

me@joonassandell.com
+358 40 8656 973

joonassandell.com
linkedin.com/in/joonassandell
github.com/joonassandell

Skills

Design

- UI/UX, Product design
- Design systems
- Design thinking
- Brand design
- Expert in Figma
- User-centered design
- Information architecture
- Prototyping and wireframing
- Visual and responsive design

Development

- Software development
- Web development
- Animations

Languages

- TypeScript, JavaScript
- Node.js
- HTML, CSS, Sass
- PHP, Bash
- English (fluent)
- Finnish (native)

Relevant technologies

- React, Next.js
- Tailwind CSS
- Motion, GSAP
- Storybook, Git
- Supabase, Firebase
- GraphQL
- WordPress

Design applications

- Figma, Sketch
- Adobe CC


Education


2011 – 2013
Degree in Audiovisual
communications at TAKK

Joonas Sandell

UI/UX Designer and creative Front-end Developer with a keen eye for good design and attention to detail. With more than 15 years of design engineering experience, I have the skills to build high-quality interfaces and products, and assist clients in addressing practical business challenges.

Experience

- **Senior Product Designer — Freepress**
Jan 2025 – Now
 - Enhancing the overall direction of the product
- ✓ **Senior Product Designer, Front-end Developer —  Biocode**
Nov 2020 – Dec 2024
 - Designed the application including prototypes and user flows with focus on detailed UI/UX, accessibility and ease-of-use
 - Conducted user research and usability testing to validate designs and make data-driven decisions
 - Built and maintained *Biocode Design System* to ensure consistency and scalability across products
 - Designed and developed the *software*, Biocode's *website* and *Biocode for reporting* web service together with the team

joonassandell.com/biocode
- ✓ **UI/UX Designer, Front-end Developer —  Mediasignal**
Sep 2014 – Nov 2020
 - Arranged workshops and planned interviews to ensure products meet user needs and business objectives
 - Developed and designed hundreds of applications and websites for clients such as *Oras*, *Bonnier Books*, *Finnpark* and *Fair Trade*
 - Refreshed Mediasignal's brand twice including logomark, brand book, business cards and website renewal
 - Led and aided cross-functional teams and communicated with the customers occasionally utilizing agile Scrum sprints

joonassandell.com/mediasignal
- ✓ **UI/UX Designer, Front-end Developer — City of Tampere**
Apr 2007 – Sep 2014
 - Designed and developed user interfaces, wireframes, graphic assets and prototypes for various digital products
 - Built and curated *Exhibition Guide* mobile application
 - Built *Museum Guide* screen which featured interactive maps and other features integrated to the website CMS
 - Built *Twitter Social Wall* screen to engage museum visitors