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Jonathan Vu | Folio 2019

- PROJECT - 1 Coolibah Downs | 2018-2019
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COOLIBAH DOWNS

PRIVATE ESTATE

Coolibah Downs Private Estate is a boutique Wedding Destination in the hinterlands of the Gold Coast, representing a utopia of peace, refinement and nature. The branding is understated, yet elegant.



COOLIBAH DOWNS
PRIVATE ESTATE

2019-2020
WEDDING COLLECTIONS

THE HOMESTEAD

\$495 per night, \$275 day stay

The luxury, country-styled Homestead is elegantly decorated with timber French Doors opening to the Terrace Verandah with sweeping views of the gardens. The Homestead boasts 3 Bedrooms, 3 en suite Bathrooms, a formal Lounge with a Fireplace, self-contained Kitchen & Dining Facilities. Includes Reverse-Cycle Air Conditioning & Tropical Pool.

BRIDAL HOMESTEAD

Enjoy the morning with your bridesmaids getting ready in our Bridal Homestead. The luxury country Homestead comes with a Bridal Room including French Antique Wall Mirrors, French Wooden Glass Doors, Bridal Heels, White Bed Linens and can accommodate up to 8 guests (with two folded beds), each room with their own en suite Bathrooms.

Take the stress out of your wedding day and have your hair and make up done at Coolibah Downs and get some gorgeous photos of the bride and bridal party getting ready.

- Bridal Homestead available from 10.00am
- Complementary transfer to Ceremony via Golf Buggy
- Bridal Humpers & Platters Available

THE BARN & TWIN UNIT

10 guests in the Barn, \$12 per night at the Twin Unit

The Barn is a country, cottage style boasts two bedrooms on the ground floor, with one sophisticated bathroom, self-contained kitchen, living area and fantastic views from the two balconies. Next door to the Barn is the Twin Unit with internal access to Barn, featuring an additional bedroom, and Tea & Coffee making facilities.

Barn sleeps four people, and the Twin Unit sleeps two.

CONDITIONS OF ACCOMODATION

Check-in at 12.00pm, check-out at 10.00am the following day.

To avoid disappointment, we require accommodation reservations to be confirmed upon wedding booking.

All guest reservations are to be made strictly by the bride and groom. All accommodation bookings will be charged to the bride and groom in their final invoice. Coolibah Downs does not accept individual payments.

A pre credit card authorisation will also be required upon check-in to secure a refundable bond of \$500 per accommodation building.

Early and late checkouts available upon management's approval. Extra fold-out beds are available on request at \$50.00 per person (if available).



ue Accommodation

p27

er Details

p30

2019-2020 WEDDING RECEPTIONS

(+61) 07 5596 5448
info@coolibahdowns.com.au





"Seda" means voice or echo in Uzbek, the native language of founder, Denara Amat. Denara's cultural roots and fascination with ethnic splendour has driven her to establish SEDA Collective.



CARINO Earrings

FLORA Earrings

Ethical, Locally Sourced, *Handmade*

@seda.collective

www.sedacollective.com

in Colombia





The image shows a laptop and a smartphone displaying the website for SEDA Collective. The website features a woman in a black strapless top and a colorful beaded necklace against a lush green background. The laptop screen shows the homepage with the text "Explore the Colombia Collection!", the SEDA logo, and a "CHAPTER 1" section. A "SHOP →" button is visible. The smartphone screen shows a grid of images, including one of the woman in the same outfit, a section titled "EXOTIC CREATIVITY" with a description, and a "CULTURE IN COLOUR" section with a "SHOP EARRINGS" button and a "SHOP INSTAGRAM" button.

www.sedacollective.com

Explore the Colombia Collection!

SEDA

COLOMBIA COLLECTION

CHAPTER 1

SHOP →

Lookbook Shop Blog Story

EXOTIC CREATIVITY

SEDA goes to bring new life into traditional crafts and techniques, creating new collections that are both unique and worldwide. These designs made up of colors and elements of the Indigenous and Indigenous tribes we have met around the world.

CULTURE IN COLOUR

SHOP EARRINGS

Check out our Instagram below, or

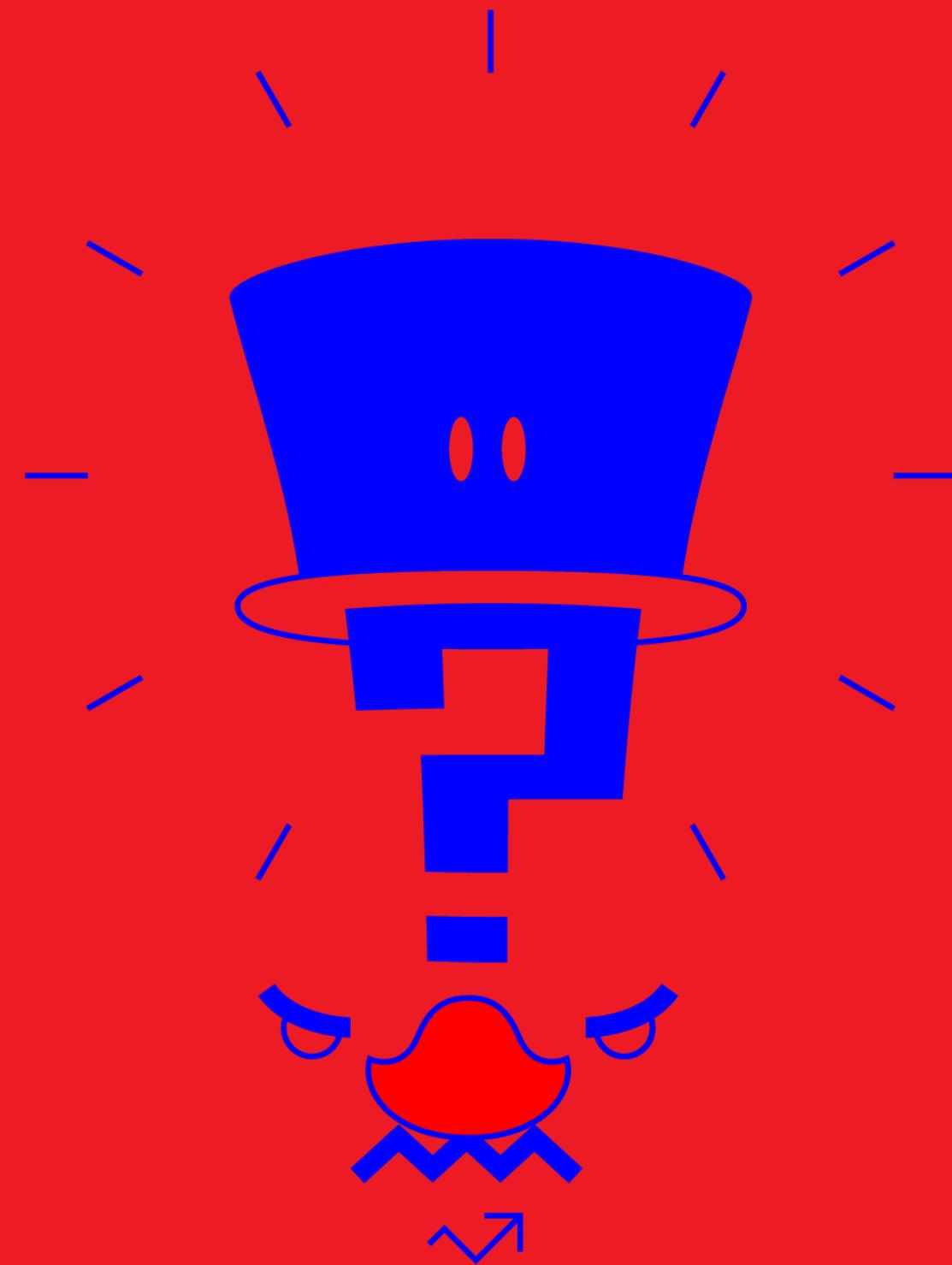
SHOP INSTAGRAM

EDIC OTIC SUA EXOTIC

✉️ 📩 📸
@seda.collective
nello@sedacollective.com
www.sedacollective.com



Colombia
Collection
CHAPTER 2



The project explores what it means to be nostalgic and the stages of memory that devolve into perversion. Much of the content is sourced from Mario Party 4, a hallmark of party games on the Nintendo Gamecube.

**Waluigi is the true
nowhere man.**

Without the other characters he reflects, inverts and parodies, he has no reason to exist. Waluigi's identity only comes from who he isn't. Without a wider frame of reference, he is nothing. In a world where our identities are shaped by warped relationships to brands and commerce, we are all Waluigi.

Stage
Objet

wAuiGI🍆 IS 😬 mAn 🤷‍♂️ wHO 🧙♀️ iS 🤔 NoT 🤘
걔 REALLY 😎👉👉👉 A nYwHFrE

iF 🤷, THeRE 😎👉👌 A Re 🔥🔥🔥 No 😂可以更好 😂 OtHER 🧑
cHARAcTER 💁❤️💋💁, HE 💁💁💁💁 wI LI 🍃😊 bE 🐝 In

↙👉 The 🍁 UPSiDE 💍 B DowN 😂, The Subject (Singular) Known As “It” Will Suffice To Exist, As The Only Example Of And Is A Humourous, Satirical Imitation Of The Original Product, Known As, “Parody”.

BUT 🔥 100 There IS No 💀

Reason 4 HIM? 🤔

exists ONLY

. W B NaRiS IDENTITy ARiSES

DEPENDING OR WHO?

BE NOT

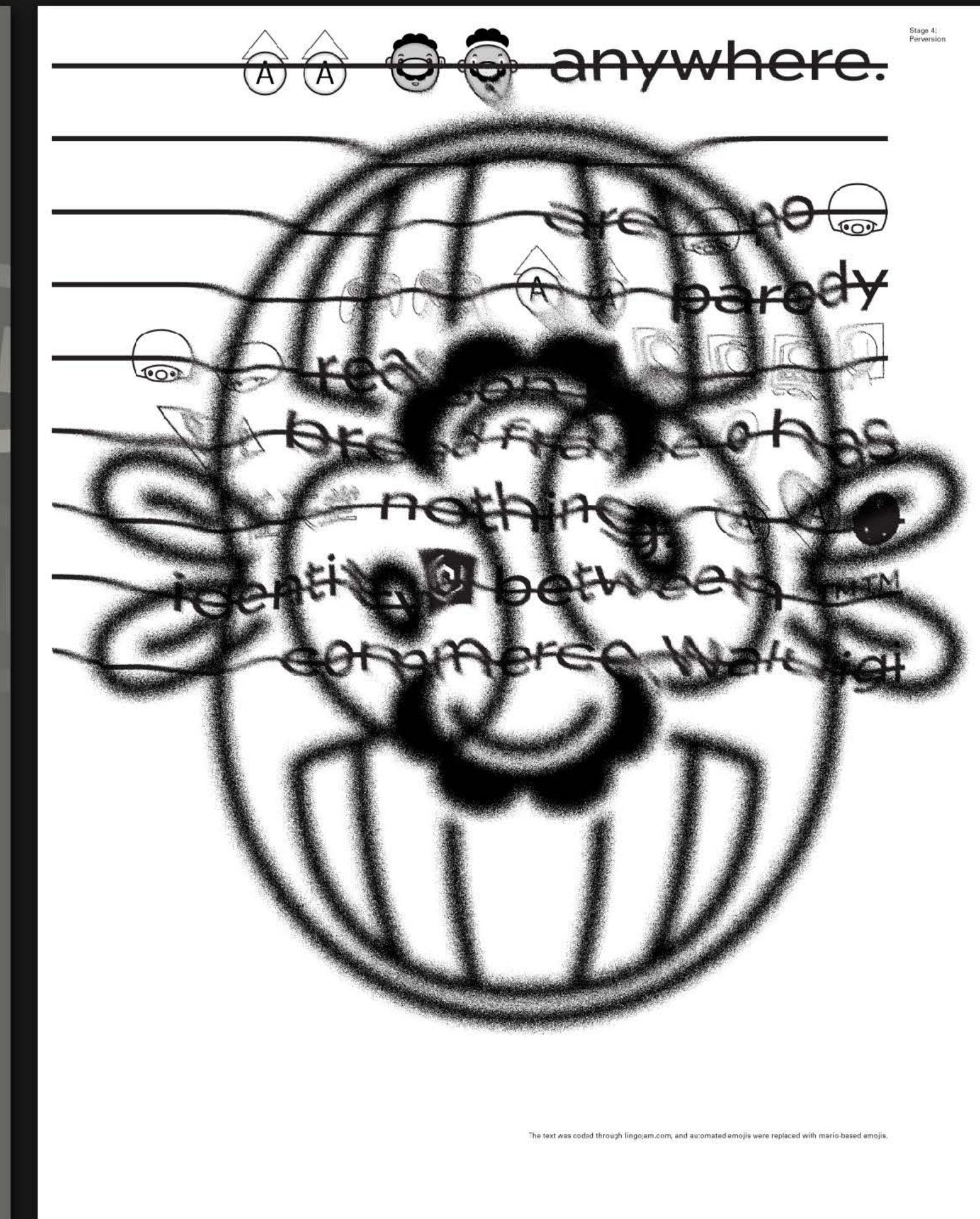
IF there is no broad frame for reference, he has nothing.

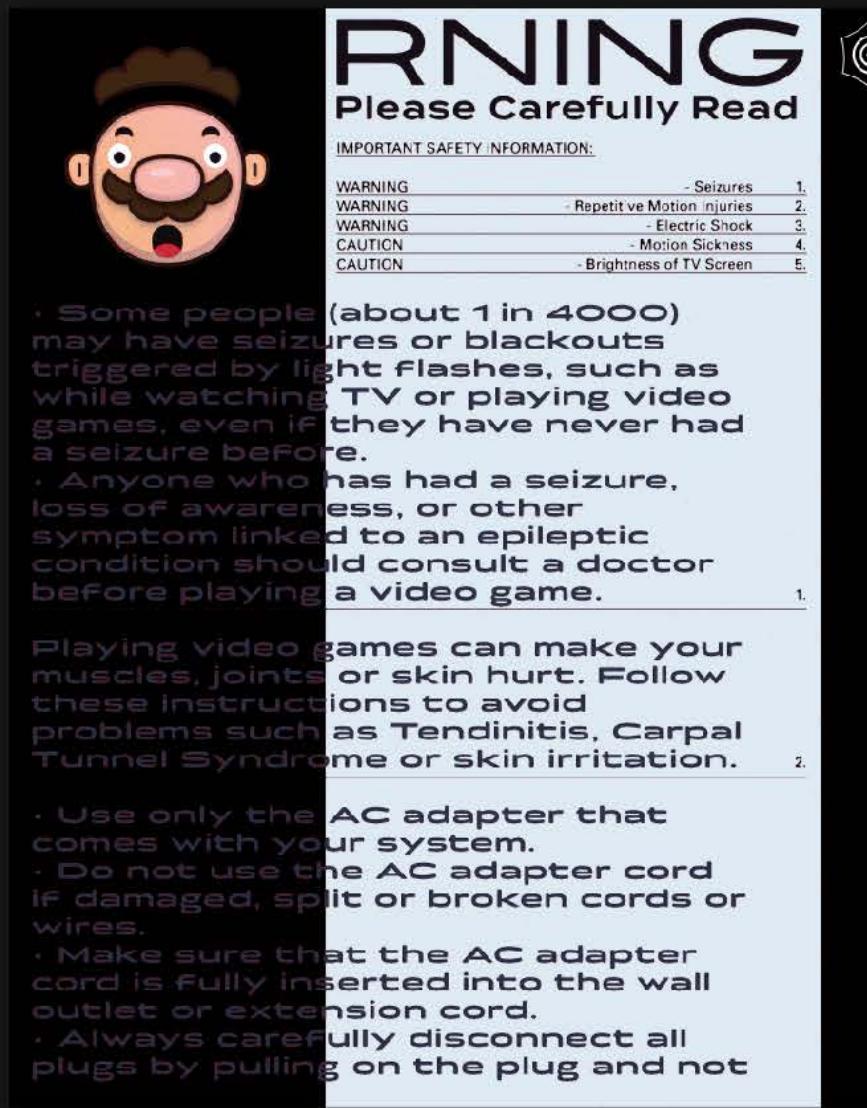
Stage 2: Internal Experience

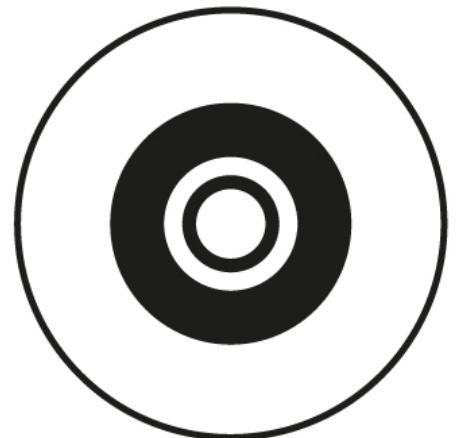
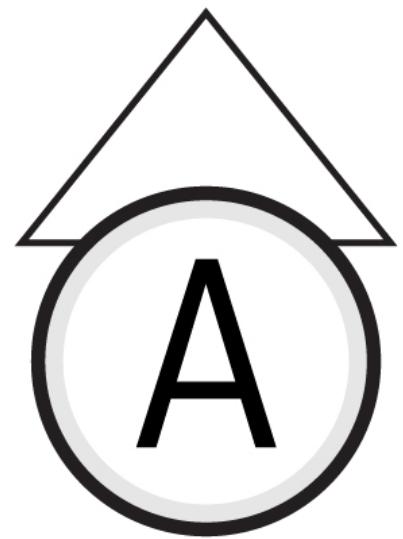
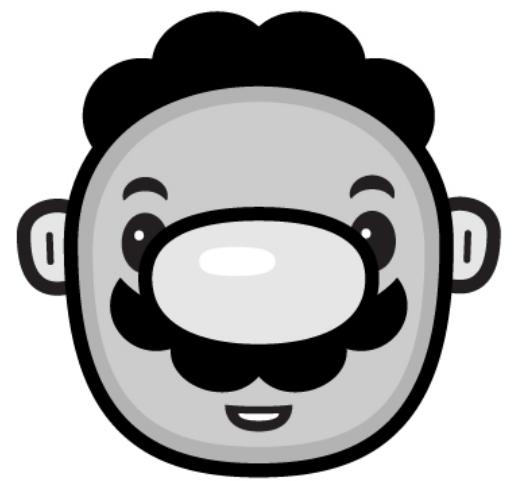
To be nostalgic is to remember something, somewhere or some-when with a dream-like sentiment. Although that past is long gone, we often attempt to relive it again and again - to the point where its meaning in our lives will have changed forever. This project explores the dream-space that Nintendo once created, known as the *Mushroom Kingdom*, and how it has been disassembled through the perversion of popular and consumer culture.

Sourced from "I, We, Walugi: a Post-Modern analysis of Walugi by Franck Ribéry" by aerohat83 from "The Empty Page - Critical Perspectives on Walugi" written on May 20, 2013

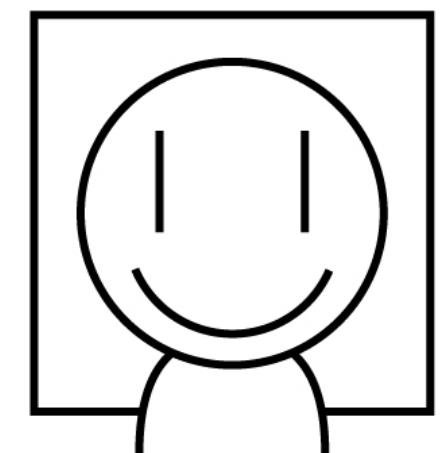
The text was translated into Japanese through Google Translate twice, then back to English. Two people then further translated the language into an emojiified representation.







任天堂





Monash Motorsport

Published by Monash Motorsport [?]

· 9 December 2018 ·

What an incredible, wild weekend here at Winton Motor Raceway!

At Formula SAE - Australasia 2018, M18-C finished with a phenomenal 1st place Overall in the Combustion class and M18-E achieved a fantastic 2nd place Overall in the Electric category. Full results to come!

Congratulations to all the other teams here at Winton, and in particular TUfast Racing Team and University of Auckland Formula S... See more

Tag photo

Add location

Edit

12,949

People reached

4,275

Engagements

Boost Post

394

30 comments 36 shares

Like Comment Share



Write a comment...



Monash Motorsport are a student-run Formula Student Team from Monash University. It's been a pleasure working with them on international campaigns as they continue to push the boundaries of what student engineers can accomplish.





2018 Executive Summary Monash University, Car E65

At Monash Motorsport, we believe in excellence, innovation, and sustainability. Our vision is to deliver an unparalleled racing experience that blurs the line between fantasy and reality.

- \$1.6 million (€1.4 million) Investment
- 25% Equity

TARGET MARKET



- San Francisco Bay
- 400,000 millennials
- Tech-oriented

Looking for more novel forms of entertainment.



- University Students**
- 18-24 years old
 - Low income
 - Thrill seeker



- Young Corporates**
- 21-26 years old
 - High income
 - Hard working

THE CAR

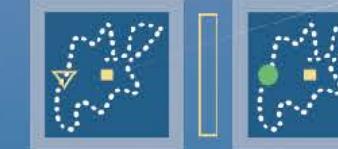


The M18-E has been engineered for performance, adjustability and safety. It is designed to deliver power and reliability such that anyone can hop in and have the time of their life.

80kW 120km/h 0-100 in 3.8s
Power Top Speed Acceleration

V.R. EXPERIENCE

- Oculus integrated Virtual Reality
- Race simultaneously on up to eight separate tarmac areas
- Up to eight players in the same race
- High-friction run-off areas
- Trackside servers and safety networks
- Track marshals and pit area
- Native and user-generated tracks



MANUFACTURING

- Australian facility
- Expanding towards the USA
- Outsourced industry components
- Quality control measures



IN

OUT

GROWTH AND FINANCE TIMELINE

Marketing Stage 3:

Continued competitive and casual engagement via online services; enticing prosumer creativity and sharing.

Marketing Stage 2:

Incorporate our experience into Facebook and SnapChat.

Marketing Stage 1:

Stream our product via online platforms and influencers.

Year 1

Launch at Silicon Valley

Year 2

Introduce additional tracks



Expected returns

22% annual return on investment by Year 5

Conservative returns

12% annual return on investment by Year 5

Breakeven point

3 years 8 months

MONASH RACING CLUB

Monash University, Car 266

2018 Executive Summary

At Monash Racing Club, we integrate our customers' passion for racing into their work and life balance.

40,000 TARGETED IN SOUTHERN GERMANY



OUR CUSTOMERS

35-65 YEAR OLD MALES



FAMILY ORIENTED



MOTORSPORT ENTHUSIASTS

OUR RACING PACKAGE

Portable Garage & fully customised 15ft Trailer

Hand tools and manuals supplied

TÜV Rheinland Certified



Brake bleed kit and Tyre swap kit

Custom hand tools

Car stands and jacks

Drive days

Learning workshops

Race events

THE CAR



MARKETING STAGES



1. AWARENESS: Targeted advertising in populous areas.

2. CONVERSION: Exclusive membership deals and design consultancy sessions with branding experts.

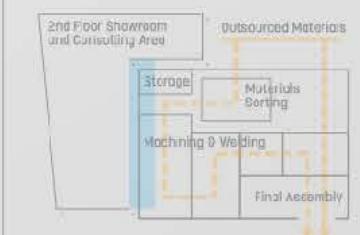
3. RETENTION: Trade-in deals for next generation cars and regular competitions.

MANUFACTURING

Our manufacturing processes prioritise our customers' needs. These include aspects such as:



We've built our manufacturing facility based on these needs.



FINANCES



INVESTMENT BREAKDOWN



www.monashmotorsport.com

THE TEAM | THE CAR | OUR PARTNERS | NEWS & MEDIA

+61 3 9905 8932 | info@monashmotorsport.com



PASSION TO PERFORM, SINCE 2000.

Read About Us

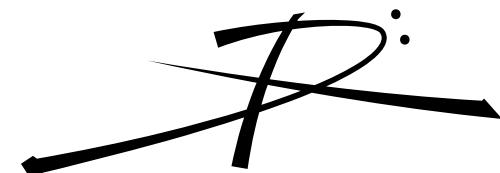
Monash Motorsport are a student engineering that designs racecars in Formula SAE, the world's largest student engineering competition.
We strive to make the most of our team and our cars.





ONE TEAM
THREE PHASE
TWO CARS
FOUR STROKE

RC:M



RECITAL CENTRE : MELBOURNE

This is a speculative Identity for the Melbourne Recital Centre. The Project revolves around the idea of music as flowing and spontaneous, and the relationships between the active performer and the reciprocal audience.

STRAVINSKY

The Firebird Suite
with Jukka-Pekka Saraste
25 October, 27 October

Stravinsky, Funeral Song
Bartok, Piano Concerto 3
Stravinsky, The Firebird



RECITAL CENTRE : MELBOURNE

STRAVINSKY

The Firebird Suite
with Jukka-Pekka Saraste
25 October, 27 October

Stravinsky Funeral Song
Bartók Piano Concerto No.3
Stravinsky The Firebird

Jukka-Pekka Saraste conductor

Dejan Lazic piano

Elisabeth Murdoch Hall,

31 Sturt Street,

Melbourne, Victoria

3006 Australia

Thursday 25 October 2018 at 7:30pm

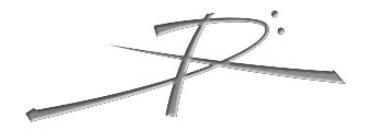
Saturday 27 October 2018 at 2:00pm

2 hour 20 mins (incl. interval)

Tickets from \$59

www.rcmelb.com.au/firebird-2018

Elizabeth Murdoch Hall
31 Sturt St, Southbank,
Melbourne 3006
(03) 9699 3333
Mon - Sat, 9am - 6pm
www.rcmelb.com.au



RECITAL CENTRE : MELBOURNE

3006
Southbank,
Victoria
Australia
3006
rcmelb.com.au

From the 2018 Performance
of Stravinsky's Firebird.

3006
Southbank,
Victoria
Australia
3006
rcmelb.com.au

RCM

New Tab

https://www.rcmeli.com.au/

ABOUT MEDIA CONNECT EVENTS NEWS

The Firebird Suite
Jazz Futures
FourPlay
Sun Ra Arkestra
A Weekend of Bach

Listen Watch Read → Book

RECITAL CENTRE : MELBOURNE

Finnish conductor Jukka-Pekka Saraste will lead a hair-raising performance of the complete Firebird ballet. The music is as with Jukka-Pekka Saraste 25th - 27th October 2010 Stravinsky, Funeral Song Pastoral Piano Concerto 2 31 Sturt St, Southbank, Melbourne 3006





RC:ADAPT

**RC:1920'S
JAZZ LOUNGE**

RC:2018

RECITAL CENTRE : MELBOURNE

RC.M

RECITAL CENTRE MELBOURNE

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Thank you for reading.