Jonathan Hsu

Product Designer

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Experience

Cyral
Product Designer

Aug 2021 - Aug 2024

- As the 1st design hire at Cyral, I **lead design process** and **defined/ documented UX requirements for all new features and product changes**.
- **Established and maintain design system library** used in the Cyral web application; this is created and organized in Figma for easy and precise consumption by UI developers.
- Designed Data Access Portal used by **enterprise** (Informatica, Verisk, Vanguard) and **SMB customers** (Marqeta, Hims & Hers, Vanta) to provide **password-less federated access to databases for data consumers**.
- Designed access request workflow to enable database consumers to request just-in-time access to databases; this feature was key in **closing deals totaling $750k ACV to date**.
- Designed Data Access Policy Wizard enabling security teams to define fine-grain authorization policies through a point-and-click interface; improved **technical win rate for PoCs contingent on policies from 34% → 80%**.

Soestern Packaging
Designer, Contract

Jun 2019 - Feb 2020

- Designed high-fidelity mockups for the first iteration of a revamped e-commerce website.
- Designed the user interface for automated production machinery that assembles roll-packaging.
- Updated product ID's and prices for over 200 products on the e-commerce site using Magento.
- Handled data for production orders using Excel.

Skills

- Figma/FigJam
- Wordpress
- Adobe CC
- UI/UX Design
- Product Design
- Design Systems

Education

Lambda School
Full Stack Web Development

Jun 2019 — Feb 2020

University of California, Santa Barbara
Bachelor of Arts, Global Studies

Fall 2015 — Spring 2019