



# Leadership & the Next Generation

A NIGERIA DIALOGUE PRESENTATION



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**Welcome**  
to tomorrow

# introduction

It is with great pleasure that we welcome you to NIGERIA DIALOGUE.

Nigeria-Dialogue is a hub for progressive intellectuals who intend to challenge systemic and institutional realities in Nigeria. Our goal is to serve as the conduit to aid the effective transformation of Nigeria into a civil and developed nation.

It is a platform where forward thinking Nigerians proffer inputs into sustainable economic, infrastructural and social development through meaningful dialogues and measurable actions.

This is a forum where we are not scared to tackle the difficulties that face us as a nation, we encourage conversations about our future. The Nigeria Dialogue platform is an avenue for Nigerians both at home and in diaspora to get involved in the engineering of a thinking framework that translates into the building of strong institutions, virile systems and the sustenance of their continuous existence.

Our vision is to build a community of 40 million people who will usher in a civil and developed Nigeria. We plan to achieve this by having conversations within and outside Nigeria that will shape the future of our nation; we hope to bring change to Nigeria – one person at a time.

The Nigeria Dialogue team consists of a group of intelligent Nigerians. We are a mix of analytical and creative thinking individuals. We have a reasonable representation in London, New York, Lagos, Abuja and we look forward to having meetings in every city with a sizeable number of Nigerians. Our team is growing by the day and we encourage you to join us.

In Nigeria Dialogue we work with the belief that our destiny will not be written for us, but by us, by all those men and women who are not content to settle for Nigeria as it is. Who have the courage to remake the nation as it should be. So come fly with us as we make our journey to Nigeria's future

Welcome to Tomorrow!



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# vision statement

Nigeria Dialogue plans to visit over 100 higher institutions of learning across the length and breadth of Nigeria over the next 3-5 years.

We would organise talk shows, workshops, seminars all facilitating human capital development and political awareness. We plan to use our website as the interface to mentor a generation of young Nigerians that attend our events. We will work in partnership with initiatives within Nigeria to develop visible projects in Nigeria.



# solution case

Nigeria Dialogue plans introduce an informal curriculum specially developed to mitigate against gaps between what is taught in school and what is required in the work place. Our aim is to visit over 100 higher institutions of learning in Nigerian over the next 3-5 years to develop human capital for the next generation of Nigerians going into the market place.

Our training will be delivered via seminars, workshops and talk shows which will centre around leadership development, money management, nation building, soft skills etc.

We plan to visit 24 higher institutions in 2014. We are starting with the following institutions in southern Nigeria:

1. Ekiti State University, Ado Ekiti
2. Federal University of Technology, Akure
3. Ladoko Akintola University of Technology, Ogbomoso
4. Lagos State University, Ojo
5. Obafemi Awolowo University, Ile-Ife
6. Olabisi Onabanjo University, Ago-Iwoye
7. University of Agriculture, Abeokuta
8. University of Ibadan, Ibadan
9. University of Ilorin, Ilorin
10. University of Lagos, Lagos

Our plan is to use our website as the follow up interface to mentor students from these institutions who attend our events



# delivery mechanisms

Our target for each city is to attract ten thousand students from the higher institutions in the city and we intend to host a mega conference:

**Seminars:**

The seminar sessions during the conference will focus on leadership development, skill workshops, financial management and nation building.

**Workshops:**

Workshops will feature presentation of innovative ideas by Nigerians across the nation.

**Talk shows:**

We will bring Nigerian professionals from organisations like Goldman Sachs, Ernest Young, Morgan Stanley, JP Morgan, McKinsey, etc. to inspire the youngsters to be the best they can be. The good thing is these professionals have similar background with our target audience and if they can attain the level of success they have achieved in their various careers, there is certainly hope for our audience to do likewise.

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# delivery mechanisms

## Entertainment:

We are working with leading artists in the Nigerian music industry and they will be performing at our event.

Our strategy is to start the conversation with these youngsters during the conference and continue mentoring them via our online platform ([www.nigeriadiologue.com](http://www.nigeriadiologue.com)) after the event.

Therefore during each event we will collect details of participants and build a database.





# funding

We are working with friends and professionals from around the world and they have agreed to pay for their flights to Nigeria. We intend to use our wide reach and ensure that our facilitators during the conference charge a fraction of their usual fees for this conference. We will however be spending our budget on logistics i.e. publicity, hall, PA system, hotel bookings for the facilitators and artists, etc. Our estimate per event is ₦1 million.

Why support The Naija Road Tour?

As our target audience is the next generation of the Nigerian middle class, you will be at the vanguard of new developments in the transformed Nigeria. The youngsters will eventually become your market when they acquire purchasing power.

Other benefits that will accrue to you are: wider reach/new market even in the short term, goodwill and acceptance, corporate social responsibility, aligning with something that speaks positively about Nigeria, etc.



Changing the nation one person at a time!