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News Release

Persona 5 Delayed Launch to Include New Features

New Release Date, New Features

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The highly anticipated 5th installment in the Persona series marks the return of an award-winning franchise. With rapid role-play game mechanics, thrilling action sequences, vibrant characters and environments, elegant anime-style cut-scenes, unique dungeons, and a deep, engaging storyline, Persona 5 is the newest major installment created by the renowned video game development and publisher company, Atlus. However, it is set to be further delayed until April 4th, 2017. As rewards for patience, the game will include new features upon its official Western release to please the entire fanbase.

Natively, the popular role-playing game has already been released in Japan selling over 300,000 copies on both the PlayStation 3 and PlayStation 4 consoles from just the first week of its debut. Since its Japanese release on September 15, 2016, the game has mostly received highly positive reviews from both fans and critics.

The new features include options like dual audio for Japanese voice-overs. The decision to include new features like this was attributed to the high expectations for the western release of Persona 5 as stated by Atlus' public relations.

“People have been asking for this since P5 was announced, and through herculean effort from just about every division of Atlus, we managed to arrange this. This was something we

especially wanted to do for the Atlus Faithful, the ones who still appreciate our English dubs and respect all the effort we put into localizing. You all are the reason we get to do the jobs we do, so we've been fighting for this for a long while, and we are glad we can make this happen for all of those who support us and love our games."

These additional features will be coming to Persona 5, as downloadable content in the Western release, but fans can be rest assured that they are planned to be made available for free.

In fact, with new content and U.S. pre-orders reaching over 62,000, interest in the game has only been fueled. Fans who have pre-ordered Persona 5, will even receive a premium "Take Your Heart" edition. This includes a collectible case and outer box, an original soundtrack CD, a cute plush toy, a 64 page long art book, and a school bag along with the game itself.

For those unfamiliar, Persona is a spin-off series in the family of Shin Megami Tensei video games. The name, it takes from inspiration in Jungian psychology. The newest installment follows a group of troubled high school students, who live dual lives, seeking to escape a world full of slavery, oppression, and injustice. In order to acquire such sought freedom and liberation, they utilize otherworldly abilities throughout their adventures to enter the hearts of others and transform them for the greater good. By literally ripping off a mask, representative of the idea that society forces people to hide their weaknesses and vulnerabilities, the heroes confront their inner selves to awaken and unleash the power of Persona. In doing so, they change their day-to-day world to match their vision by helping those in need.

Self established as one of its industry's most consistent and celebrated companies, Atlus has proven its success across a variety of genres and platforms. Asuka, the American branch founded in Southern California in 1991, has a stated mission of publishing high quality video games for North America through high quality localization of its titles. Even beyond the successful Shin Megami Tensei franchise of fan beloved role-playing games, Atlus has achieved unexpected hits through other series such as Trauma Center, a surgeon simulation series of video games.