

[Manufacturer address]

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[Todays date]\_\_\_\_\_

[Your address]\_\_\_\_\_

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Dear sir / madam

### **Re-use over recycling**

We are throwing away perfectly reusable packaging and disillusioning ourselves into thinking that we are environmentally friendly because it will be made into something else. Most of our packaging can and should have a life span of more than one life. To read more about this please refer to this article available at <http://www.calloftheforest.com/article/reuse-vs-recycling>.

Please find enclosed my empty packaging which I feel can be re-used. It is my hope that this can be returned to your factory for reuse. With this gesture I would like to encourage [Manufacturer name] to consider re-usable packaging solutions by providing minimal-environmental-impact packaging for refilling of existing long-term packaging solutions. Additionally a free-post address for consumers to return empty packaging.

As consumers are becoming aware of the negative impact that our way of live is having on the earth we are choosing products whose companies align with our values. A time is fast approaching when a product will no longer be chosen on its contents alone but on its overall impact on the environment. I am sure that [Manufacturer name] would like to keep up with these trends.

Thank you for your time.

Kind regards

[Your signature]

[Your name]