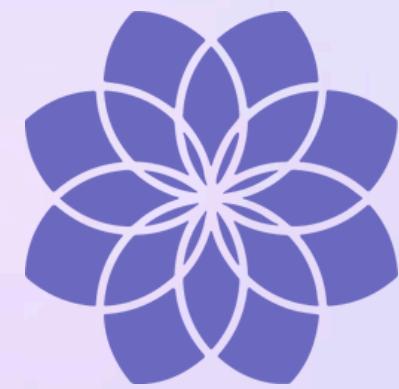


PROBLEM

SOLUTION

MARKET



Dignifi

REENTRY REIMAGINED



REENTRY GOT ME LIKE...



“I DON’T KNOW WHERE TO START.”

Overwhelmed by competing priorities: behavioral health, job, housing, court, survival

“I DON’T KNOW WHERE TO GO OR WHO TO TALK TO.”

Every service is in a different location with its own process

“I’D RATHER GO BACK TO PRISON.”

Life on the outside feels harder — at least inside, I knew the rules

“IT FEELS LIKE A DEAD END.”

You hit waitlists and closed doors

PROBLEM-NEED

INACCESSIBLE SERVICES

MISSING ROADMAP

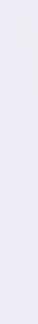
LOSING MOTIVATION



User-Friendly,
All-in-one platform



Well-Organized
Guidance



Encouragement,
Consistent Tracking

SOLUTION





MILESTONE TRACKER

Keep Motivated.

The image shows a smartphone displaying the Dignifi app. The screen is divided into two main sections. On the left, a large blue button says "Welcome back, Terran!" with a progress bar at 33% and the text "Great momentum!". Below it is a card for "ID & Benefits" with a green progress bar at 33%, showing "Essential Documentation" and a task "Schedule a DMV appointment". On the right, a "Playbook Detail" screen shows the "Employment" section for "Temporary shelter planning" with a progress bar at 33% and 2/6 steps completed. It lists several action steps: "Get skills training" (done), "Create a resume" (done), "Prepare for an interview" (active), "Find professional interview clothes" (pending), and "Apply for a job" (pending).

Playbook Detail

Employment
Temporary shelter planning

Progress 33% 2/6 Steps

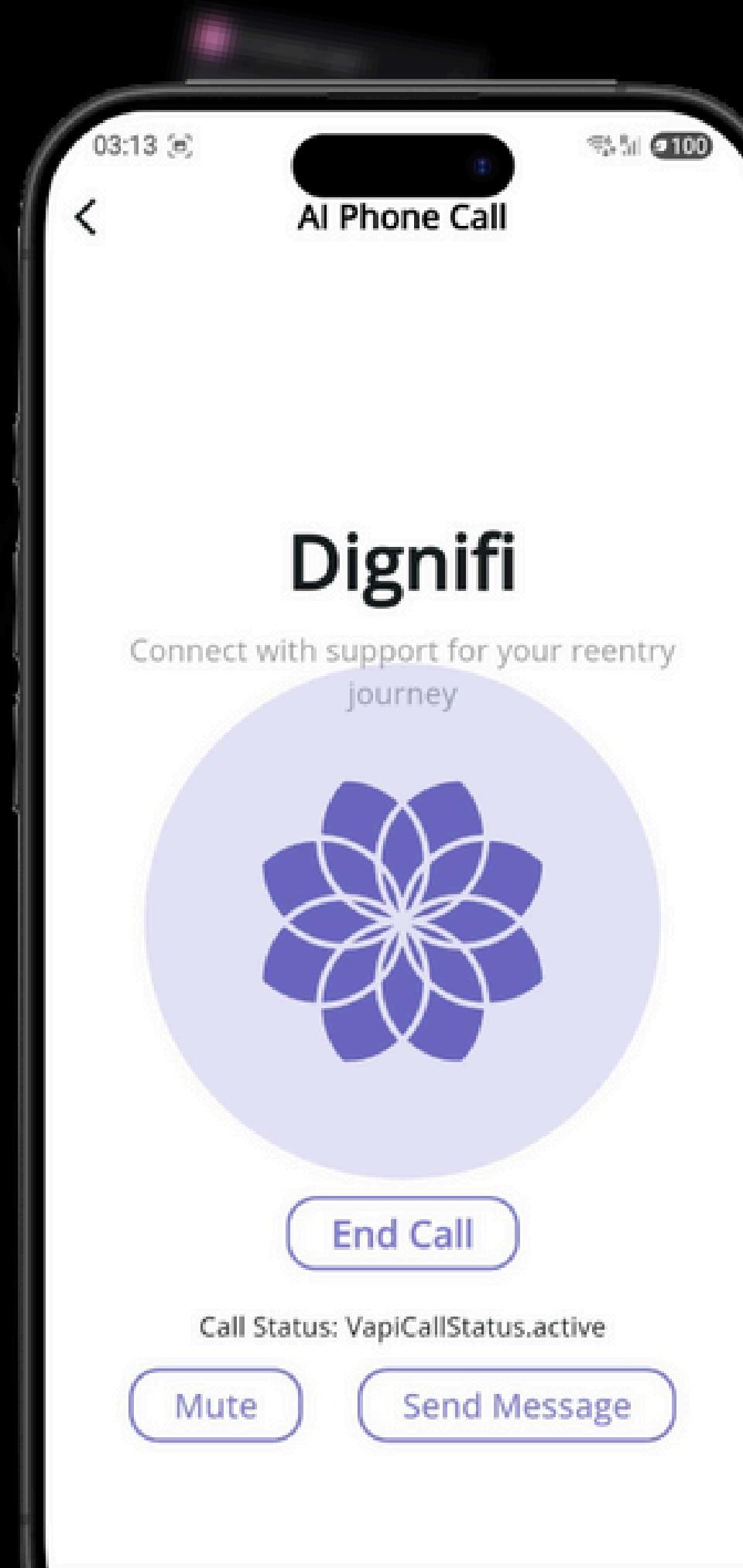
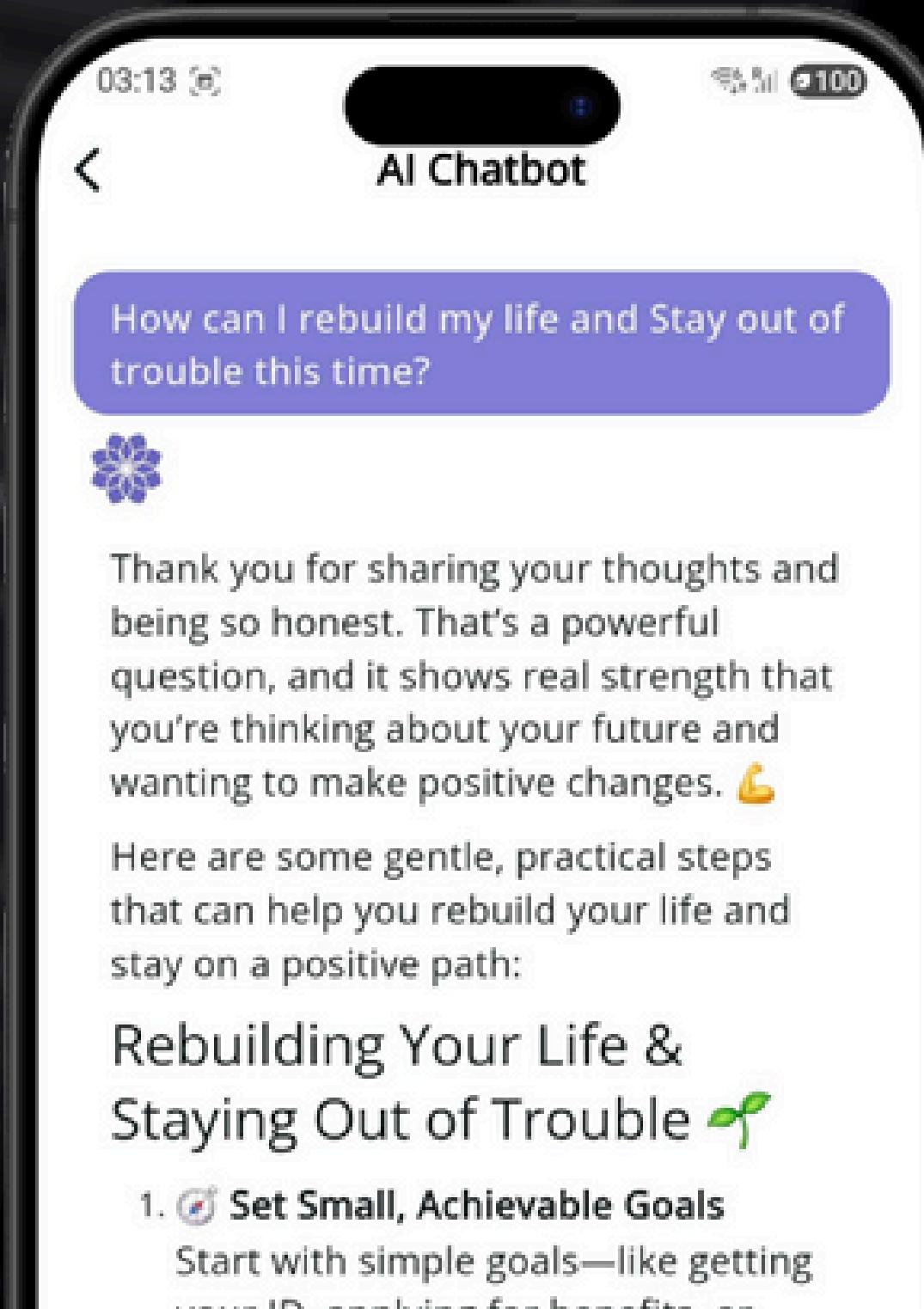
Action Steps

- Get skills training
ask the chatbot for places for skills training
Done
- Create a resume
ask the chatbot for services to help with resume creation
Done
- Prepare for an interview
ask the chatbot for services to assist with interview preparation
Active
- Find professional interview clothes
ask the chatbot for services that provide free professional clothes
Pending
- Apply for a job
ask the chatbot for job application sites
Pending



VOICE CALL CHAT BOT

- Chatbot Tuned with
 **Langflow**
- Voice Call Agent powered by
 **ElevenLabs**



BENEFITS

ACCESSIBLE SUPPORT

Voice Agents on a Mobile Device with
Minimal UI to Provide the Simplest
Experience



GUIDED ROADMAP

With Milestone Tracker, re-entrants can
keep tracking their progress



STAYING MOTIVATED

Not just for a moment, but continuously through
each milestone as you rebuild your life..

\$132,860
THE ANNUAL COST OF¹
LOCKING SOMEONE UP IN CA

42%
RECIDIVISM RATES IN CA²

ONLY 3%
SPENDING CORRELATIONAL TO
REHABILITATION COSTS

MARKET NEEDS

ROADMAP



- GEO (San Francisco)
- CROP (Oakland)



- CA Workforce Development Board
- CA Department of Corrections and Rehabilitation
- CA Health & Human Services Agency

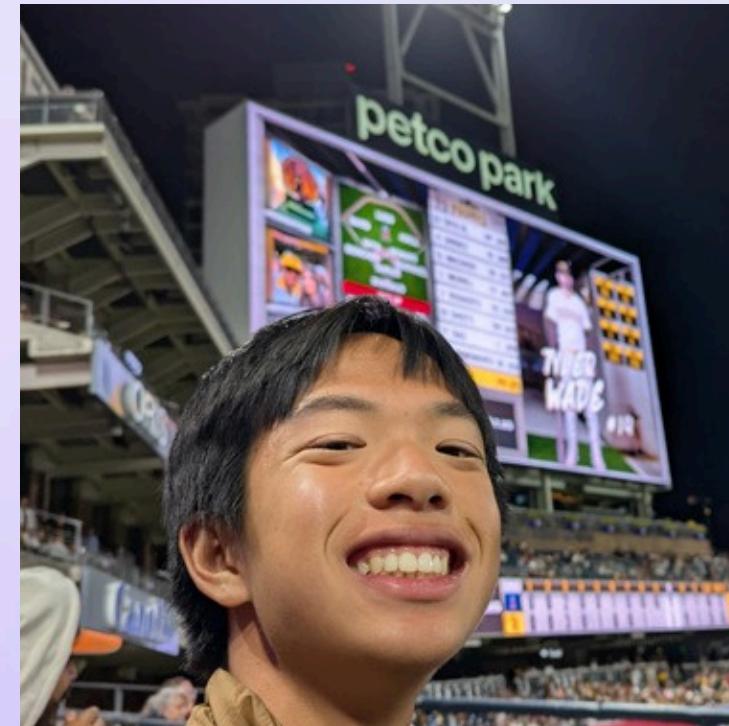


- United States Penitentiary
- Federal Prison Camp
- International Corrections and Prisons Association

OUR TEAM



Junhyeok Park
CTO



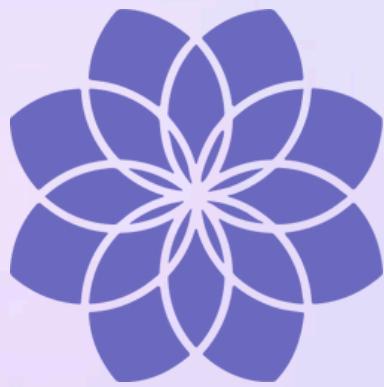
Terran Chow
CEO



Theresa Anoje
COO



THANK YOU



Dignifi

x

x

REENTRY REIMAGINED



APPENDIX

Service Architecture

