

# Joel Kim

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## PROJECTS

### Wanderlust App

Product design, Figma

Designed and prototyped a mobile app to help users discover travel destinations and plan trips

Led the product strategy and determined the app feature set through conducting a competitive analysis and user research

### Portfolio Website

Web development, design, Figma

Designed and developed a responsive personal website using HTML, CSS, and Figma

## WORK EXPERIENCE

### Staff Member, Baskin Robbins

Jun 2017 - Sep 2018, Toronto ON

Provided friendly and reliable service while creating desserts, and managed cash register and inventory stock to ensure smooth daily operation

## VOLUNTEERING EXPERIENCE

### Assistant Chef, The Scott Mission

May 2018, Toronto ON

Prepared and assorted meals to feed homeless communities in Toronto

### Sandwich Runner, Milal Church

March 2018, Toronto ON

Participated in community outreach initiatives by preparing sandwiches and conversing with the homeless population

## SKILLS

### Product Design

Figma / Sketch

Product strategy

Interaction design

Visual design

Prototyping

User Research

### Development

Java

HTML

CSS

JavaScript

## EDUCATION

### University of Waterloo

Bachelor of Global Business and Digital Arts

Sep 2019 – Present

## INTERESTS

Basketball, Super Smash Bros, Pennyboards