Textvectorizer

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Machine Learning in NLP
Bag of Words Example

Document 1

The quick brown fox jumped over the lazy dog's back.

Document 2

Now is the time for all good men to come to the aid of their party.

Term	Document 1	Document 2
aid	0	1
all	0	1
back	1	0
brown	1	0
come	0	1
dog	1	0
fox	1	0
good	0	1
jump	1	0
lazy	1	0
men	0	1
now	0	1
over	1	0
party	0	1
quick	1	0
their	0	1
time	0	1

Stopword List

for
is
of
the
to

Example TF-IDF Model

Binary term-document incidence matrix

	Antony and Cleopatra	Julius Caesar	The Tempest	Hamlet	Othello	Macbeth
Antony	1	1	0	0	0	1
Brutus	1	1	0	1	0	0
Caesar	1	1	0	1	1	1
Calpurnia	0	1	0	0	0	0
Cleopatra	1	0	0	0	0	0
mercy	1	0	1	1	1	1
worser	1	0	1	1	1	0

Each document is represented by a *binary vector* $\in \{0,1\}^{|V|}$!

Example TF-IDF Model
Term-document count matrices

- Consider the number of occurrences of a term in a document*:

	Antony and Cleopatra	Julius Caesar	The Tempest	Hamlet	Othello	Macbeth
Antony	157	73	0	0	0	0
Brutus	4	157	0	1	0	0
Caesar	232	227	0	2	1	1
Calpurnia	0	10	0	0	0	0
Cleopatra	57	0	0	0	0	0
mercy	2	0	3	5	5	1
worser	2	0	1	1	1	0

Each document is represented by a *count vector* $\in \mathbb{N}^{|V|}$!

Example TF-IDF Model
idf example, suppose N = 1 million

term	df_t	idf_t
calpurnia	1	6
animal	100	4
sunday	1,000	3
fly	10,000	2
under	100,000	1
the	1,000,000	0

$$\text{idf}_t = \log_{10}(N/\text{df}_t)$$

There is one idf value for each term t in a collection.

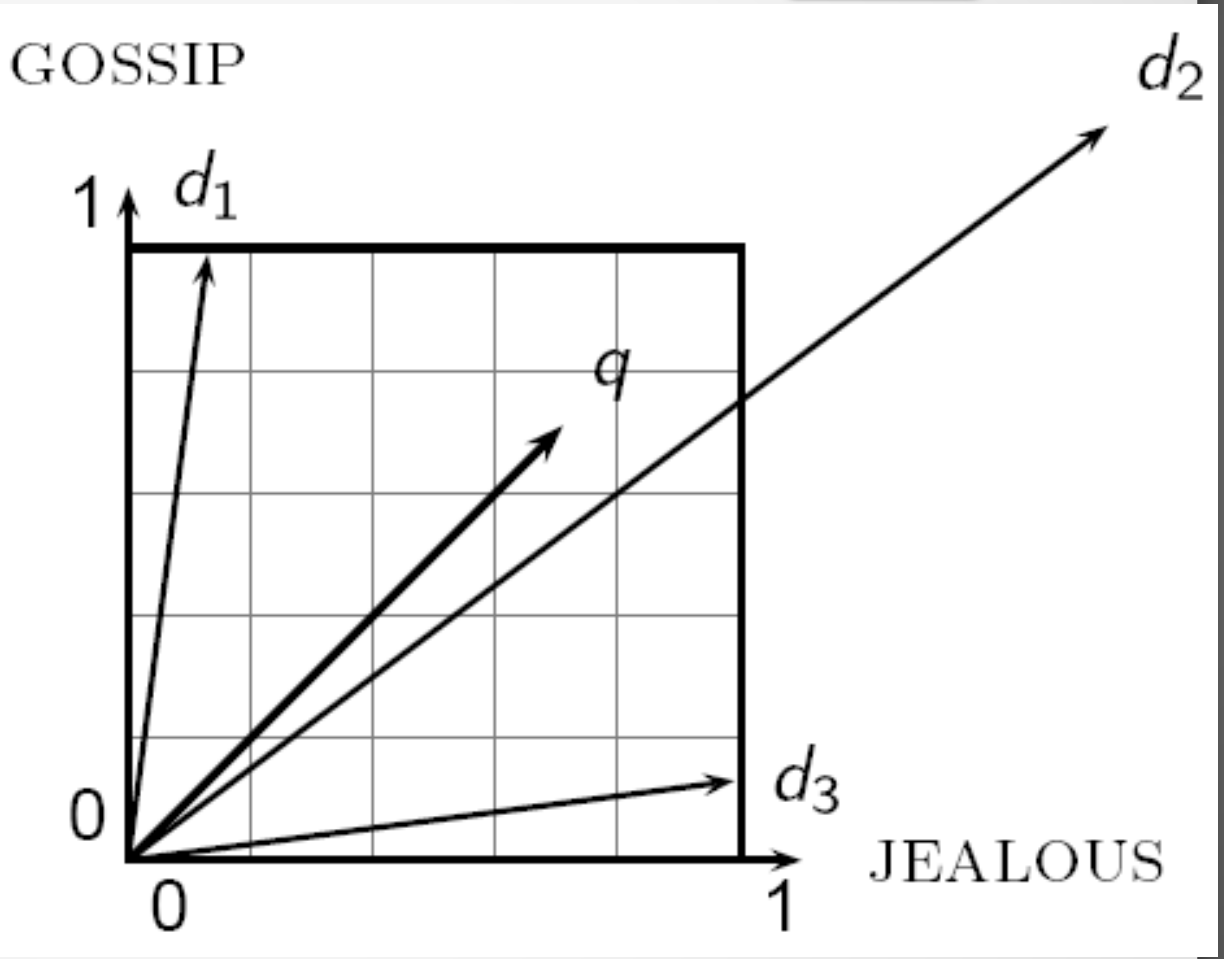
Example TF-IDF Model
Binary → count → weight matrix

	Antony and Cleopatra	Julius Caesar	The Tempest	Hamlet	Othello	Macbeth
Antony	5.25	3.18	0	0	0	0.35
Brutus	1.21	6.1	0	1	0	0
Caesar	8.59	2.54	0	1.51	0.25	0
Calpurnia	0	1.54	0	0	0	0
Cleopatra	2.85	0	0	0	0	0
mercy	1.51	0	1.9	0.12	5.25	0.88
worser	1.37	0	0.11	4.15	0.25	1.95

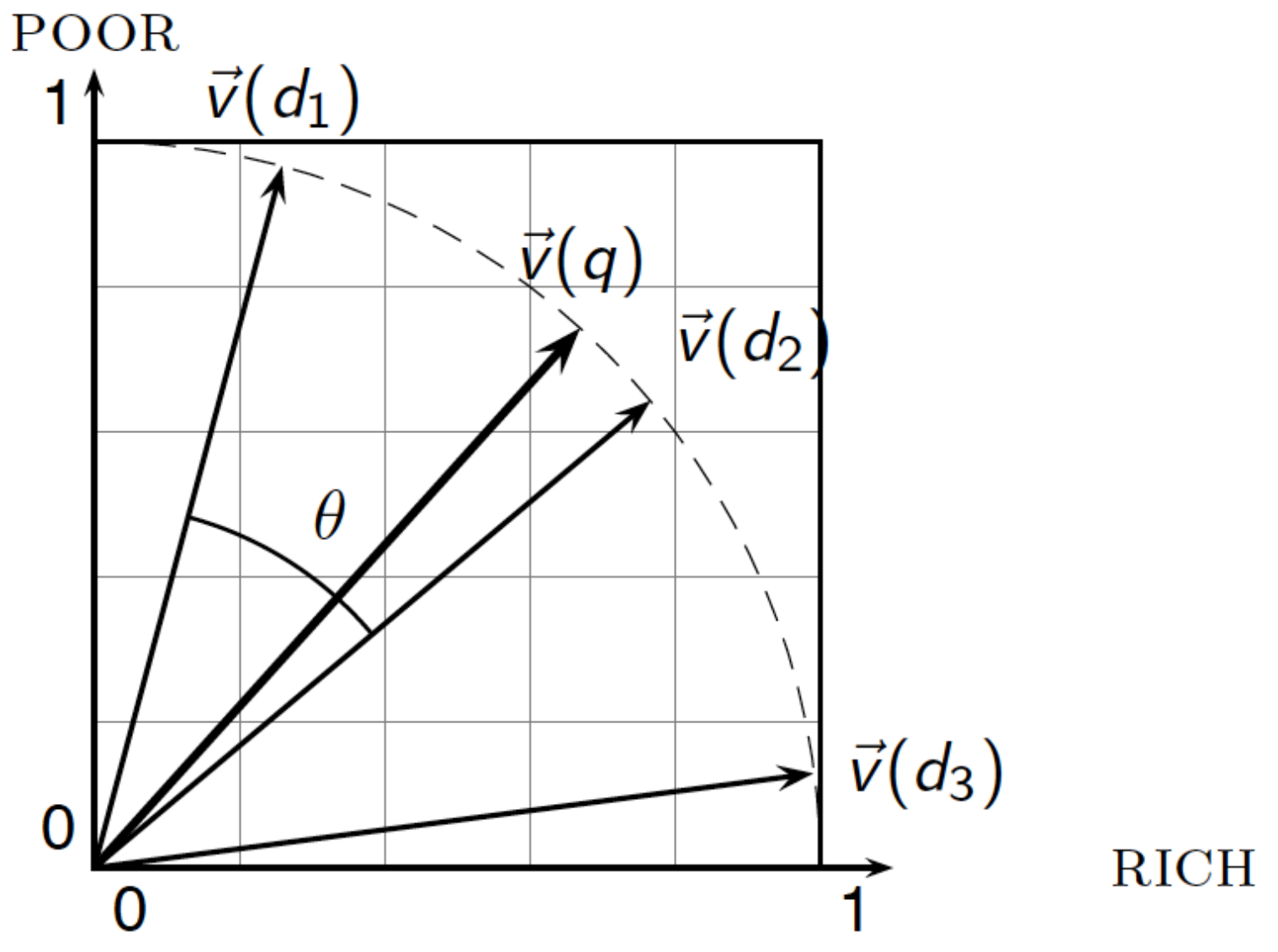
Each document is now represented by a *real-valued vector* of tf-idf weights $\in \mathbb{R}^{|V|}$

Why distance is a bad idea

The Euclidean distance between q and d_2 is large even though the distribution of terms in the query q and the distribution of terms in the document d_2 are very similar.



Cosine similarity illustrated



Problems with Lexical Semantics

- Ambiguity and association in natural language
  - **Polysemy**: Words often have a **multitude of meanings** and different types of usage *(more severe in very heterogeneous collections).*
  - The vector space model is unable to discriminate between different meanings of the same word.

$$\mathrm{sim}_{\mathrm{true}}(d, q) < \cos(\angle(\vec{d}, \vec{q}))$$

Problems with Lexical Semantics

- **Synonymy**: Different terms may have **identical or similar meanings** (weaker: words indicating the same topic).
- No associations between words are made in the vector space representation.

$$\text{sim}_{\text{true}}(d, q) > \cos(\angle(\vec{d}, \vec{q}))$$

Goals of LSI

- Similar terms map to similar location in low dimensional space
- Noise reduction by dimension reduction

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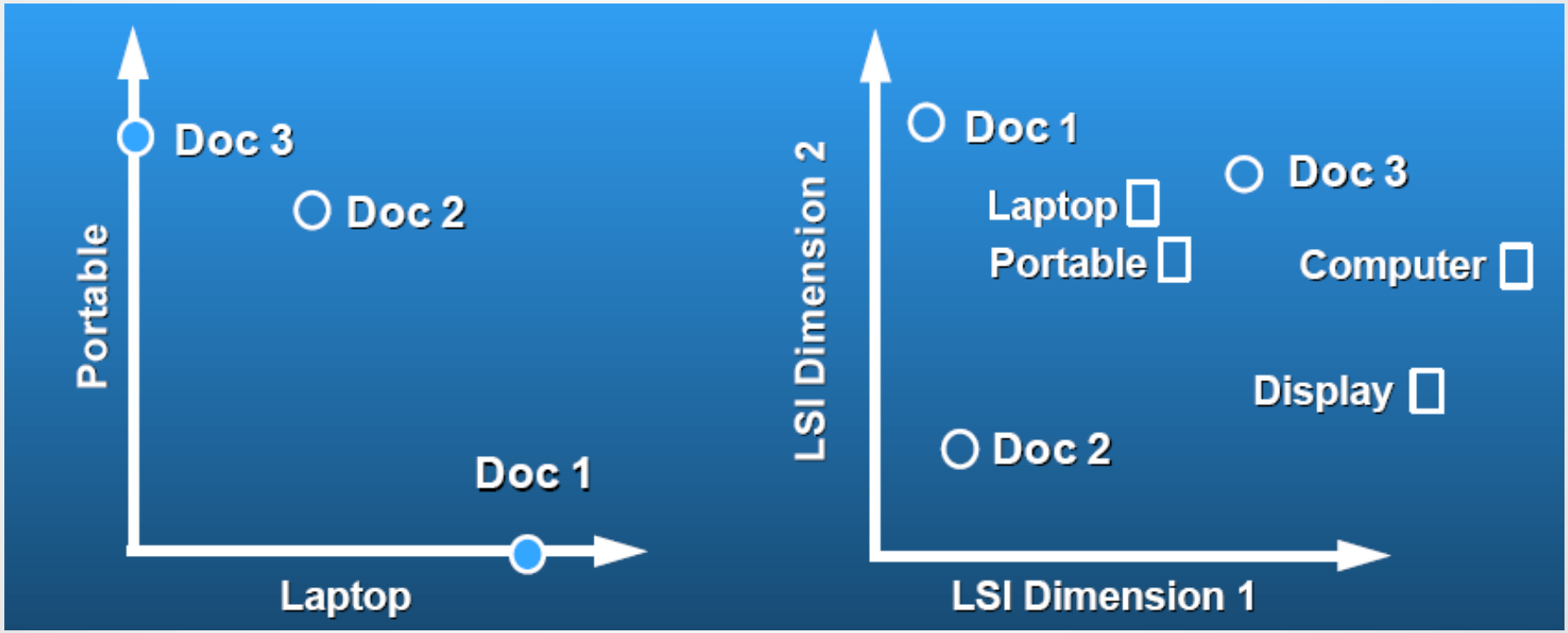
Latent Semantic Analysis

- **Latent semantic space**: illustrating example



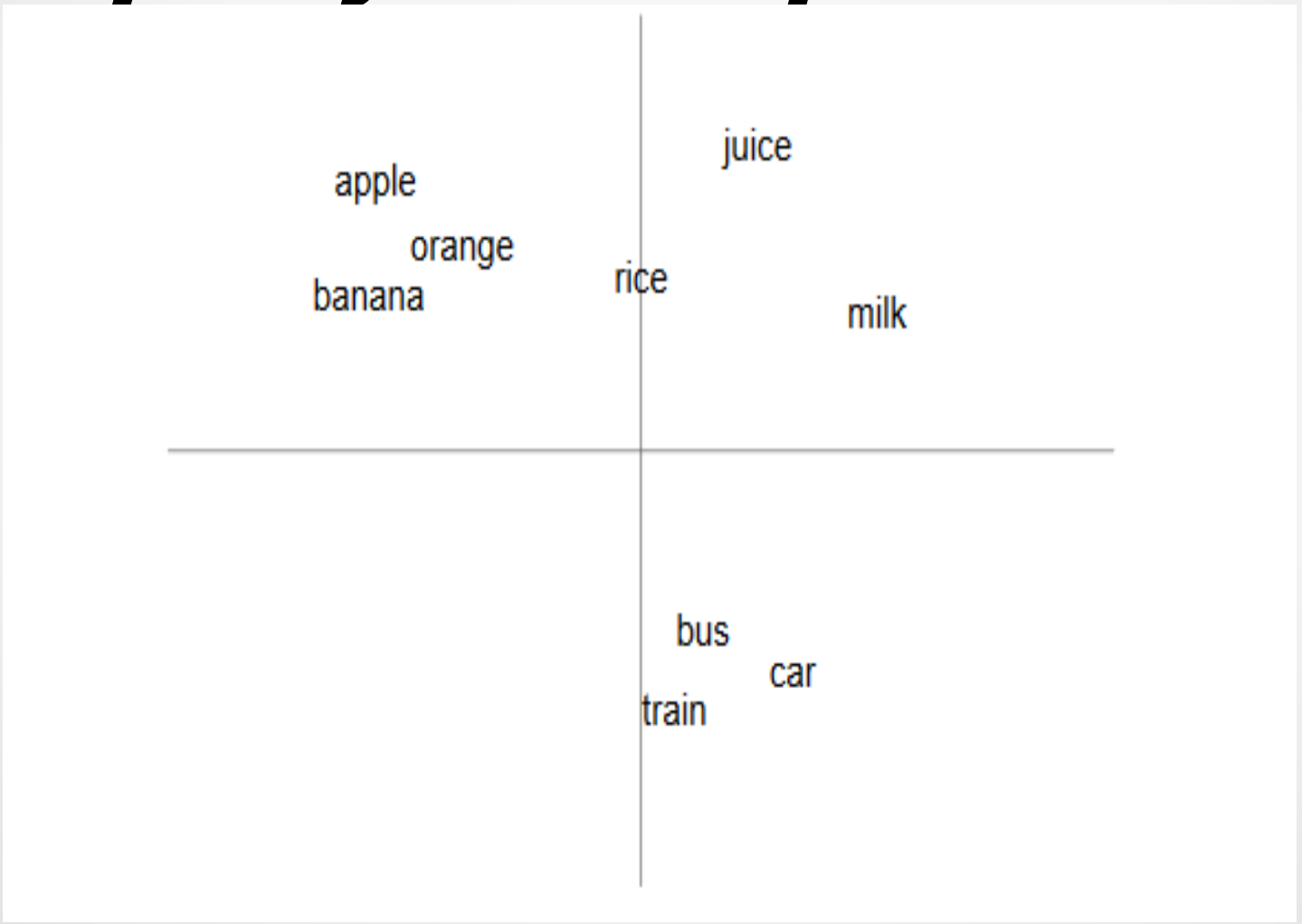
Latent Semantic Indexing LSI

	Doc1	Doc2	Doc3
LSI Dim1	0.1	0.2	2.2
LSI Dim2	2.5	0.2	1.9

How to describe the word meaning?

- Bag of words, TF-IDF Model, LSI model are about document description
- How to represent word?

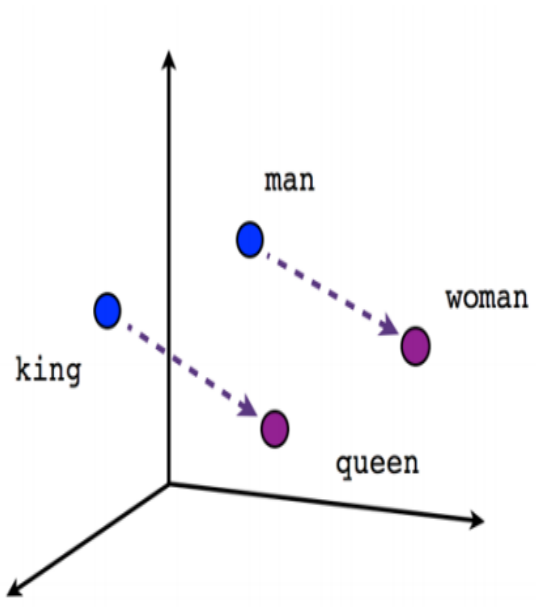
“A word is known by the company it keeps”



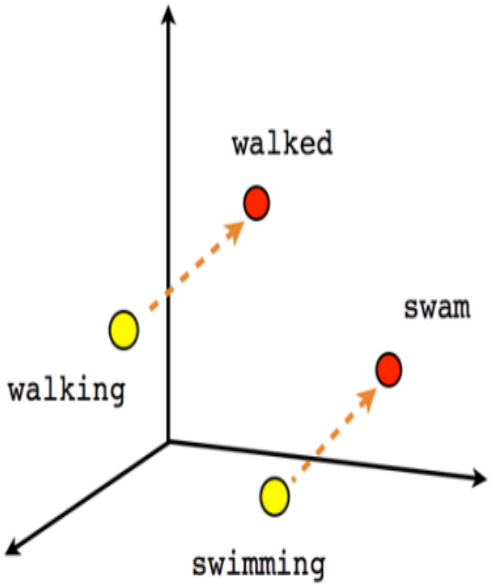
Word Representations

Traditional Method - Bag of Words Model	Word Embeddings
• Uses one hot encoding • Each word in the vocabulary is represented by one bit position in a HUGE vector. • For example, if we have a vocabulary of 10000 words, and “Hello” is the 4th word in the dictionary, it would be represented by: 0 0 0 1 0 0 . . . . . 0 0 0 0 • Context information is not utilized	• Stores each word in as a point in space, where it is represented by a vector of fixed number of dimensions (generally 300) • Unsupervised, built just by reading huge corpus • For example, “Hello” might be represented as : [0.4, -0.11, 0.55, 0.3 . . . 0.1, 0.02] • Dimensions are basically projections along different axes, more of a mathematical concept.

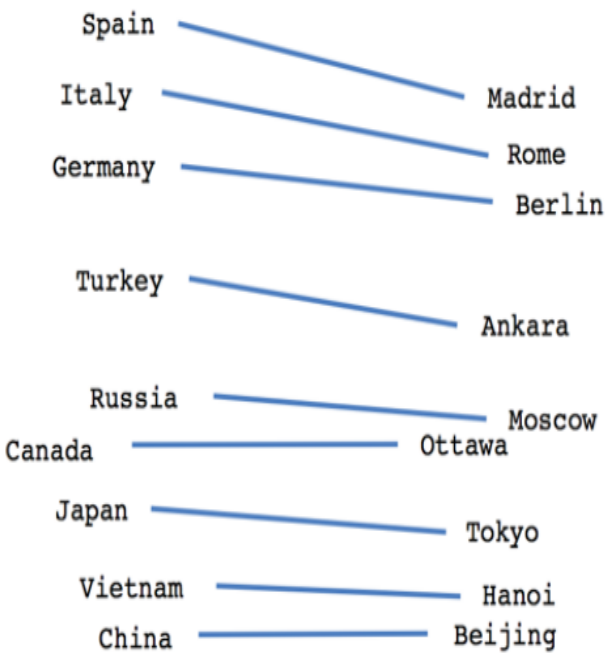
Examples



Male-Female



Verb tense



Country-Capital

vector[Queen] = vector[King] - vector[Man] + vector[Woman]

Neural Network for Building Word vector