



Let us introduce  
flourish

# Team Members



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# Problem Statement

Individuals struggle to accurately **track every expense from multiple credit card transactions**. Without a clear understanding of their regular spending patterns, individuals struggle to make informed financial decisions and identify areas where they can reduce spending. Therefore, **accessible and user-friendly** expense-tracking tools are necessary to **manage regular expenses** and use money in a **meaningful** way.





# Final Solution



**01**

## Track Spent

View all card transactions at once and discover sneaky monthly expenses.



**02**

## Diagram

Visualize users' expenses by showing as a diagram.



**03**

## Plenty Bank

Make saving with round ups!



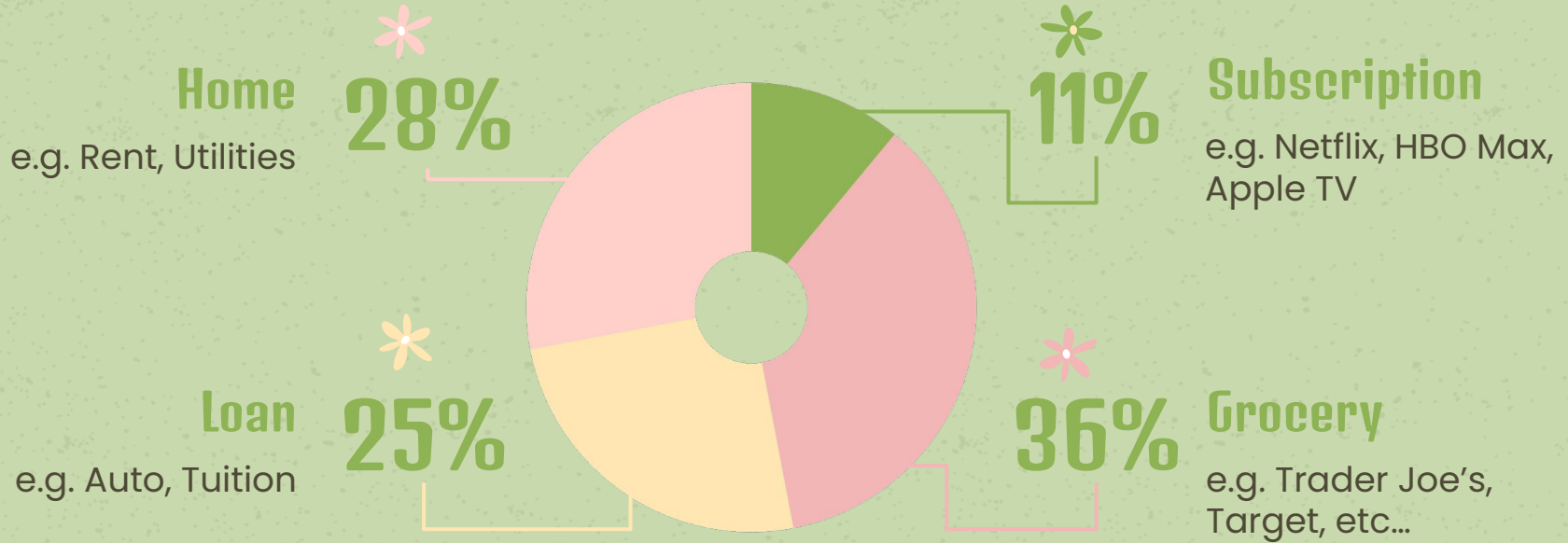
**04**

## Share the amount!

Donate the amount they collected from plenty bank to charity.



# Key Features 01. Expense Tracking and Diagram



The diagram allows users to view their expenses by category, aiding in the prevention of sneaky expenses by providing quick identification of the category with the highest spending.

## Key Features 02. Plenty Banks



**Set the goal to  
make it bloom!**

Grow your plenty bank and save  
your money meaningfully  
by rounding-up your expense.



**75%**

# User can choose!



Users can directly choose how to use the pot that accumulates from their own round-ups! They can either return the accumulated amount towards their own account, up to the goal they have set, or donate it to a charity of their "own" choice.





**Let's walkthrough our demo!**





# Next Steps



**01**

## User Testing

Conduct user testing to make sure the user flows and design concepts.



**03**

## Backend Implementation

Work on server-side and make it fully functional.



**02**

## Hi-Fi Prototypes

Create Hi-Fi prototypes and deliver to developers.



**04**

## Mobile

Work on mobile version and make it more accessible.



**Thank You!**

