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HOW?

February 5, 2013

HUFF POST POLITICS

Edition: U.S.

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Paul Blumenthal Become a fan

paulblumenthal@huffingtonpost.com

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Campaign Finance Reform In Congress Moves Forward With Little Hope For Passage

Posted: 01/10/2013 7:31 am EST | Updated: 01/10/2013 11:23 am EST

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xtb
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FIT EV

zero Emission

FIT EV

FIT EV

6

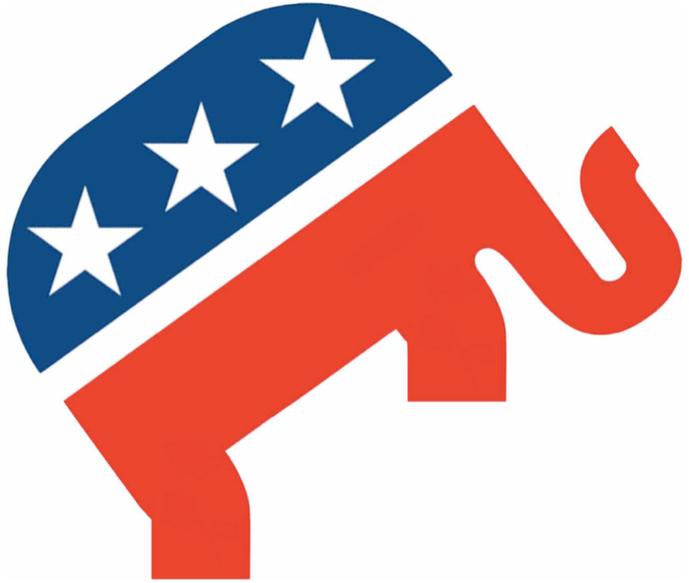
strategic

1

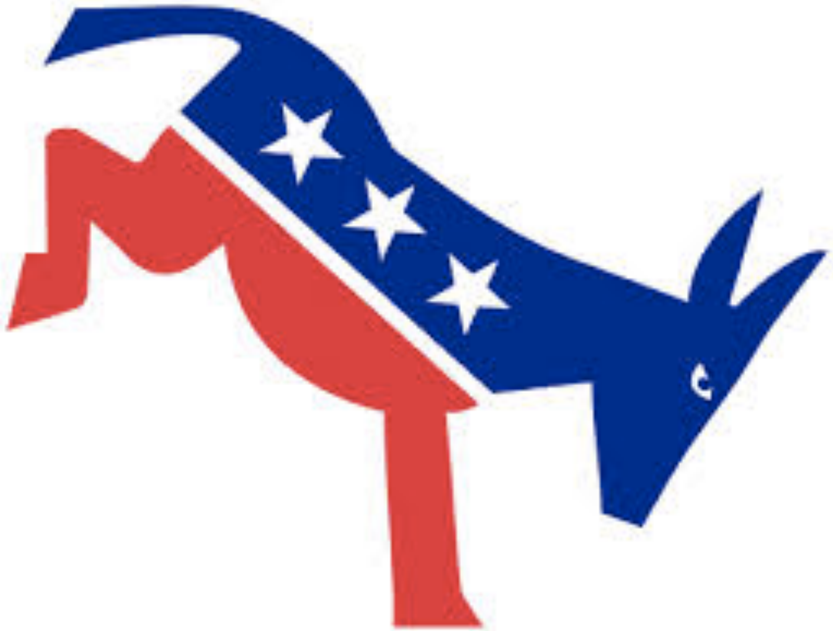
Politicians will only act if forced to

8-22-12
NORM
The Miami Herald

MAYDAY.US
An experiment to
reclaim our democracy



Real Reform



#2

Political leverage requires a political movement

"A FEARLESS INDOMITABLE
WOMANHOOD
A FEARLESS INDOMITABLE
RACE."
WILLIAM ROONEY.

A MORE
PERFECT
UNION
EQUALITY
NOW!

TV10A
TV10A

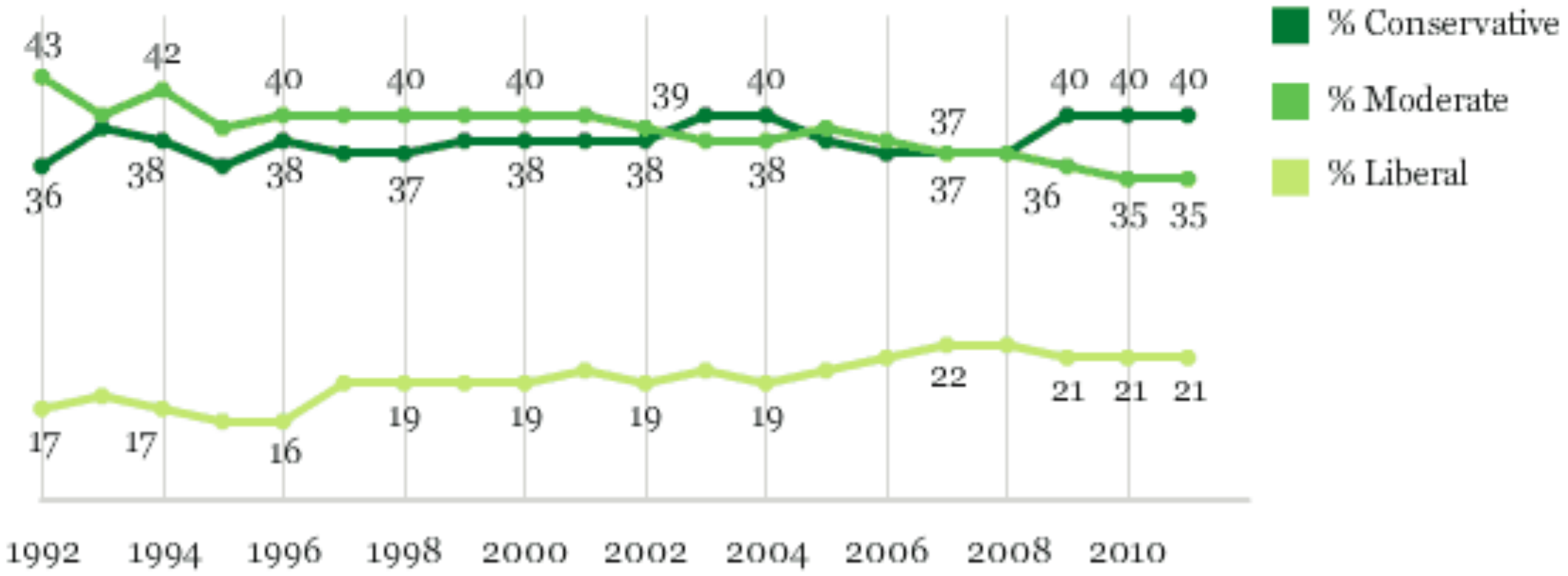
PEOPLE'S CLIMATE MARCH
PEOPLESCLIMATEMARCH.ORG
SEPT
21
2014
NYC

HEALTH
ENVIRONMENT
CRONYISM
TAXATION
PRISONS
FOOD SAFETY
YOUTH
FINANCIAL REFORM
MEDIA
WAR
EDUCATION
CIVIL RIGHTS
POVERTY
EFFICIENT GOV'T

#3
The movement must be trans-partisan

U.S. Political Ideology -- 1992-2011 Annual Averages

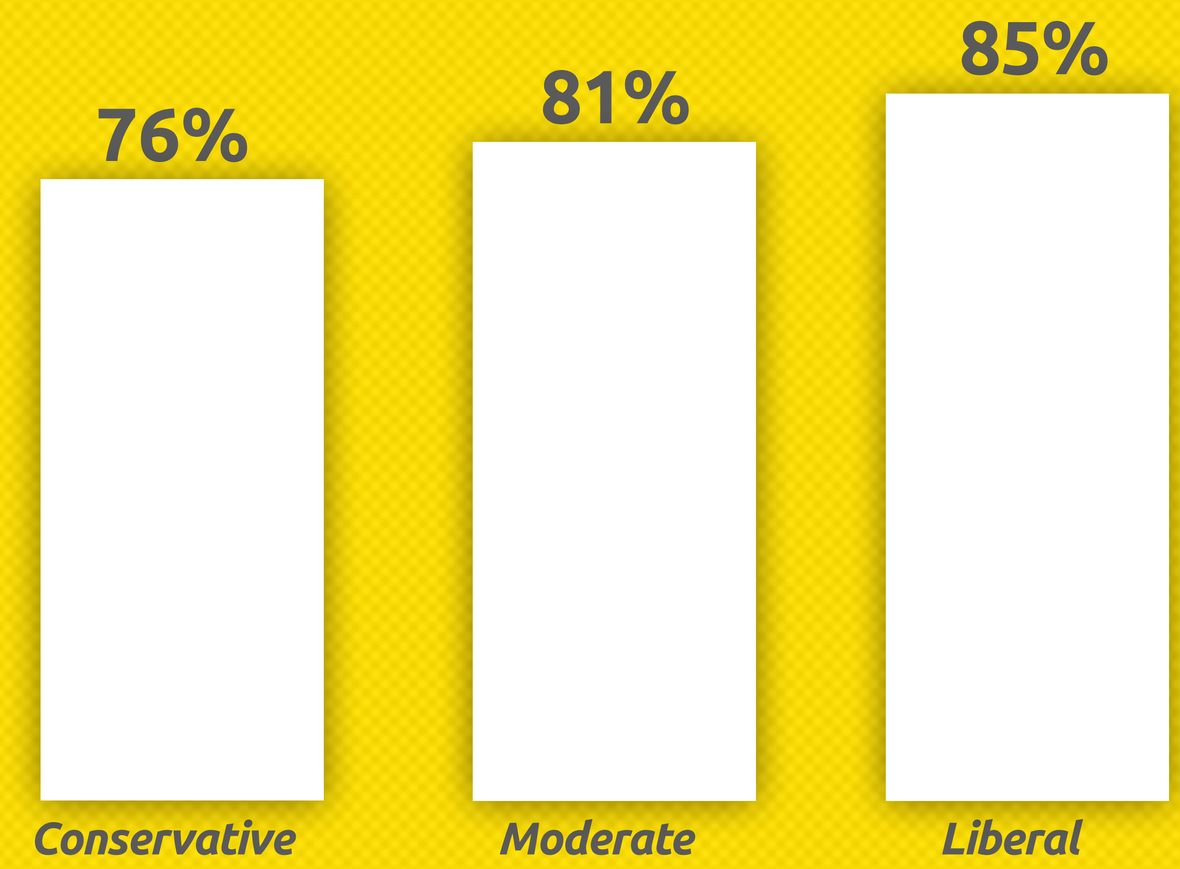
How would you describe your political views -- very conservative, conservative, moderate, liberal, or very liberal?



Based on 20 Gallup and USA Today/Gallup polls conducted in 2011

GALLUP

US adults who believe Citizens United should be reversed



ABC/Washington Post 2011

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"In as much as I disagree, I agree completely."

AFER.org
American
Foundation
for Equal
Rights

#4

We need bold, comprehensive reforms

(that actually fix the problem)

MONEY IN POLITICS IS A CANCER BUT

CANCER

DOESN'T CURE ITSELF AND IT WON'T BE CURED BY TINY LITTLE IDEAS.

LAWRENCE LESSIG

Us

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#representus

inspire
&
transform

VICTORY IS YOURS?
FALSE. VICTORY IS MINE

#5

It’s corruption, stupid

(not democracy or campaign finance reform)

CAMPAIGN FINANCE REFORM

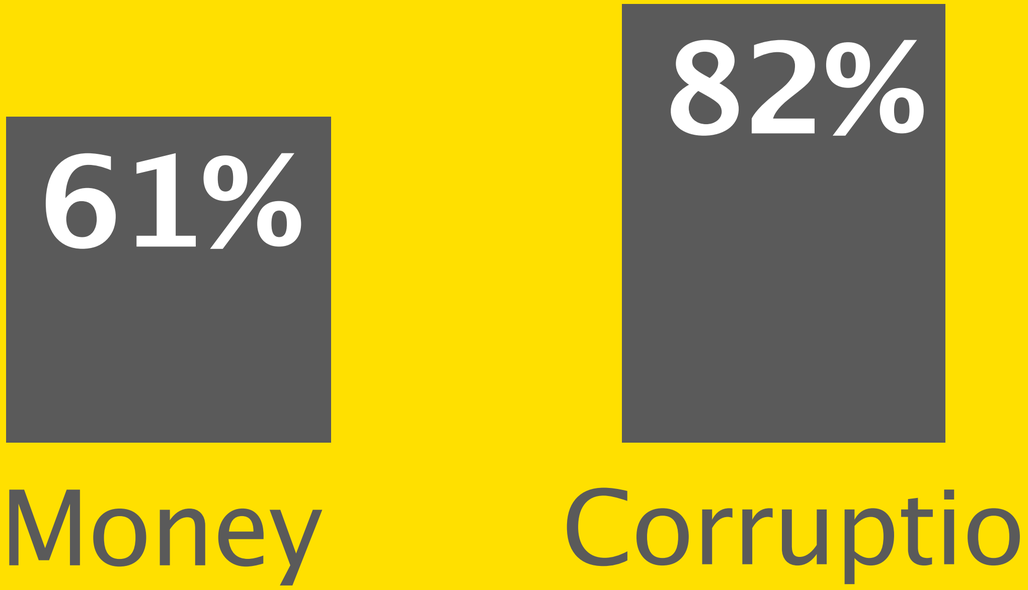
THE AMERICAN PUBLIC RANKS CORRUPTION SECOND ONLY TO JOBS

Issue	Extremely Important	Very or Extremely
Creating good jobs	48	92
Reducing corruption in the federal government	**45**	**87**
Reducing the federal budget deficit	44	86
Dealing with terrorism and other security threats	42	86
Long-term stability of Social Security and Medicare	40	85
Improving the nations' public schools	38	83
Setting high moral standards for the nation	36	76
Making healthcare available and affordable	36	74
Overcoming political gridlock in Washington	35	76
Making college education available and affordable	30	69
Environmental concerns such as global warming	21	52
Increasing taxes on wealth Americans	21	49

In a July 2012 USA Today / Gallup poll, 1030 people were asked, “How important a priority should each of the following issues be for the next president?”

Is it important to you that our elected leaders reduce the influence of ____ in political elections?

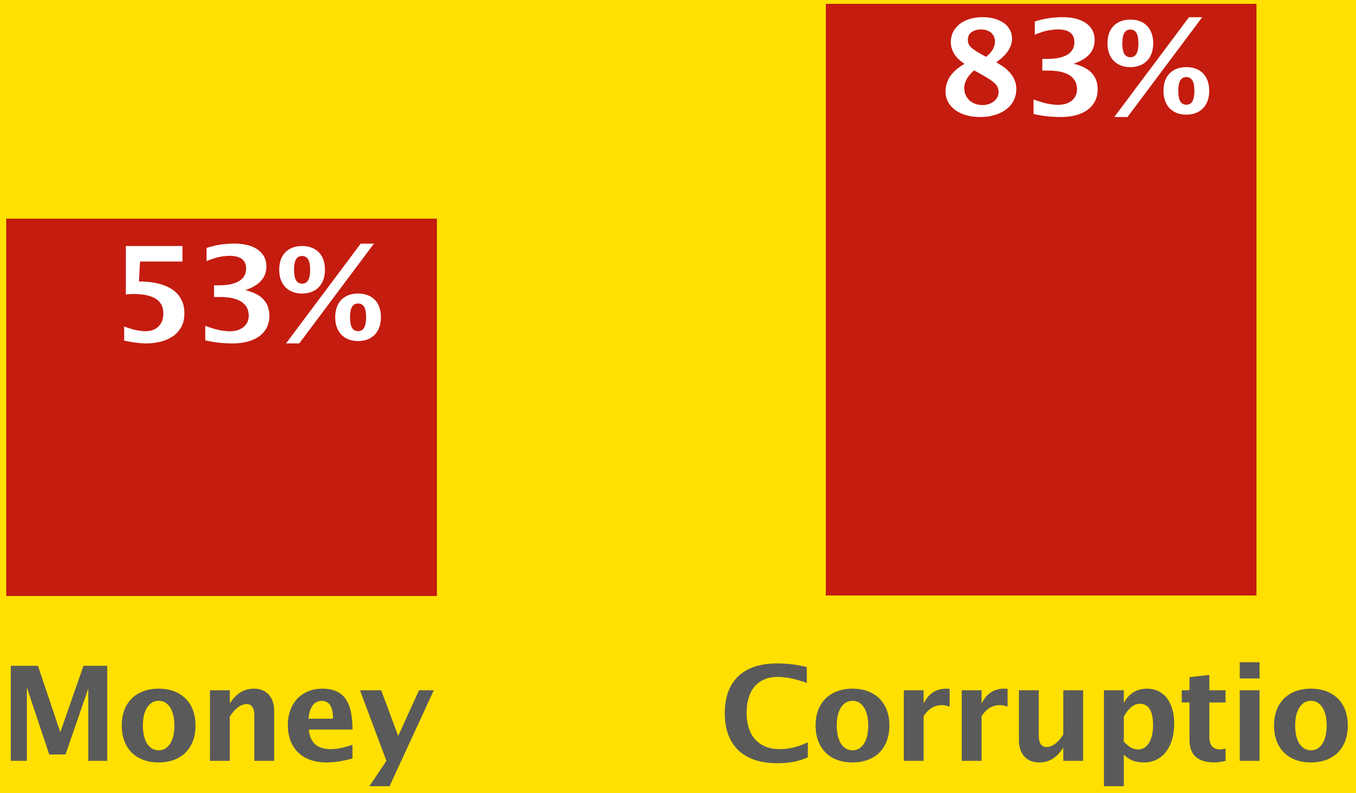
December, 2013



Is it very important to you that our elected leaders reduce the influence of ____ in political elections?

December, 2013

Conservative respondents:



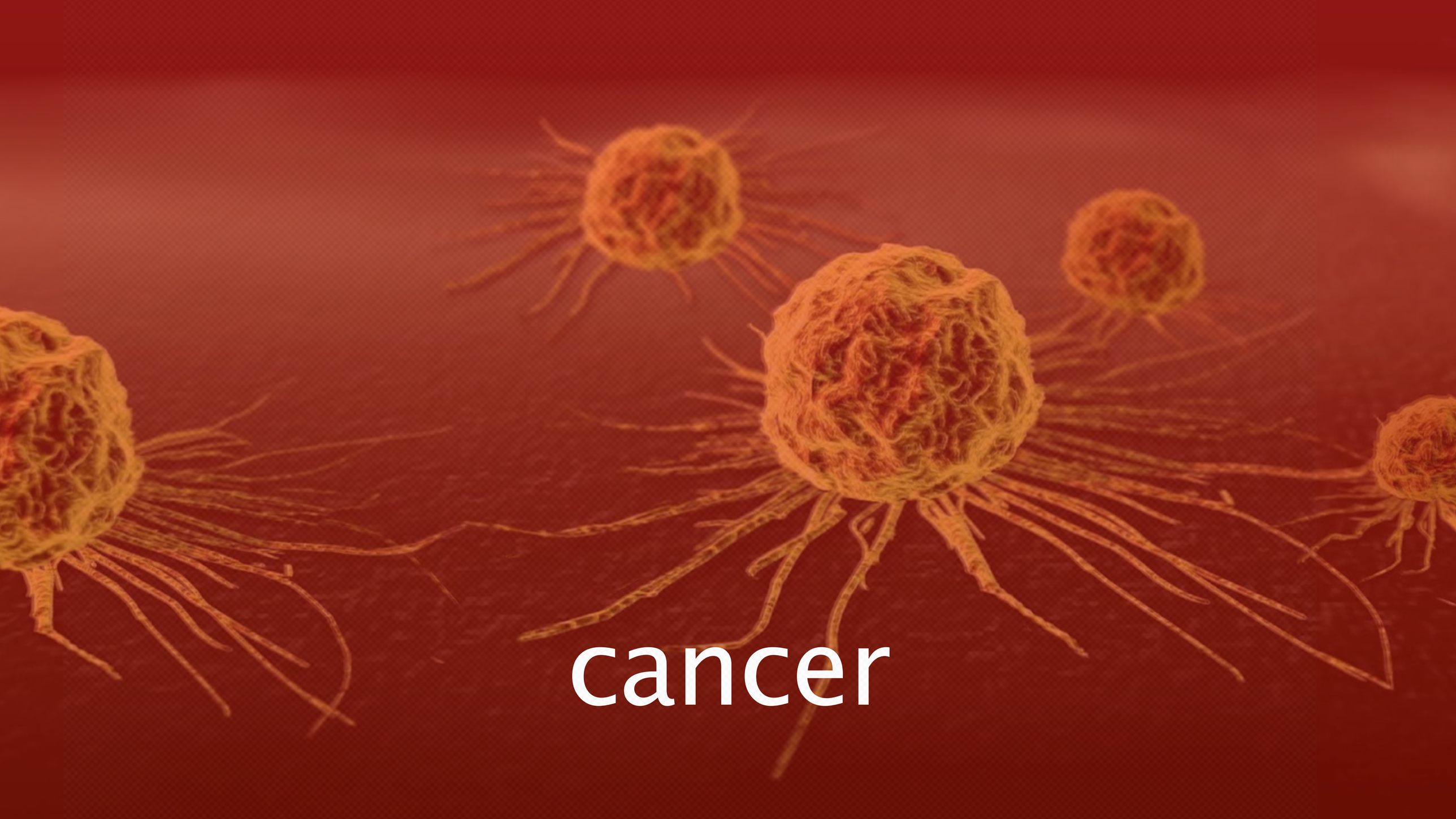
#6
Think Nationally
Win Locally

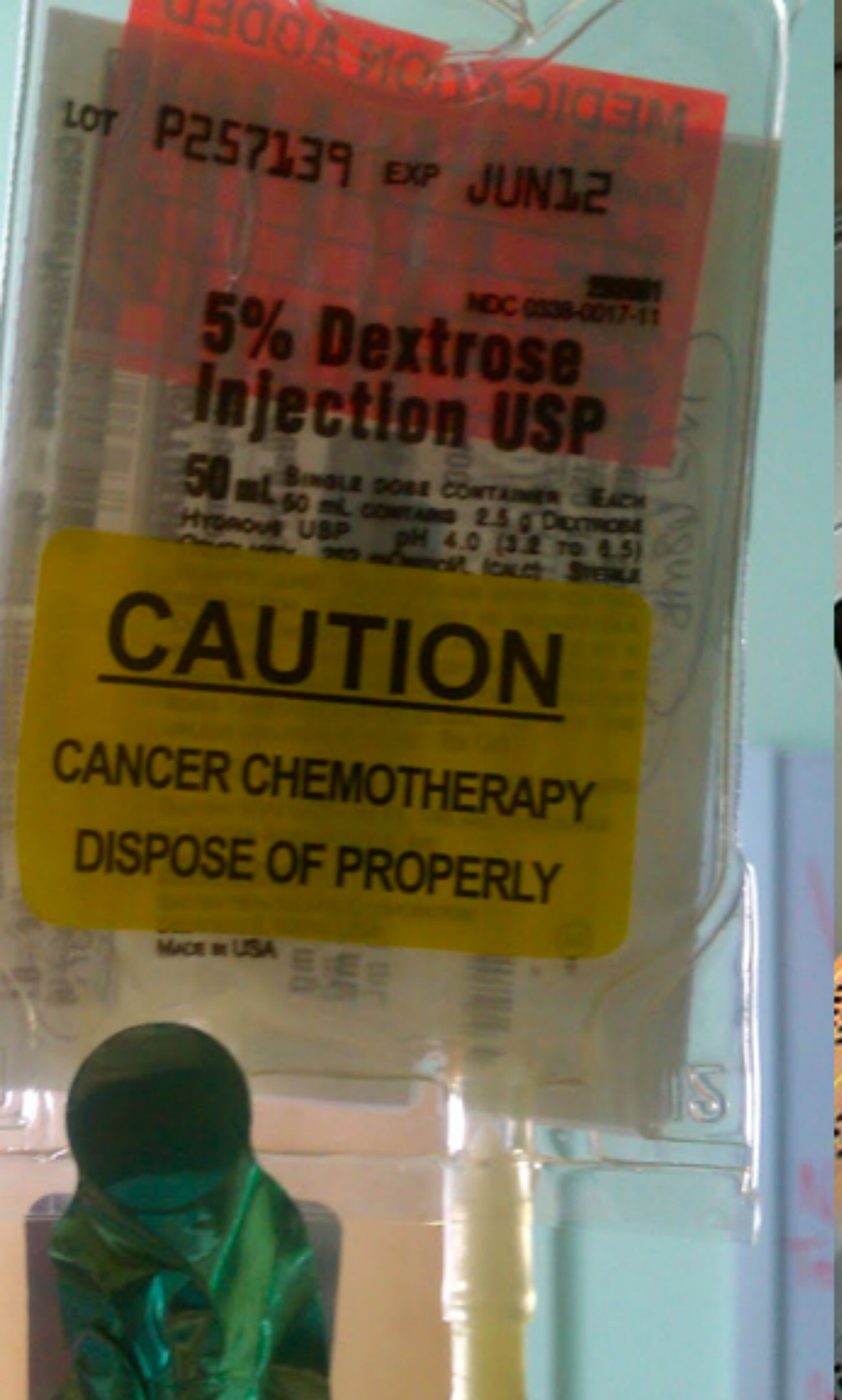
(More on that in a sec)

1. Politicians must be forced
2. We must build a movement
3. It must be right–left
4. Bold reforms
5. It’s all about corruption
6. Think nationally, win locally

build a movement

win locally


cancer

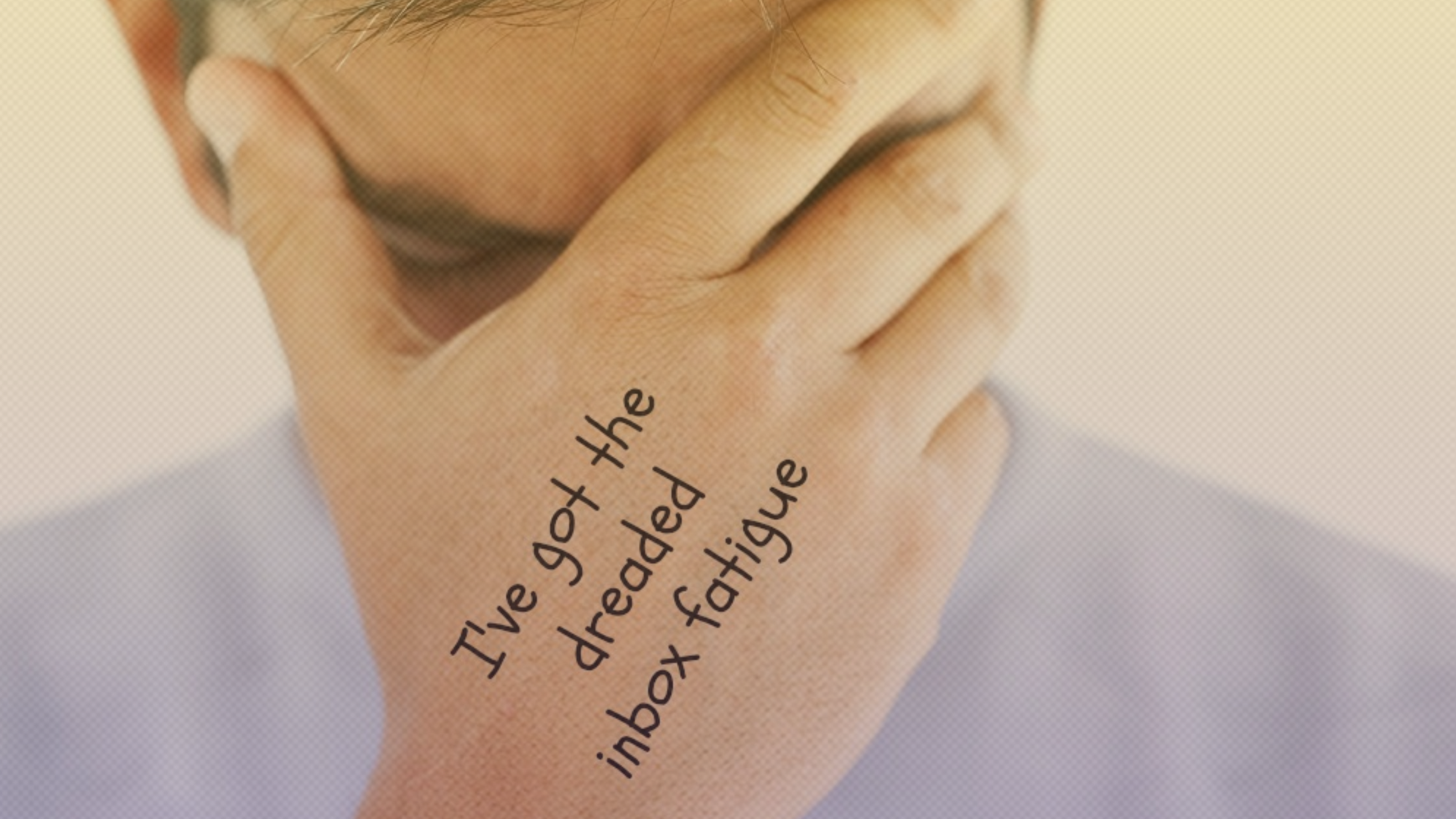

LOT P257139 EXP JUN12
5% Dextrose
Injection USP
50 mL
CAUTION
CANCER CHEMOTHERAPY
DISPOSE OF PROPERLY
MADE IN USA

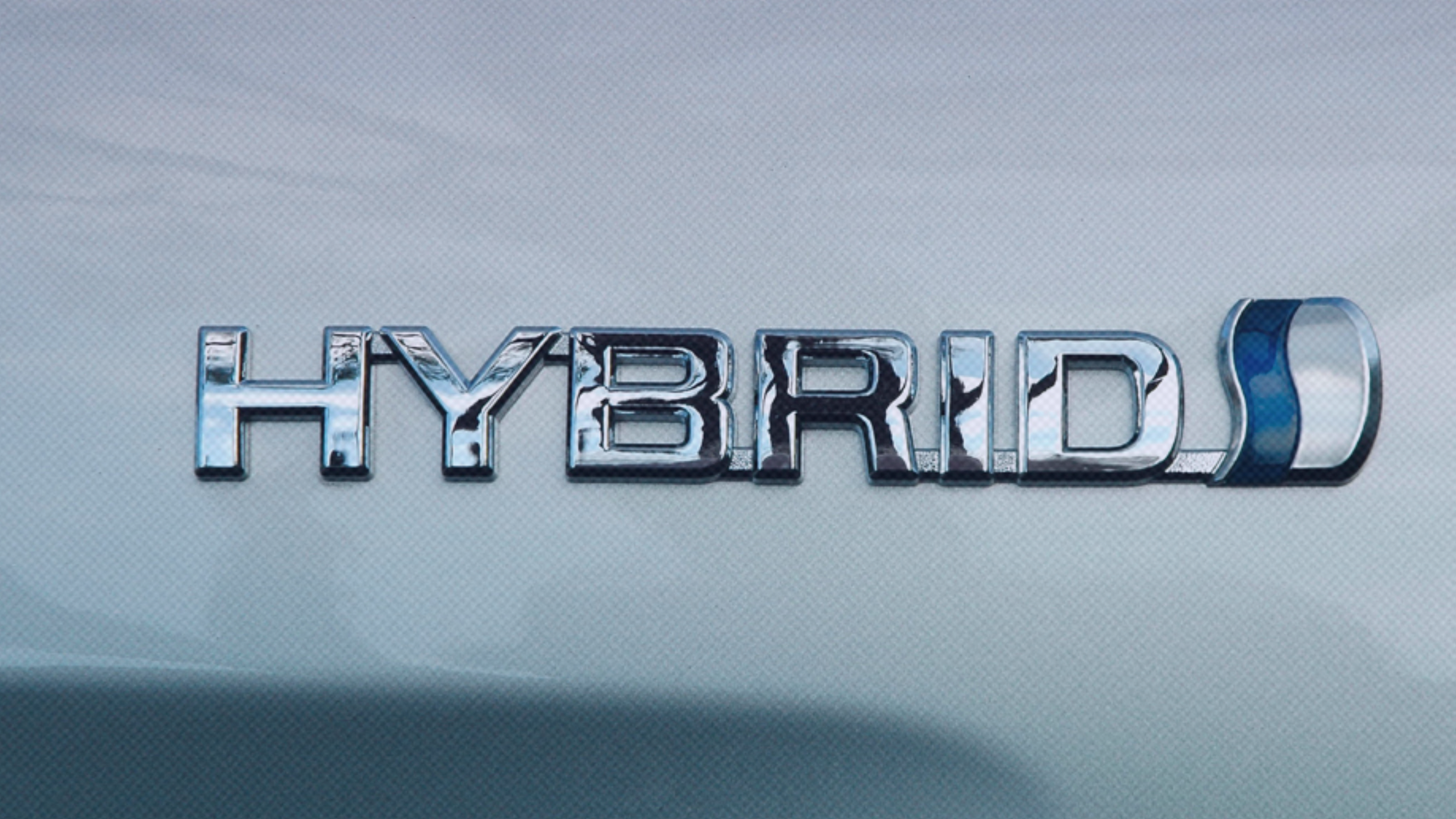
CLINAC

2019

MoveOn.ORG®

DEMOCRACY IN ACTION


I've got the
dreaded
inbox fatigue


HYBRID

Best Practices 2014

grassroots organizing

viral/social multimedia

state/local policy wins

STOP THE KXL PIPELINE

K Street 5K

MOVE
MEND.ORG
CAUTION: BRIBE COMING THROUGH
HEY CONGRESS!
WILL YA' REPRESENT US NOW?
Us

MONEY
OUT OF
POLITICS
CALIFORNIA
MARCH
for
DEMOCRACY
#M4D
99RISE
DAY 28 OF 37
LA
TO
SACRAMENTO
99RISE.ORG
CORPORATIONS
≠
PEOPLE
TURLOCK CITY
NEWS

END LEGAL BRIBERY WITH PUBLICLY FINANCED CAMPAIGNS
IN HONOR OF Granny D. March for CAMPAIGN FINANCE REFORM!
WE DEMAND REAL REPRESENTATIVE DEMOCRACY
www.WOLFPAC.com
Fix the System
JOIN THE #NHR
NHRebellion.org
FAIR ELECTIONS
DEMOCRAC for AMERICA
We demand FAIR ELECTIONS
JOIN THE NH Rebellion
NHRebellion.org

1,000,000
ONE MILLION
1,000,000
C0RRUPT10N
THE
UNITED STATES
OF AMERICA
THIS NOTE IS LEGAL TENDER
FOR BRIBING ALL POLITICIANS
www.represent.us
Richie C. Politician
Secretary of Bribery
C0RRUPT10N
1,000,000
www.represent.us
FEDERAL BRIBERY NOTE
MR. CHUBBY-BUCKS
MILLION DOLLARS

:: OPERATION ::
money
fumble

Get Money Out
OREGON
PROTECT OUR DEMOCRACY
DELAWARE
We the People ...

Nearly 500

Local government resolutions calling for a constitutional amendment to overturn Citizens United have been passed since the January 2010 Supreme Court ruling

> READ MORE

1

President - Barack Obama - voiced support for a constitutional amendment to overturn Citizen United

> READ MORE

16

States and Washington D.C have called for a constitutional amendment.

> READ MORE

158

Members of Congress have backed a constitutional amendment.

2 Million +

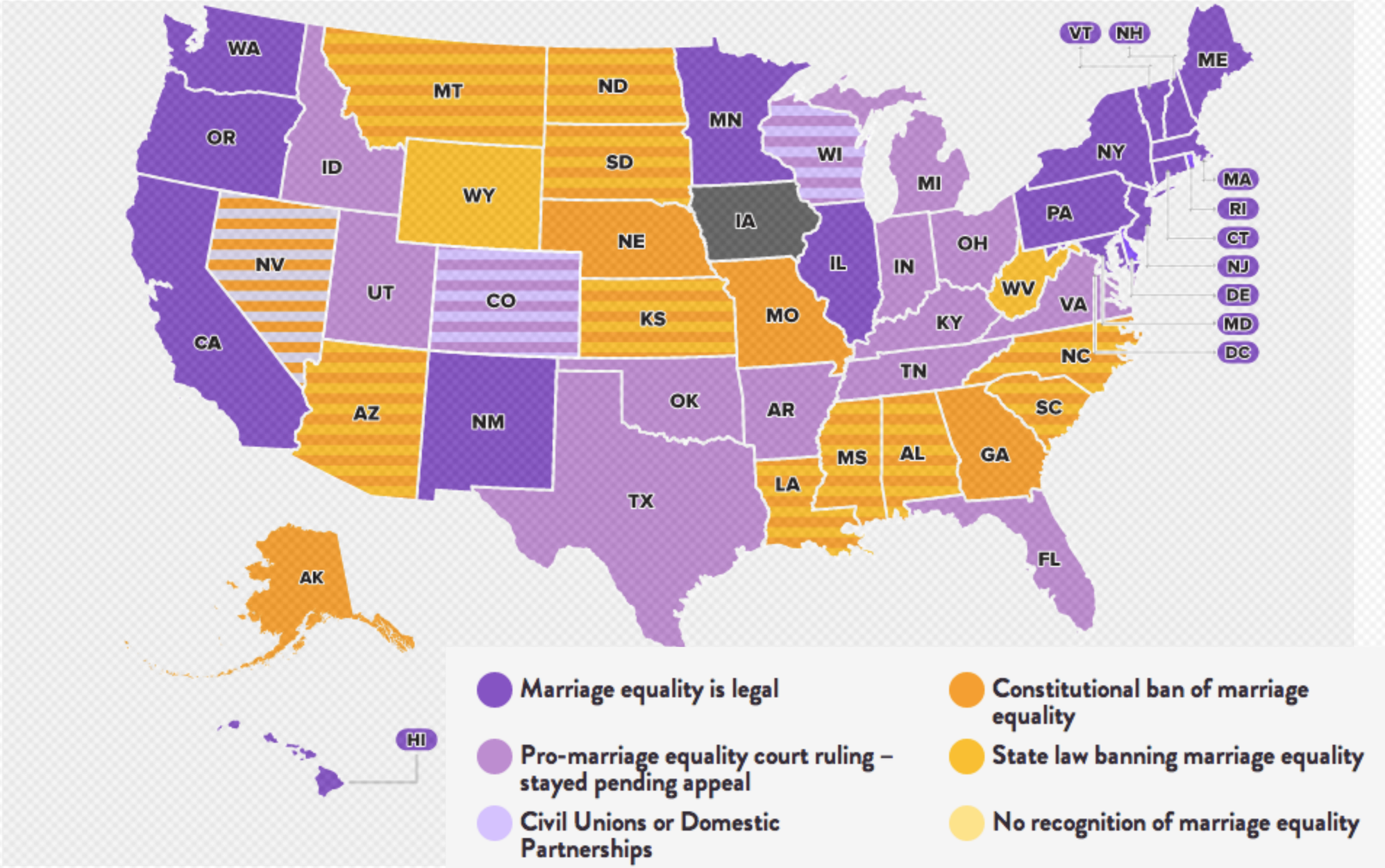
Best Practices 2014

grassroots organizing

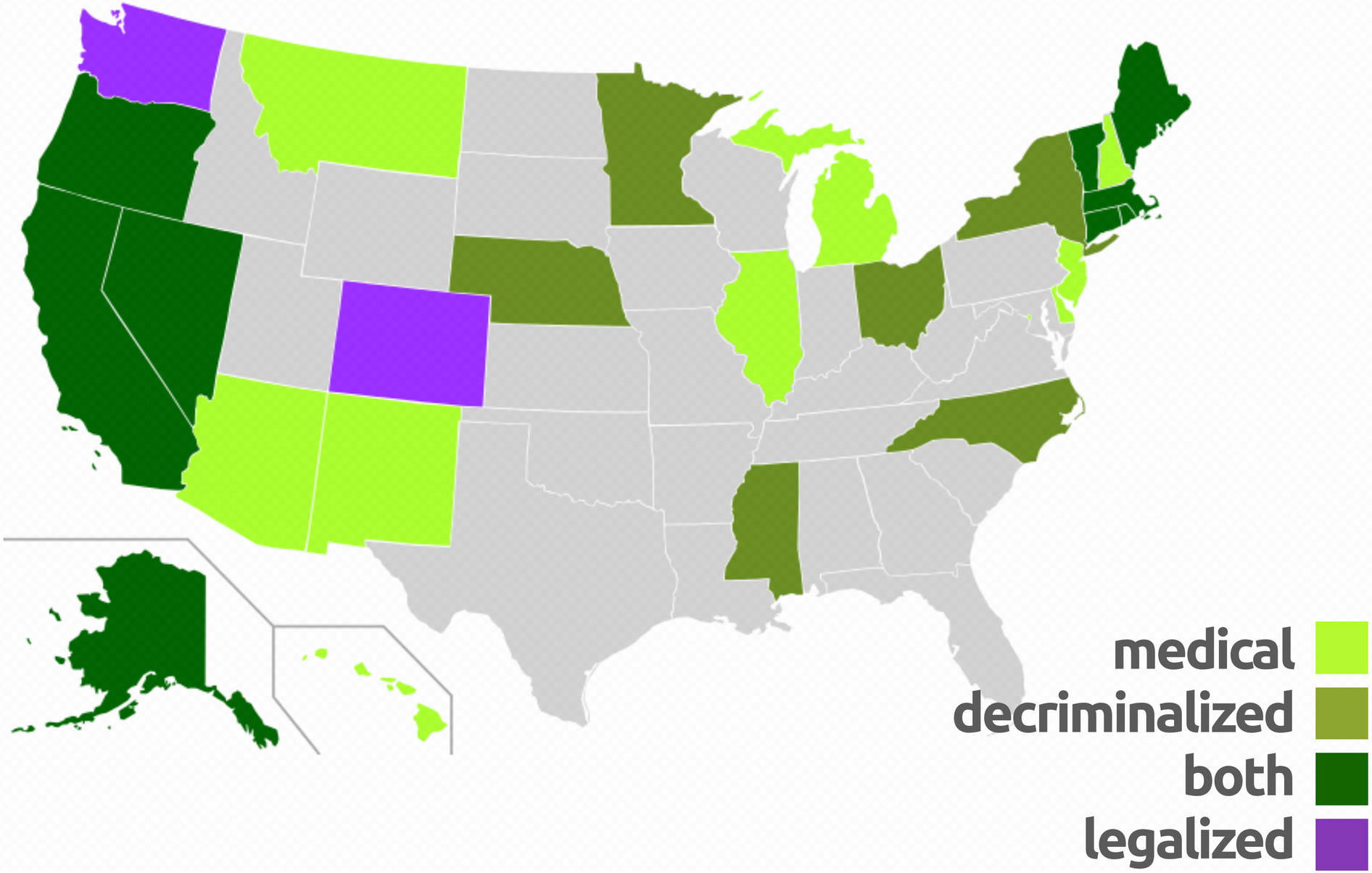
viral/social multimedia

state/local policy wins

Marriage Equality

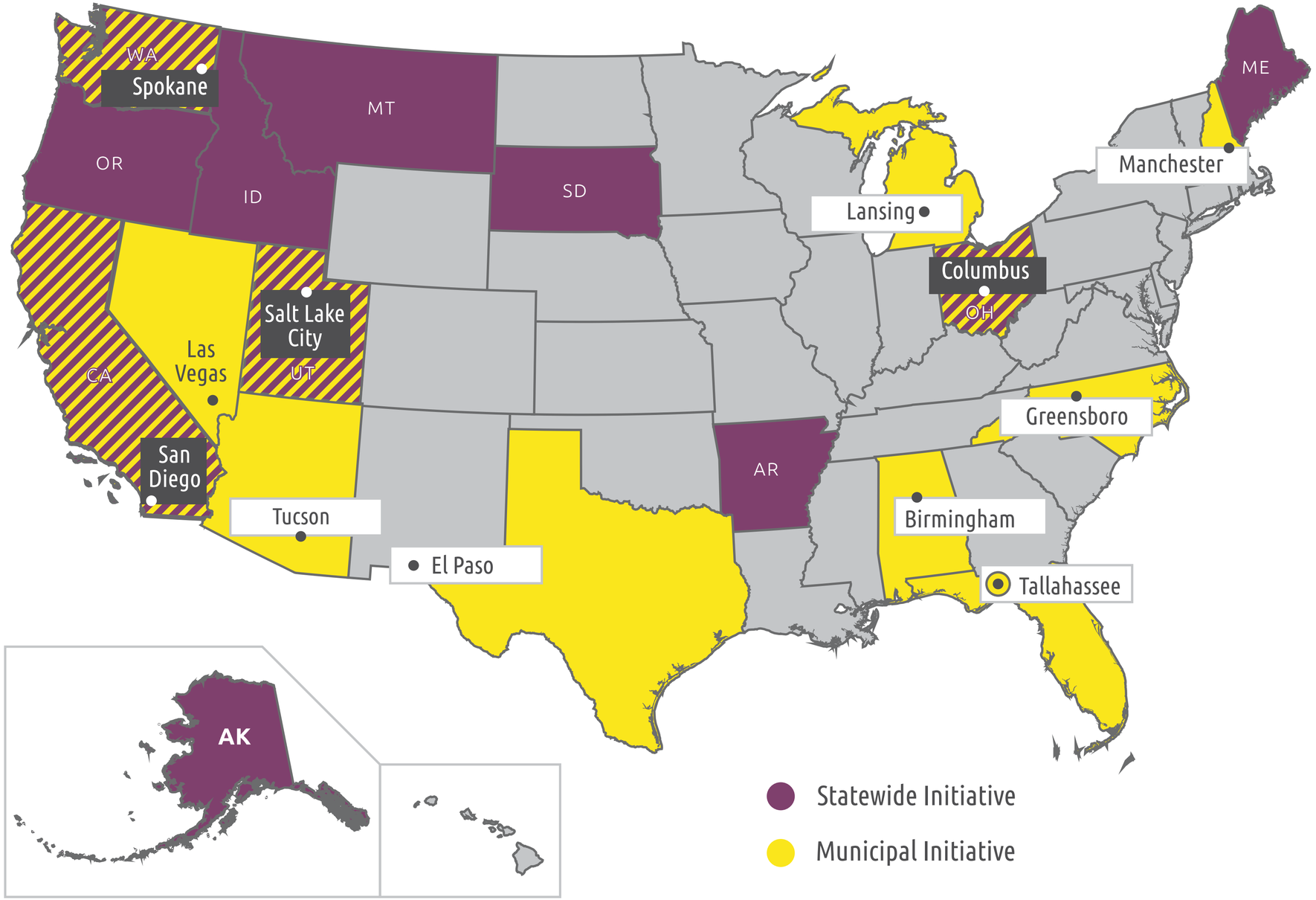


Marijuana Legalization



Anti-Corruption Laws

POTENTIAL BALLOT INITIATIVES



AMERICAN ANTI-CORRUPTION ACT

A BOLD LEGISLATIVE PROPOSAL

AMERICAN ANTI-CORRUPTION ACT

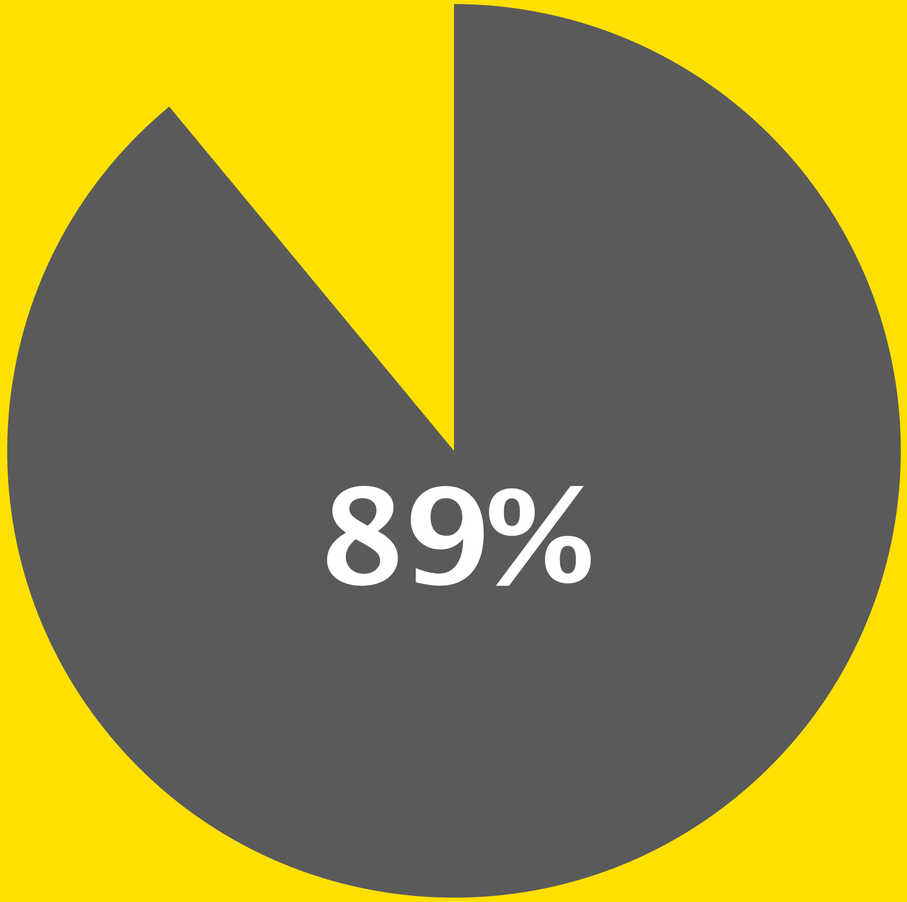
Ethics & Lobbying
Transparency & Oversight
Citizen Funding

How the American Anti-Corruption Act Stops Corruption

WHAT WILL CHANGE	NOW	UNDER THE ACT
POLITICIANS CAN TAKE MONEY FROM INTERESTS THEY REGULATE:	yes	no
FUNDRAISING DURING CONGRESSIONAL WORKING HOURS:	yes	no
SUPER PAC CONTRIBUTION LIMITS:	exempt	same as regular PACs
WHO'S OFFICIALLY A LOBBYIST:	some people	anyone who lobbies
HOUSE COOLING-OFF PERIOD:	1 year	5 years
SENATE COOLING-OFF PERIOD:	2 years	5 years
LOBBYISTS CAN DONATE TO POLITICIANS:	$2,600 per election	$500 per election
BAN ON KICK-BACKS APPLIES TO:	federal contractors	+ their PACs & executives
WHO DISCLOSES MONEY:	some	everyone
BUNDLERS ARE:	secret	disclosed
ALL AMERICANS CAN DONATE THEIR:	money (if they have any extra)	$100 tax rebate
PENALTY FOR ACCEPTING LARGE DONATIONS:	none	may not accept tax rebates
SUPER PACS CAN COORDINATE WITH CANDIDATES:	"No. Wink, wink."	"No. Really."
PENALTY FOR LOBBYISTS BREAKING THE RULES:	slap on wrist	2 year ban

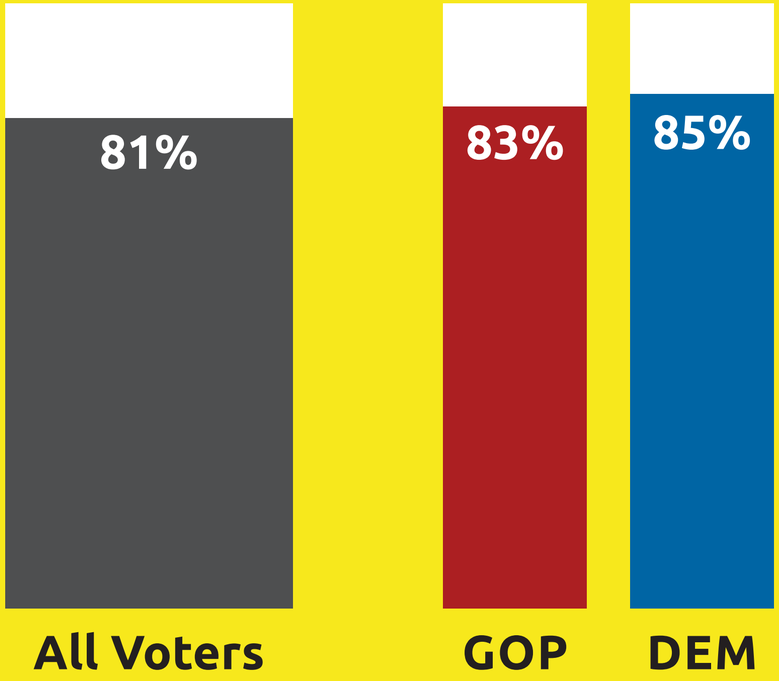
Would you support The American Anti-Corruption Act?

National Poll, Dec. 2013



SUPPORT FOR A STATE ACT

Among Montana voters:



"In over 30 years of polling, I have never seen such high levels of support for an initiative."

– VETERAN POLLSTER PAUL HARSTAD

END
SECRET
MONEY
STOP BRIBERY
Subway
NYPD
SECURITY
CAMERA

IDEAS
thought
hint
guess
plan
concept
solution
business
work
aim
thinking
belief
success
clue
innovation
marketing
ideas

ideas
clue
marketing
belief
hint
success
innovation
plan
aim
thinking
solution

We the People of the
insure domestic Tranquility, provide for the common defence,
and our Posterity, do ordain and establish this Constitution
Article. 1.

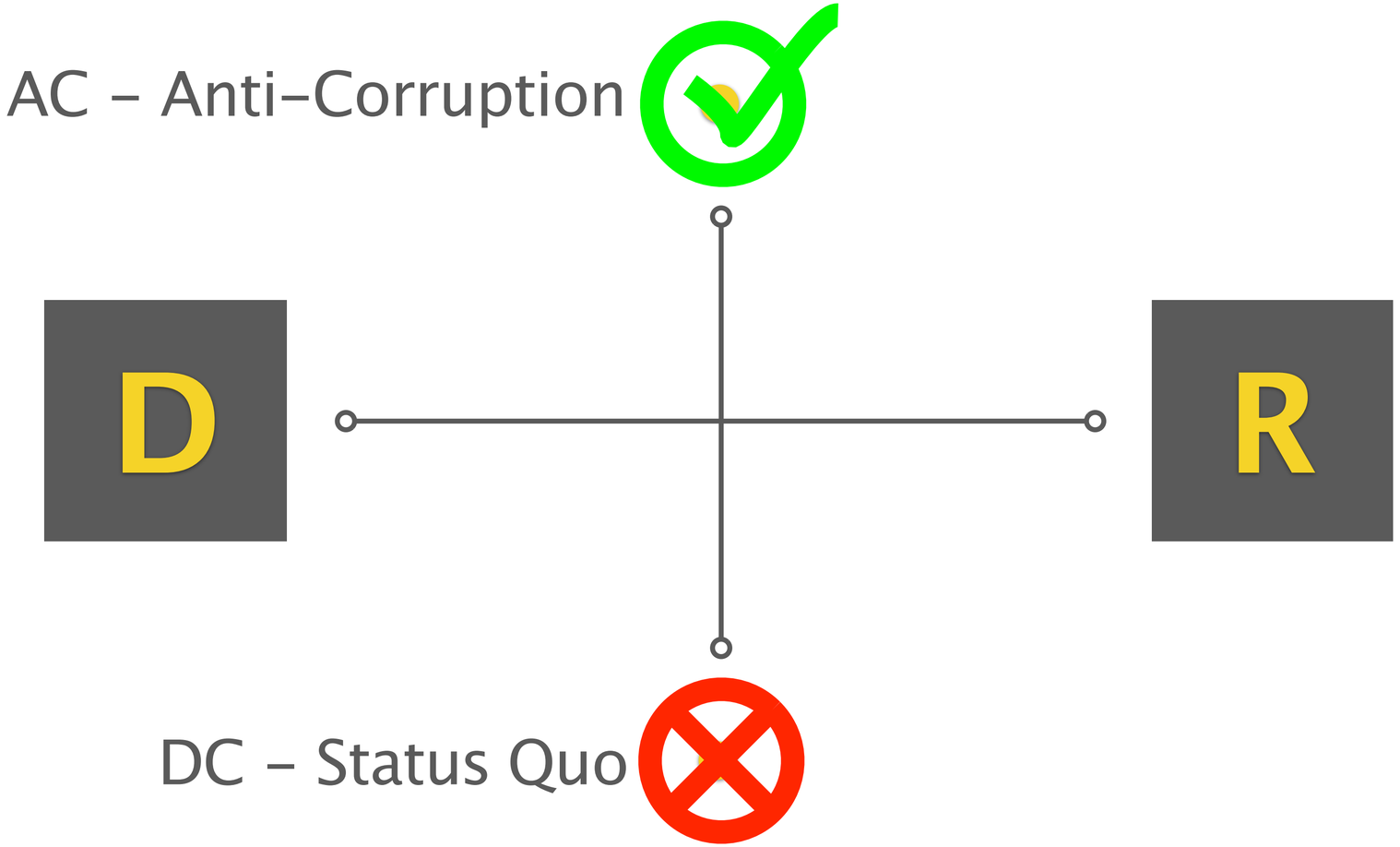
75%
50%
25%

ERA
YES
ERA YES
FOR WOMEN
ERA

MAYDAY.US
An experiment to
reclaim our democracy

ON THE RECORD

ON THE RECORD

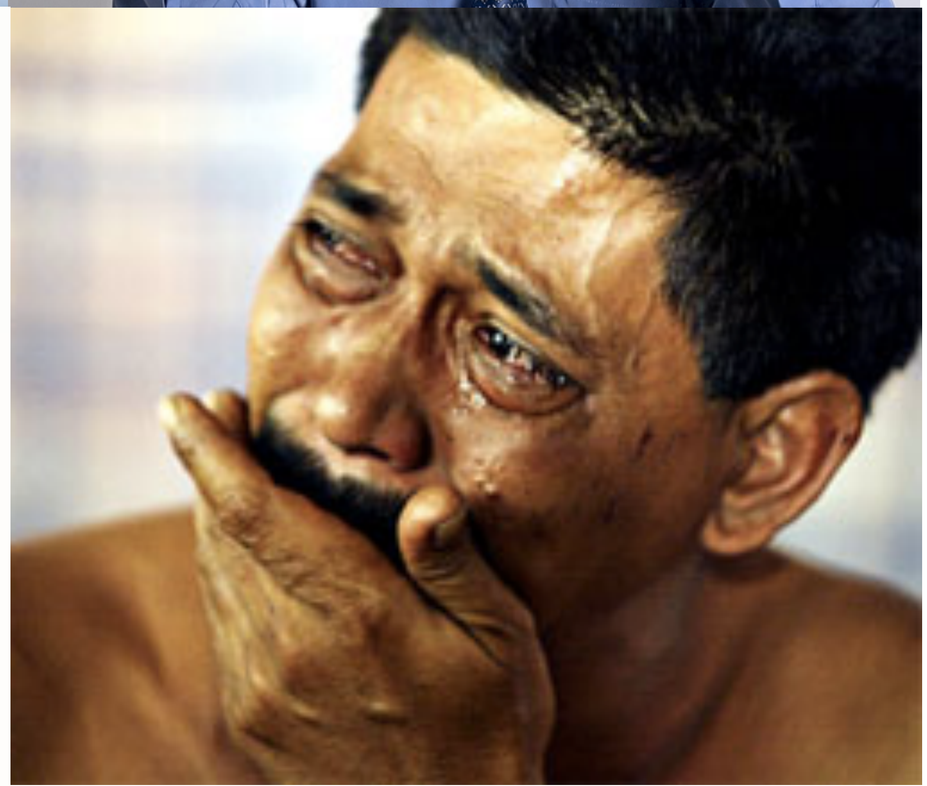


Best Practices 2014

grassroots organizing

viral/social multimedia

state/local policy wins



Going viral

'Truthful' political campaign ad goes viral

Was Queen's Guard making faces outside Palace?

Miley Cyrus defends her homeless VMA date

TODAY

LISTEN UP KIDS
OIL MONEY CONTROLS CLIMATE POLICY,
SO IT'S GONNA BE
A LONG SWIM.
www.represent.us
Us

★ ★ ★ WE'RE NOT ★ ★ ★

ANTI-RICH.

WE'RE JUST **ANTI** RICH PEOPLE

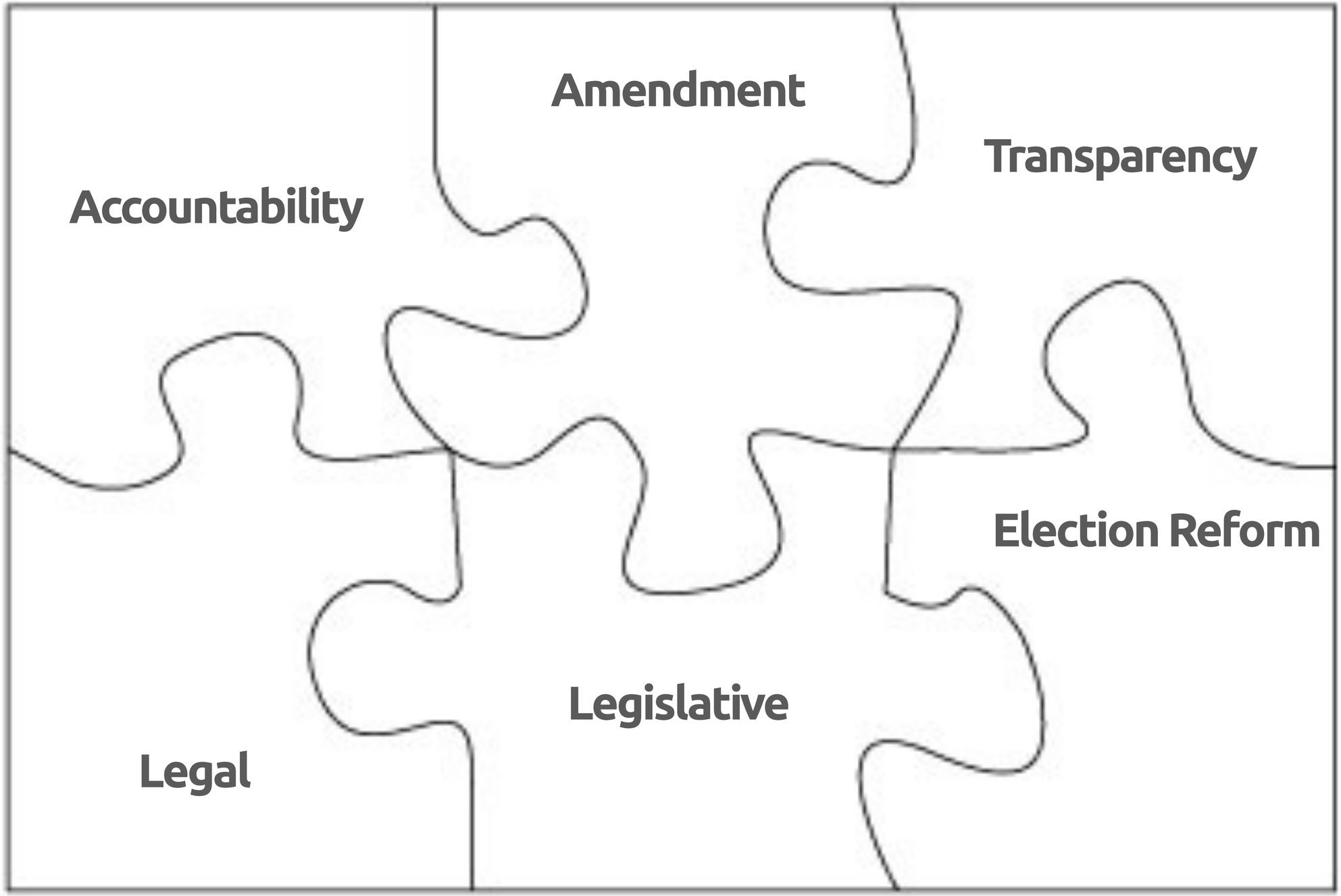
BUYING GOVERNMENT

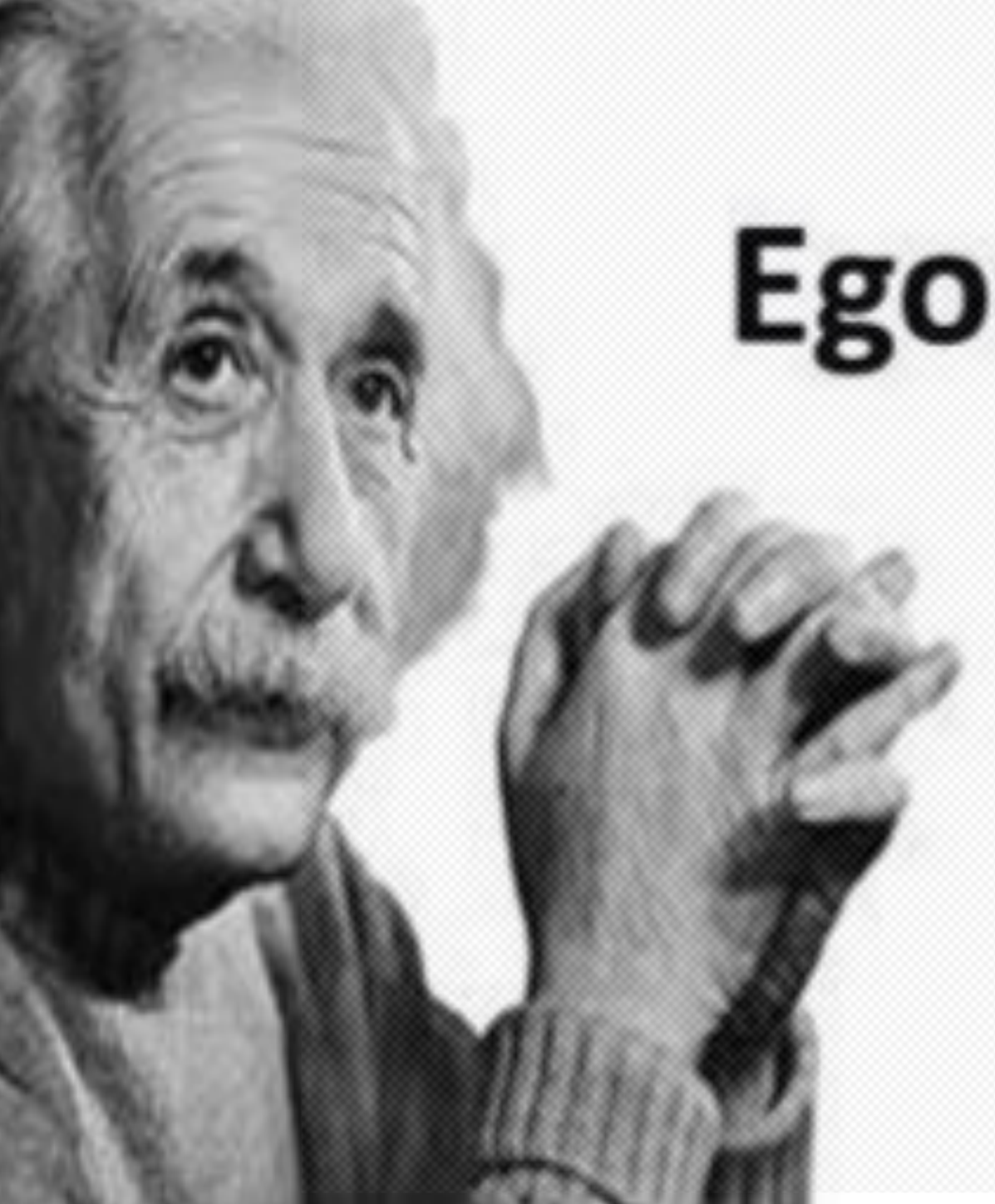
– MATTHEW SEGAL

OURTIME.ORG

Us

corruption is unAmerican // daily.represent.us


Amendment
Transparency
Accountability
Election Reform
Legislative
Legal



$$\text{Ego} = \frac{1}{\text{Knowledge}}$$

"More the Knowledge
Lesser the Ego,
Lesser the Knowledge
More the Ego..."

cut the corruption // www.represent.us

Us

www.represent.us

HOW WE WIN