```
Idea trigger from Slack/Telegram
            |
            v
    Parse topic + intent
            |
            v
  X/Twitter discourse research
            |
            v
   Query internal KB context
            |
            v
  Video pitch semantic dedupe
            |
            v
        Similarity
        above 40%?
       /          \
     Yes           No
      |             |
Block duplicate   Build hooks + outline + sources
   pitch                    |
                            v
                   Create Asana task
                            |
                            v
```