https://sketchplanations.com/ ⋮

98	94	95	100	PWA
Performance	Accessibility	Best Practices	SEO	PWA

98

Performance

Values are estimated and may vary. The performance score is calculated directly from these metrics. See calculator.

▲ 0–49   50–89   90–100

METRICS Expand view

First Contentful Paint	Largest Contentful Paint
1.7 s	1.9 s

Total Blocking Time	Cumulative Layout Shift
60 ms	0.016

Speed Index	
3.1 s	

View Treemap
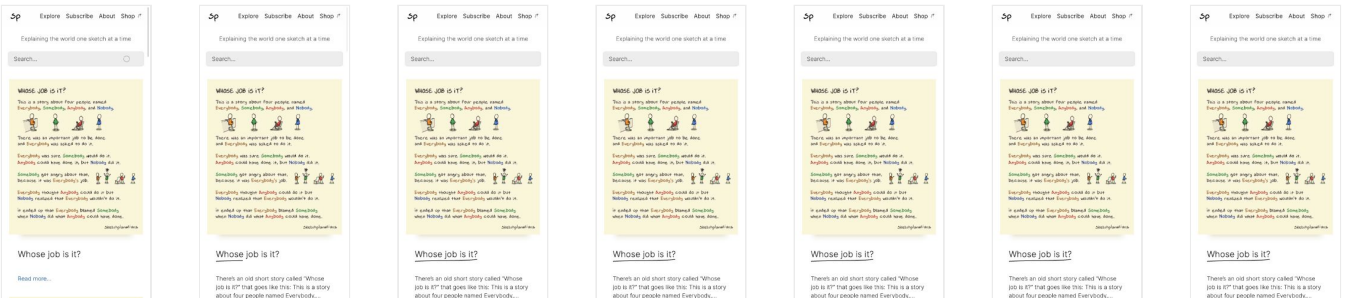
Show audits relevant to: All   FCP   LCP   TBT   CLS

OPPORTUNITIES

Opportunity	Estimated Savings

🔺 **Reduce unused JavaScript**   **1.50s** ⌄

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity. Learn how to reduce unused JavaScript. [LCP]

NEXT.js Use `Webpack Bundle Analyzer` to detect unused JavaScript code. Learn more

☑ Show 3rd-party resources (4)

URL	Transfer Size	Potential Savings
Stripe [Utility]	**152.9 KiB**	**106.3 KiB**
/v3 (js.stripe.com)	152.9 KiB	106.3 KiB
sketchplanations.com [1st Party]	**104.0 KiB**	**67.1 KiB**
…pages/_app-01a26b74b3b4d047.js (sketchplanations.com)	104.0 KiB	67.1 KiB
Google Tag Manager [Tag-Manager]	**152.5 KiB**	**64.0 KiB**
/gtag/js?id=G-0FBCPE6ME4&l=dataLayer&cx=c (www.googletagmanager.com)	90.3 KiB	33.7 KiB
/gtm.js?id=GTM-WNS3LG4&gtm_auth=&gtm_preview=&gtm_cookies_win=x (www.googletagmanager.com)	62.2 KiB	30.3 KiB
Hotjar [Analytics]	**55.8 KiB**	**37.9 KiB**
/modules.ff7668e….js (script.hotjar.com)	55.8 KiB	37.9 KiB

Eliminate render-blocking resources   0.61s ⌄

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. Learn how to eliminate render-blocking resources. [FCP] [LCP]

ΝΕΧΤ.ⱼₛ Use the `next/script` component to defer loading of non-critical third-party scripts. Learn more.

URL	Transfer Size	Potential Savings
JSDelivr CDN [Cdn]	**1.4 KiB**	**760 ms**
…build/cookieconsent.min.css (cdn.jsdelivr.net)	1.4 KiB	760 ms

These suggestions can help your page load faster. They don't directly affect the Performance score.

DIAGNOSTICS

🔺 Serve static assets with an efficient cache policy — 5 resources found   ⌃

A long cache lifetime can speed up repeat visits to your page. Learn more about efficient cache policies.

ΝΕΧΤ.ⱼₛ Configure caching for immutable assets and `Server-side Rendered (SSR)` pages. Learn more.

URL	Cache TTL	Transfer Size
Stripe [Utility]		**168 KiB**
/v3 (js.stripe.com)	1m	153 KiB
/out-4.5.43.js (m.stripe.network)	5m	15 KiB
JSDelivr CDN [Cdn]		**9 KiB**
…build/cookieconsent.min.js (cdn.jsdelivr.net)	7d	7 KiB
…build/cookieconsent.min.css (cdn.jsdelivr.net)	7d	1 KiB
Hotjar [Analytics]		**4 KiB**
/c/hotjar-2470246.js?sv=7 (static.hotjar.com)	1m	4 KiB

Minimize main-thread work — 2.7 s   ⌃

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. Learn how to minimize main-thread work [TBT]

Category	Time Spent
Other	936 ms
Script Evaluation	746 ms
Style & Layout	475 ms
Script Parsing & Compilation	331 ms
Rendering	170 ms
Garbage Collection	33 ms
Parse HTML & CSS	31 ms

○ Avoid chaining critical requests — 3 chains found ⌃

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load. Learn how to avoid chaining critical requests. [FCP] [LCP]

Maximum critical path latency: **355.999 ms**

Initial Navigation

> https://sketchplanations.com
>> …build/cookieconsent.min.css (cdn.jsdelivr.net) **- 6.859 ms, 1.40 KiB**
>> …build/cookieconsent.min.js (cdn.jsdelivr.net) **- 7.981 ms, 7.33 KiB**
>> /site.webmanifest (sketchplanations.com) **- 33.493 ms, 0.51 KiB**

○ User Timing marks and measures — 13 user timings ⌃

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. Learn more about User Timing marks.

NEXT. Consider using `Next.js Analytics` to measure your app's real-world performance. Learn more.

Name	Type	Start Time	Duration
Next.js-before-hydration	Measure	0.00 ms	141.12 ms
Next.js-hydration	Measure	141.12 ms	12.56 ms
Next.js-route-change-to-render	Measure	157.33 ms	7.46 ms
Next.js-render	Measure	164.79 ms	76.94 ms

Name	Type	Start Time	Duration
beforeRender	Mark	141.12 ms	
afterHydrate	Mark	153.68 ms	
routeChange	Mark	157.33 ms	
beforeRender	Mark	164.79 ms	
afterRender	Mark	241.73 ms	
@grammarly-extension:checkScriptInitStart	Mark	358.82 ms	
@grammarly-extension:checkScriptInitEnd	Mark	362.27 ms	
@grammarly-extension:checkScriptInitStart	Mark	446.77 ms	
@grammarly-extension:checkScriptInitEnd	Mark	450.26 ms	

○ Largest Contentful Paint element — 1,890 ms ⌃

This is the largest contentful element painted within the viewport. Learn more about the Largest Contentful Paint element LCP
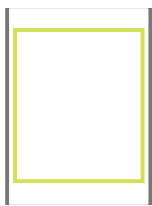
Element	
	img

Phase	% of LCP	Timing
TTFB	32%	620 ms
Load Delay	3%	50 ms
Load Time	21%	400 ms
Render Delay	44%	830 ms

○ Avoid large layout shifts — 3 elements found ⌃

These DOM elements contribute most to the CLS of the page. Learn how to improve CLS CLS

Element	CLS Contribution
span.shiitake-children	0.013
div.Sketchplanation_root__ncTp6	0.002
nav.Navigation_root__yGawR	0.001

○ Avoid long main-thread tasks — 7 long tasks found ⌃

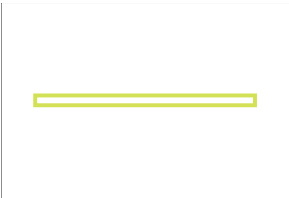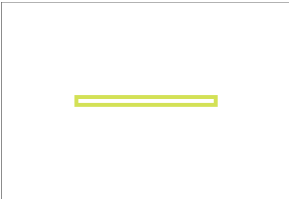Lists the longest tasks on the main thread, useful for identifying worst contributors to input delay. Learn how to avoid long main-thread tasks TBT

☑ Show 3rd-party resources (4)
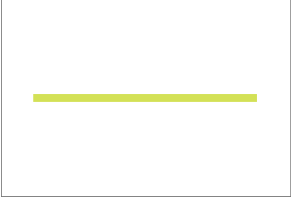
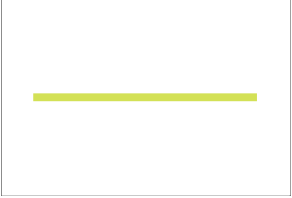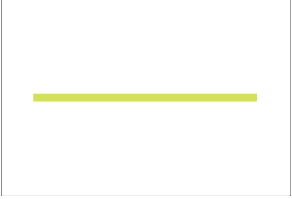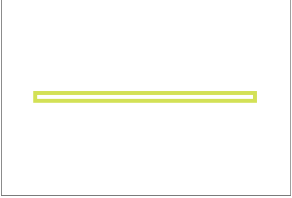| URL	Start Time	Duration
Unattributable		208 ms
chrome−extension://plfknkdmhngcjepkalkhgpmhpolandfp/retailer.js	1,112 ms	208 ms
sketchplanations.com 1st Party		169 ms
https://sketchplanations.com	915 ms	102 ms
…chunks/webpack-5e4cfed343….js (sketchplanations.com)	4,216 ms	67 ms
Stripe Utility		88 ms
/v3 (js.stripe.com)	7,161 ms	88 ms
Hotjar Analytics		70 ms

URL	Start Time	Duration
/modules.ff7668e….js (script.hotjar.com)	9,254 ms	70 ms
Google Tag Manager Tag-Manager		**70 ms**
/gtag/js?id=G-0FBCPE6ME4&l=dataLayer&cx=c (www.googletagmanager.com)	8,710 ms	70 ms
Grammarly: Grammar Checker and AI Writing App Chrome Extension		**51 ms**
chrome-extension://kbfnbcaeplbcioakkpcpgfkobkghlhen/src/js/Grammarly-check.js	1,061 ms	51 ms

○ Avoid non-composited animations — 8 animated elements found ⌃

Animations which are not composited can be janky and increase CLS. Learn how to avoid non-composited animations CLS

Element	Name
path	
Unsupported CSS Property: stroke-dashoffset	rough-notation-dash
path	
Unsupported CSS Property: stroke-dashoffset	rough-notation-dash
path	
Unsupported CSS Property: stroke-dashoffset	rough-notation-dash
path	

Element	Name
Unsupported CSS Property: stroke-dashoffset	rough-notation-dash
path	
Unsupported CSS Property: stroke-dashoffset	rough-notation-dash
path	
Unsupported CSS Property: stroke-dashoffset	rough-notation-dash
path	
Unsupported CSS Property: stroke-dashoffset	rough-notation-dash
path	
Unsupported CSS Property: stroke-dashoffset	rough-notation-dash

More information about the performance of your application. These numbers don't [directly affect](#) the Performance score.

PASSED AUDITS (29)   Hide

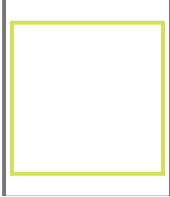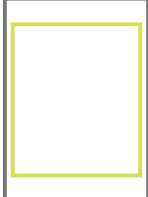### Properly size images — Potential savings of 31 KiB   ⌃

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn how to size images](#).

NEXT.ᴊꜱ   Use the `next/image` component to set the appropriate `sizes`. [Learn more](#).

URL	Resource Size	Potential Savings
prismic.io	**126.0 KiB**	**31.1 KiB**

	URL	Resource Size	Potential Savings
img	/sketchplanations/a23d8d13-… +types+of+%E2%80%9Cno%E2%80%9….gif?… (images.prismic.io)	74.6 KiB	18.4 KiB
img	/sketchplanations/aa428cb0-…+846+- +Whose+job+is+it.png?auto=… (images.prismic.io)	51.4 KiB	12.7 KiB

Defer offscreen images ⌃

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. Learn how to defer offscreen images.

NEXT. Use the `next/image` component instead of `<img>` to automatically lazy-load images. Learn more.

Minify CSS ⌃

Minifying CSS files can reduce network payload sizes. Learn how to minify CSS. [FCP] [LCP]

Minify JavaScript ⌃

Minifying JavaScript files can reduce payload sizes and script parse time. Learn how to minify JavaScript. [FCP] [LCP]

Reduce unused CSS ⌃

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity. Learn how to reduce unused CSS. [FCP] [LCP]

NEXT. Consider setting up `PurgeCSS` in `Next.js` configuration to remove unused rules from stylesheets. Learn more.

Efficiently encode images ⌃

Optimized images load faster and consume less cellular data. Learn how to efficiently encode images.

NEXT. Use the `next/image` component instead of `<img>` to adjust image quality. Learn more.

Serve images in next-gen formats ⌃

Image formats like WebP and AVIF often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn more about modern image formats](#).

NEXT.js Use the `next/image` component instead of `<img>` to automatically optimize image format. [Learn more](#).

Enable text compression ⌃

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn more about text compression](#). `FCP` `LCP`

NEXT.js Enable compression on your Next.js server. [Learn more](#).

Preconnect to required origins ⌃

Warnings:

- A `<link rel=preconnect>` was found for "https://fonts.gstatic.com" but was not used by the browser. Only use `preconnect` for important origins that the page will certainly request.
- More than 2 `<link rel=preconnect>` connections were found. These should be used sparingly and only to the most important origins.

Consider adding `preconnect` or `dns-prefetch` resource hints to establish early connections to important third-party origins. [Learn how to preconnect to required origins](#). `FCP` `LCP`

Initial server response time was short — Root document took 20 ms ⌃

Keep the server response time for the main document short because all other requests depend on it. [Learn more about the Time to First Byte metric](#). `FCP` `LCP`

URL	Time Spent
sketchplanations.com `1st Party`	**20 ms**
https://sketchplanations.com	20 ms

Avoid multiple page redirects ⌃

Redirects introduce additional delays before the page can be loaded. [Learn how to avoid page redirects](#). `FCP` `LCP`

◯ Preload key requests ⌃

Consider using `<link rel=preload>` to prioritize fetching resources that are currently requested later in page load. [Learn how to preload key requests](#). `FCP` `LCP`

Use HTTP/2 ⌃

HTTP/2 offers many benefits over HTTP/1.1, including binary headers and multiplexing. Learn more about HTTP/2.

Use video formats for animated content ⌃

Large GIFs are inefficient for delivering animated content. Consider using MPEG4/WebM videos for animations and PNG/WebP for static images instead of GIF to save network bytes. Learn more about efficient video formats LCP

Remove duplicate modules in JavaScript bundles ⌃

Remove large, duplicate JavaScript modules from bundles to reduce unnecessary bytes consumed by network activity. TBT

Avoid serving legacy JavaScript to modern browsers — Potential savings of 0 KiB ⌃

Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers. Learn how to use modern JavaScript TBT

☐ Show 3rd-party resources (3)

URL		Potential Savings
Hotjar Analytics		**0.1 KiB**
/c/hotjar-2470246.js?sv=7 (static.hotjar.com)		0.1 KiB
hotjar-2470246.js:3	`@babel/plugin-transform-classes`	
/modules.ff7668e….js (script.hotjar.com)		0.0 KiB
modules.ff7668e….js:2	`@babel/plugin-transform-classes`	
sketchplanations.com 1st Party		**0.1 KiB**
…pages/_app-01a26b74b3b4d047.js (sketchplanations.com)		0.1 KiB
_app-01a26b74b3b4d047.js:23	`@babel/plugin-transform-classes`	
Stripe Utility		**0.0 KiB**
/v3 (js.stripe.com)		0.0 KiB
v3:1	`@babel/plugin-transform-classes`	

Preload Largest Contentful Paint image   ^

If the LCP element is dynamically added to the page, you should preload the image in order to improve LCP. Learn more about preloading LCP elements. [LCP]

NEXT₊   Use the `next/image` component and set "priority" to true to preload LCP image. Learn more.

Avoids enormous network payloads — Total size was 1,363 KiB   ^

Large network payloads cost users real money and are highly correlated with long load times. Learn how to reduce payload sizes. [LCP]

☑ Show 3rd-party resources (8)

URL	Transfer Size
Stripe [Utility]	**451.6 KiB**
…js/controller-93255d5….js (js.stripe.com)	169.8 KiB
/v3 (js.stripe.com)	152.9 KiB
…js/shared-d6a40aa….js (js.stripe.com)	128.9 KiB
Google Tag Manager [Tag-Manager]	**152.5 KiB**
/gtag/js?id=G-0FBCPE6ME4&l=dataLayer&cx=c (www.googletagmanager.com)	90.3 KiB
/gtm.js?id=GTM-WNS3LG4&gtm_auth=&gtm_preview=&gtm_cookies_win=x (www.googletagmanager.com)	62.2 KiB
sketchplanations.com [1st Party]	**150.1 KiB**
…pages/_app-01a26b74b3b4d047.js (sketchplanations.com)	104.0 KiB
…chunks/framework-2c79e2a64abdb08b.js (sketchplanations.com)	46.1 KiB
prismic.io	**126.3 KiB**
/sketchplanations/a23d8d13-…+types+of+%E2%80%9Cno%E2%80%9….gif?… (images.prismic.io)	74.8 KiB
/sketchplanations/aa428cb0-…+846+-+Whose+job+is+it.png?auto=… (images.prismic.io)	51.5 KiB
Hotjar [Analytics]	**55.8 KiB**
/modules.ff7668e….js (script.hotjar.com)	55.8 KiB

Avoids an excessive DOM size   —   246 elements   ⌃

A large DOM will increase memory usage, cause longer [style calculations](), and produce costly [layout reflows](). [Learn how to avoid an excessive DOM size](). TBT

Statistic	Element	Value
Total DOM Elements		246
Maximum DOM Depth	span	14
Maximum Child Elements	body	13

JavaScript execution time   —   1.0 s   ⌃

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn how to reduce Javascript execution time](). TBT

☑ Show 3rd-party resources (4)

URL	Total CPU Time	Script Evaluation	Script Parse
sketchplanations.com 1st Party	1,659 ms	272 ms	80 ms
https://sketchplanations.com	1,325 ms	37 ms	60 ms
…chunks/framework-2c79e2a64abdb08b.js (sketchplanations.com)	232 ms	186 ms	6 ms
…pages/_app-01a26b74b3b4d047.js (sketchplanations.com)	102 ms	48 ms	14 ms
Unattributable	540 ms	103 ms	147 ms
Unattributable	297 ms	37 ms	0 ms
chrome-extension://plfknkdmhngcjepkalkhgpmhpolandfp/retailer.js	244 ms	66 ms	147 ms
Grammarly: Grammar Checker and AI Writing App Chrome Extension	126 ms	75 ms	39 ms
chrome-extension://kbfnbcaeplbcioakkpcpgfkobkghlhen/src/js/Grammarly-check.js	126 ms	75 ms	39 ms

URL	Total CPU Time	Script Evaluation	Script Parse
Stripe [Utility]	**101 ms**	**76 ms**	**24 ms**
/v3 (js.stripe.com)	101 ms	76 ms	24 ms
Hotjar [Analytics]	**79 ms**	**66 ms**	**11 ms**
/modules.ff7668e….js (script.hotjar.com)	79 ms	66 ms	11 ms
Google Tag Manager [Tag-Manager]	**73 ms**	**49 ms**	**11 ms**
/gtag/js?id=G-0FBCPE6ME4&l=dataLayer&cx=c (www.googletagmanager.com)	73 ms	49 ms	11 ms

All text remains visible during webfont loads   ⌃

Warnings: Lighthouse was unable to automatically check the `font-display` values for the origin chrome-extension://kbfnbcaeplbcioakkpcpgfkobkghlhen.

Leverage the `font-display` CSS feature to ensure text is user-visible while webfonts are loading. [Learn more about font-display](#). [FCP] [LCP]

Minimize third-party usage — Third-party code blocked the main thread for 0 ms   ⌃

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn how to minimize third-party impact](#). [TBT]

Third-Party	Transfer Size	Main-Thread Blocking Time
Stripe [Utility]	**501 KiB**	**0 ms**
…js/controller-93255d5….js (js.stripe.com)	170 KiB	0 ms
/v3 (js.stripe.com)	153 KiB	0 ms
…js/shared-d6a40aa….js (js.stripe.com)	129 KiB	0 ms
…data/en-GB-de258e7….json (js.stripe.com)	26 KiB	0 ms
prismic.io	**287 KiB**	**0 ms**
/sketchplanations/a23d8d13-…+types+of+%E2%80%9Cno%E2%80%9….gif?… (images.prismic.io)	75 KiB	0 ms
/sketchplanations/aa428cb0-…+846+-+Whose+job+is+it.png?auto=… (images.prismic.io)	52 KiB	0 ms

Third-Party	Transfer Size	Main-Thread Blocking Time
/sketchplanations/09438d52-…+840+-+Hotel+drying+technique.png?… (images.prismic.io)	32 KiB	0 ms
/sketchplanations/f9020755-…+843+-+Blending+buildings.png?auto=… (images.prismic.io)	29 KiB	0 ms
/sketchplanations/39563af9-…+839+-+Self-serving+bias.png?auto=… (images.prismic.io)	27 KiB	0 ms
Other resources	73 KiB	0 ms
Grammarly: Grammar Checker and AI Writing App Chrome Extension	**270 KiB**	**0 ms**
chrome-extension://kbfnbcaeplbcioakkpcpgfkobkghlhen/src/fonts/62c967bbd6d11106/inter_Inter–Light.woff	138 KiB	0 ms
chrome-extension://kbfnbcaeplbcioakkpcpgfkobkghlhen/src/fonts/1258fcda79d43bef/inter_Inter–Regular.woff	132 KiB	0 ms
Google Tag Manager Tag-Manager	**153 KiB**	**0 ms**
/gtag/js?id=G-0FBCPE6ME4&l=dataLayer&cx=c (www.googletagmanager.com)	90 KiB	0 ms
/gtm.js?id=GTM-WNS3LG4&gtm_auth=&gtm_preview=&gtm_cookies_win=x (www.googletagmanager.com)	62 KiB	0 ms
Hotjar Analytics	**60 KiB**	**0 ms**
/modules.ff7668e.…js (script.hotjar.com)	56 KiB	0 ms
/c/hotjar-2470246.js?sv=7 (static.hotjar.com)	4 KiB	0 ms
JSDelivr CDN Cdn	**9 KiB**	**0 ms**
…build/cookieconsent.min.js (cdn.jsdelivr.net)	7 KiB	0 ms
Google Fonts Cdn	**1 KiB**	**0 ms**

○ Lazy load third-party resources with facades ⌃

Some third-party embeds can be lazy loaded. Consider replacing them with a facade until they are required. [Learn how to defer third-parties with a facade](). TBT

Largest Contentful Paint image was not lazily loaded ⌃

Above-the-fold images that are lazily loaded render later in the page lifecycle, which can delay the largest contentful paint. [Learn more about optimal lazy loading](). LCP

Element

img

Uses passive listeners to improve scrolling performance ∧

Consider marking your touch and wheel event listeners as `passive` to improve your page's scroll performance. [Learn more about adopting passive event listeners](#).

Avoids `document.write()` ∧

For users on slow connections, external scripts dynamically injected via `document.write()` can delay page load by tens of seconds. [Learn how to avoid document.write()](#).

Image elements have explicit `width` and `height` ∧

Set an explicit width and height on image elements to reduce layout shifts and improve CLS. [Learn how to set image dimensions](#) [CLS]

NEXT. Use the `next/image` component to make sure images are always sized appropriately. [Learn more](#).

Has a `<meta name="viewport">` tag with `width` or `initial-scale` ∧

A `<meta name="viewport">` not only optimizes your app for mobile screen sizes, but also prevents [a 300 millisecond delay to user input](#). [Learn more about using the viewport meta tag](#). [TBT]

Page didn't prevent back/forward cache restoration ∧

Many navigations are performed by going back to a previous page, or forwards again. The back/forward cache (bfcache) can speed up these return navigations. [Learn more about the bfcache](#)

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Accessibility

These checks highlight opportunities to [improve the accessibility of your web app](#). Automatic detection can only detect a subset of issues and does not guarantee the accessibility of your web app, so [manual testing](#) is also encouraged.

NAMES AND LABELS

⚠️ 🔺 Buttons do not have an accessible name ⌄

When a button doesn't have an accessible name, screen readers announce it as "button", making it unusable for users who rely on screen readers. [Learn how to make buttons more accessible](#).

Failing Elements

button.SearchForm_reset-button__N4Ou3

These are opportunities to improve the semantics of the controls in your application. This may enhance the experience for users of assistive technology, like a screen reader.

ADDITIONAL ITEMS TO MANUALLY CHECK (10)   Hide

○ Interactive controls are keyboard focusable ⌄

Custom interactive controls are keyboard focusable and display a focus indicator. [Learn how to make custom controls focusable](#).

○ Interactive elements indicate their purpose and state ⌄

Interactive elements, such as links and buttons, should indicate their state and be distinguishable from non-interactive elements. [Learn how to decorate interactive elements with affordance hints](#).

○ The page has a logical tab order ⌄

Tabbing through the page follows the visual layout. Users cannot focus elements that are offscreen. [Learn more about logical tab ordering](#).

○ Visual order on the page follows DOM order ⌄

DOM order matches the visual order, improving navigation for assistive technology. [Learn more about DOM and visual ordering](#).

○ User focus is not accidentally trapped in a region ⌄

A user can tab into and out of any control or region without accidentally trapping their focus. [Learn how to avoid focus traps](#).

○   The user's focus is directed to new content added to the page   ⌃

If new content, such as a dialog, is added to the page, the user's focus is directed to it. Learn how to direct focus to new content.

○   HTML5 landmark elements are used to improve navigation   ⌃

Landmark elements (`<main>`, `<nav>`, etc.) are used to improve the keyboard navigation of the page for assistive technology. Learn more about landmark elements.

○   Offscreen content is hidden from assistive technology   ⌃

Offscreen content is hidden with display: none or aria-hidden=true. Learn how to properly hide offscreen content.

○   Custom controls have associated labels   ⌃

Custom interactive controls have associated labels, provided by aria-label or aria-labelledby. Learn more about custom controls and labels.

○   Custom controls have ARIA roles   ⌃

Custom interactive controls have appropriate ARIA roles. Learn how to add roles to custom controls.

These items address areas which an automated testing tool cannot cover. Learn more in our guide on conducting an accessibility review.

PASSED AUDITS (20)   Hide

`[aria-*]` attributes match their roles   ⌃

Each ARIA `role` supports a specific subset of `aria-*` attributes. Mismatching these invalidates the `aria-*` attributes. Learn how to match ARIA attributes to their roles.

`[aria-hidden="true"]` is not present on the document `<body>`   ⌃

Assistive technologies, like screen readers, work inconsistently when `aria-hidden="true"` is set on the document `<body>`. Learn how `aria-hidden` affects the document body.

`[role]`s have all required `[aria-*]` attributes   ⌃

Some ARIA roles have required attributes that describe the state of the element to screen readers. Learn more about roles and required attributes.

`[aria-*]` attributes have valid values   ⌃

Assistive technologies, like screen readers, can't interpret ARIA attributes with invalid values. Learn more about valid values for ARIA attributes.

`[aria-*]` attributes are valid and not misspelled ∧

Assistive technologies, like screen readers, can't interpret ARIA attributes with invalid names. Learn more about valid ARIA attributes.

ARIA IDs are unique ∧

The value of an ARIA ID must be unique to prevent other instances from being overlooked by assistive technologies. Learn how to fix duplicate ARIA IDs.

Image elements have `[alt]` attributes ∧

Informative elements should aim for short, descriptive alternate text. Decorative elements can be ignored with an empty alt attribute. Learn more about the `alt` attribute.

`[user-scalable="no"]` is not used in the `<meta name="viewport">` element and the `[maximum-scale]` attribute is not less than 5. ∧

Disabling zooming is problematic for users with low vision who rely on screen magnification to properly see the contents of a web page. Learn more about the viewport meta tag.

`[aria-hidden="true"]` elements do not contain focusable descendents ∧

Focusable descendents within an `[aria-hidden="true"]` element prevent those interactive elements from being available to users of assistive technologies like screen readers. Learn how `aria-hidden` affects focusable elements.

`[role]` values are valid ∧

ARIA roles must have valid values in order to perform their intended accessibility functions. Learn more about valid ARIA roles.

Background and foreground colors have a sufficient contrast ratio ∧

Low-contrast text is difficult or impossible for many users to read. Learn how to provide sufficient color contrast.

Document has a `<title>` element ∧

The title gives screen reader users an overview of the page, and search engine users rely on it heavily to determine if a page is relevant to their search. Learn more about document titles.

`<html>` element has a `[lang]` attribute ∧

If a page doesn't specify a `lang` attribute, a screen reader assumes that the page is in the default language that the user chose when setting up the screen reader. If the page isn't actually in the default language, then the screen reader might not announce the page's text correctly. [Learn more about the `lang` attribute](#).

`<html>` element has a valid value for its `[lang]` attribute   ⌃

Specifying a valid [BCP 47 language](#) helps screen readers announce text properly. [Learn how to use the `lang` attribute](#).

Form elements have associated labels   ⌃

Labels ensure that form controls are announced properly by assistive technologies, like screen readers. [Learn more about form element labels](#).

Links have a discernible name   ⌃

Link text (and alternate text for images, when used as links) that is discernible, unique, and focusable improves the navigation experience for screen reader users. [Learn how to make links accessible](#).

No element has a `[tabindex]` value greater than 0   ⌃

A value greater than 0 implies an explicit navigation ordering. Although technically valid, this often creates frustrating experiences for users who rely on assistive technologies. [Learn more about the `tabindex` attribute](#).

Heading elements appear in a sequentially-descending order   ⌃

Properly ordered headings that do not skip levels convey the semantic structure of the page, making it easier to navigate and understand when using assistive technologies. [Learn more about heading order](#).

Values assigned to `role=""` are valid ARIA roles.   ⌃

ARIA `roles` enable assistive technologies to know the role of each element on the web page. If the `role` values are misspelled, not existing ARIA `role` values, or abstract roles, then the purpose of the element will not be communicated to users of assistive technologies. [Learn more about ARIA roles](#).

Image elements do not have `[alt]` attributes that are redundant text.   ⌃

Informative elements should aim for short, descriptive alternative text. Alternative text that is exactly the same as the text adjacent to the link or image is potentially confusing for screen reader users, because the text will be read twice. [Learn more about the `alt` attribute](#).

NOT APPLICABLE (38)   Hide

○   `[accesskey]` values are unique   ⌃

Access keys let users quickly focus a part of the page. For proper navigation, each access key must be unique. [Learn more about access keys](#).

○   `button`, `link`, and `menuitem` elements have accessible names   ⌃

When an element doesn't have an accessible name, screen readers announce it with a generic name, making it unusable for users who rely on screen readers. [Learn how to make command elements more accessible](#).

○   Elements with `role="dialog"` or `role="alertdialog"` have accessible names.   ⌃

ARIA dialog elements without accessible names may prevent screen readers users from discerning the purpose of these elements. [Learn how to make ARIA dialog elements more accessible](#).

○   ARIA input fields have accessible names   ⌃

When an input field doesn't have an accessible name, screen readers announce it with a generic name, making it unusable for users who rely on screen readers. [Learn more about input field labels](#).

○   ARIA `meter` elements have accessible names   ⌃

When a meter element doesn't have an accessible name, screen readers announce it with a generic name, making it unusable for users who rely on screen readers. [Learn how to name `meter` elements](#).

○   ARIA `progressbar` elements have accessible names   ⌃

When a `progressbar` element doesn't have an accessible name, screen readers announce it with a generic name, making it unusable for users who rely on screen readers. [Learn how to label `progressbar` elements](#).

○   Elements with an ARIA `[role]` that require children to contain a specific `[role]` have all required children.   ⌃

Some ARIA parent roles must contain specific child roles to perform their intended accessibility functions. [Learn more about roles and required children elements](#).

○   `[role]`s are contained by their required parent element   ⌃

Some ARIA child roles must be contained by specific parent roles to properly perform their intended accessibility functions. [Learn more about ARIA roles and required parent element](#).

○   Elements with the `role=text` attribute do not have focusable descendents.   ⌃

Adding `role=text` around a text node split by markup enables VoiceOver to treat it as one phrase, but the element's focusable descendents will not be announced. [Learn more about the `role=text` attribute](#).

○   ARIA toggle fields have accessible names   ⌃

When a toggle field doesn't have an accessible name, screen readers announce it with a generic name, making it unusable for users who rely on screen readers. [Learn more about toggle fields](#).

○   ARIA `tooltip` elements have accessible names   ⌃

When a tooltip element doesn't have an accessible name, screen readers announce it with a generic name, making it unusable for users who rely on screen readers. [Learn how to name `tooltip` elements](#).

○   ARIA `treeitem` elements have accessible names   ⌃

When a `treeitem` element doesn't have an accessible name, screen readers announce it with a generic name, making it unusable for users who rely on screen readers. [Learn more about labeling `treeitem` elements](#).

○   The page contains a heading, skip link, or landmark region   ⌃

Adding ways to bypass repetitive content lets keyboard users navigate the page more efficiently. [Learn more about bypass blocks](#).

○   `<dl>`'s contain only properly-ordered `<dt>` and `<dd>` groups, `<script>`, `<template>` or `<div>` elements.   ⌃

When definition lists are not properly marked up, screen readers may produce confusing or inaccurate output. [Learn how to structure definition lists correctly](#).

○   Definition list items are wrapped in `<dl>` elements   ⌃

Definition list items (<dt> and <dd>) must be wrapped in a parent `<dl>` element to ensure that screen readers can properly announce them. [Learn how to structure definition lists correctly](#).

○   `[id]` attributes on active, focusable elements are unique   ⌃

All focusable elements must have a unique `id` to ensure that they're visible to assistive technologies. [Learn how to fix duplicate ids](#).

○   No form fields have multiple labels   ⌃

Form fields with multiple labels can be confusingly announced by assistive technologies like screen readers which use either the first, the last, or all of the labels. [Learn how to use form labels](#).

○   `<frame>` or `<iframe>` elements have a title   ⌃

Screen reader users rely on frame titles to describe the contents of frames. [Learn more about frame titles](#).

○   `<html>` element has an `[xml:lang]` attribute with the same base language as the `[lang]` attribute.   ⌃

If the webpage does not specify a consistent language, then the screen reader might not announce the page's text correctly. [Learn more about the `lang` attribute](#).

○   Input buttons have discernible text.   ︿

Adding discernable and accessible text to input buttons may help screen reader users understand the purpose of the input button. [Learn more about input buttons](#).

○   `<input type="image">` elements have `[alt]` text   ︿

When an image is being used as an `<input>` button, providing alternative text can help screen reader users understand the purpose of the button. [Learn about input image alt text](#).

○   Elements with visible text labels have matching accessible names.   ︿

Visible text labels that do not match the accessible name can result in a confusing experience for screen reader users. [Learn more about accessible names](#).

○   Links are distinguishable without relying on color.   ︿

Low-contrast text is difficult or impossible for many users to read. Link text that is discernible improves the experience for users with low vision. [Learn how to make links distinguishable](#).

○   Lists contain only `<li>` elements and script supporting elements (`<script>` and `<template>`).   ︿

Screen readers have a specific way of announcing lists. Ensuring proper list structure aids screen reader output. [Learn more about proper list structure](#).

○   List items (`<li>`) are contained within `<ul>`, `<ol>` or `<menu>` parent elements   ︿

Screen readers require list items (<li>) to be contained within a parent <ul>, <ol> or <menu> to be announced properly. [Learn more about proper list structure](#).

○   The document does not use `<meta http-equiv="refresh">`   ︿

Users do not expect a page to refresh automatically, and doing so will move focus back to the top of the page. This may create a frustrating or confusing experience. [Learn more about the refresh meta tag](#).

○   `<object>` elements have alternate text   ︿

Screen readers cannot translate non-text content. Adding alternate text to `<object>` elements helps screen readers convey meaning to users. [Learn more about alt text for `object` elements](#).

○   Select elements have associated label elements.   ︿

Form elements without effective labels can create frustrating experiences for screen reader users. [Learn more about the `select` element](#).

○ Skip links are focusable. ⌃

Including a skip link can help users skip to the main content to save time. [Learn more about skip links](#).

○ Tables have different content in the summary attribute and `<caption>`. ⌃

The summary attribute should describe the table structure, while `<caption>` should have the onscreen title. Accurate table mark-up helps users of screen readers. [Learn more about summary and caption](#).

○ Tables use `<caption>` instead of cells with the `[colspan]` attribute to indicate a caption. ⌃

Screen readers have features to make navigating tables easier. Ensuring that tables use the actual caption element instead of cells with the `[colspan]` attribute may improve the experience for screen reader users. [Learn more about captions](#).

○ `<td>` elements in a large `<table>` have one or more table headers. ⌃

Screen readers have features to make navigating tables easier. Ensuring that `<td>` elements in a large table (3 or more cells in width and height) have an associated table header may improve the experience for screen reader users. [Learn more about table headers](#).

○ Cells in a `<table>` element that use the `[headers]` attribute refer to table cells within the same table. ⌃

Screen readers have features to make navigating tables easier. Ensuring `<td>` cells using the `[headers]` attribute only refer to other cells in the same table may improve the experience for screen reader users. [Learn more about the headers attribute](#).

○ `<th>` elements and elements with `[role="columnheader"/"rowheader"]` have data cells they describe. ⌃

Screen readers have features to make navigating tables easier. Ensuring table headers always refer to some set of cells may improve the experience for screen reader users. [Learn more about table headers](#).

○ `[lang]` attributes have a valid value ⌃

Specifying a valid [BCP 47 language](#) on elements helps ensure that text is pronounced correctly by a screen reader. [Learn how to use the `lang` attribute](#).

○ `<video>` elements contain a `<track>` element with `[kind="captions"]` ⌃

When a video provides a caption it is easier for deaf and hearing impaired users to access its information. [Learn more about video captions](#).

○ All heading elements contain content. ⌃

A heading with no content or inaccessible text prevent screen reader users from accessing information on the page's structure. [Learn more about headings](#).

○   Touch targets have sufficient size and spacing.   ⌃

Touch targets with sufficient size and spacing help users who may have difficulty targeting small controls to activate the targets. Learn more about touch targets.

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Best Practices

GENERAL

🔺   Issues were logged in the `Issues` panel in Chrome Devtools   ⌃

Issues logged to the `Issues` panel in Chrome Devtools indicate unresolved problems. They can come from network request failures, insufficient security controls, and other browser concerns. Open up the Issues panel in Chrome DevTools for more details on each issue.

Issue type
Cookie
/sketchplanations/aa428cb0-…+846+-+Whose+job+is+it.png?auto=… (images.prismic.io)
/sketchplanations/78e71b33-…+845+-+Affordance.png?auto=… (images.prismic.io)
/sketchplanations/6fdab71e-…+844+-+VUCA.png?auto=… (images.prismic.io)
/sketchplanations/e2f516e2-…+842+-+Anchors+and+tugboats.png?… (images.prismic.io)
/sketchplanations/09438d52-…+840+-+Hotel+drying+technique.png?… (images.prismic.io)
/sketchplanations/a23d8d13-…+types+of+%E2%80%9Cno%E2%80%9….gif?… (images.prismic.io)
/sketchplanations/f9020755-…+843+-+Blending+buildings.png?auto=… (images.prismic.io)
/sketchplanations/39563af9-…+839+-+Self-serving+bias.png?auto=… (images.prismic.io)
/c/hotjar-2470246.js?sv=7 (static.hotjar.com)
/modules.ff7668e….js (script.hotjar.com)
/6 (m.stripe.com)

○   Detected JavaScript libraries   ⌃

All front-end JavaScript libraries detected on the page. Learn more about this JavaScript library detection diagnostic audit.

Name	Version
Next.js	13.2.4

TRUST AND SAFETY

○ Ensure CSP is effective against XSS attacks ⌃

A strong Content Security Policy (CSP) significantly reduces the risk of cross-site scripting (XSS) attacks. [Learn how to use a CSP to prevent XSS](#)

Description	Directive	Severity
No CSP found in enforcement mode		High

PASSED AUDITS (12)   Hide

Uses HTTPS ⌃

All sites should be protected with HTTPS, even ones that don't handle sensitive data. This includes avoiding [mixed content](#), where some resources are loaded over HTTP despite the initial request being served over HTTPS. HTTPS prevents intruders from tampering with or passively listening in on the communications between your app and your users, and is a prerequisite for HTTP/2 and many new web platform APIs. [Learn more about HTTPS](#).

Avoids deprecated APIs ⌃

Deprecated APIs will eventually be removed from the browser. [Learn more about deprecated APIs](#).

Allows users to paste into input fields ⌃

Preventing input pasting is a bad practice for the UX, and weakens security by blocking password managers.[Learn more about user-friendly input fields](#).

Avoids requesting the geolocation permission on page load ⌃

Users are mistrustful of or confused by sites that request their location without context. Consider tying the request to a user action instead. [Learn more about the geolocation permission](#).

Avoids requesting the notification permission on page load ⌃

Users are mistrustful of or confused by sites that request to send notifications without context. Consider tying the request to user gestures instead. [Learn more about responsibly getting permission for notifications](#).

Displays images with correct aspect ratio   ⌃

Image display dimensions should match natural aspect ratio. [Learn more about image aspect ratio](#).

Serves images with appropriate resolution   ⌃

Image natural dimensions should be proportional to the display size and the pixel ratio to maximize image clarity. [Learn how to provide responsive images](#).

Page has the HTML doctype   ⌃

Specifying a doctype prevents the browser from switching to quirks-mode. [Learn more about the doctype declaration](#).

Properly defines charset   ⌃

A character encoding declaration is required. It can be done with a `<meta>` tag in the first 1024 bytes of the HTML or in the Content-Type HTTP response header. [Learn more about declaring the character encoding](#).

Avoids `unload` event listeners   ⌃

The `unload` event does not fire reliably and listening for it can prevent browser optimizations like the Back-Forward Cache. Use `pagehide` or `visibilitychange` events instead. [Learn more about unload event listeners](#)

No browser errors logged to the console   ⌃

Errors logged to the console indicate unresolved problems. They can come from network request failures and other browser concerns. [Learn more about this errors in console diagnostic audit](#)

Page has valid source maps   ⌃

Source maps translate minified code to the original source code. This helps developers debug in production. In addition, Lighthouse is able to provide further insights. Consider deploying source maps to take advantage of these benefits. [Learn more about source maps](#).

URL	Map URL
Stripe [Utility]	
/v3 (js.stripe.com)	…sourcemaps/stripe-f3d58de….js.map (js.stripe.com)

NOT APPLICABLE (1)   Hide

◯ Fonts with `font-display: optional` are preloaded	⌃

Preload `optional` fonts so first-time visitors may use them. [Learn more about preloading fonts](#)

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SEO

These checks ensure that your page is following basic search engine optimization advice. There are many additional factors Lighthouse does not score here that may affect your search ranking, including performance on [Core Web Vitals](#). [Learn more about Google Search Essentials](#).

ADDITIONAL ITEMS TO MANUALLY CHECK (1)   Hide

○   Structured data is valid   ⌃

Run the [Structured Data Testing Tool](#) and the [Structured Data Linter](#) to validate structured data. [Learn more about Structured Data](#).

Run these additional validators on your site to check additional SEO best practices.

PASSED AUDITS (13)   Hide

Has a `<meta name="viewport">` tag with `width` or `initial-scale`   ⌃

A `<meta name="viewport">` not only optimizes your app for mobile screen sizes, but also prevents [a 300 millisecond delay to user input](#). [Learn more about using the viewport meta tag](#). TBT

Document has a `<title>` element   ⌃

The title gives screen reader users an overview of the page, and search engine users rely on it heavily to determine if a page is relevant to their search. [Learn more about document titles](#).

Document has a meta description   ⌃

Meta descriptions may be included in search results to concisely summarize page content. [Learn more about the meta description](#).

Page has successful HTTP status code   ⌃

Pages with unsuccessful HTTP status codes may not be indexed properly. [Learn more about HTTP status codes](#).

Links have descriptive text   ⌃

Descriptive link text helps search engines understand your content. Learn how to make links more accessible.

Links are crawlable ⌃

Search engines may use `href` attributes on links to crawl websites. Ensure that the `href` attribute of anchor elements links to an appropriate destination, so more pages of the site can be discovered. Learn how to make links crawlable

Page isn't blocked from indexing ⌃

Search engines are unable to include your pages in search results if they don't have permission to crawl them. Learn more about crawler directives.

robots.txt is valid ⌃

If your robots.txt file is malformed, crawlers may not be able to understand how you want your website to be crawled or indexed. Learn more about robots.txt.

Image elements have `[alt]` attributes ⌃

Informative elements should aim for short, descriptive alternate text. Decorative elements can be ignored with an empty alt attribute. Learn more about the `alt` attribute.

Document has a valid `hreflang` ⌃

hreflang links tell search engines what version of a page they should list in search results for a given language or region. Learn more about `hreflang`.

Document uses legible font sizes — 100% legible text ⌃

Font sizes less than 12px are too small to be legible and require mobile visitors to "pinch to zoom" in order to read. Strive to have >60% of page text ≥12px. Learn more about legible font sizes.

Source	Selector	% of Page Text	Font Size
Legible text		100.00%	≥ 12px

Document avoids plugins ⌃

Search engines can't index plugin content, and many devices restrict plugins or don't support them. Learn more about avoiding plugins.

Tap targets are sized appropriately — 100% appropriately sized tap targets ⌃

Interactive elements like buttons and links should be large enough (48x48px), or have enough space around them, to be easy enough to tap without overlapping onto other elements. Learn more about tap targets.

NOT APPLICABLE (1) Hide

○ Document has a valid `rel=canonical` ⌃

Canonical links suggest which URL to show in search results. Learn more about canonical links.

PWA
—

PWA

These checks validate the aspects of a Progressive Web App. Learn what makes a good Progressive Web App.

INSTALLABLE

▲ Web app manifest or service worker do not meet the installability requirements — 2 reasons ⌃

Service worker is the technology that enables your app to use many Progressive Web App features, such as offline, add to homescreen, and push notifications. With proper service worker and manifest implementations, browsers can proactively prompt users to add your app to their homescreen, which can lead to higher engagement. Learn more about manifest installability requirements.

Failure reason
Manifest start URL is not valid
Manifest does not contain a 'name' or 'short_name' field

PWA OPTIMIZED

▲ Is not configured for a custom splash screen
Failures: Manifest does not have a PNG icon of at least 512px, Manifest does not have `name`. ⌃

A themed splash screen ensures a high-quality experience when users launch your app from their homescreens. Learn more about splash screens.

Sets a theme color for the address bar. ⌃

The browser address bar can be themed to match your site. Learn more about theming the address bar.

Content is sized correctly for the viewport   ^

If the width of your app's content doesn't match the width of the viewport, your app might not be optimized for mobile screens. Learn how to size content for the viewport.

Has a `<meta name="viewport">` tag with `width` or `initial-scale`   ^

A `<meta name="viewport">` not only optimizes your app for mobile screen sizes, but also prevents a 300 millisecond delay to user input. Learn more about using the viewport meta tag. ⟨TBT⟩

🔺   Manifest doesn't have a maskable icon   ^

A maskable icon ensures that the image fills the entire shape without being letterboxed when installing the app on a device. Learn about maskable manifest icons.

ADDITIONAL ITEMS TO MANUALLY CHECK (3)   Hide

○   Site works cross-browser   ^

To reach the most number of users, sites should work across every major browser. Learn about cross-browser compatibility.

○   Page transitions don't feel like they block on the network   ^

Transitions should feel snappy as you tap around, even on a slow network. This experience is key to a user's perception of performance. Learn more about page transitions.

○   Each page has a URL   ^

Ensure individual pages are deep linkable via URL and that URLs are unique for the purpose of shareability on social media. Learn more about providing deep links.

These checks are required by the baseline PWA Checklist but are not automatically checked by Lighthouse. They do not affect your score but it's important that you verify them manually.

Captured at Nov 2, 2023, 9:33 PM GMT
Initial page load

Emulated Moto G Power with Lighthouse 11.0.0
Slow 4G throttling

Single page load

Using Chromium 118.0.0.0 with devtools

Generated by **Lighthouse** 11.0.0 | File an issue