

Jon Tejada

hi@jontejada.com
480 - 220 - 1529

Empathetic product manager, MIT trained engineer & entrepreneur.

Product Consultant (contract) Envirocrete LLC CA & AZ Nov 2018 – present

- Act on customer feedback and user analytics to increase customer satisfaction (NPS).

Senior Frontend Engineer AppDirect Inc San Francisco, CA June 2016 – Nov 2018

- Development of React SPA for real-time business intelligence and KPI visualization. Built FE for multi-factor authentication flows as lead FE developer on IAM engineering team. Squashed bugs, implemented testing frameworks, deployed high quality code. On-call incident response.
- Product owner & Scrum master on Agile development teams. Ideation, design and prioritization of new features, particularly in core user assignment flows. Decreased UX friction and technical debt in existing products.

Co-founder & Product Owner Envirocrete LLC Chandler, AZ 2009 – 2016

- Developed Magnesium cement product lines with reduced carbon footprint and superior performance for B2C and B2B customers.
- Set up 12k sq ft production facility & 2 acre distribution yard with efficient employee workflows and raw materials sourced from US, Mexico & China.
- Built online storefronts, digital marketing and CRM.

Engineer Rezver Inc Cambridge, MA 2007 – 2009

- Translated biotechnology research findings into market ready products, authored provisional patent application.
- Set up pilot production facility with extensive quality control testing.
- Built online presence.

Bachelor of Science Massachusetts Institute of Technology Cambridge, MA 2003 – 2007

- Rigorous engineering coursework for Materials Science & Engineering degree. Management & microeconomics concentration grounded in data-based decision making.
- Managed complex bioengineering lab research projects. Authored software for data collection, validation and analysis, saving researchers several hundred hours. Scientific publication co-authorships.
- Sustainability Working Group leadership. Rowed on NCAA Division I Varsity Crew.

Skilled in Agile Scrum Jira Sketch MVP Persona development Story development Prototyping Balsamiq Prioritization A/B testing Javascript ES5+ React Redux Node CSS HTML Git Docker Analytics Metrics UI UX design Photoshop Illustrator AWS Deployment Jenkins Angular Backbone Mocha GraphQL SQL HTTPS APIs SEO