

45 Wall Street, Apt 2014
New York, NY 10005

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CAREER OBJECTIVE

Build dynamic web sites, using best practices, while optimizing page performance for end users - all with an eye toward search engine optimization.

RELEVANT SKILLS

- Over 5 years professionally hand coding web applications.
- PHP5, HTML5, CSS3, JQuery, Javascript, AJAX, MySQL, Compass, Drupal, Wordpress, CodeIgniter, Zend Framework, MVC, SEO, Adobe Photoshop/Fireworks, Git and more.
- Understanding of cross-browser/platform compatibility issues.
- An organized, detail-oriented problem solver with a drive to learn and share knowledge.

PROFESSIONAL EXPERIENCE

Fly Communications, New York, NY

2014 – Present

Web Developer

- Worked with designers and project managers to create dynamic websites that satisfied client needs, were aesthetically pleasing and optimized for the modern web.
- Built tailor-made websites for nationally recognized brands, reaching tens of thousands of people.
- Updated and optimized legacy code, by providing graceful degradation for older web browsers.
- Researched the latest with web technologies and incorporated new, best practices.

SankyNet, New York, NY

2009 – 2013

Jr. Web Developer

- Built custom websites, landing pages, html emails with cross-browser/platform compatibility for nationwide nonprofits reaching thousands of people.
- Learned client CMS platforms (Drupal 6/7, Wordpress, CodeIgniter, Blackbaud NetCommunity, Salsa Labs).
- Lead and advised account teams on SEO techniques, resulting in top rankings for keywords.

MLX REAL ESTATE, New York, NY

2009

Web Development Intern

Developed and maintained website components.

- Updated and created web pages seen by hundreds of potential clients.
- Ensured styling continuity throughout the entire website.
- Identified and fixed errors.
- Created icons and graphics.
- Built web pages from designs.

HARPER COLLINS PUBLISHERS, New York, NY

2007-2009

Inventory Assistant

Provided inventory and sales support to the adult trade division.

- Improved sales to the Canadian division of HarperCollins while processing and accurately tracking orders in a timely manner.
- Supplied detailed information for sales review presentations.
- Analyzed sales information to maintain proper backlist inventory levels.
- Compiled detailed information utilizing multiple sales information systems to provide accurate accounting of high priority titles.
- Arranged special projects to facilitate title care.
- Maintained sales spreadsheets and databases for review.

EDUCATION

B.A., Rutgers University, New Brunswick, NJ