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Skills

Design

- UI/UX design
- · Design systems
- · Design thinking
- · Expert in Figma
- User-centered design
- Information architecture
- · Prototyping and wireframing
- · Visual and responsive design

Development

- Software development
- · Web development
- Animations

Languages

- TypeScript, JavaScript
- Node.is
- HTML, CSS, Sass
- PHP. Bash
- English (fluent)
- Finnish (native)

Relevant technologies

- React, Next.js
- Tailwind CSS
- · Git. GSAP. Motion
- Storybook
- Supabase, Firebase
- Databases, GraphQL
- WordPress

Design applications

- Figma, Sketch
- Adobe CC

Education

2011 - 2013

Degree in Audiovisual communications at TAKK

Joonas Sandell

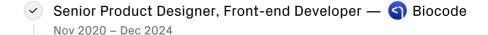
UI/UX Designer and creative Front-end Developer with a keen eye for good design and attention to detail. With more than 15 years of design engineering experience, I have the skills to build high-quality interfaces and products and assist clients in addressing practical business challenges.

Experience

Senior Product Designer — Freepress

Jan 2025 - Now

. Enhancing the overall direction of the product



- Designed the application including prototypes and user flows with focus on detailed UI/UX, accessibility and ease-of-use
- Conducted user research and usability testing to validate designs and make data-driven decisions
- Built and maintained <u>Biocode Design System</u> to ensure consistency and scalability across products
- Designed and developed the <u>software</u>, Biocode's <u>website</u> and <u>Biocode for reporting</u> web service together with the team

joonassandell.com/biocode

✓ UI/UX Designer, Front-end Developer — (M) Mediasignal
| Sep 2014 – Nov 2020

 Arranged workshops and planned interviews to ensure products meet user needs and business objectives

- Developed and designed hundreds of applications and websites for clients such as <u>Oras, Bonnier Books, Finnpark</u> and Fair Trade
- Refreshed <u>Mediasignal's brand twice</u> including logomark, brand book, business cards and website renewal
- Led and aided cross-functional teams and communicated with the customers occasionally utilizing agile Scrum sprints

joonassandell.com/mediasignal

- UI/UX Designer, Front-end Developer City of Tampere

 Apr 2007 Sep 2014
 - Designed and developed user interfaces, wireframes, graphic assets and prototypes for various digital products
 - Built and curated Exhibition Guide mobile application
 - Built Museum Guide screen which featured interactive maps and other features integrated to the website CMS
 - Built Twitter Social Wall screen to engage museum visitors