

HOW A “BRIGHT SPOT” MOTIVATED ME LAUNCH MY OWN EFFICIENT AND RELIABLE PLATFORM.

In this section I will be discussing my own personal experience on how I used an idea from a successful platform and created my own version of the platform to make in an impact on the investment needs of Ethiopia (one of the fastest growing economies in the world).

I was impressed by how the government of India launched a project called “MAKE IN INDIA “ on 25th of September 2014 to encourage companies to manufacture their products in India and enthuse with dedicated investments into manufacturing using their online platform (www.makeinindia.com). As a strategy it is the road map to respond to glocal (global + local) challenges through preparations for a World class manufacturing status & knowledge infrastructure that should create further knowledge for stepping on to global competitiveness by focusing on 25 selected sectors .

In a period of 2 years India received investment commitments worth US\$230 billion. The World Bank latest 'Doing Business Report'(DBR, 2019) acknowledges India's jump of 23 positions against its rank of 100 in 2017 to be placed now at 77th rank among 190 countries(source : <http://pib.nic.in/newsite/PrintRelease.aspx?relid=184513>).

Based on the “bright spot “ that I personally observed , I decided to develop and launch an Ethiopian version called “ MAKE IN ETHIOPIA “. The full information can be accessed on www.makeinethiopia.com

I have focused on 25 sectors . From the date it was launched I am receiving investment inquires from different parts of the world . I have recognition from the Ethiopian government to promote and facilitate reliable and feasible investment and business opportunities in Ethiopia .

For the sake of this session I will be attaching some screenshots here .





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AUTOMOBILE

Ethiopia is Africa's fastest growing economy and has the continent's second largest population. At the foundation of the automotive potential in Ethiopia

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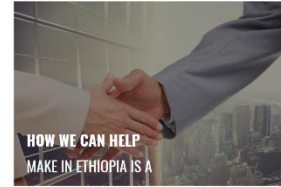
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HOW WE CAN HELP
MAKE IN ETHIOPIA IS A



WHY MAKE IN ETHIOPIA?



INVESTORS DESK

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FDI AT A GLANCE

Ethiopia among Top Performing African Countries in FDI Flow: World Investment "...The World Investment Report has put Ethiopia as one of the top performing

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MAKE IN ETHIOPIA ACHIEVEMENTS

MAKE IN ETHIOPIA is an easy place to make business. Ethiopia is now Africa's fastest growing economy Ethiopia, Africa's second most populated country, is

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MAKING IN ETHIOPIA: HOW WE CAN HELP

MAKE IN ETHIOPIA is a number one Ethiopian Investment and Business promotion and facilitating site with its head office in New York, United States of

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HOW WE CAN HELP



WHY MAKE IN ETHIOPIA?





WHY MAKE IN ETHIOPIA?

WHY ETHIOPIA

Fastest growing economy in the world with annual GDP of 11%. Large amount of irrigable land. Enormous quantity of water and mineral deposits. Highly developing infrastructure and logistics. Pro investment government; Politically stable and secure; Macro-economic stability; Regional and international market opportunities; Competitive investment incentive packages; Investment guarantees and protection; Exceptional climate; and Competent and trainable cost efficient labor by African st...

POLITICAL STABILITY

Ethiopia is considered as one of the most stable countries in Africa. The Constitution of the country, adopted in 1995, provides for a multi-party political system. Elections are held by universal suffrage every five years. The FDRE has a parliamentary form of government with a bicameral parliament which comprises the House of the Peoples' Representatives (HPR) and the House of the Federation (HoF). The House of the Peoples' Representatives is the highest authority of the Federal Governm...

LABOUR MARKET

TRAINABLE LABOUR • Ethiopia has a young, trainable and disciplined labour force. • Private universities and colleges flourishing in Addis Ababa and regional cities. • Over 30,000 university graduates per year, including business, management, economics, accounting, law and engineering graduates. • Ample opportunity to meet the demand of skilled manpower in the technical and vocational field due to the expansion of Technical and



WHY MAKE IN ETHIOPIA?



To enquire about reliable investment and business opportunities kindly contact us :

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