

# SOP: Creator Hub Architecture

*Creators Club - Internal Platform*

## System Overview

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**Product:** Creator Hub

**Type:** Internal QC/QA Platform & Knowledge Base

**Mission:** Centralize video production workflows and ensure asset quality consistency while embodying the "Creators Club" brand ethos: *Learn. Share. Connect.*

## Core Architecture

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1. **Access Control:** Private / Team-Only (RBAC: Admin vs. Creator).
2. **Backend Strategy:** Serverless (Firebase/Supabase).
3. **Data Structure:**
  - /workflows (Dynamic SOPs).
  - /boards (Production & Inspiration collections).

## Brand Identity & Frontend Guidelines (Strict)

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The UI must strictly adhere to the **Creators Club V01 Brand Guide**.

### Color Palette

- **Primary Background (Cyan Blue):** #000e1b (Main App Background)
- **Surface/Card (Onyx):** #0f0f0f (Panels, Sidebars, Cards)
- **Primary Accent (Reddish Orange):** #ff9b4c (CTAs, Highlights, Active States)
- **Secondary Accent (Violet):** #8854fc (Gradients, Creative Elements)
- **Text (White Smoke):** #f4f4f4 (Body Text, Headings)

### Typography

- **Headings / Display:** *ITC Avant Garde Gothic Pro*  
(Web Fallback: Questrial, Montserrat, Or Space Grotesk).
- **Body Copy:** *Neue Haas Grotesk Display Pro*  
(Web Fallback: Inter, Helvetica Neue, Or Roboto).

### Logo Usage

- Use the "Icon-Only" (C) mark for the sidebar/navigation.
- Use the "Primary Lockup" (Creators Club) for the Login/Welcome screen.

## Module 1: Workflows (The CMS)

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### Workflow A: Higgsfield Identity Synthesis

- **Visuals:** Use "Onyx" cards with "Reddish Orange" accents for the steps.
- **Function:** Copy-paste "Prompt Setup" functionality.

## Module 2: Production Boards

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- **View:** Kanban/List.
- **QA Features:** Checkbox validation.

## Module 3: Inspiration Boards (Eyecandy Style)

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- **Visual Benchmark:** Minimalist, Motion-First.
- **Background:** Deep Cyan Blue (#000e1b) to make content pop.
- **Grid:** Responsive Masonry.
- **Card Style:** Borderless, rounded corners.
- **Interaction:**
  - **Hover:** Muted autoplay.
  - **Overlay:** Minimal metadata in "White Smoke" on hover.

## Agent Directive

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Build a React-based SPA. **Critical:** Configure Tailwind config with the specific brand colors (cyan-blue, onyx, orange-brand). Use the specified font fallbacks if premium fonts are unavailable. ensure the "Reddish Orange" is used for primary actions to maintain high contrast against the "Cyan Blue" background.