

Leadership & the Next Generation



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Welcome to tomorrow

introduction

It is with great pleasure that we welcome you to NICERIA DIALOGUE

Nigeria-Dialogue is a hub for progressive intellectuals who intend to challenge systemic and institutional realities in Nigeria. Our goal is to serve as the conduit to aid the effective transformation of Nigeria into a civil and developed nation.

It is a platform where forward thinking Nigerians proffer inputs into sustainable economic infrastructural and social development through meaningful dialogues and measurable actions

This is a forum where we are not scared to tackle the difficulties that face us as a nation, we encourage conversations about our future. The Nigeria Dialogue platform is an avenue for Nigerians both at home and in diaspora to get involved in the engineering of a thinking framework that translates into the building of strong institutions, virile systems and the sustenance of their continuous existence.

Our vision is to build a community of 40 million neonle who will usher in a civil and developed Nigeria We plan to achieve this by having conversations within and outside Nigeria that will shape the future of our nation: we hope to bring change to Nigeria - one person at a time.

The Nigeria Dialogue team consists of a group of intelligent Nigerians. We are a mix of analytical and creative thinking individuals. We have a reasonable representation in London, New York, Lagos, Abuja and we look forward to having meetings in every city with a sizeable number of Nigerians. Our team is growing by the day and we encourage you to join us.

In Nigeria Dialogue we work with the belief that our destiny will not be written for us, but by us, by all those men and women who are not content to settle for Nigeria as it is. Who have the courage to remake the nation as it should be. So come fly with us as we make our journey to Nigeria's future

Welcome to Tomorrow!





vision statement

Nigeria Dialogue plans to visit over 100 higher institutions of learning across the length and breadth of Nigeria over the next 3-5 years.

We would organise talk shows, workshops, seminars all facilitating human capital development and political awareness. We plan to use our website as the interface to mentor a generation of young Nigerians that attend our events. We will work in partnership with initiatives within Niseria to develop visible projects in Niseria.



problem case

There exists a gap between what students are being taught in schools of higher learning and the skills required to succeed and compete favourably in today's market place.

The structure of formal education does not focus enough on vision, innovation and soft skills that are the bedrock of human capital development and skills required in the work place.



solution case

Nigeria Dialogue plans introduce an informal curricuium specially developed to mitigate against gaps between what is taught in school and what is required in the work place. Our aim is to visit over 100 higher institutions of learning in Nigeria over the next's year's to develop human capital for the next generation of Nieerakus solies into the marker latae.

Our training will be delivered via seminars, workshops and talk shows which will centre around leadership development, money management, nation building, soft skills etc.

We plan to visit 24 higher institutions in 2014. We are starting with the following institutions in southern Nieeria: Ekiti State University. Ado Ekiti

Federal University of Technology, Akure
 Ladoke Akintola University of Technology. Owbomoso

Lagos State University, Ojo
 Ohafemi Awolowo University, Ite-Ife

Olabisi Onabanjo University, Ago-Iwoye
 University of Agriculture, Abeokuta
 University of Ibadan, Ibadan

9. University of Ilorin, Ilorin 10. University of Lagos, Lagos

Our plan is to use our website as the follow up interface to mentor students from these institutions who attend our events







delivery mechanisms

Our target for each city is to attract ten thousand students from the higher institutions in the city and we intend to host a mega conference:

Seminars: The seminar sessions during the conference will focus on leadership development, skill workshops, financial management and nation building.

Workshops: Workshops will feature presentation of innovative ideas by Nigerians across the nation

Talk shows:

Ye will bring Nigerian professionals from organisations like Goldman Sachs, Ernest Young, Morgan Stanley, JP Morgan, McKinsey, etc. to inspire the youngsters to be the best they can be. The good thing is these professionals have similar background with our target audience and if they can



delivery mechanisms

Entertainment:

We are working with leading artists in the Nigerian music industry and they will be performing at our event.

Our strategy is to start the conversation with these youngsters during the conference and continue mentoring them via our online platform (www.nizeriadialogue.com) after the event.

Therefore during each event we will collect details of participants and build a database



funding

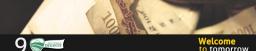
We are working with friends and professionals from around the world and they have agreed to pay for their flights to Nigeria. We intend to use our wide reach and ensure that our facilitators during the conference charge a fraction of their usual fees for this conference will be conference that the conference charge a fraction of their usual fees for this conference in the conference charge as fraction of their usual fees for this conference in the conference charge as fraction of their usual fees for this conference charge as fraction of their usual fees from the conference charge as fraction of their usual fees from the conference charge as fraction of their usual fees from the conference charge as fraction of their usual fees from the conference charge as fraction of their usual fees from the conference charge as fraction of their usual fees from the conference charge as fraction of their usual fees from the conference charge as fraction of their usual fees from the conference charge as fraction of their usual fees from the conference charge as fraction of their usual fees from the conference charge as fraction of their usual fees from the conference charge as fraction of their usual fees from the conference charge as fraction of their usual fees from the conference charge as fraction of their usual fees from the conference charge as fraction of their usual fees from the conference charge as fraction of their usual fees from the conference charge as fraction of their usual fees from the conference charge as fraction of their usual fees from the conference charge as fraction of their usual fees from the charge as fraction of their usual fees from the charge as fraction of their usual fees from the charge as fraction of their usual fees from the charge as fraction of their usual fees from the charge as fraction of their usual fees from the charge as fraction of their usual fees from the charge as fraction of their usual fees from the charge as fraction of their usual fees from the charge as fraction of their us

per event is =N= 1 million.

Why support The Naila Road Tour?

As our target audience is the next generation of the Nigerian middle class, you will be at the vanguard of new developments in the transformed Nigeria. The youngsters will eventually become your market when they acquire purchasing power.

Other benefits that will accrue to you are: wider reach/new market even in the short term, goodwill and acceptance, corporate social responsibility, allowing with complifing that speaks positively about Nigeria, etc.





Changing the nation one person at a time!