



Gaming industry awareness

What is your company's next move?

Gaming market value

2018

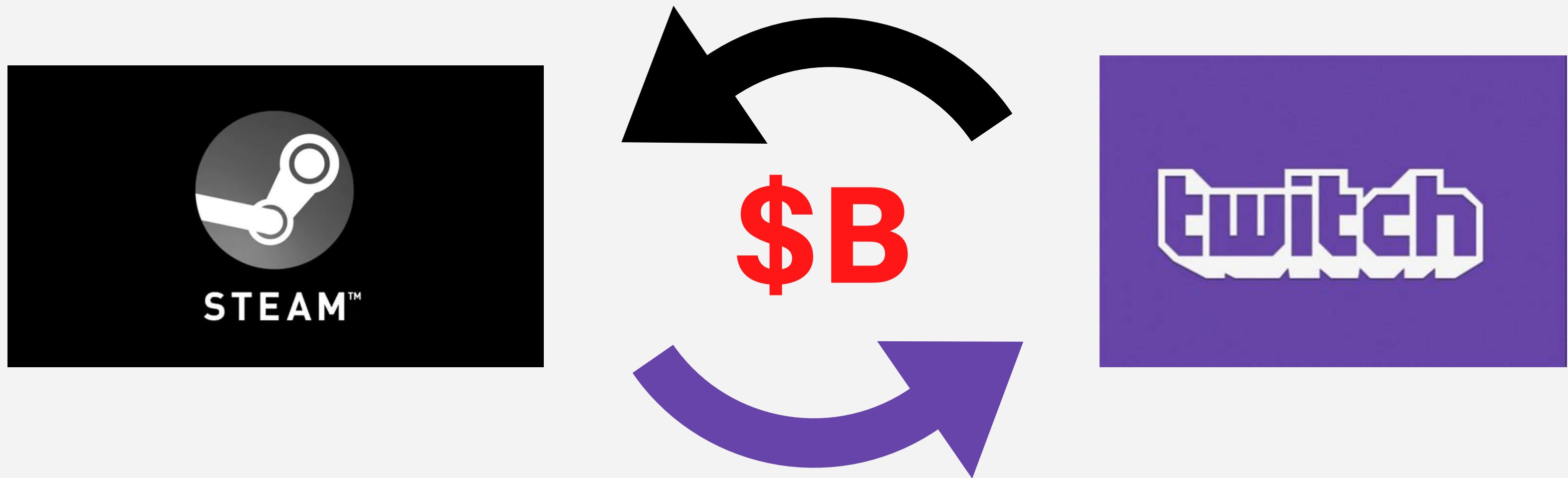
\$130 B



2025

\$300 B

Big players



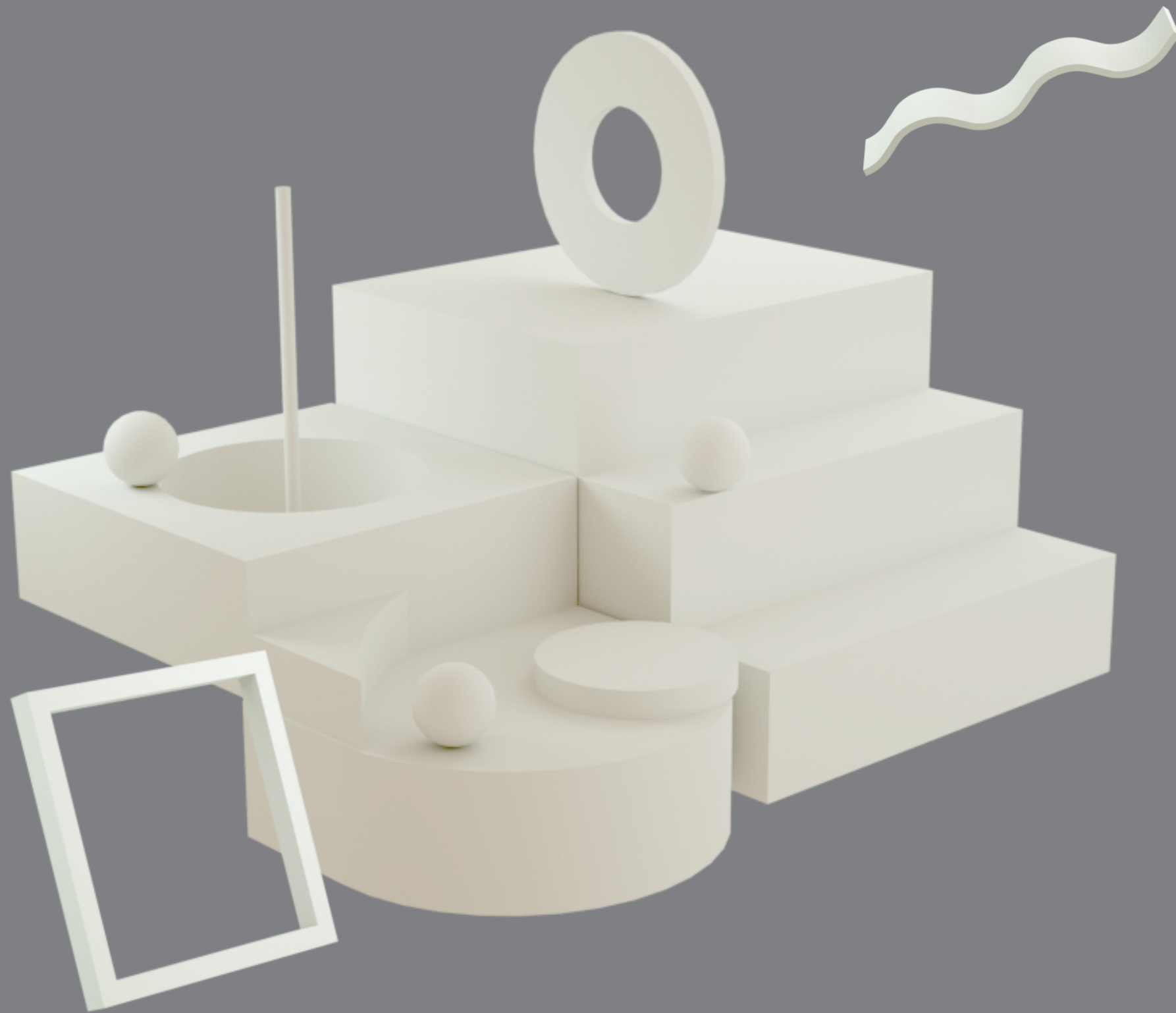
What is the Steam \$?

Market awareness software product for
companies on the gaming industry

Understand what is changing your game's
player base

Let Steam \$ help you decide your
company's next move!





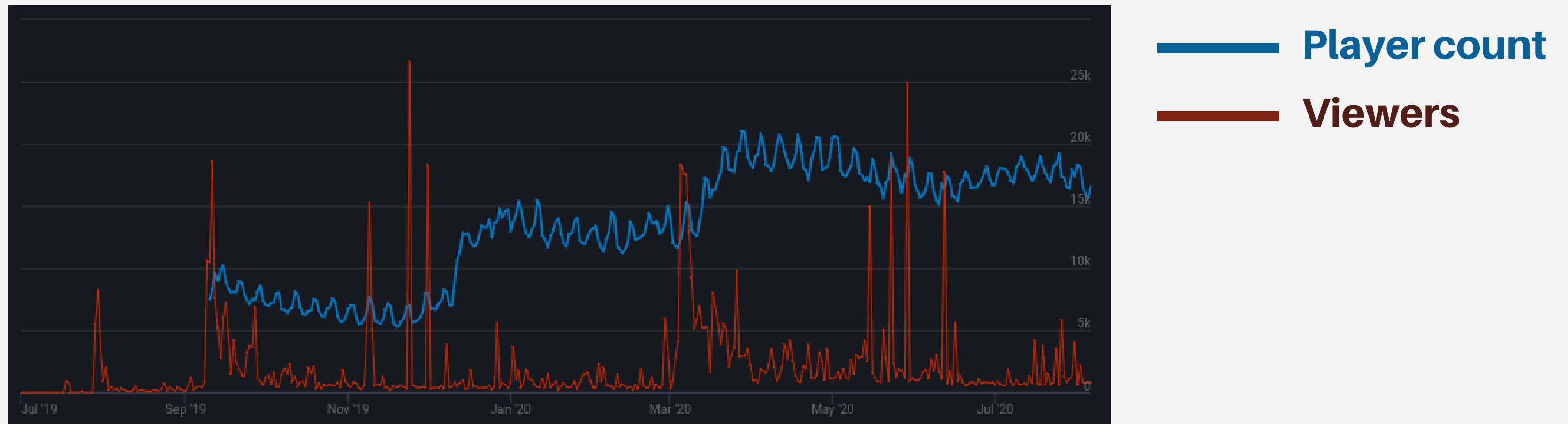
Why Steam \$?

Make the right decision by knowing the impact in your game's player base from:

- A) Impact of Twitch viewers
- B) Impact of one channel
- C) Impact of other game

Twitch viewers impact

We measure a 30 days moving correlation between:



Twitch viewers impact

— Upper quartile
— Median
— Lower quartile

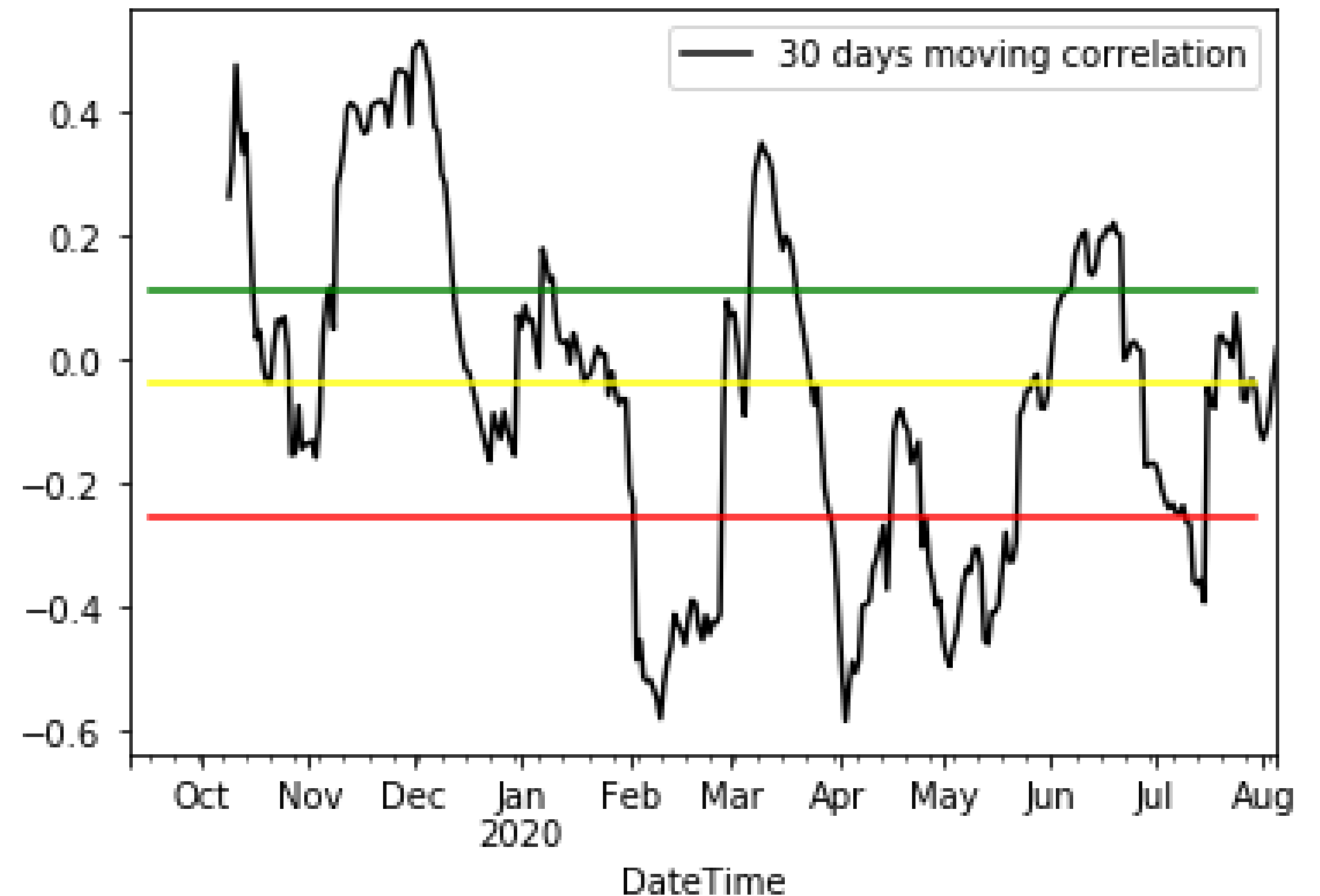
All channels



Game



Impact of Twitch viewers in game eFootball PES 2020 player base



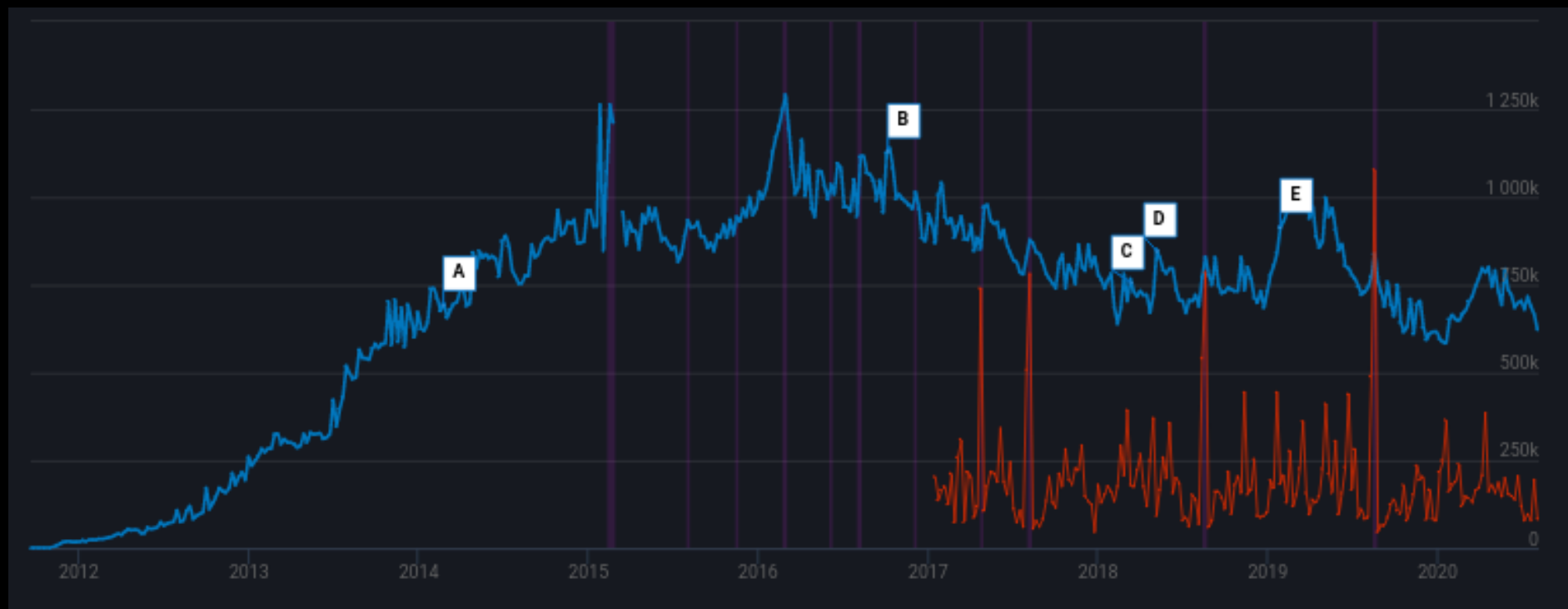
Viewers vs player count



Streamer impact

We measure a 30 days moving correlation between:

Game player count



Channel streaming minutes



Streamer impact

— Upper quartile
— Median
— Lower quartile

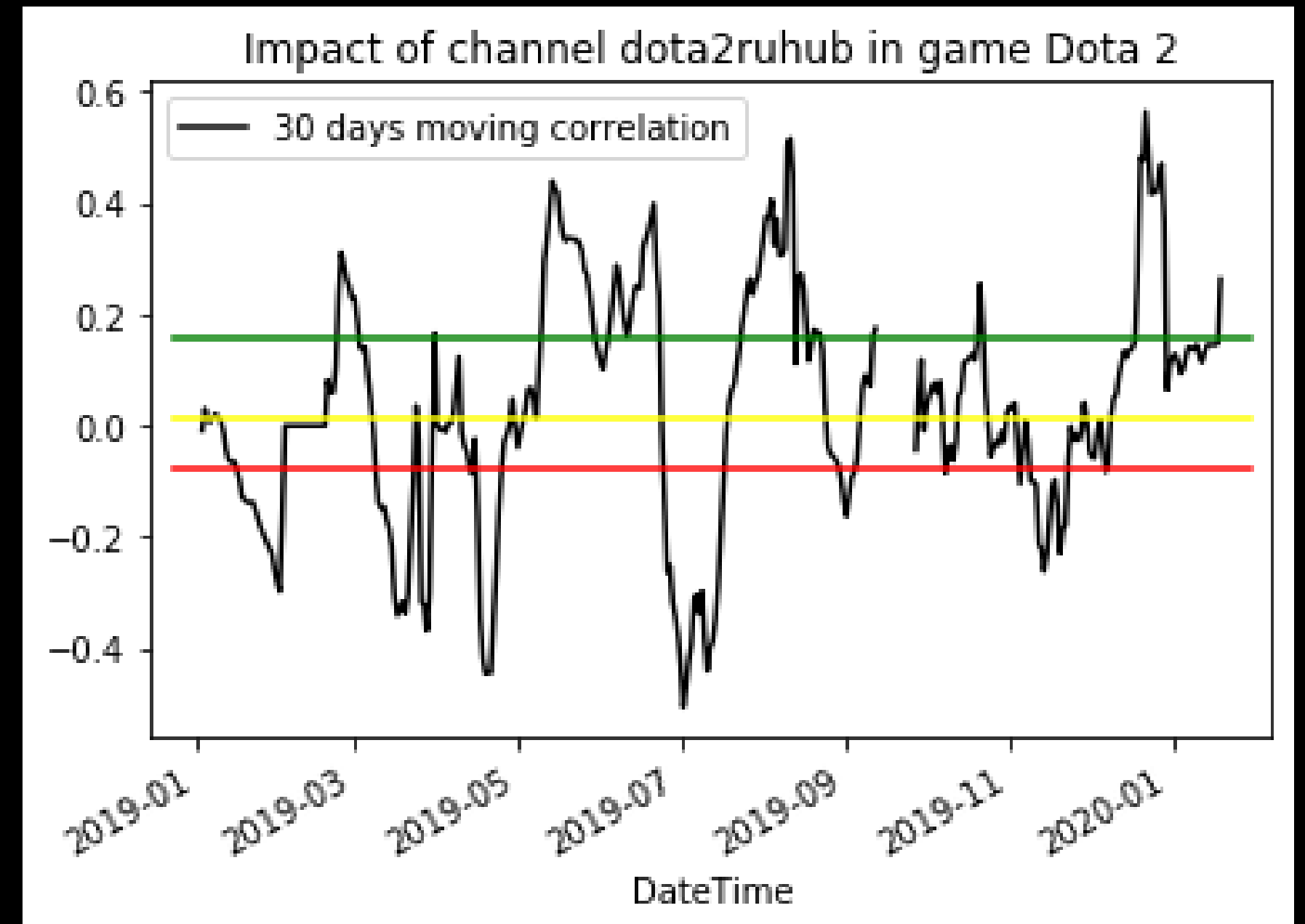
Channel



Game



DOTA 2



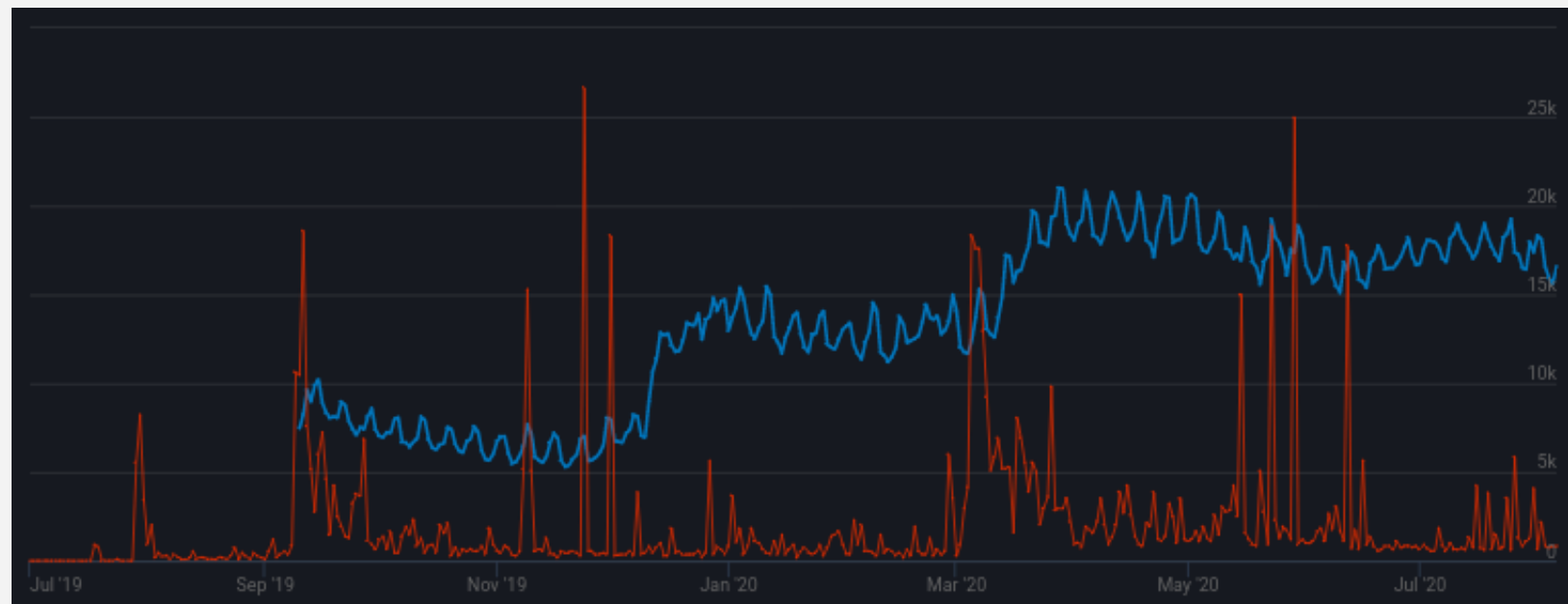
Streaming minutes vs player count

One game impact

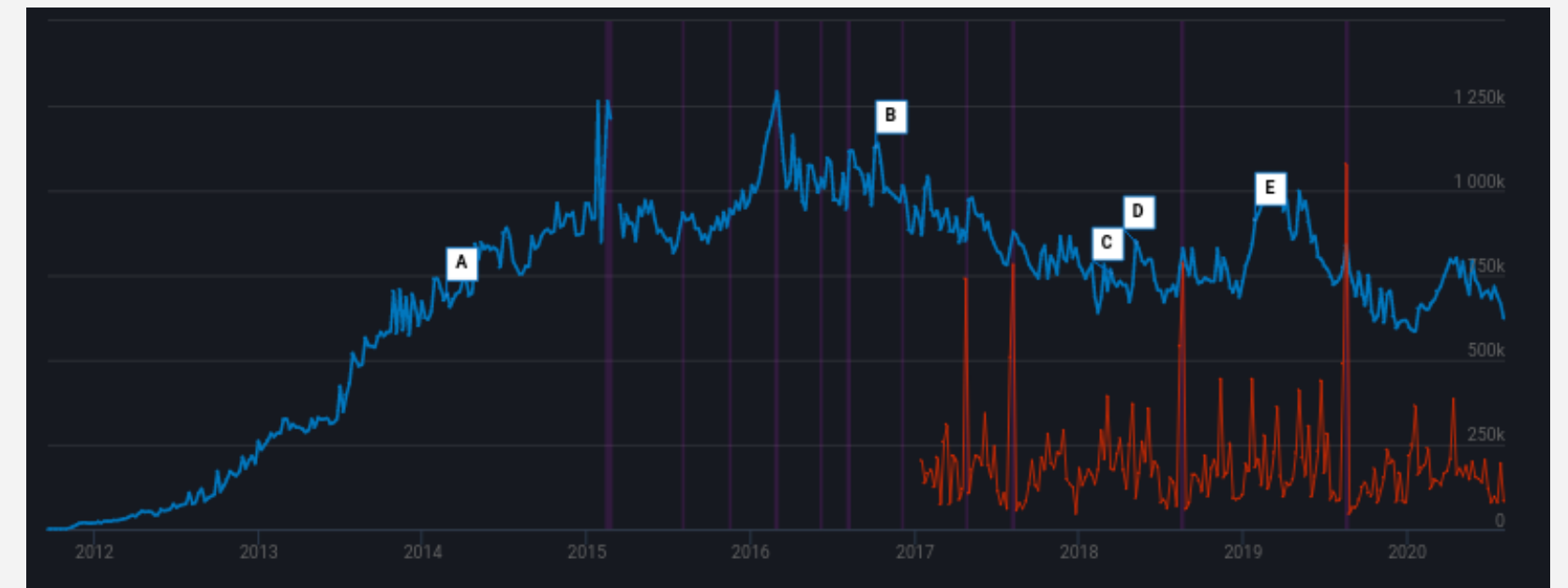
— Player count

We measure a 30 days moving correlation between:

Game A player count



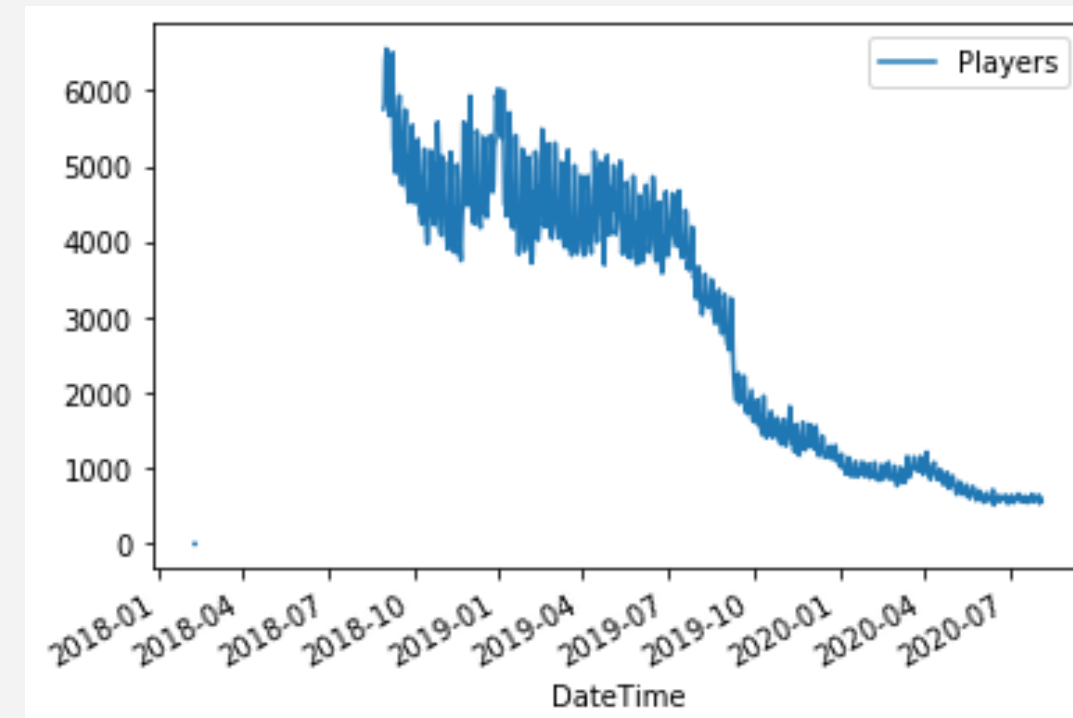
Game B player count



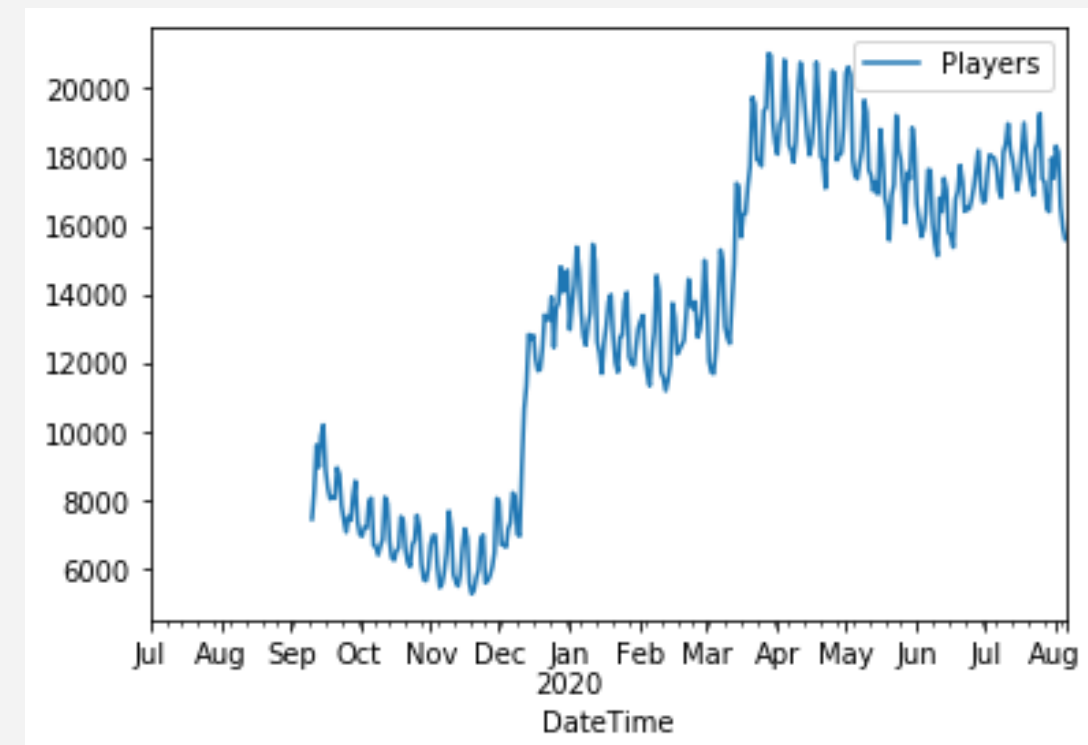
One game impact

— Player count

Game A



Game B



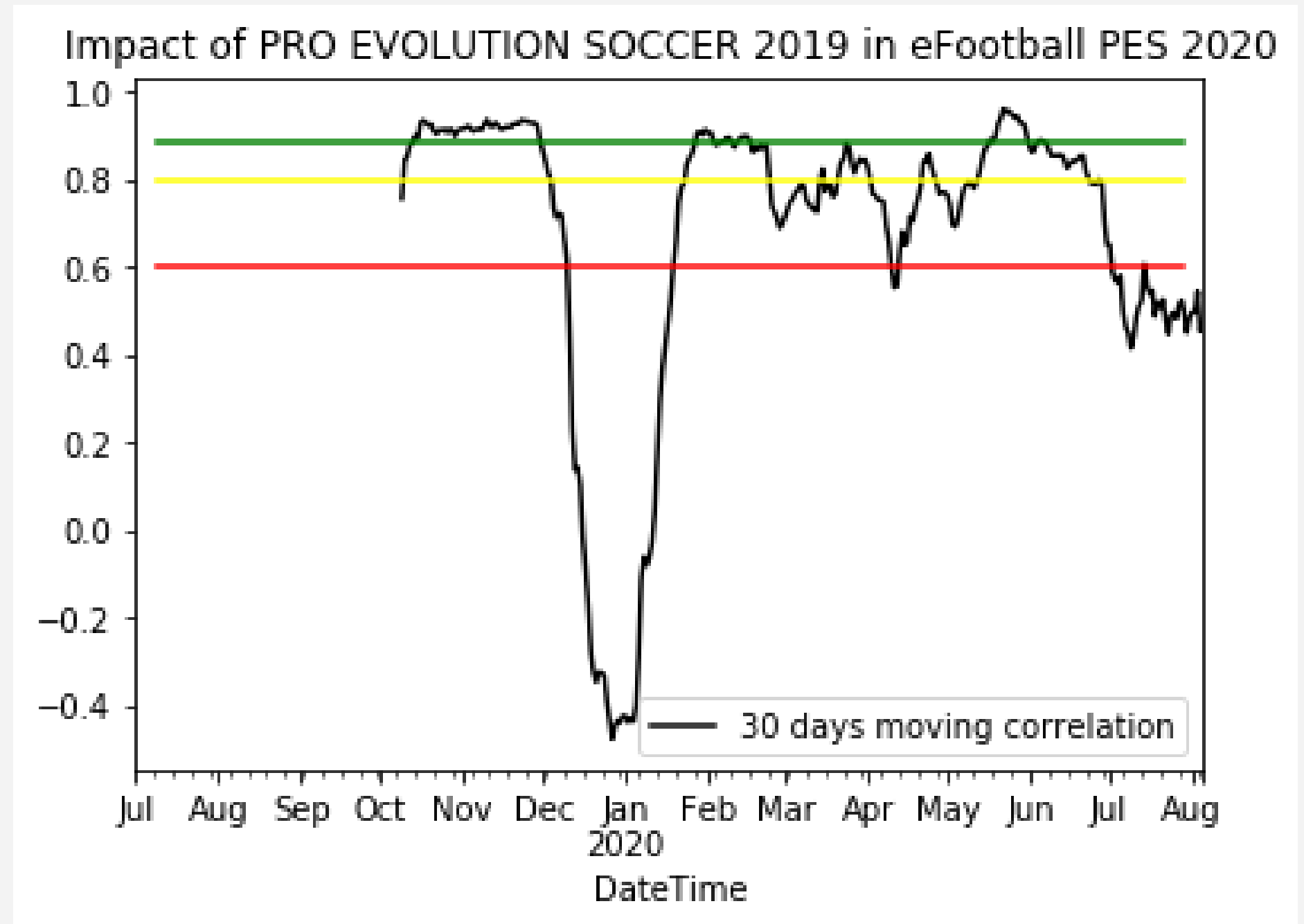
One game impact

— Upper quartile
— Median
— Lower quartile

Game A



Game B



The background is black and features several white, three-dimensional geometric shapes. In the top left, there is a square frame with a wavy line passing through it. In the top right, there is a cone. In the middle left, there is another cone. In the bottom right, there is a cube. At the bottom center, there is a wavy line. The text "What is next?" is centered in the middle of the image.

What is next?

Future additional features on the Steam \$ 1.0 release



Pick a streamer

What streamer should have the greatest positive impact in your game

Pick a game

Use other games benchmark to know what game should you release next

Player count to \$

Switch from player count to \$ game sales



Q & A

Get a Steam \$ licence today!