



Performance



Accessibility



Best Practices



SEO



PWA



# Performance

Values are estimated and may vary. The [performance score is calculated](#) directly from these metrics. [See calculator.](#)

▲ 0-49      50-89      90-100



## METRICS

Expand view

First Contentful Paint

1.5 s

Largest Contentful Paint

1.9 s

Total Blocking Time

90 ms

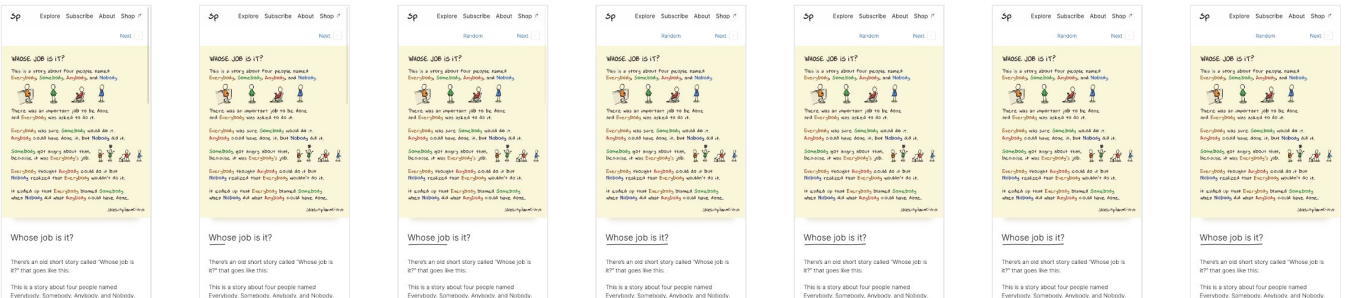
Cumulative Layout Shift

0.026

Speed Index

2.2 s

### View Treemap





Show audits relevant to: All FCP LCP TBT CLS

### OPPORTUNITIES

#### Opportunity

Estimated Savings

**▲ Reduce unused JavaScript** 1.65s ^

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity. [Learn how to reduce unused JavaScript.](#) (LCP)

**NEXT** Use Webpack Bundle Analyzer to detect unused JavaScript code. [Learn more](#)

Show 3rd-party resources (4)

URL	Transfer Size	Potential Savings
sketchplanations.com <span>1st Party</span>	<b>174.2 KiB</b>	<b>112.1 KiB</b>
...pages/_app-01a26b74b3b4d047.js (sketchplanations.com)	104.0 KiB	60.3 KiB
...chunks/597fdea8-db571ed597edd5a2.js (sketchplanations.com)	70.3 KiB	51.8 KiB
Stripe <span>Utility</span>	<b>152.8 KiB</b>	<b>106.3 KiB</b>
/v3 (js.stripe.com)	152.8 KiB	106.3 KiB
Google Tag Manager <span>Tag-Manager</span>	<b>153.1 KiB</b>	<b>64.2 KiB</b>
/gtag/js?id=G-0FBCPE6ME4&l=dataLayer&cx=c (www.googletagmanager.com)	90.6 KiB	33.8 KiB
/gtm.js?id=GTM-WNS3LG4&gtm_auth=&gtm_preview=&gtm_cookies_win=x (www.googletagmanager.com)	62.5 KiB	30.4 KiB
Hotjar <span>Analytics</span>	<b>55.8 KiB</b>	<b>37.8 KiB</b>
/modules.ff7668e....js (script.hotjar.com)	55.8 KiB	37.8 KiB

**Eliminate render-blocking resources** 0.46s ^

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn how to eliminate render-blocking resources.](#) FCP LCP

**NEXT.** Use the `next/script` component to defer loading of non-critical third-party scripts. [Learn more.](#)

URL	Transfer Size	Potential Savings
JSDelivr CDN <span>Cdn</span>	<b>1.8 KiB</b>	<b>760 ms</b>
...build/cookieconsent.min.css (cdn.jsdelivr.net)	1.8 KiB	760 ms

These suggestions can help your page load faster. They don't [directly affect](#) the Performance score.

## DIAGNOSTICS

### ▲ Serve static assets with an efficient cache policy — 5 resources found

A long cache lifetime can speed up repeat visits to your page. [Learn more about efficient cache policies.](#)

**NEXT.** Configure caching for immutable assets and Server-side Rendered (SSR) pages. [Learn more.](#)

URL	Cache TTL	Transfer Size
Stripe <span>Utility</span>		<b>168 KiB</b>
/v3 (js.stripe.com)	1m	153 KiB
/out-4.5.43.js (m.stripe.network)	5m	15 KiB
JSDelivr CDN <span>Cdn</span>		<b>9 KiB</b>
...build/cookieconsent.min.js (cdn.jsdelivr.net)	7d	7 KiB
...build/cookieconsent.min.css (cdn.jsdelivr.net)	7d	2 KiB
Hotjar <span>Analytics</span>		<b>4 KiB</b>
/c/hotjar-2470246.js?sv=7 (static.hotjar.com)	1m	4 KiB

### Minimize main-thread work — 2.1 s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn how to minimize main-thread work](#) TBT

Category	Time Spent
Script Evaluation	907 ms
Other	606 ms
Script Parsing & Compilation	339 ms
Style & Layout	131 ms
Rendering	57 ms
Parse HTML & CSS	35 ms
Garbage Collection	14 ms

### ○ Avoid chaining critical requests — 3 chains found ^

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load. [Learn how to avoid chaining critical requests.](#) FCP LCP

Maximum critical path latency: **522.573 ms**

#### Initial Navigation

/whose-job-is-it (sketchplanations.com)

...build/cookieconsent.min.css (cdn.jsdelivr.net) - **8.305 ms, 1.78 KiB**

...build/cookieconsent.min.js (cdn.jsdelivr.net) - **12.523 ms, 7.10 KiB**

/site.webmanifest (sketchplanations.com) - **43.393 ms, 0.64 KiB**

### ○ User Timing marks and measures — 8 user timings ^

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn more about User Timing marks.](#)

**Next.js** Consider using `Next.js Analytics` to measure your app's real-world performance. [Learn more.](#)

Name	Type	Start Time	Duration
Next.js-before-hydration	Measure	0.00 ms	319.28 ms
Next.js-hydration	Measure	319.28 ms	13.69 ms
beforeRender	Mark	319.28 ms	
afterHydrate	Mark	332.97 ms	

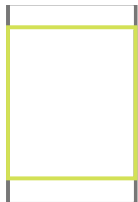
Name	Type	Start Time	Duration
@grammarly-extension:checkScriptInitStart	Mark	536.43 ms	
@grammarly-extension:checkScriptInitEnd	Mark	541.37 ms	
@grammarly-extension:checkScriptInitStart	Mark	555.96 ms	
@grammarly-extension:checkScriptInitEnd	Mark	559.77 ms	

○ Largest Contentful Paint element — 1,900 ms ^

This is the largest contentful element painted within the viewport. [Learn more about the Largest Contentful Paint element](#)

LCP

Element

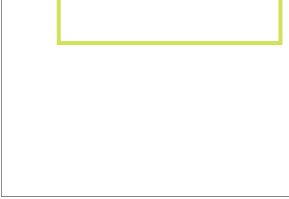


img

Phase	% of LCP	Timing
TTFB	33%	620 ms
Load Delay	42%	790 ms
Load Time	3%	50 ms
Render Delay	23%	430 ms

○ Avoid large layout shifts — 1 element found ^

These DOM elements contribute most to the CLS of the page. [Learn how to improve CLS](#) CLS

Element	CLS Contribution
 <span>nav.Navigation_root_yGawR</span>	0.001

○ Avoid long main-thread tasks — 8 long tasks found ↕

Lists the longest tasks on the main thread, useful for identifying worst contributors to input delay. [Learn how to avoid long main-thread tasks](#) TBT

Show 3rd-party resources (4)

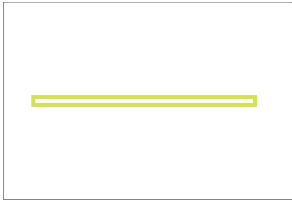
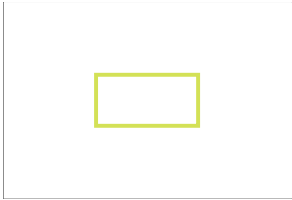
URL	Start Time	Duration
sketchplanations.com <span>1st Party</span>		<b>246 ms</b>
/whose-job-is-it (sketchplanations.com)	770 ms	114 ms
...chunks/webpack-5e4cfed343....js (sketchplanations.com)	3,324 ms	81 ms
/whose-job-is-it (sketchplanations.com)	889 ms	51 ms
Unattributable		<b>206 ms</b>
chrome-extension://plfknkdmhngcjepkalkhgmhpolandfp/retailer.js	1,044 ms	206 ms
Stripe <span>Utility</span>		<b>93 ms</b>
/v3 (js.stripe.com)	6,415 ms	93 ms
Hotjar <span>Analytics</span>		<b>75 ms</b>
/modules.ff7668e....js (script.hotjar.com)	7,718 ms	75 ms
Google Tag Manager <span>Tag-Manager</span>		<b>56 ms</b>
/gtag/js?id=G-0FBCPE6ME4&l=dataLayer&cx=c (www.googletagmanager.com)	6,918 ms	56 ms
Grammarly: Grammar Checker and AI Writing App <span>Chrome Extension</span>		<b>54 ms</b>
chrome-extension://kbfnbcaep1bcioakkpcpgfkobkghlhen/src/js/Grammarly-check.js	940 ms	54 ms

○ Avoid non-composited animations — 2 animated elements found



Animations which are not composited can be janky and increase CLS. [Learn how to avoid non-composited animations](#)

CLS

Element	Name
 <p>path</p> <p>Unsupported CSS Property: stroke-dashoffset</p>	rough-notation-dash
 <p>div</p> <p>Unsupported CSS Property: width</p>	width

More information about the performance of your application. These numbers don't [directly affect](#) the Performance score.

PASSED AUDITS (29)

Hide

<p>Properly size images</p> <p>Serve images that are appropriately-sized to save cellular data and improve load time. <a href="#">Learn how to size images.</a></p> <p><b>NEXT.</b> Use the <code>next/image</code> component to set the appropriate sizes. <a href="#">Learn more.</a></p>
<p>Defer offscreen images</p> <p>Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. <a href="#">Learn how to defer offscreen images.</a></p> <p><b>NEXT.</b> Use the <code>next/image</code> component instead of <code>&lt;img&gt;</code> to automatically lazy-load images. <a href="#">Learn more.</a></p>
<p>Minify CSS</p> <p>Minifying CSS files can reduce network payload sizes. <a href="#">Learn how to minify CSS.</a> <span>FCP</span> <span>LCP</span></p>
<p>Minify JavaScript</p> <p>Minifying JavaScript files can reduce payload sizes and script parse time. <a href="#">Learn how to minify JavaScript.</a> <span>FCP</span> <span>LCP</span></p>

### Reduce unused CSS



Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity. [Learn how to reduce unused CSS.](#) FCP LCP

**Next.js** Consider setting up PurgeCSS in Next.js configuration to remove unused rules from stylesheets. [Learn more.](#)

### Efficiently encode images



Optimized images load faster and consume less cellular data. [Learn how to efficiently encode images.](#)

**Next.js** Use the next/image component instead of <img> to adjust image quality. [Learn more.](#)

### Serve images in next-gen formats



Image formats like WebP and AVIF often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn more about modern image formats.](#)

**Next.js** Use the next/image component instead of <img> to automatically optimize image format. [Learn more.](#)

### Enable text compression



Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn more about text compression.](#) FCP LCP

**Next.js** Enable compression on your Next.js server. [Learn more.](#)

### Preconnect to required origins



#### Warnings:

- A <link rel=preconnect> was found for "https://fonts.gstatic.com" but was not used by the browser. Only use <preconnect> for important origins that the page will certainly request.
- More than 2 <link rel=preconnect> connections were found. These should be used sparingly and only to the most important origins.

Consider adding preconnect or dns-prefetch resource hints to establish early connections to important third-party origins. [Learn how to preconnect to required origins.](#) FCP LCP

### Initial server response time was short — Root document took 200 ms



Keep the server response time for the main document short because all other requests depend on it. [Learn more about the Time to First Byte metric.](#) FCP LCP

URL	Time Spent
sketchplanations.com <span>1st Party</span>	200 ms



URL	Time Spent
/whose-job-is-it (sketchplanations.com)	200 ms

**Avoid multiple page redirects** ^

Redirects introduce additional delays before the page can be loaded. [Learn how to avoid page redirects.](#) FCP LCP

**Preload key requests** ^

Consider using `<link rel=preload>` to prioritize fetching resources that are currently requested later in page load. [Learn how to preload key requests.](#) FCP LCP

**Use HTTP/2** ^

HTTP/2 offers many benefits over HTTP/1.1, including binary headers and multiplexing. [Learn more about HTTP/2.](#)

**Use video formats for animated content** ^

Large GIFs are inefficient for delivering animated content. Consider using MPEG4/WebM videos for animations and PNG/WebP for static images instead of GIF to save network bytes. [Learn more about efficient video formats](#) LCP

**Remove duplicate modules in JavaScript bundles** ^

Remove large, duplicate JavaScript modules from bundles to reduce unnecessary bytes consumed by network activity. TBT

**Avoid serving legacy JavaScript to modern browsers** — Potential savings of 0 KiB ^

Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers. [Learn how to use modern JavaScript](#) TBT

Show 3rd-party resources (4)

URL	Potential Savings
Hotjar <span>Analytics</span>	<b>0.2 KiB</b>
/c/hotjar-2470246.js?sv=7 (static.hotjar.com)	0.1 KiB
hotjar-2470246.js:3 @babel/plugin-transform-classes	
/browser-perf.1fb2c8c....js (script.hotjar.com)	0.1 KiB

URL		Potential Savings
script.hotjar.com/br...c827b63c13cce5.js:1	@babel/plugin-transform-classes	
/modules.ff7668e....js (script.hotjar.com)		0.0 KiB
modules.ff7668e....js:2	@babel/plugin-transform-classes	
sketchplanations.com <span>1st Party</span>		0.1 KiB
...pages/_app-01a26b74b3b4d047.js (sketchplanations.com)		0.1 KiB
_app-01a26b74b3b4d047.js:23	@babel/plugin-transform-classes	
Stripe <span>Utility</span>		0.0 KiB
/v3 (js.stripe.com)		0.0 KiB
v3:1	@babel/plugin-transform-classes	

Preload Largest Contentful Paint image ^

If the LCP element is dynamically added to the page, you should preload the image in order to improve LCP. [Learn more about preloading LCP elements.](#) LCP

**Next** Use the next/ image component and set "priority" to true to preload LCP image. [Learn more.](#)

Avoids enormous network payloads — Total size was 1,136 KiB ^

Large network payloads cost users real money and are highly correlated with long load times. [Learn how to reduce payload sizes.](#) LCP

Show 3rd-party resources (7)

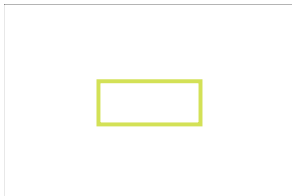
URL	Transfer Size
Stripe <span>Utility</span>	451.6 KiB
...js/controller-93255d5....js (js.stripe.com)	169.9 KiB
/v3 (js.stripe.com)	152.8 KiB
...js/shared-d6a40aa....js (js.stripe.com)	128.9 KiB


URL	Transfer Size
sketchplanations.com <span>1st Party</span>	<b>195.8 KiB</b>
...pages/_app-01a26b74b3b4d047.js (sketchplanations.com)	104.0 KiB
...chunks/framework-2c79e2a64abdb08b.js (sketchplanations.com)	46.1 KiB
...media/c9a5bc6a7c948fb0-s.p.woff2 (sketchplanations.com)	45.7 KiB
Google Tag Manager <span>Tag-Manager</span>	<b>153.1 KiB</b>
/gtag/js?id=G-0FBCPE6ME4&l=dataLayer&cx=c (www.googletagmanager.com)	90.6 KiB
/gtm.js?id=GTM-WNS3LG4&gtm_auth=&gtm_preview=&gtm_cookies_win=x (www.googletagmanager.com)	62.5 KiB
Hotjar <span>Analytics</span>	<b>55.8 KiB</b>
/modules.ff7668e....js (script.hotjar.com)	55.8 KiB
prismic.io	<b>51.5 KiB</b>
/sketchplanations/aa428cb0-...+846+-+Whose+job+is+it.png?auto=... (images.prismic.io)	51.5 KiB

Avoids an excessive DOM size — 156 elements



A large DOM will increase memory usage, cause longer [style calculations](#), and produce costly [layout reflows](#). [Learn how to avoid an excessive DOM size.](#) TBT

Statistic	Element	Value
Total DOM Elements		156
Maximum DOM Depth	 <span>span</span>	13

Statistic	Element	Value
Maximum Child Elements		div.Sketchplanatation_body__yjc tO 15

JavaScript execution time — 1.1 s



Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn how to reduce Javascript execution time.](#) TBT

 Show 3rd-party resources (4)

URL	Total CPU Time	Script Evaluation	Script Parse
sketchplanations.com <span>1st Party</span>	1,081 ms	418 ms	88 ms
...pages/_app-01a26b74b3b4d047.js (sketchplanations.com)	588 ms	232 ms	13 ms
/whose-job-is-it (sketchplanations.com)	323 ms	37 ms	68 ms
...chunks/framework-2c79e2a64abdb08b.js (sketchplanations.com)	170 ms	149 ms	6 ms
Unattributable	479 ms	103 ms	149 ms
chrome-extension://plfknkdmhngcjepkalkhgpmhpolandfp/retailer.js	243 ms	67 ms	149 ms
Unattributable	236 ms	37 ms	0 ms
Grammarly: Grammar Checker and AI Writing App <span>Chrome Extension</span>	130 ms	81 ms	38 ms
chrome-extension://kbfnbcaepibcioakkpcpgfkobkghlhen/src/js/Grammarly-check.js	130 ms	81 ms	38 ms
Stripe <span>Utility</span>	105 ms	81 ms	23 ms
/v3 (js.stripe.com)	105 ms	81 ms	23 ms
Hotjar <span>Analytics</span>	84 ms	70 ms	11 ms
/modules.ff7668e...js (script.hotjar.com)	84 ms	70 ms	11 ms

URL	Total CPU Time	Script Evaluation	Script Parse
Google Tag Manager <span>Tag-Manager</span>	<b>59 ms</b>	<b>46 ms</b>	<b>12 ms</b>
/gtag/js?id=G-0FBCPE6ME4&l=dataLayer&cx=c (www.googletagmanager.com)	59 ms	46 ms	12 ms

All text remains visible during webfont loads ^

**Warnings:** Lighthouse was unable to automatically check the `font-display` values for the origin chrome-extension://kbfnbcaep1bcioakkpcpgfkobkghlhen.

Leverage the font-display CSS feature to ensure text is user-visible while webfonts are loading. [Learn more about font-display](#). FCP LCP

Minimize third-party usage — **Third-party code blocked the main thread for 0 ms** ^

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn how to minimize third-party impact](#). TBT

Third-Party	Transfer Size	Main-Thread Blocking Time
Stripe <span>Utility</span>	<b>501 KiB</b>	<b>0 ms</b>
...js/controller-93255d5...js (js.stripe.com)	170 KiB	0 ms
/v3 (js.stripe.com)	153 KiB	0 ms
...js/shared-d6a40aa...js (js.stripe.com)	129 KiB	0 ms
...data/en-GB-de258e7...json (js.stripe.com)	26 KiB	0 ms
Grammarly: Grammar Checker and AI Writing App <span>Chrome Extension</span>	<b>270 KiB</b>	<b>0 ms</b>
chrome-extension://kbfnbcaep1bcioakkpcpgfkobkghlhen/src/fonts/62c967bbd6d11106/inter_Inter-Light.woff	138 KiB	0 ms
chrome-extension://kbfnbcaep1bcioakkpcpgfkobkghlhen/src/fonts/1258fcda79d43bef/inter_Inter-Regular.woff	132 KiB	0 ms
Google Tag Manager <span>Tag-Manager</span>	<b>153 KiB</b>	<b>0 ms</b>
/gtag/js?id=G-0FBCPE6ME4&l=dataLayer&cx=c (www.googletagmanager.com)	91 KiB	0 ms
/gtm.js?id=GTM-WNS3LG4&gtm_auth=&gtm_preview=&gtm_cookies_win=x (www.googletagmanager.com)	62 KiB	0 ms

Third-Party	Transfer Size	Main-Thread Blocking Time
Hotjar <span>Analytics</span>	<b>62 KiB</b>	<b>0 ms</b>
/modules.ff7668e...js (script.hotjar.com)	56 KiB	0 ms
/c/hotjar-2470246.js?sv=7 (static.hotjar.com)	4 KiB	0 ms
prismic.io	<b>59 KiB</b>	<b>0 ms</b>
/sketchplanations/aa428cb0-...+846+-+Whose+job+is+it.png?auto=... (images.prismic.io)	52 KiB	0 ms
/sketchplanations/78e71b33-...+845+-+Affordance.png?auto=... (images.prismic.io)	6 KiB	0 ms
JSDelivr CDN <span>Cdn</span>	<b>9 KiB</b>	<b>0 ms</b>
...build/cookieconsent.min.js (cdn.jsdelivr.net)	7 KiB	0 ms
Google Fonts <span>Cdn</span>	<b>1 KiB</b>	<b>0 ms</b>

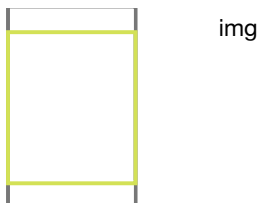
Lazy load third-party resources with facades ^

Some third-party embeds can be lazy loaded. Consider replacing them with a facade until they are required. [Learn how to defer third-parties with a facade.](#) TBT

Largest Contentful Paint image was not lazily loaded ^

Above-the-fold images that are lazily loaded render later in the page lifecycle, which can delay the largest contentful paint. [Learn more about optimal lazy loading.](#) LCP

Element



Uses passive listeners to improve scrolling performance ^

Consider marking your touch and wheel event listeners as passive to improve your page's scroll performance. [Learn more about adopting passive event listeners.](#)

Avoids `document.write()` ^

For users on slow connections, external scripts dynamically injected via `document.write()` can delay page load by tens of seconds. [Learn how to avoid document.write\(\)](#).

Image elements have explicit `width` and `height` ^

Set an explicit width and height on image elements to reduce layout shifts and improve CLS. [Learn how to set image dimensions](#) CLS

**NEXT.** Use the `next/image` component to make sure images are always sized appropriately. [Learn more](#).

Has a `<meta name="viewport">` tag with `width` or `initial-scale` ^

A `<meta name="viewport">` not only optimizes your app for mobile screen sizes, but also prevents [a 300 millisecond delay to user input](#). [Learn more about using the viewport meta tag](#). TBT

Page didn't prevent back/forward cache restoration ^

Many navigations are performed by going back to a previous page, or forwards again. The back/forward cache (bfcache) can speed up these return navigations. [Learn more about the bfcache](#)

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## Accessibility

These checks highlight opportunities to [improve the accessibility of your web app](#). Automatic detection can only detect a subset of issues and does not guarantee the accessibility of your web app, so [manual testing](#) is also encouraged.

### ADDITIONAL ITEMS TO MANUALLY CHECK (10)

Hide

Interactive controls are keyboard focusable ^

Custom interactive controls are keyboard focusable and display a focus indicator. [Learn how to make custom controls focusable](#).

Interactive elements indicate their purpose and state ^

Interactive elements, such as links and buttons, should indicate their state and be distinguishable from non-interactive elements. [Learn how to decorate interactive elements with affordance hints](#).

The page has a logical tab order ^

<p>Tabbing through the page follows the visual layout. Users cannot focus elements that are offscreen. <a href="#">Learn more about logical tab ordering.</a></p>
<p><input type="radio"/> Visual order on the page follows DOM order <span style="float: right;">^</span></p>
<p>DOM order matches the visual order, improving navigation for assistive technology. <a href="#">Learn more about DOM and visual ordering.</a></p>
<p><input type="radio"/> User focus is not accidentally trapped in a region <span style="float: right;">^</span></p>
<p>A user can tab into and out of any control or region without accidentally trapping their focus. <a href="#">Learn how to avoid focus traps.</a></p>
<p><input type="radio"/> The user's focus is directed to new content added to the page <span style="float: right;">^</span></p>
<p>If new content, such as a dialog, is added to the page, the user's focus is directed to it. <a href="#">Learn how to direct focus to new content.</a></p>
<p><input type="radio"/> HTML5 landmark elements are used to improve navigation <span style="float: right;">^</span></p>
<p>Landmark elements (&lt;main&gt;, &lt;nav&gt;, etc.) are used to improve the keyboard navigation of the page for assistive technology. <a href="#">Learn more about landmark elements.</a></p>
<p><input type="radio"/> Offscreen content is hidden from assistive technology <span style="float: right;">^</span></p>
<p>Offscreen content is hidden with display: none or aria-hidden=true. <a href="#">Learn how to properly hide offscreen content.</a></p>
<p><input type="radio"/> Custom controls have associated labels <span style="float: right;">^</span></p>
<p>Custom interactive controls have associated labels, provided by aria-label or aria-labelledby. <a href="#">Learn more about custom controls and labels.</a></p>
<p><input type="radio"/> Custom controls have ARIA roles <span style="float: right;">^</span></p>
<p>Custom interactive controls have appropriate ARIA roles. <a href="#">Learn how to add roles to custom controls.</a></p>

These items address areas which an automated testing tool cannot cover. Learn more in our guide on [conducting an accessibility review.](#)

## PASSED AUDITS (23)

Hide

<p><a href="#">[aria-*]</a> attributes match their roles <span style="float: right;">^</span></p>
<p>Each ARIA role supports a specific subset of aria-* attributes. Mismatching these invalidates the aria-* attributes. <a href="#">Learn how to match ARIA attributes to their roles.</a></p>



`[aria-hidden="true"]` is not present on the document `<body>` ^

Assistive technologies, like screen readers, work inconsistently when `aria-hidden="true"` is set on the document `<body>`. [Learn how `aria-hidden` affects the document body.](#)

`[role]`s have all required `[aria-*)` attributes ^

Some ARIA roles have required attributes that describe the state of the element to screen readers. [Learn more about roles and required attributes.](#)

`[aria-*)` attributes have valid values ^

Assistive technologies, like screen readers, can't interpret ARIA attributes with invalid values. [Learn more about valid values for ARIA attributes.](#)

`[aria-*)` attributes are valid and not misspelled ^

Assistive technologies, like screen readers, can't interpret ARIA attributes with invalid names. [Learn more about valid ARIA attributes.](#)

Buttons have an accessible name ^

When a button doesn't have an accessible name, screen readers announce it as "button", making it unusable for users who rely on screen readers. [Learn how to make buttons more accessible.](#)

ARIA IDs are unique ^

The value of an ARIA ID must be unique to prevent other instances from being overlooked by assistive technologies. [Learn how to fix duplicate ARIA IDs.](#)

Image elements have `[alt]` attributes ^

Informative elements should aim for short, descriptive alternate text. Decorative elements can be ignored with an empty alt attribute. [Learn more about the `alt` attribute.](#)

`[user-scalable="no"]` is not used in the `<meta name="viewport">` element and the `[maximum-scale]` attribute is not less than 5. ^

Disabling zooming is problematic for users with low vision who rely on screen magnification to properly see the contents of a web page. [Learn more about the viewport meta tag.](#)

`[aria-hidden="true"]` elements do not contain focusable descendents ^

Focusable descendents within an `[aria-hidden="true"]` element prevent those interactive elements from being available to users of assistive technologies like screen readers. [Learn how `aria-hidden` affects focusable elements.](#)

[role] values are valid ^

ARIA roles must have valid values in order to perform their intended accessibility functions. [Learn more about valid ARIA roles.](#)

Background and foreground colors have a sufficient contrast ratio ^

Low-contrast text is difficult or impossible for many users to read. [Learn how to provide sufficient color contrast.](#)

Document has a <title> element ^

The title gives screen reader users an overview of the page, and search engine users rely on it heavily to determine if a page is relevant to their search. [Learn more about document titles.](#)

<html> element has a [lang] attribute ^

If a page doesn't specify a lang attribute, a screen reader assumes that the page is in the default language that the user chose when setting up the screen reader. If the page isn't actually in the default language, then the screen reader might not announce the page's text correctly. [Learn more about the lang attribute.](#)

<html> element has a valid value for its [lang] attribute ^

Specifying a valid [BCP 47 language](#) helps screen readers announce text properly. [Learn how to use the lang attribute.](#)

Elements with visible text labels have matching accessible names. ^

Visible text labels that do not match the accessible name can result in a confusing experience for screen reader users. [Learn more about accessible names.](#)

Links have a discernible name ^

Link text (and alternate text for images, when used as links) that is discernible, unique, and focusable improves the navigation experience for screen reader users. [Learn how to make links accessible.](#)

Lists contain only <li> elements and script supporting elements (<script> and <template>). ^

Screen readers have a specific way of announcing lists. Ensuring proper list structure aids screen reader output. [Learn more about proper list structure.](#)

List items (<li>) are contained within <ul>, <ol> or <menu> parent elements ^

Screen readers require list items (<li>) to be contained within a parent <ul>, <ol> or <menu> to be announced properly. [Learn more about proper list structure.](#)

No element has a [tabindex] value greater than 0 ^

A value greater than 0 implies an explicit navigation ordering. Although technically valid, this often creates frustrating experiences for users who rely on assistive technologies. [Learn more about the tabindex attribute.](#)

Heading elements appear in a sequentially-descending order ^

Properly ordered headings that do not skip levels convey the semantic structure of the page, making it easier to navigate and understand when using assistive technologies. [Learn more about heading order.](#)

Values assigned to `role=""` are valid ARIA roles. ^

ARIA roles enable assistive technologies to know the role of each element on the web page. If the role values are misspelled, not existing ARIA role values, or abstract roles, then the purpose of the element will not be communicated to users of assistive technologies. [Learn more about ARIA roles.](#)

Image elements do not have `[alt]` attributes that are redundant text. ^

Informative elements should aim for short, descriptive alternative text. Alternative text that is exactly the same as the text adjacent to the link or image is potentially confusing for screen reader users, because the text will be read twice. [Learn more about the alt attribute.](#)

## NOT APPLICABLE (37)

Hide

`[accesskey]` values are unique ^

Access keys let users quickly focus a part of the page. For proper navigation, each access key must be unique. [Learn more about access keys.](#)

`button`, `link`, and `menuitem` elements have accessible names ^

When an element doesn't have an accessible name, screen readers announce it with a generic name, making it unusable for users who rely on screen readers. [Learn how to make command elements more accessible.](#)

Elements with `role="dialog"` or `role="alertdialog"` have accessible names. ^

ARIA dialog elements without accessible names may prevent screen readers users from discerning the purpose of these elements. [Learn how to make ARIA dialog elements more accessible.](#)

ARIA input fields have accessible names ^

When an input field doesn't have an accessible name, screen readers announce it with a generic name, making it unusable for users who rely on screen readers. [Learn more about input field labels.](#)

ARIA `meter` elements have accessible names ^

When a meter element doesn't have an accessible name, screen readers announce it with a generic name, making it unusable for users who rely on screen readers. [Learn how to name meter elements.](#)

ARIA `progressbar` elements have accessible names ^

When a `progressbar` element doesn't have an accessible name, screen readers announce it with a generic name, making it unusable for users who rely on screen readers. [Learn how to label progressbar elements.](#)

Elements with an ARIA `[role]` that require children to contain a specific `[role]` have all required children. ^

Some ARIA parent roles must contain specific child roles to perform their intended accessibility functions. [Learn more about roles and required children elements.](#)

`[role]`s are contained by their required parent element ^

Some ARIA child roles must be contained by specific parent roles to properly perform their intended accessibility functions. [Learn more about ARIA roles and required parent element.](#)

Elements with the `role=text` attribute do not have focusable descendents. ^

Adding `role=text` around a text node split by markup enables VoiceOver to treat it as one phrase, but the element's focusable descendents will not be announced. [Learn more about the `role=text` attribute.](#)

ARIA toggle fields have accessible names ^

When a toggle field doesn't have an accessible name, screen readers announce it with a generic name, making it unusable for users who rely on screen readers. [Learn more about toggle fields.](#)

ARIA `tooltip` elements have accessible names ^

When a tooltip element doesn't have an accessible name, screen readers announce it with a generic name, making it unusable for users who rely on screen readers. [Learn how to name tooltip elements.](#)

ARIA `treeitem` elements have accessible names ^

When a `treeitem` element doesn't have an accessible name, screen readers announce it with a generic name, making it unusable for users who rely on screen readers. [Learn more about labeling treeitem elements.](#)

The page contains a heading, skip link, or landmark region ^

Adding ways to bypass repetitive content lets keyboard users navigate the page more efficiently. [Learn more about bypass blocks.](#)

`<dl>`'s contain only properly-ordered `<dt>` and `<dd>` groups, `<script>`, `<template>` or `<div>` elements. ^

When definition lists are not properly marked up, screen readers may produce confusing or inaccurate output. [Learn how to structure definition lists correctly.](#)

Definition list items are wrapped in `<dl>` elements ^

Definition list items (`<dt>` and `<dd>`) must be wrapped in a parent `<dl>` element to ensure that screen readers can properly announce them. [Learn how to structure definition lists correctly.](#)

`[id]` attributes on active, focusable elements are unique ^

All focusable elements must have a unique `id` to ensure that they're visible to assistive technologies. [Learn how to fix duplicate ids.](#)

No form fields have multiple labels ^

Form fields with multiple labels can be confusingly announced by assistive technologies like screen readers which use either the first, the last, or all of the labels. [Learn how to use form labels.](#)

`<frame>` or `<iframe>` elements have a title ^

Screen reader users rely on frame titles to describe the contents of frames. [Learn more about frame titles.](#)

`<html>` element has an `[xml:lang]` attribute with the same base language as the `[lang]` attribute. ^

If the webpage does not specify a consistent language, then the screen reader might not announce the page's text correctly. [Learn more about the lang attribute.](#)

Input buttons have discernible text. ^

Adding discernable and accessible text to input buttons may help screen reader users understand the purpose of the input button. [Learn more about input buttons.](#)

`<input type="image">` elements have `[alt]` text ^

When an image is being used as an `<input>` button, providing alternative text can help screen reader users understand the purpose of the button. [Learn about input image alt text.](#)

Form elements have associated labels ^

Labels ensure that form controls are announced properly by assistive technologies, like screen readers. [Learn more about form element labels.](#)

Links are distinguishable without relying on color. ^

Low-contrast text is difficult or impossible for many users to read. Link text that is discernible improves the experience for users with low vision. [Learn how to make links distinguishable.](#)

- The document does not use `<meta http-equiv="refresh">` ^

Users do not expect a page to refresh automatically, and doing so will move focus back to the top of the page. This may create a frustrating or confusing experience. [Learn more about the refresh meta tag.](#)

- `<object>` elements have alternate text ^

Screen readers cannot translate non-text content. Adding alternate text to `<object>` elements helps screen readers convey meaning to users. [Learn more about alt text for object elements.](#)

- Select elements have associated label elements. ^

Form elements without effective labels can create frustrating experiences for screen reader users. [Learn more about the select element.](#)

- Skip links are focusable. ^

Including a skip link can help users skip to the main content to save time. [Learn more about skip links.](#)

- Tables have different content in the summary attribute and `<caption>`. ^

The summary attribute should describe the table structure, while `<caption>` should have the onscreen title. Accurate table mark-up helps users of screen readers. [Learn more about summary and caption.](#)

- Tables use `<caption>` instead of cells with the `[colspan]` attribute to indicate a caption. ^

Screen readers have features to make navigating tables easier. Ensuring that tables use the actual caption element instead of cells with the `[colspan]` attribute may improve the experience for screen reader users. [Learn more about captions.](#)

- `<td>` elements in a large `<table>` have one or more table headers. ^

Screen readers have features to make navigating tables easier. Ensuring that `<td>` elements in a large table (3 or more cells in width and height) have an associated table header may improve the experience for screen reader users. [Learn more about table headers.](#)

- Cells in a `<table>` element that use the `[headers]` attribute refer to table cells within the same table. ^

Screen readers have features to make navigating tables easier. Ensuring `<td>` cells using the `[headers]` attribute only refer to other cells in the same table may improve the experience for screen reader users. [Learn more about the headers attribute.](#)

- `<th>` elements and elements with `[role="columnheader"/"rowheader"]` have data cells they describe. ^

Screen readers have features to make navigating tables easier. Ensuring table headers always refer to some set of cells may improve the experience for screen reader users. [Learn more about table headers.](#)

[lang] attributes have a valid value ^

Specifying a valid [BCP 47 language](#) on elements helps ensure that text is pronounced correctly by a screen reader. [Learn how to use the lang attribute.](#)

<video> elements contain a <track> element with [kind="captions"] ^

When a video provides a caption it is easier for deaf and hearing impaired users to access its information. [Learn more about video captions.](#)

All heading elements contain content. ^

A heading with no content or inaccessible text prevent screen reader users from accessing information on the page's structure. [Learn more about headings.](#)

Identical links have the same purpose. ^

Links with the same destination should have the same description, to help users understand the link's purpose and decide whether to follow it. [Learn more about identical links.](#)

Touch targets have sufficient size and spacing. ^

Touch targets with sufficient size and spacing help users who may have difficulty targeting small controls to activate the targets. [Learn more about touch targets.](#)

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## Best Practices

### GENERAL

▲ Browser errors were logged to the console ^

Errors logged to the console indicate unresolved problems. They can come from network request failures and other browser concerns. [Learn more about this errors in console diagnostic audit](#)

Source	Description
sketchplanations.com	
<a href="#">1st Party</a>	

Source	Description
null.json:1	Failed to load resource: the server responded with a status of 404 ( )

▲ Issues were logged in the [Issues](#) panel in Chrome Devtools ^

Issues logged to the Issues panel in Chrome Devtools indicate unresolved problems. They can come from network request failures, insufficient security controls, and other browser concerns. Open up the Issues panel in Chrome DevTools for more details on each issue.

Issue type

Cookie

/sketchplanations/aa428cb0-...+846+-+Whose+job+is+it.png?auto=... (images.prismic.io)  
 /sketchplanations/78e71b33-...+845+-+Affordance.png?auto=... (images.prismic.io)  
 /c/hotjar-2470246.js?sv=7 (static.hotjar.com)  
 /modules.ff7668e....js (script.hotjar.com)  
 /browser-perf.1fb2c8c....js (script.hotjar.com)  
 /6 (m.stripe.com)

○ Detected JavaScript libraries ^

All front-end JavaScript libraries detected on the page. [Learn more about this JavaScript library detection diagnostic audit.](#)

Name	Version
Next.js	13.2.4

## TRUST AND SAFETY

○ Ensure CSP is effective against XSS attacks ^

A strong Content Security Policy (CSP) significantly reduces the risk of cross-site scripting (XSS) attacks. [Learn how to use a CSP to prevent XSS](#)

Description	Directive	Severity
No CSP found in enforcement mode		High



## PASSED AUDITS (11)

Hide

Uses HTTPS	^
<p>All sites should be protected with HTTPS, even ones that don't handle sensitive data. This includes avoiding <a href="#">mixed content</a>, where some resources are loaded over HTTP despite the initial request being served over HTTPS. HTTPS prevents intruders from tampering with or passively listening in on the communications between your app and your users, and is a prerequisite for HTTP/2 and many new web platform APIs. <a href="#">Learn more about HTTPS</a>.</p>	
Avoids deprecated APIs	^
<p>Deprecated APIs will eventually be removed from the browser. <a href="#">Learn more about deprecated APIs</a>.</p>	
Allows users to paste into input fields	^
<p>Preventing input pasting is a bad practice for the UX, and weakens security by blocking password managers. <a href="#">Learn more about user-friendly input fields</a>.</p>	
Avoids requesting the geolocation permission on page load	^
<p>Users are mistrustful of or confused by sites that request their location without context. Consider tying the request to a user action instead. <a href="#">Learn more about the geolocation permission</a>.</p>	
Avoids requesting the notification permission on page load	^
<p>Users are mistrustful of or confused by sites that request to send notifications without context. Consider tying the request to user gestures instead. <a href="#">Learn more about responsibly getting permission for notifications</a>.</p>	
Displays images with correct aspect ratio	^
<p>Image display dimensions should match natural aspect ratio. <a href="#">Learn more about image aspect ratio</a>.</p>	
Serves images with appropriate resolution	^
<p>Image natural dimensions should be proportional to the display size and the pixel ratio to maximize image clarity. <a href="#">Learn how to provide responsive images</a>.</p>	
Page has the HTML doctype	^
<p>Specifying a doctype prevents the browser from switching to quirks-mode. <a href="#">Learn more about the doctype declaration</a>.</p>	
Properly defines charset	^
<p>A character encoding declaration is required. It can be done with a <code>&lt;meta&gt;</code> tag in the first 1024 bytes of the HTML or in the Content-Type HTTP response header. <a href="#">Learn more about declaring the character encoding</a>.</p>	

Avoids `unload` event listeners



The `unload` event does not fire reliably and listening for it can prevent browser optimizations like the Back-Forward Cache. Use `pagehide` or `visibilitychange` events instead. [Learn more about unload event listeners](#)

Page has valid source maps



Source maps translate minified code to the original source code. This helps developers debug in production. In addition, Lighthouse is able to provide further insights. Consider deploying source maps to take advantage of these benefits. [Learn more about source maps](#).

URL	Map URL
Stripe <code>Utility</code>	
<code>/v3 (js.stripe.com)</code>	<code>...sourcemaps/stripe-f3d58de....js.map (js.stripe.com)</code>

NOT APPLICABLE (1)

Hide

Fonts with `font-display: optional` are preloaded



Preload optional fonts so first-time visitors may use them. [Learn more about preloading fonts](#)



## SEO

These checks ensure that your page is following basic search engine optimization advice. There are many additional factors Lighthouse does not score here that may affect your search ranking, including performance on [Core Web Vitals](#). [Learn more about Google Search Essentials](#).

ADDITIONAL ITEMS TO MANUALLY CHECK (1)

Hide

Structured data is valid



Run the [Structured Data Testing Tool](#) and the [Structured Data Linter](#) to validate structured data. [Learn more about Structured Data](#).

Run these additional validators on your site to check additional SEO best practices.

## PASSED AUDITS (13)

Hide

Has a <code>&lt;meta name="viewport"&gt;</code> tag with <code>width</code> or <code>initial-scale</code>	^
A <code>&lt;meta name="viewport"&gt;</code> not only optimizes your app for mobile screen sizes, but also prevents <a href="#">a 300 millisecond delay to user input</a> . <a href="#">Learn more about using the viewport meta tag</a> . <span>TBT</span>	
Document has a <code>&lt;title&gt;</code> element	^
The title gives screen reader users an overview of the page, and search engine users rely on it heavily to determine if a page is relevant to their search. <a href="#">Learn more about document titles</a> .	
Document has a meta description	^
Meta descriptions may be included in search results to concisely summarize page content. <a href="#">Learn more about the meta description</a> .	
Page has successful HTTP status code	^
Pages with unsuccessful HTTP status codes may not be indexed properly. <a href="#">Learn more about HTTP status codes</a> .	
Links have descriptive text	^
Descriptive link text helps search engines understand your content. <a href="#">Learn how to make links more accessible</a> .	
Links are crawlable	^
Search engines may use <code>href</code> attributes on links to crawl websites. Ensure that the <code>href</code> attribute of anchor elements links to an appropriate destination, so more pages of the site can be discovered. <a href="#">Learn how to make links crawlable</a>	
Page isn't blocked from indexing	^
Search engines are unable to include your pages in search results if they don't have permission to crawl them. <a href="#">Learn more about crawler directives</a> .	
robots.txt is valid	^
If your robots.txt file is malformed, crawlers may not be able to understand how you want your website to be crawled or indexed. <a href="#">Learn more about robots.txt</a> .	
Image elements have <code>[alt]</code> attributes	^
Informative elements should aim for short, descriptive alternate text. Decorative elements can be ignored with an empty alt attribute. <a href="#">Learn more about the alt attribute</a> .	

Document has a valid [hreflang](#) ^

hreflang links tell search engines what version of a page they should list in search results for a given language or region. [Learn more about hreflang](#).

Document uses legible font sizes — 100% legible text ^

Font sizes less than 12px are too small to be legible and require mobile visitors to “pinch to zoom” in order to read. Strive to have >60% of page text  $\geq$ 12px. [Learn more about legible font sizes](#).

Source	Selector	% of Page Text	Font Size
Legible text		100.00%	$\geq$ 12px

Document avoids plugins ^

Search engines can't index plugin content, and many devices restrict plugins or don't support them. [Learn more about avoiding plugins](#).

Tap targets are sized appropriately — 100% appropriately sized tap targets ^

Interactive elements like buttons and links should be large enough (48x48px), or have enough space around them, to be easy enough to tap without overlapping onto other elements. [Learn more about tap targets](#).

## NOT APPLICABLE (1)

Hide

Document has a valid [rel=canonical](#) ^

Canonical links suggest which URL to show in search results. [Learn more about canonical links](#).



## PWA

These checks validate the aspects of a Progressive Web App. [Learn what makes a good Progressive Web App](#).

## INSTALLABLE

Web app manifest or service worker do not meet the installability requirements — 2 reasons ^

Service worker is the technology that enables your app to use many Progressive Web App features, such as offline, add to homescreen, and push notifications. With proper service worker and manifest implementations, browsers can proactively prompt users to add your app to their homescreen, which can lead to higher engagement. [Learn more about manifest installability requirements.](#)

Failure reason

Manifest start URL is not valid

Manifest does not contain a 'name' or 'short\_name' field

## PWA OPTIMIZED

▲ Is not configured for a custom splash screen ^  
**Failures: Manifest does not have a PNG icon of at least 512px, Manifest does not have `name`.**

A themed splash screen ensures a high-quality experience when users launch your app from their homescreens. [Learn more about splash screens.](#)

Sets a theme color for the address bar. ^

The browser address bar can be themed to match your site. [Learn more about theming the address bar.](#)

Content is sized correctly for the viewport ^

If the width of your app's content doesn't match the width of the viewport, your app might not be optimized for mobile screens. [Learn how to size content for the viewport.](#)

Has a `<meta name="viewport">` tag with `width` or `initial-scale` ^

A `<meta name="viewport">` not only optimizes your app for mobile screen sizes, but also prevents [a 300 millisecond delay to user input](#). [Learn more about using the viewport meta tag.](#) (TBT)

▲ Manifest doesn't have a maskable icon ^

A maskable icon ensures that the image fills the entire shape without being letterboxed when installing the app on a device. [Learn about maskable manifest icons.](#)

## ADDITIONAL ITEMS TO MANUALLY CHECK (3)

Hide

○ Site works cross-browser ^

To reach the most number of users, sites should work across every major browser. [Learn about cross-browser compatibility.](#)

Page transitions don't feel like they block on the network ^

Transitions should feel snappy as you tap around, even on a slow network. This experience is key to a user's perception of performance. [Learn more about page transitions.](#)

Each page has a URL ^

Ensure individual pages are deep linkable via URL and that URLs are unique for the purpose of shareability on social media. [Learn more about providing deep links.](#)

These checks are required by the baseline [PWA Checklist](#) but are not automatically checked by Lighthouse. They do not affect your score but it's important that you verify them manually.

Captured at Nov 2, 2023, 9:32  
PM GMT  
Initial page load

Emulated Moto G Power with  
Lighthouse 11.0.0  
Slow 4G throttling

Single page load  
Using Chromium 118.0.0.0  
with devtools

Generated by **Lighthouse** 11.0.0 | [File an issue](#)