

Jonty Buchan

Full Stack Web Developer

contact

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experience overview

Full Stack Web Developer	Enspiral Dev Academy	Apr 20 - Jul 20
Digital Marketing Specialist	The Web Company	May 18 - Apr 20
Freelance Content Writer	Self Employed	Feb 18 - Jan 20
SEO Copywriter	Pure SEO	Sept 17 - April 18
SEO Copywriter	Tiny Axe Digital	Sept 16 - Sept 17
Customer Service / Hospitality	Various	2013 - 2016

tech stack

JavaScript	Node.js	HTML, CSS
Test driven development	React	Redux
RESTful APIs	Git and GitHub	Knex.js
Search Engine Optimisation	SQLite	End-to-end testing
UX Auditing	Firebase	CMS management

recent development projects

rtmr — *Personal Software Development Project*

Built using React, rtmr is a web app displaying the location of, and information about, Auckland businesses that pay their staff a living wage.

Kiwi Roadies — *Final Group Project at EDA*

Final EDA project developing a road trip generator within a team setting. It generates a real New Zealand experience and it sources open data APIs to recommend activities, including beaches, tracks and DOC campsites.

I am a full stack web developer with a background in SEO, content writing and digital marketing. Having a strong desire to constantly learn, others describe me as a great listener, as a person who is driven, who takes responsibility for themselves and cares about their team members.

I am inspired by software that has a positive impact, and delivers information and experiences in accessible ways. Currently, I am seeking opportunities to work with and learn from those engaging in these projects.

strengths, skills & attributes

Written communication
Problem Solving
Collaboration

Software development
Agile Methodologies
Proofreading and editing
Research (online and offline)

Detail orientated
Eager learner
Team player

education

Enspiral Dev Academy, Auckland — **Software Development Bootcamp**

April 2020 - July 2020

The University of Auckland — **Bachelor of Arts**

March 2015 - November 2019
Undergraduate degree in English and Philosophy

St. Peter's College, Auckland — **Cambridge International Examinations**

2009 - 2013
IGCSE, AS Level and A Level

experience

Enspiral Dev Academy, Auckland *Software Development Bootcamp*

APRIL 2020 - JULY 2020

Enspiral Dev Academy is a 15 week full-immersion web bootcamp (an apprenticeship on steroids), during which I gained over 800 hours working independently, in peer programming environments and in Agile teams across front and back end software technologies, and DevOps systems.

The Web Company, Auckland *Digital Marketing Specialist*

MAY 2018 - APRIL 2020

I was responsible for producing written content, SEO, social media, and paid advertising. I developed and implemented content strategies and paid media campaigns for a range of industries, and I collaborated with digital strategists, branding managers, web developers and designers to create material to specified briefs.

Freelance Content Writer, New Zealand

FEBRUARY 2018 - JANUARY 2020

I created original content for local SME in the form of blog entries, guest posts, press releases and gated content. Accomplishments included achieving top ranking positions for focal keywords.

Pure SEO, Auckland *SEO Copywriter*

SEPTEMBER 2017 - APRIL 2018

I wrote SEO-focused content for various mediums, including websites, press releases and blog posts. My role included identifying and contacting publishers for guest post outreach.

Tiny Axe Digital, Auckland *SEO Copywriter*

SEPTEMBER 2016 - SEPTEMBER 2017

I assisted in SEO strategies and inbound content marketing. I also worked with platforms such as Hubspot, Google Ads, Mailchimp, and Adobe Creative Suite. My primary responsibilities included content writing, keyword research, basic digital asset design and outreach.

Various Roles, Auckland *Customer Service and Hospitality*

2013 - 2016

I worked in a variety of hospitality positions in which I had the opportunity to learn a lot about teams and work ethic. Operating in high pressure, fast-paced environments allowed me to grow in my time management skills and in interpersonal relationship building capabilities.

interests

Literature
Tech and art intersections
New media
UX Design
Health and fitness
Data privacy
Mapping software
Learning

tools and languages

HTML, CSS, JavaScript, React, Redux,
JAMstack
Node.js, Express
RESTful APIs
Unit testing with Jest, and e2e testing
with Cypress
Version control and CI/CD with Git and
GitHub
Experience with Agile methodologies
Adobe software such as Photoshop and
InDesign
WordPress, Shopify and Magento
management
Paid media advertising platforms such as
Google Ads, Facebook, Instagram and
Linkedin
Webpack and Babel

references

References will be provided upon request.