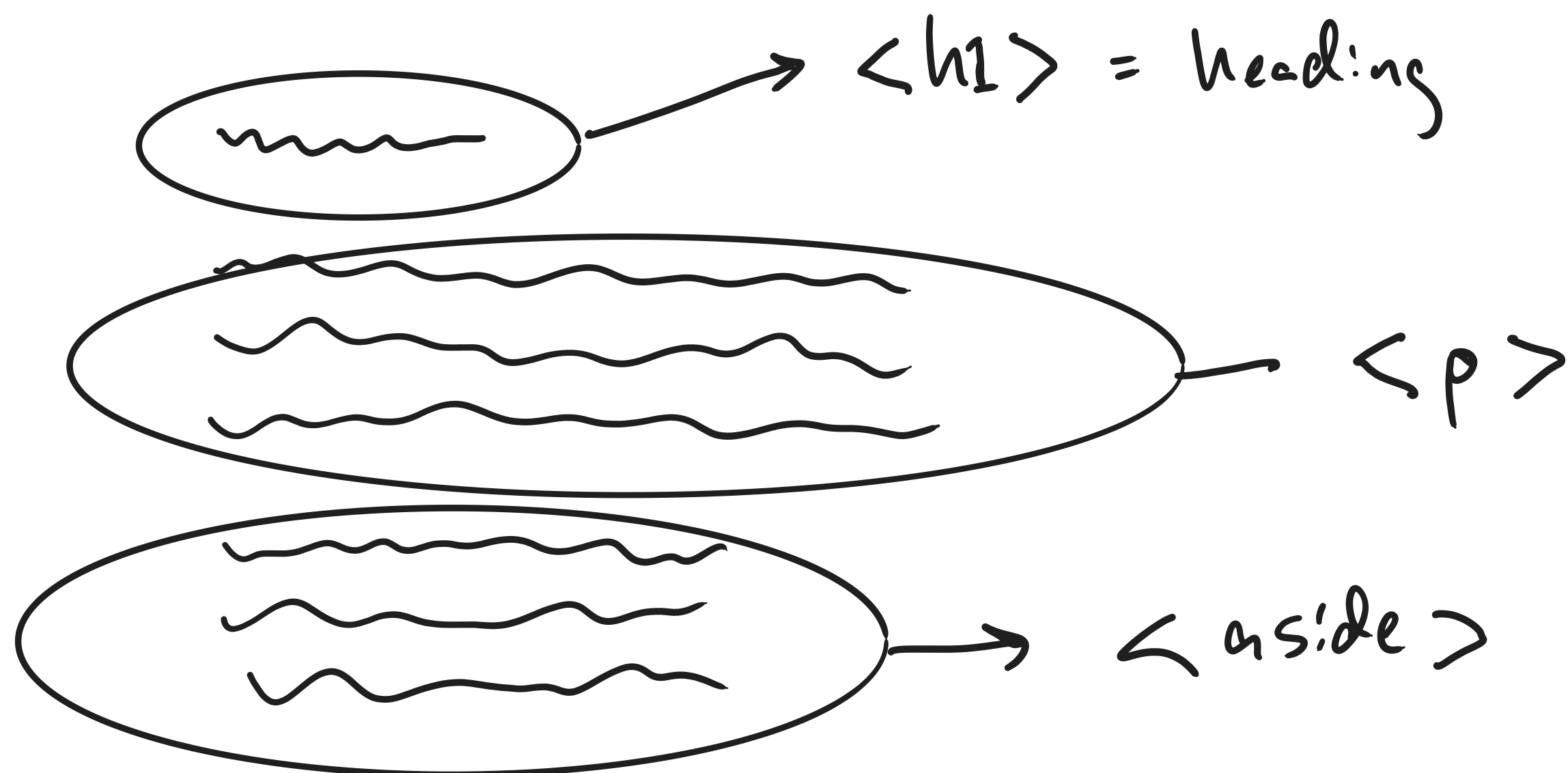HTML = HyperText Markup Language

"above/beyond" text
– text that can
link to other
resources

we "mark up"
different sections
of the text
w/ different tags

NOT a
coding
language

<h1> = heading

<p>

<aside>

starting tag → <h1> ~~~~~ </h1> ← ending tag / closing tag

→ <img src = "..." >