

Jon Tejada

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Empathetic product manager, MIT trained engineer & entrepreneur.

Consultant & Contractor Envirocrete LLC CA & AZ Nov 2018 – present

- Act on customer feedback and user analytics to improve conversion, sales and customer satisfaction / NPS. Overhauled sales process and customer communication.

Senior Frontend Engineer AppDirect Inc San Francisco, CA 2016 – Nov 2018

- Development of React SPA for real-time business intelligence and KPI visualization. Built FE for multi-factor authentication flows as lead FE developer on IAM engineering team. Squashed bugs, implemented testing frameworks, deployed high quality code. On-call incident response.
- Product owner & Scrum master on Agile development teams. Ideation, design and prioritization of new features, particularly in core user assignment flows. Decreased UX friction and technical debt in existing products.

Cofounder & Product Owner Envirocrete LLC Chandler, AZ 2009 – 2016

- Developed Magnesium cement product lines with reduced carbon footprint and superior performance for B2C and B2B.
- Set up 12k sq ft stone veneer production facility & 2 acre distribution yard with efficient employee workflows and raw materials sourced from US, Mexico & China.
- Built online storefronts, digital marketing and CRM.

Engineer Rezver Inc Cambridge, MA 2007 – 2009

- Translated biotechnology research findings into market ready products. Set up pilot production facility with extensive quality control testing. Built online presence, authored provisional patent application.

Bachelor of Science Massachusetts Institute of Technology Cambridge, MA 2003 – 2007

- Rigorous engineering coursework for Materials Science & Engineering degree. Management & microeconomics concentration grounded in data-based decision making.
- Managed complex bioengineering lab research projects. Authored software for data collection, validation and analysis, saving researchers several hundred hours. Scientific publication co-authorships.
- Sustainability Working Group leadership. Rowed on NCAA Division I Varsity Crew.

Skilled in Agile Scrum Jira Sketch MVP Persona development Story development Prototyping Balsamiq Prioritization A/B testing Javascript ES5+ React Redux Node CSS HTML Git Docker Analytics Metrics UI UX design Photoshop Illustrator AWS Deployment Jenkins Angular Backbone Mocha GraphQL SQL HTTPS APIs SEO