### This is why you can't trust new things ...or Twitter

### FRAMED, POSTED, INJECTED & SCRAPED



Think your banking information is safe? Think again.

Here's what happens when your bank doesn't implement the most basic of security features. Here, we intercept the username & password... but we can collect \*anything\* the user enters #hack #bypassTLS #CSP #GDPR @AskHalifaxBank

#### SECURITY HEADERS: SECURITY BEYOND TLS

Whilst a growing number of websites deploy TLS, the implementation of adequate security headers lags woefully behind.

Here's an example of why they're so crucially important...

**OPEN HALIFAX BANK** 

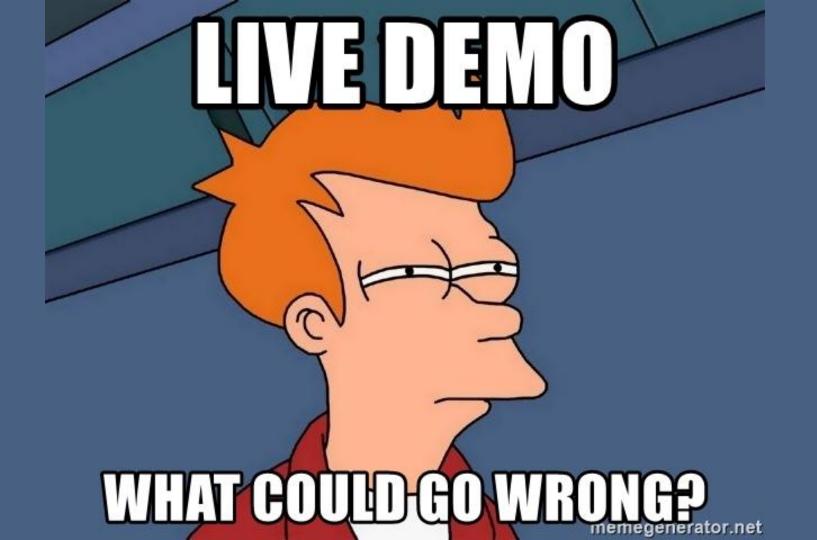
## iPhone 3G

Steps removed and sequence shortened.

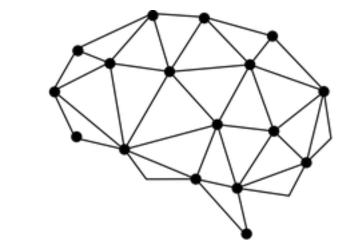
Network speeds may vary.

## https://isitsafe.co.uk/SecurityHeaders/halifax/









### Solihull Analytica

#### WARNING

This is live Twitter data; I'm only filtering by topics so there may be language or views that offend.











Storage



Analytics

#### Sentiment Analysis

The use of natural language processing, text analysis and computational linguistics to systematically identify and quantify affective states.

... in other words it's Al that works out how much you like something.



£350 MILLION TO THE EU
Enough to build a new
NHS hospital every 7 days

CLICK TO HELP THE NHS





## TURKEY HAS A POPULATION OF 76 MILLION

TURKEY IS JOINING THE EU. GOOD IDEA???

YES

NO

Healthcare and Border Security were part of the 1433 different micro-targeted campaigns used by Vote Leave on Facebook This is a really small sample of data and we've reduced people to three attributes (Brexit opinion, EU opinion, social topic interest).

A fuller system would probably do more:

- Categorize retweets and likes different to new tweets
- Build a graph of followers and followees (e.g. PageRank)
- Track more topics
- Use more than sentiment analysis to infer opinions

## People identified as having an interest in animal rights





# People identified as having an association with a specific location

Last year
Storms Desmond
and Eva devastated
our community

Do we need better flood defences?

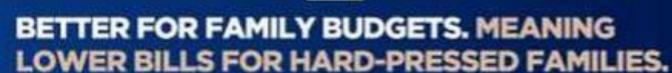
NO

YES





#### Vote to Leave X



CLICK HERE





#### The Internet is always evolving

For every extant species, there's 100 others that weren't good decisions

## Each new technology creates new opportunities to attack people

Just being on the Internet gives people information about you and stealing bank details is nothing compared to the money to be made overthrowing governments