Who we are

TechCabal is an online publication focused on promoting conversations around technology, mobile & internet in Africa.

Nigeria Dialogue is a hub for progressive Nigerian intellectuals who intend to challenge systemic and institutional realities in Nigeria via meaningful dialogue and measurable input that result in sustainable economic, infrastructural and social development.

TechCabal

2

Background & Statement of problem

It's not a secret that Nigeria's education system is in shambles. Mass failure rates, an outdated curriculum and an education system straining under the weight of a burgeoning youth population.

At the last Nigerian Economic Summit, the Minister of Sports noted that, in his time as Commissioner of Education in Kwara State, only a minority of primary school teachers were able to pass a test meant for their Primary 3 students.

Last year, the head of the Universal Basic Education Commission stated that 50% of Sokoto State teachers were illiterate. As our education system is, it cannot cater for all our youth. 90% of JAMB candidates will not be able to get into any tertiary institution simply because there aren't enough spaces to go round. And it's estimated that about 10.5 million youth in Nigeria are out of school.

TechCabal

TechCabal

4

Solution Case

As governments and private institutions struggle to retool the Nigerian education system to fit the needs of Nigeria's future, technology will need to feature more prominently - optimizing content delivery, testing and pedagogy.

Via an event and content series tagged The New School of School, TechCabal and Nigeria Dialogue seek to start a conversation on the future of Nigerian education between educators and technology firms in the sector.

The event/content series will showcase some of the technology solutions being created to improve education in Africa as well as provide valuable insights from education professionals.

Delivery &
Implementation

Key focus points for this conversation are :

- Education: The Challenge for Nigeria
- The Role of Technology in African Education
- Massive Open Online Courses? Saviours or Pretenders?
- Role of Government in Technology Adoption

Our strategy is to create content leading up to the event and develop content after the event to lead to long-term conversations and publicity around this issue. This event and content series is targeted at:

- Educators at all levels especially at Secondary & Tertiary
- Senior Administrators at education companies
- Startups/tech firms in the education field
- Education enthusiasts
- Government officials involved in Education
- Non-profit players in the education space

First, we will have a series of detailed articles on "The New School of School", leading up to the event focused on 4 startups doing interesting work in this field:

TechCabal

Delivery & Implementation

• **Fora** (http://fora.co) - a startup delivering international educational content focusing on African students in partnership with local universities.

• **Efiko App** (efiko.com.ng) - backed by the Tony Elumelu Foundation, efiko delivers educational content via mobile devices & tablets.

• **Beni American University** (http://beniamerican.org) - Nigeria's first online university, Beni American aims to deliver high-quality education to a wide number of Africans via the internet.

• **Simer** (http://simerapp.com) - provides school administration software and has already been adopted by a number of Lagos schools.

The resulting content will be published on TechCabal.com and syndicated to our African and global online publishing partners including iT-WebAfrica and TheNextWeb.

The conversation will culminate into an event at which will afford all stakeholders invested in the future of Nigerian education the opportunity to engage constructively and in real terms with the issues and the doers in the space. The event will be covered by the traditional and online press.

TechCabal

Resources & Sponsorship

We intend to make this event free to attend. Thus, we're asking for sponsorships to cover the cost of putting together the event and content development. Getting academics into the same room with the other stakeholders is critical to the success of the event, and we would appreciate all the help we can get in that regard.

Benefits of Sponsorship

- Sponsor logos on all event branding - backdrops, brochure etc
- Notice of sponsorship on all content generated towards The New School of School including blog posts and videos
- Mention of sponsorship on all internationally syndicated content
- Speaking opportunity at the event
- Press coverage on all major media as well photo-opportunities
- Opportunity to demo edtech products and services at a stand at the event
- Certificate of Sponsorship

TechCabal

TechCabal