



# Children of Crisis

## The Intergenerational Effects of Manufacturing Decline

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**Special thanks to**

**Yrjö Jahnsson Foundation  
Emil Aaltonen Foundation**

# Part 1: The Research Project

# The Children Project

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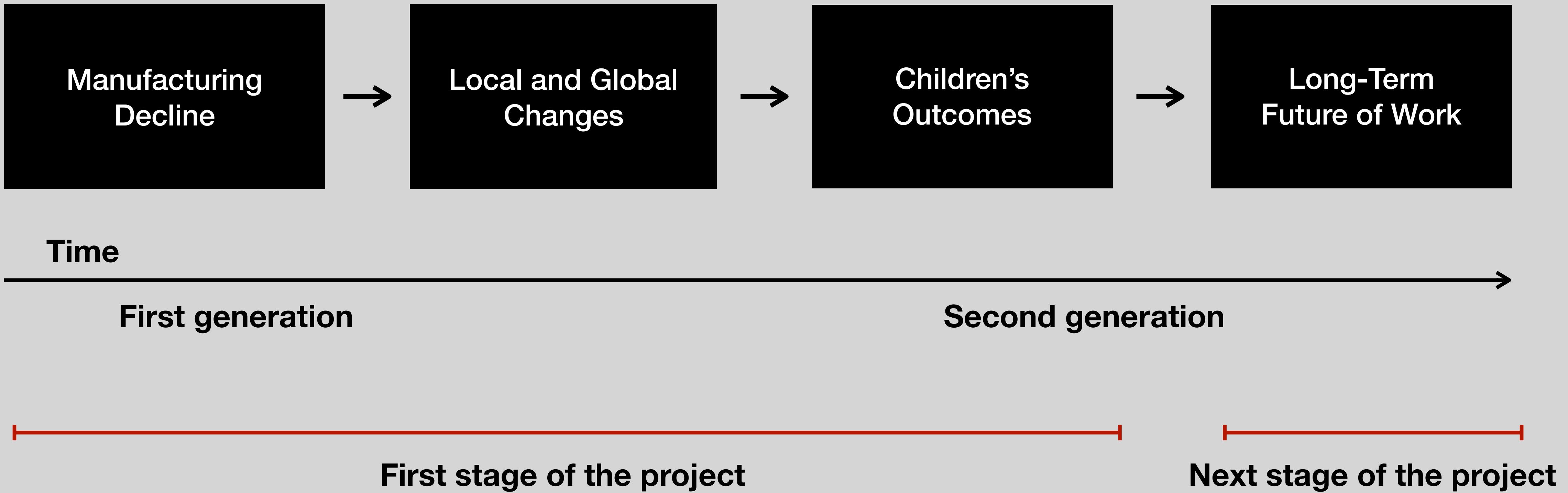
**Research question** What is the impact of manufacturing decline on children?  
Focus: Educational attainment (high-school, college)

**Motivation** Manufacturing decline a defining economic trend of last 50 years  
Long-term effects—Future of Work—depend on next generation  
Open question: How will the next generation adapt?

**New result** Disappearing factory jobs → more education

- High-school drop-out rate ↓ college attendance ↑
- Effects from children with parents working in manufacturing, stronger for poor children, and in residentially segregated places

**Empirical setup** Empirics: US county-level panel 1991–2011  
Identification: IV:s for technology and trade





# Previous Work: Effects of Manufacturing Decline

Employment & earnings ↓ (Autor et al. 2013–2018)

Opioid use ↑ (Charles et al. 2018)

Crime ↑ (Pierce & Schott 2016, Feler & Senses 2015)

Family ↓ (Autor et al. 2018)

Childhood poverty ↑ (Autor et al. 2018)

Social transfers ↑ (Autor et al. 2013, Balsvik et al. 2015)

Public goods ↓ (Feler and Senses 2015)

Politics ← → (Autor et al. 2017)

# This Project: Education

New finding      High-school drop-out rate ↓  
                        College attendance ↑

Magnitude      3% mfg. emp. ↓ → 1% HS dropout ↓  
                        Explains half of the ↓ in HS dropout rate  
                        (previously puzzling trend)

Details      Parental & local characteristics  
                        Men/women & race

Robustness      Falsification test  
                        Mobility responses  
                        Different instruments



# Related Literature

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## 1. Long-term changes in human capital supply

- Goldin & Katz 1997, 2011

## 2. Labor market conditions and educational attainment:

- Atkin 2016, Black et al. 2005, Cascio & Narayan 2015, Notowidigdo et al. 2018, Stuart 2018, Ananat et al. 2017, Shah & Millet Steinberg 2017, Jensen 2012, Greenland & Lopresti 2017

## 3. Effects of parental job loss

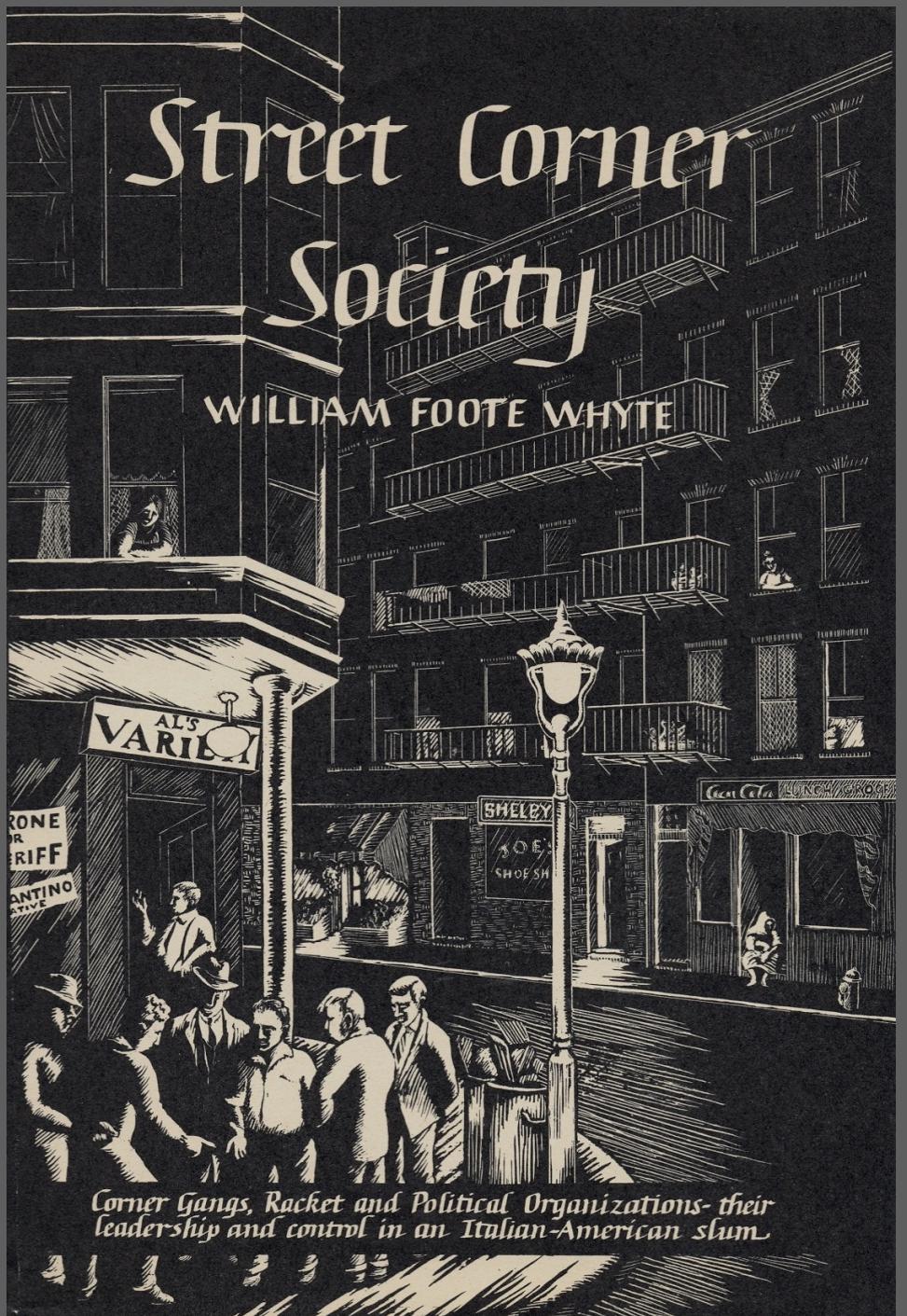
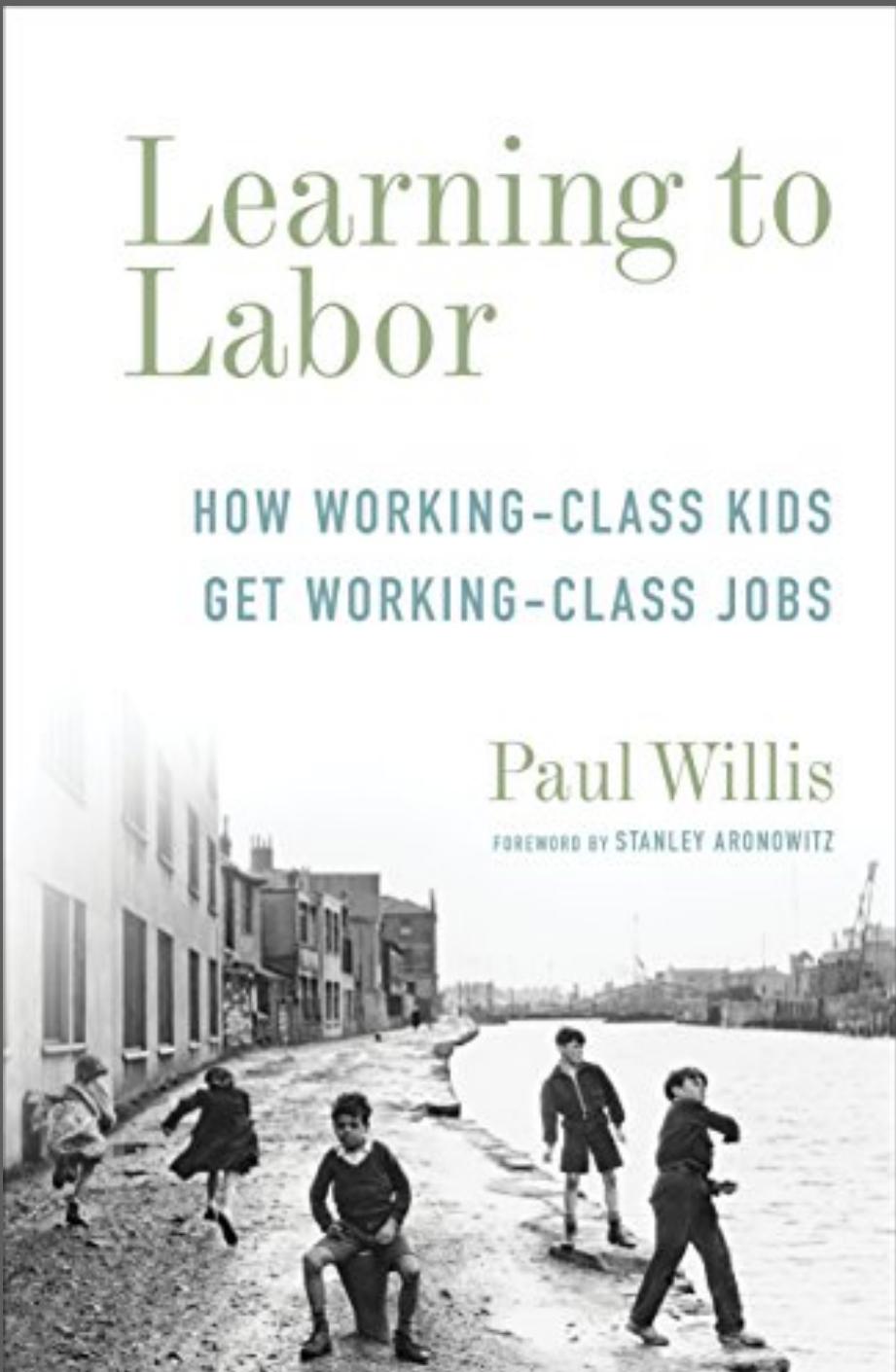
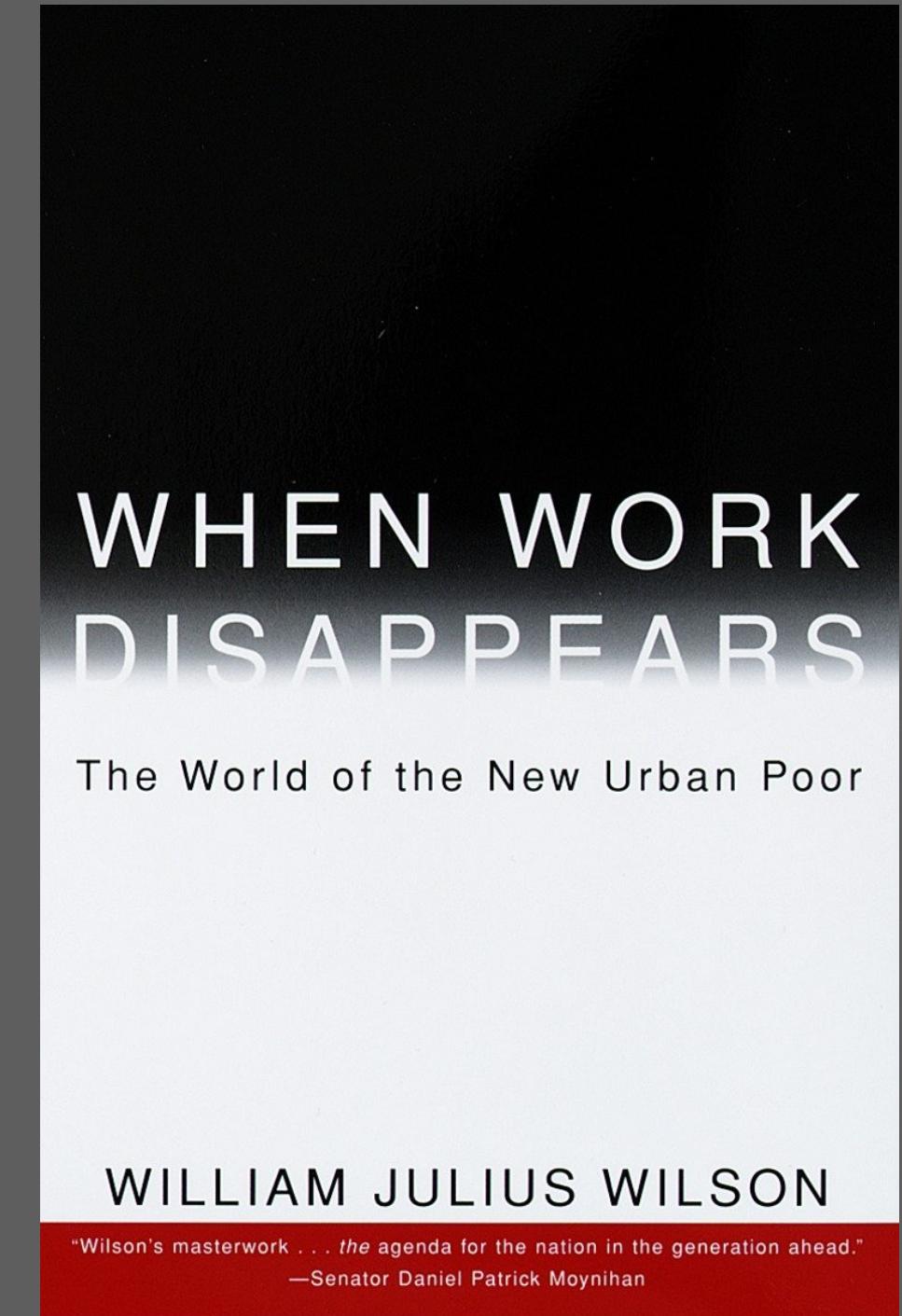
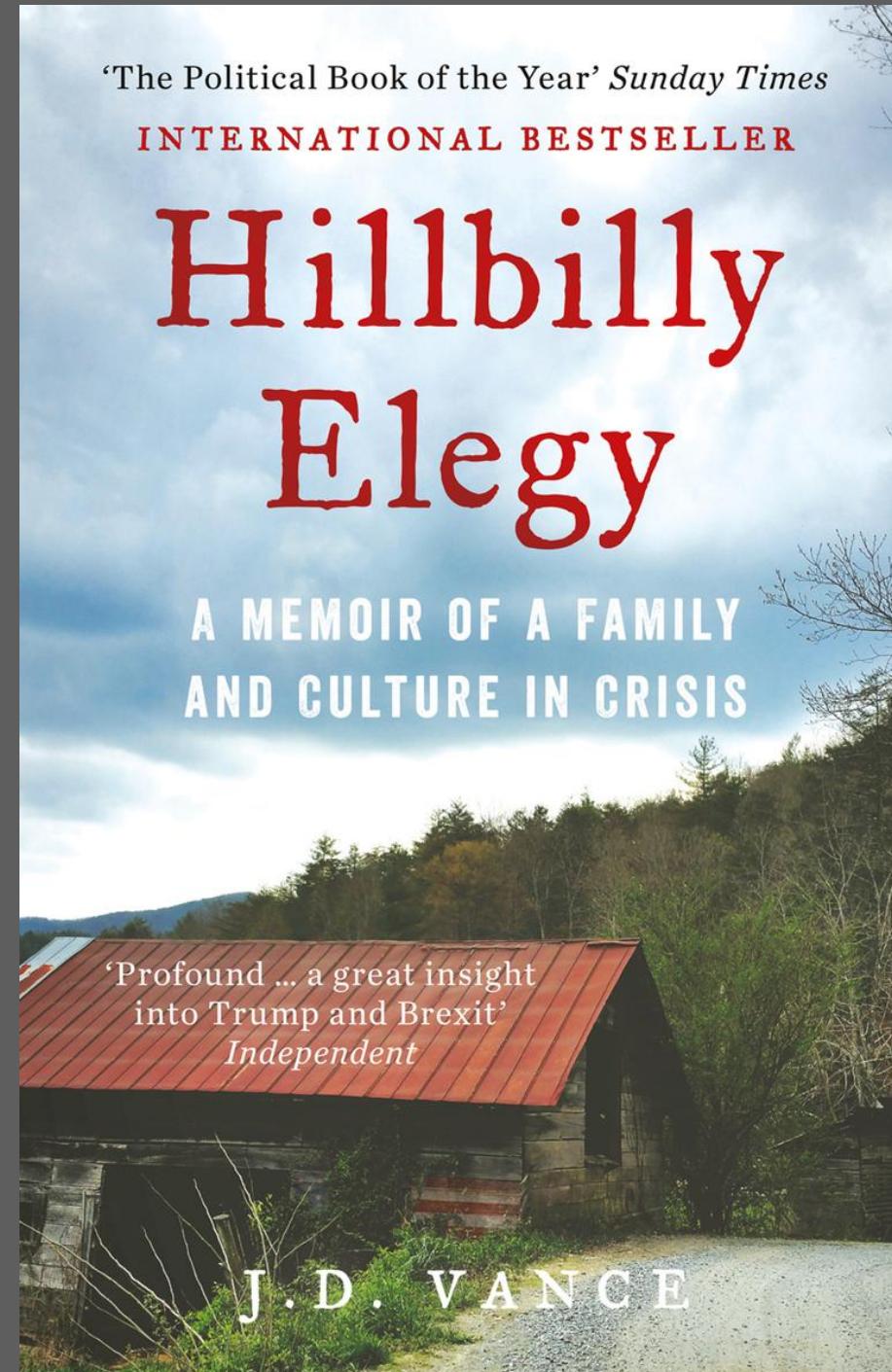
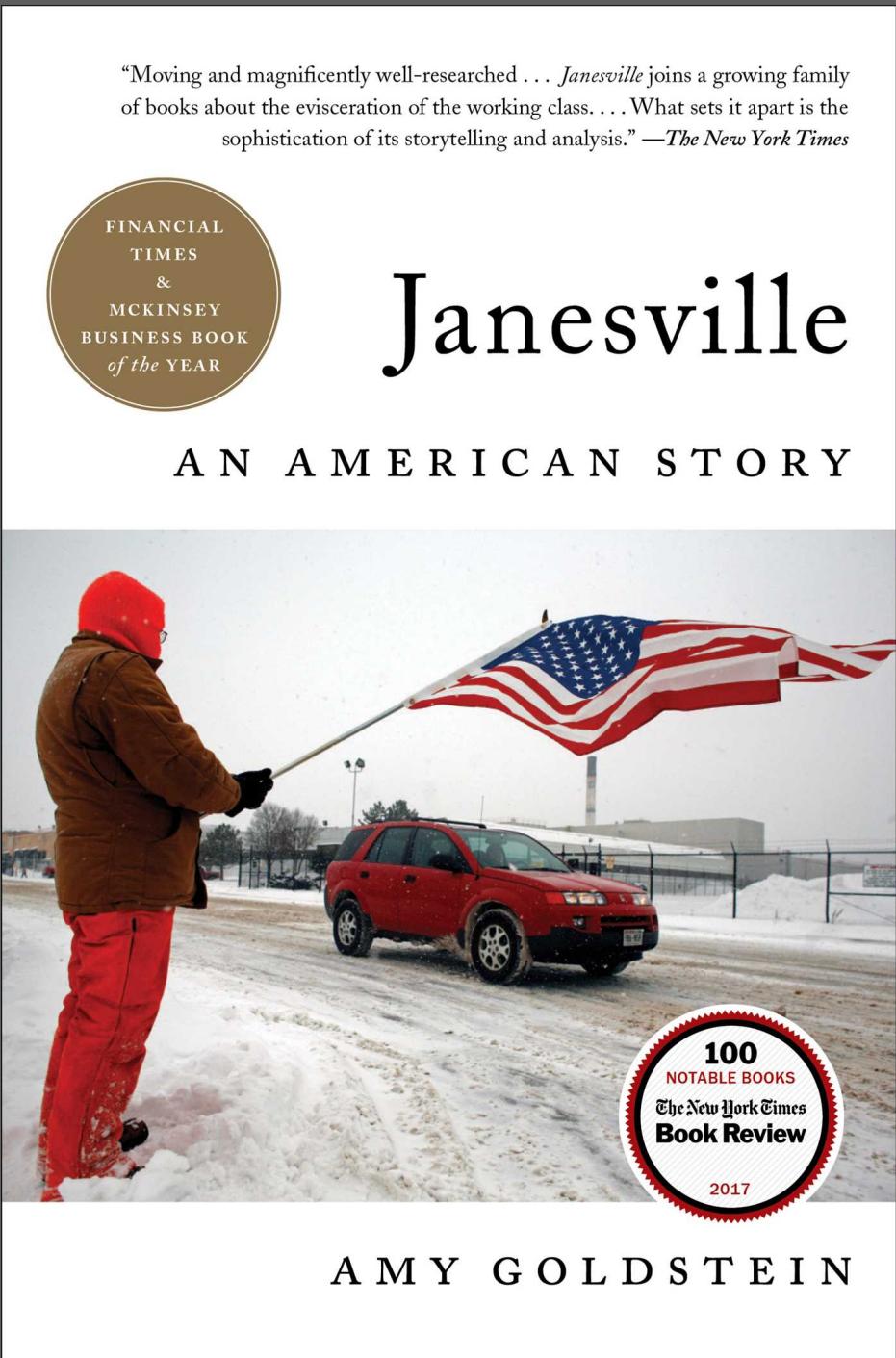
- Oreopoulos et al. 2008, Hilger 2016, Stevens & Schaller 2011, Rege et al. 2011

## 4. Effects of manufacturing decline

- Autor et al. 2013a-b, 2014, 2018; Acemoglu et al. 2016, Pierce & Schott 2016, Yagan 2017

## 4. Sociology of place and poverty

- Willis 1977, Wilson 1996, Whyte, 1943



**Approach of this talk:** **take a relevant real-world setting**  
**make a new observation**  
**think about forces at play**  
**provide careful evidence**  
**aim for more general lessons**

# Outline

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**Part 1: The Research Project**

**Part 2: Empirics**

**Part 3: Explanation & Empirical Details**

**Part 4: Project Plan**

## **Key open questions (that we can think about together)**

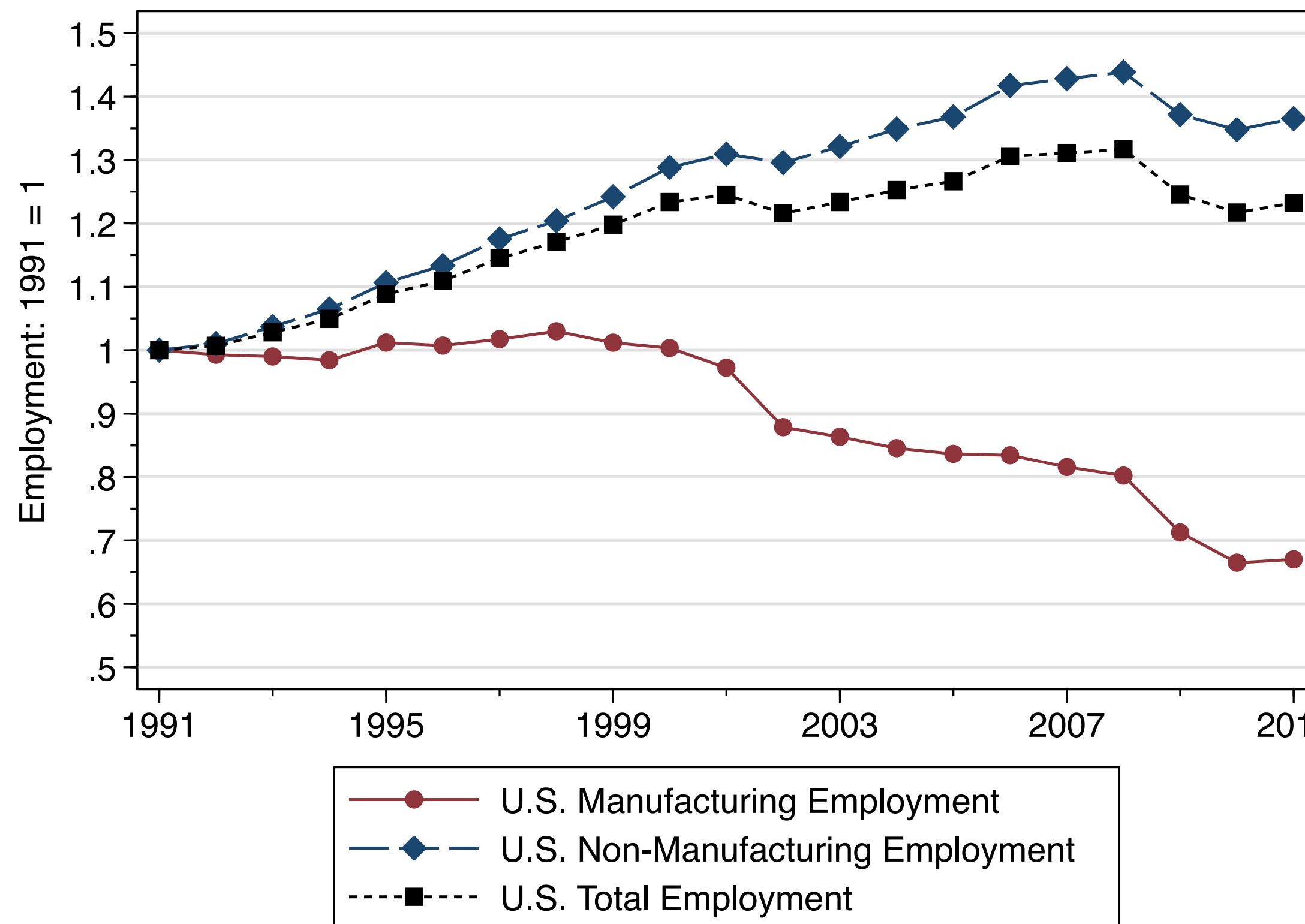
- 1. What specific evidence should I seek for to understand the mechanism?**
- 2. Which new data should I acquire?**
- 3. What explanations are relevant and possibly testable?**

# Part 2: Empirics

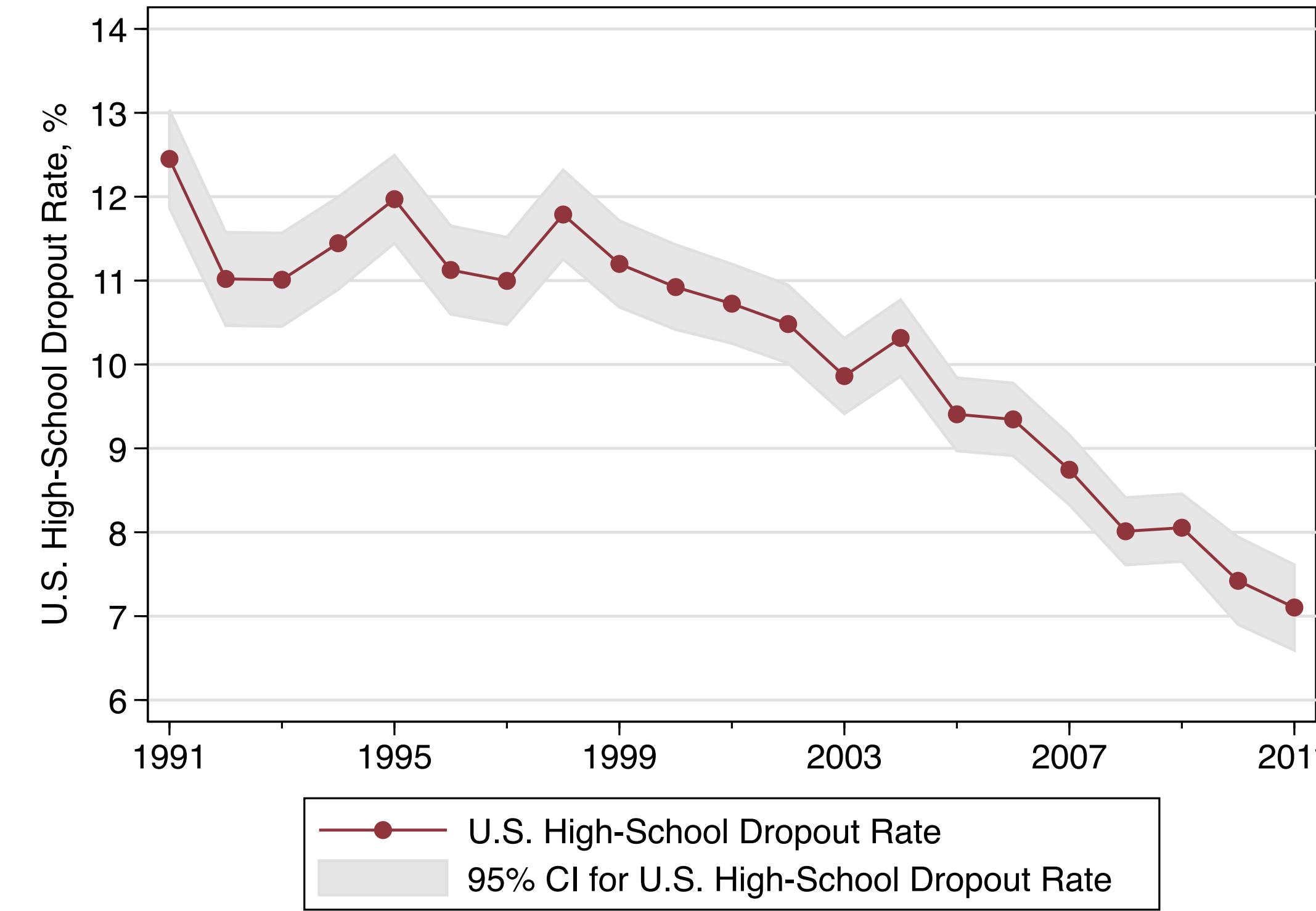
# National Trends

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## Manufacturing employment



## High-school dropout rate

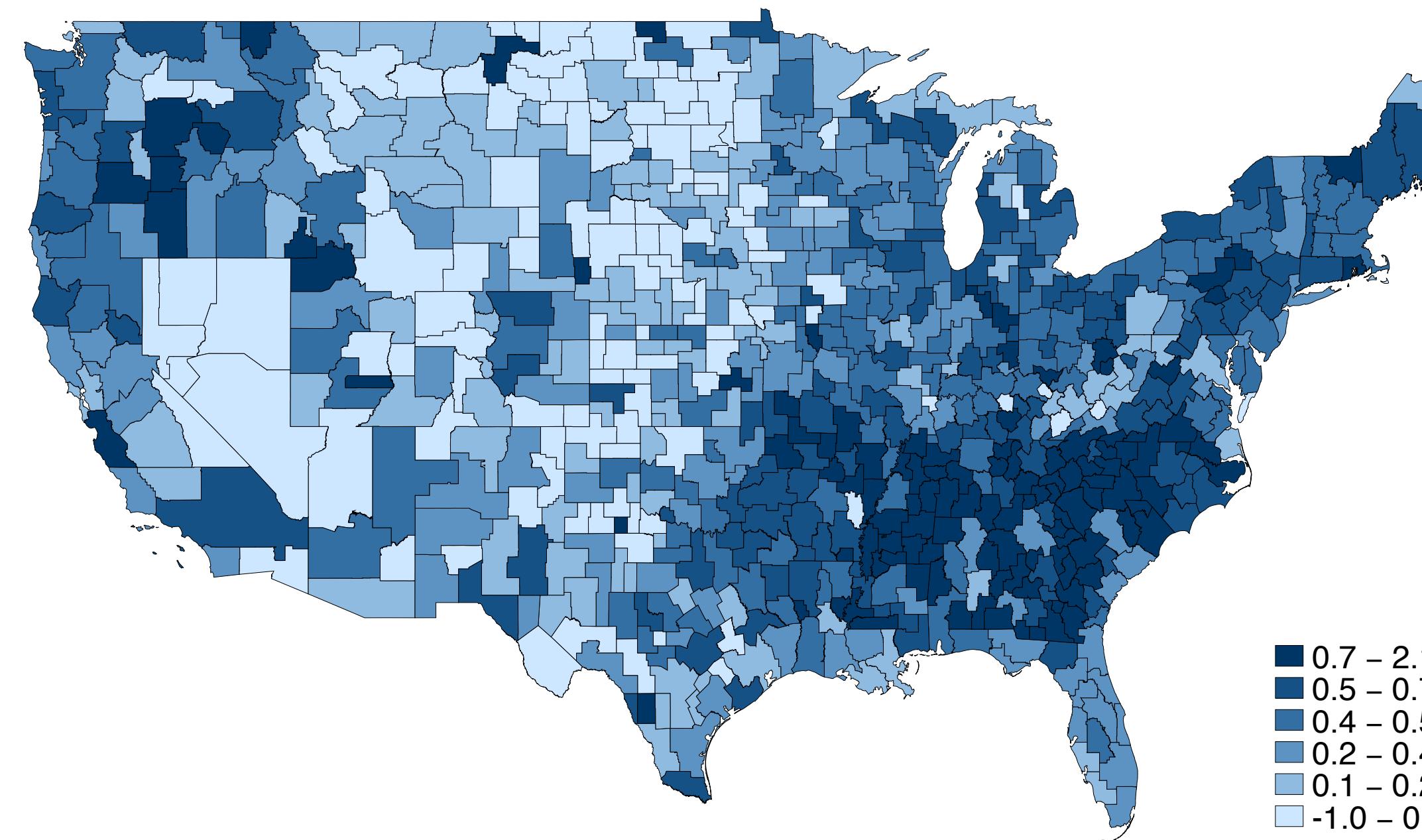


Sources: NCES, US Census/ACS, County Business Patterns.

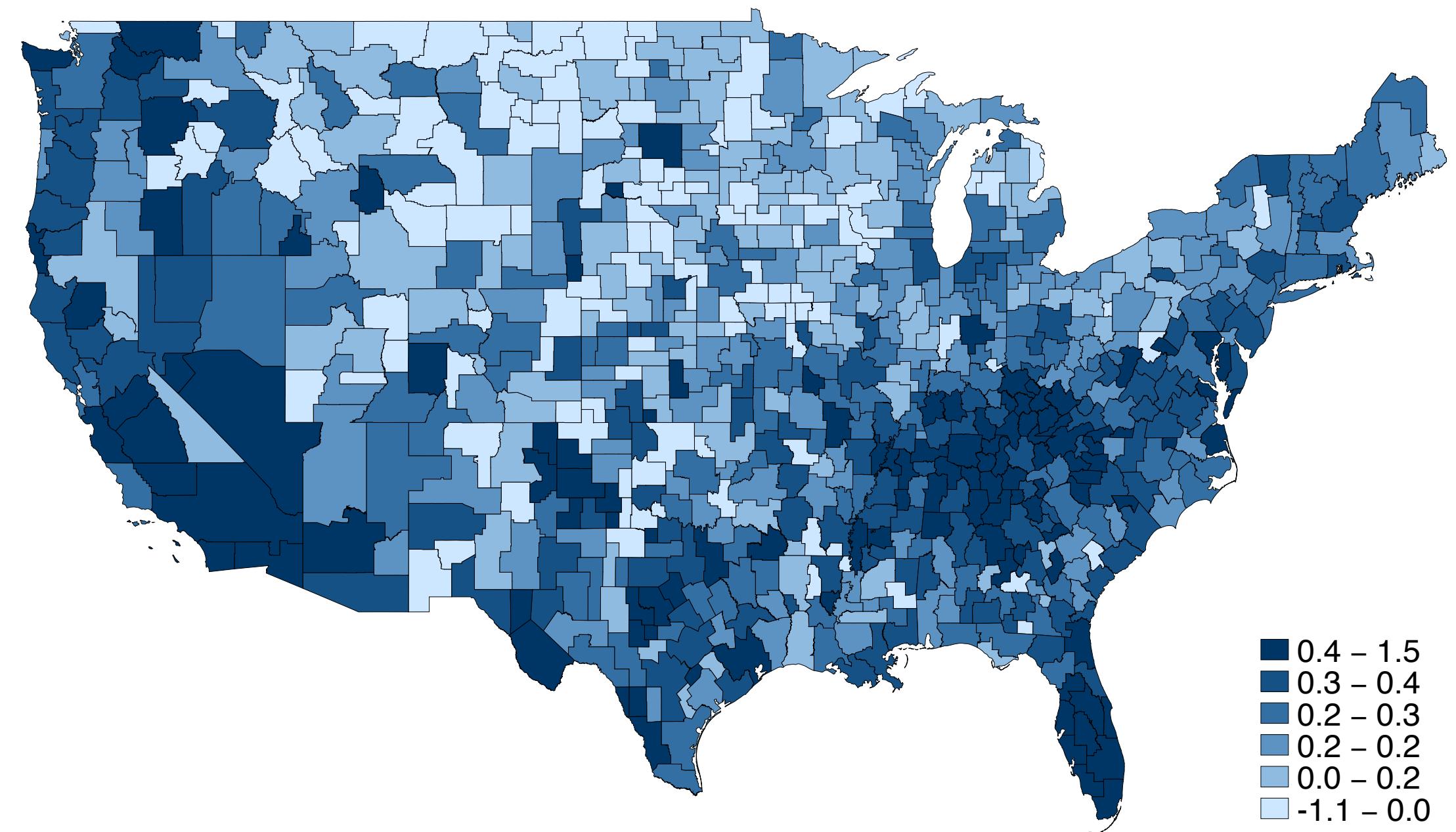
# Local Differences

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Manufacturing employment (neg. chg.)



High-school dropout rate (neg. chg.)



Notes: *Negative* annual percentage point changes 1991-2011. Darker colors refer to larger declines.

Sources: US Census/ACS, County Business Patterns.

# Research Design

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## **Research design:** Local labor market approach

- Identify a “manufacturing” labor demand shifter
- Some places experienced larger manufacturing declines than others
  - Detroit vs. Orlando
- Idea: similar places that face differential manufacturing decline

## **Interpretation** of the local estimates:

- Differential local exposure (not the only relevant margin)
- Mobility responses may mask or amplify effects

# Empirical Context

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## **US Commuting Zones 1991–2011**

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- 1. Manufacturing decline**  
“surprisingly swift”  
(Pierce & Schott 2016)
  
- 2. Low mobility**  
(Charles et al. 2018)
  
- 3. Clear sources of variations**  
(Autor et al. 2013, Acemoglu & Restrepo 2018)

N = 722 Commuting zones



# Data

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<b>Education</b>	High-school College	Census/ACS (IPUMS & full sample), NCES Census/ACS IRS (through Equality of Opportunity Project)
<b>Labor</b>	Employment, income, pop.	County Business Patterns, Census/ACS
<b>IV</b>	Trade Technology	UN Comtrade (as in Autor 2013) Robots (IFR), Routine share (Autor and Dorn 2013)
<b>Individual</b>	Parental industry, income; individ. sex, race, migration	Census/ACS
<b>Local</b>	Segregation, inequality, tax, edu, teen labor, family	Census/ACS, IRS, NCES, IPEDS, Census of Government



### Trade

- Exposure to Chinese Imports

### Technology

- Exposure to robots
- Exposure to routine tasks

### National Trends

- Exposure to national industry changes (shift-share)

### Manufacturing

- Employment to population ratio
- By age

### High-school

- High-school dropout rt. (16-19 year olds)
- By sex and race
- By parental attributes

### College

- Any college (attendance)
- Associate degree
- BA degree
- College mobility (IRS)
- By sex and race

# IV Strategy

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## The main ideas:

- (1) provide “outside” variations in manufacturing intensity
- (2) scale the reduced-form effects to a more interpretable version

### Exclusion

IV → manufacturing intensity → outcome

This context: IV induces only proportional changes in other variables that affect education (e.g. manuf. wages and revenues)

### Independence

IVs as good as randomly assigned w/r to potential outcomes

### Relevance

IV → manufacturing intensity (strongly)

### Monotonicity

IV → manufacturing intensity (only to one direction for all units)

# IV: National Trends

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## Exposure to National Trends in Manufacturing Employment (Shift-share/Bartik)

$$\Delta \widehat{MFG}_{i\tau}^{CZ} = \sum_j \frac{L_{ijt}}{L_{it}} \times \Delta L_{ij\tau}^{US}$$

$\sum_j \frac{L_{ijt}}{L_{it}}$  **Local industry-employment weights, baseline year t**

$\Delta L_{ij\tau}^{US}$  **Change in US manufacturing industry j employment over time frame  $\tau$**

**Source:** CBP, US Census

# IV: Trade – China

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## Exposure to China's Imports

$$\Delta \widehat{CHN}_{i\tau}^{CZ} = \sum_j \frac{L_{ijt}}{L_{it}} \times \frac{\Delta M_{j\tau}^{OC}}{M_{j,t_{0-k}} - E_{j,t_{0-k}} + Y_{j,t_{0-k}}}$$

$$\sum_j \frac{L_{ijt}}{L_{it}}$$

**Local industry-employment weights, t = baseline year**

$$\Delta M_{j\tau}^{OC}$$

**Change in imports from China in a US manufacturing industry j over the time frame  $\tau$ , in 8 other industrialized countries excluding the US**

$$Y_{j,t_0} + M_{j,t_0} - E_{j,t_0}$$

**Industry j imports - exports + shipments at the baseline year, k = 3 years**

**Source:** UN Comtrade, CBP (via Acemoglu et al. 2016)

# IV: Technology – Robots

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## Exposure to Robots

$$\widehat{\Delta R_{ROBOT}}_{i\tau}^{CZ} = \sum_j \frac{L_{ijt}}{L_{it}} \times \frac{1}{N} \sum_{j \in N_{EU5}} \left[ \frac{\Delta R_{i,\tau}}{L_{i,t-k}^j} - g_{i,\tau}^j \frac{R_{i,t}}{L_{i,t-k}^j} \right]$$

$$\sum_j \frac{L_{ij\tau}}{L_{it}}$$

**Local industry-employment weights**

$$\frac{1}{N} \sum_{j \in N_{EU5}}$$

**Average over 5 selected European countries (Denmark, Finland, France, Italy, and Sweden)**

$$\Delta R_{i,\tau}$$

**Change in the amount of industrial robots in industry i country j over time frame  $\tau$**

$$g_{i,\tau}^j$$

**Growth rate of output of industry i in country j over time frame  $\tau$**

**Source:** IFR, CBP, EU KLEMS (via Acemoglu and Restrepo 2018)

# IV: Technology – Routine

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## Exposure to Routine Jobs

$$\widehat{ROUTINE}_i^{\text{CZ}} = \sum_j \frac{L_{ij,1950}}{L_{i,1950}} \times R_{j,1950}$$

$$\sum_j \frac{L_{ij\tau}}{L_{it}}$$

**Local industry-employment weights**

$$R_{j,1950}$$

**Routine occupation share among workers in industry j in 1950  
in all US states except for the state that include the CZ i**

Alternatively used 1990 routine share, with similar

Source: Autor and Dorn (2013)

# Next: Visual Results

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## Maps

“Descriptive statistics”

IV, MFG, EDU

## OLS

“The relationship of interest”

MFG → EDU

## Reduced form

“From cause to effect”

IV → EDU

(national trends, china, routine jobs, robots)

## First stage

“Causes of mfg. decline”

IV → MFG

(national trends, china, routine jobs, robots)

## 2SLS

“Main result”

MFG → EDU

Maps

OLS

Reduced Form

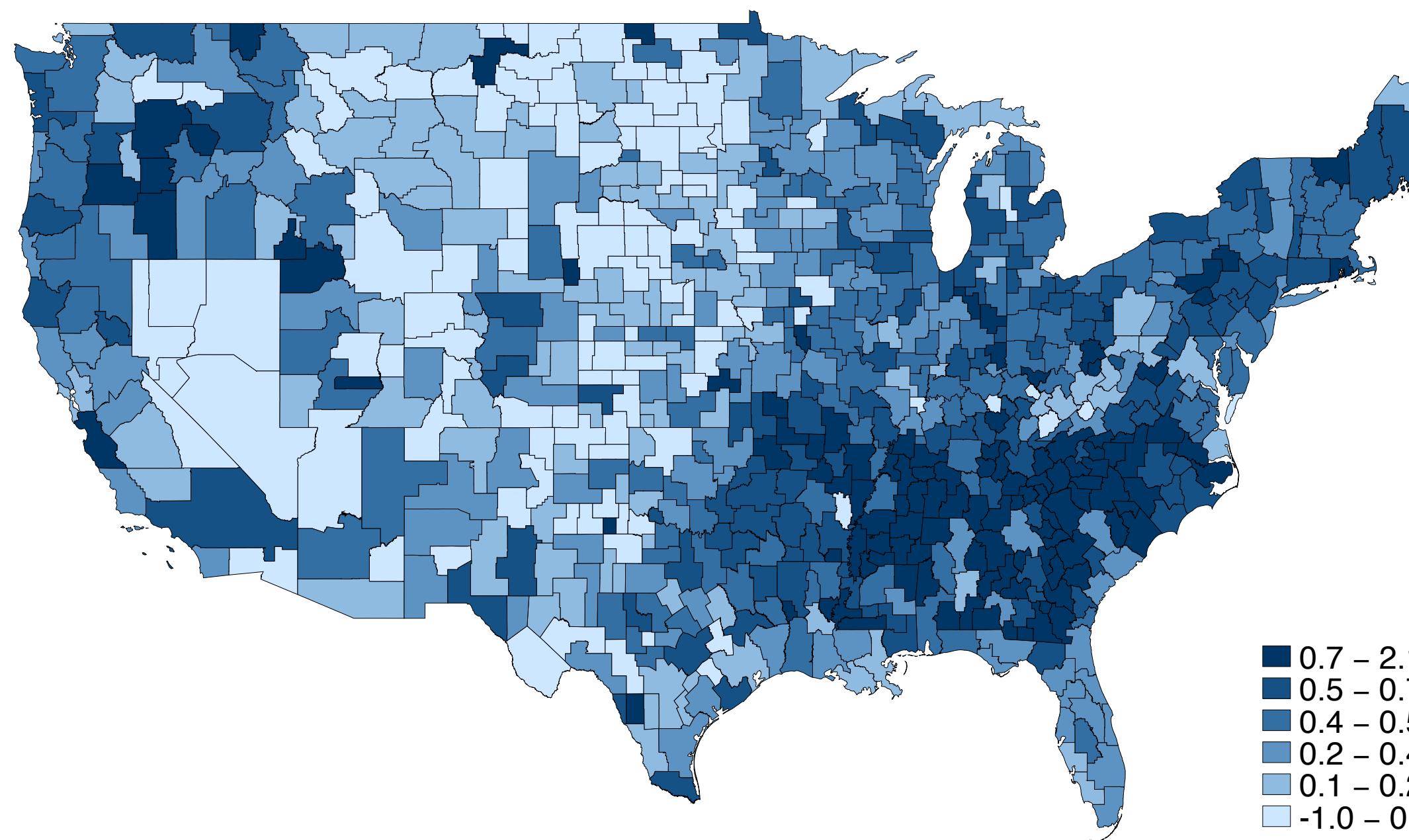
First Stage

2SLS

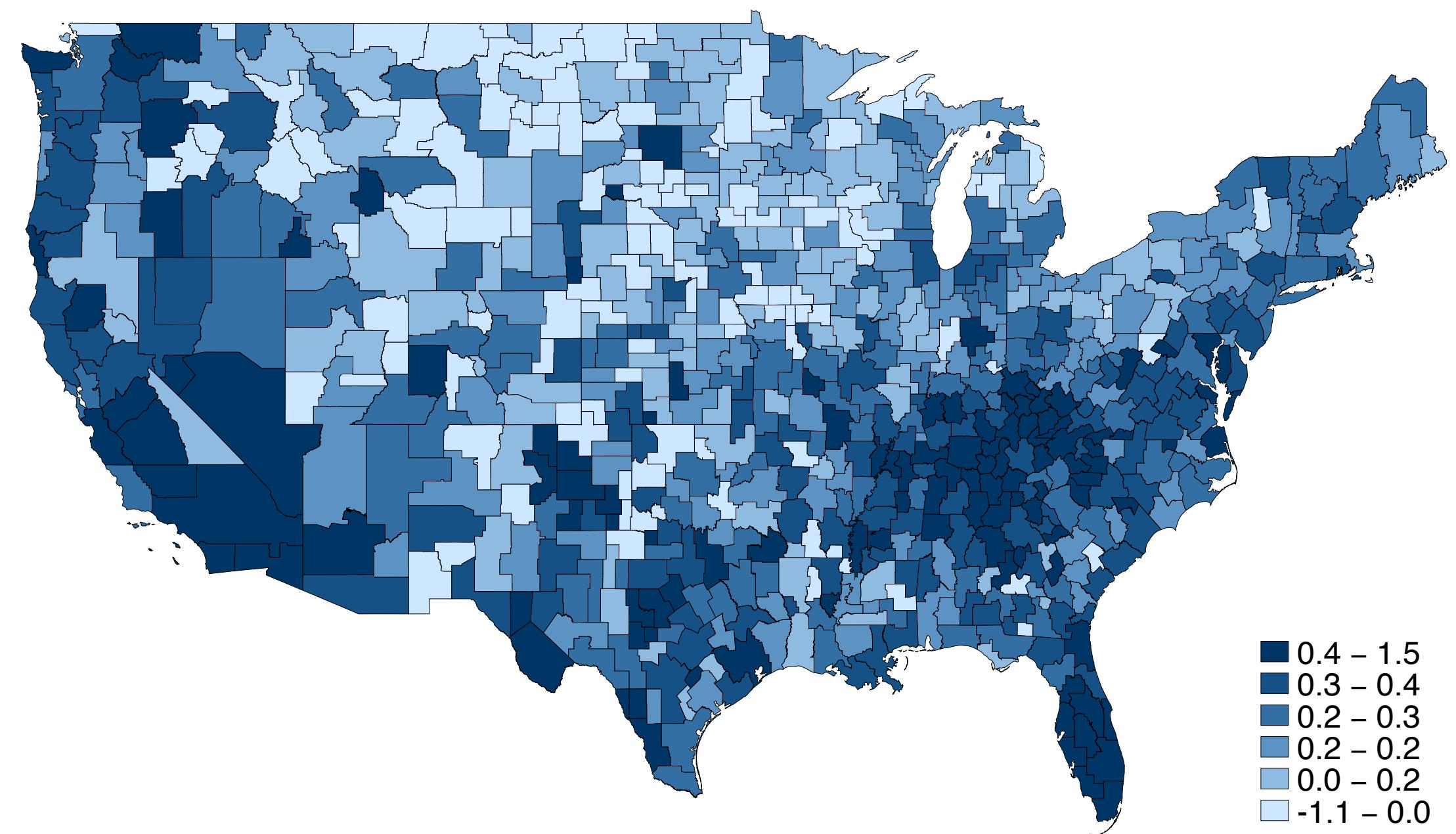
# Maps: MFG & HS-Dropout

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Manufacturing employment (neg. chg.)



High-school dropout rate (neg. chg.)



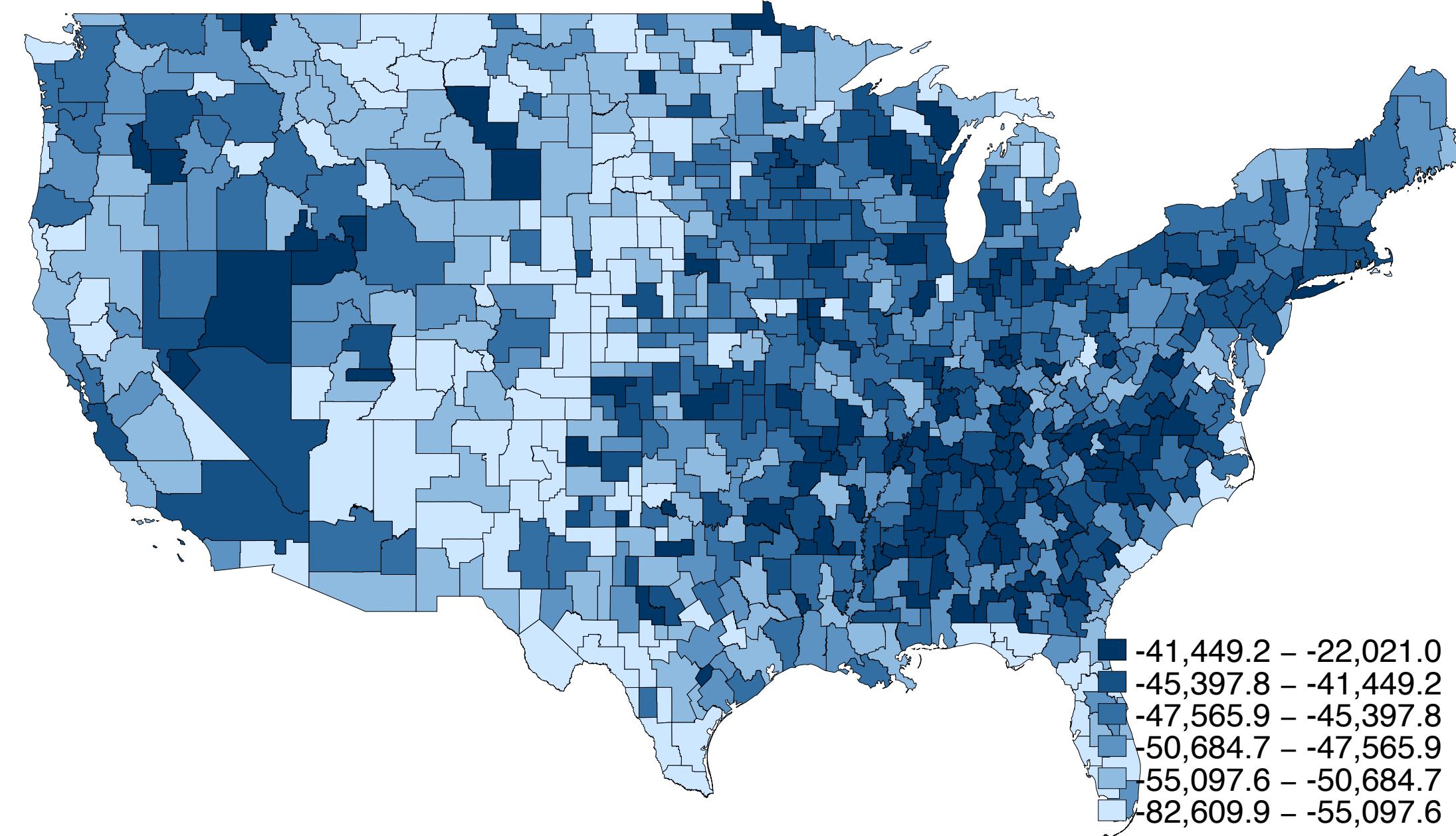
Notes: *Negative* annual percentage point changes 1991-2011. Darker colors refer to larger declines.

Sources: US Census/ACS, County Business Patterns.

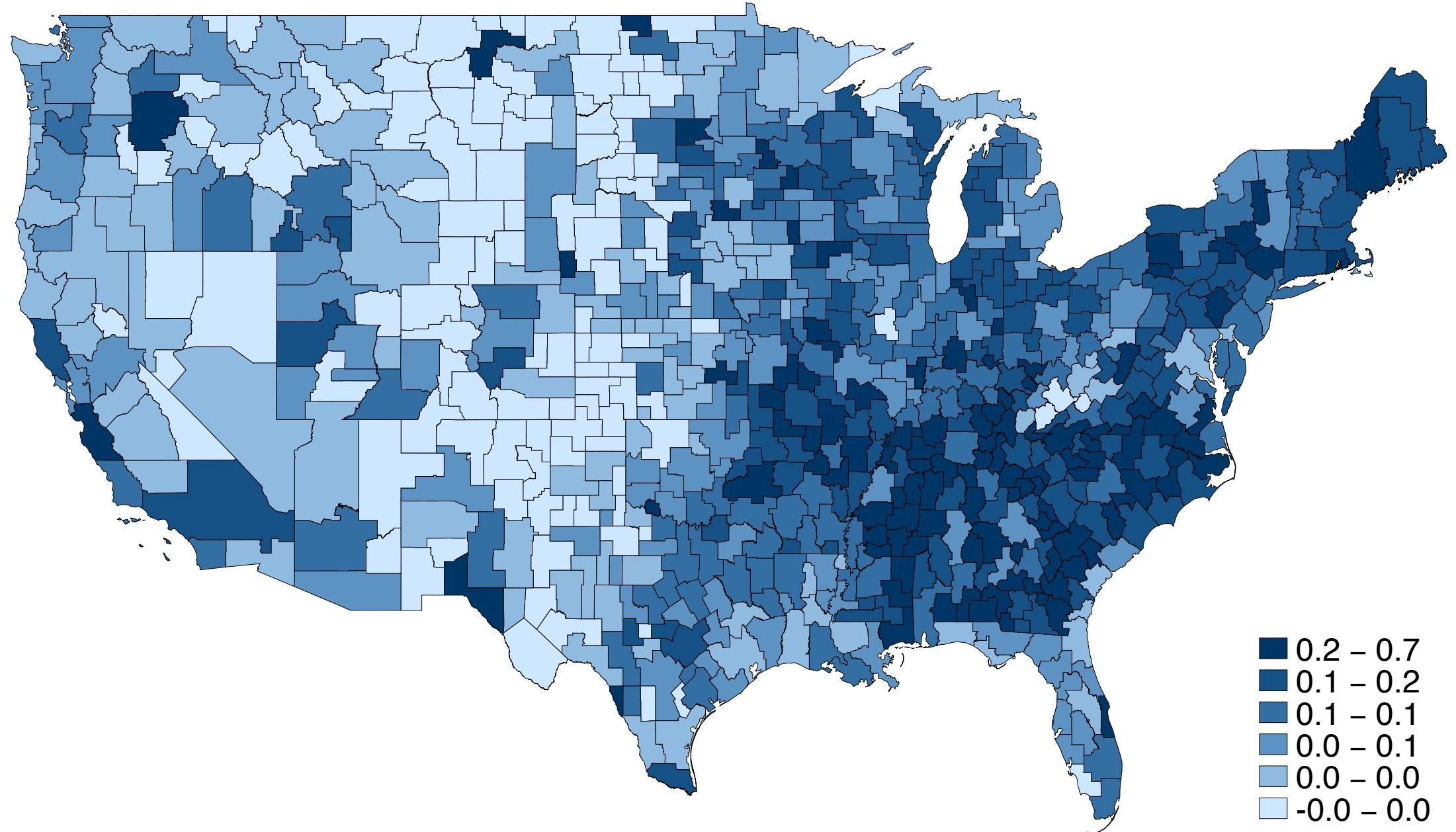
# Maps: IV (1)

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Exposure to National Trends (pos. chg.)



Exposure to China's Imports (pos. chg.)



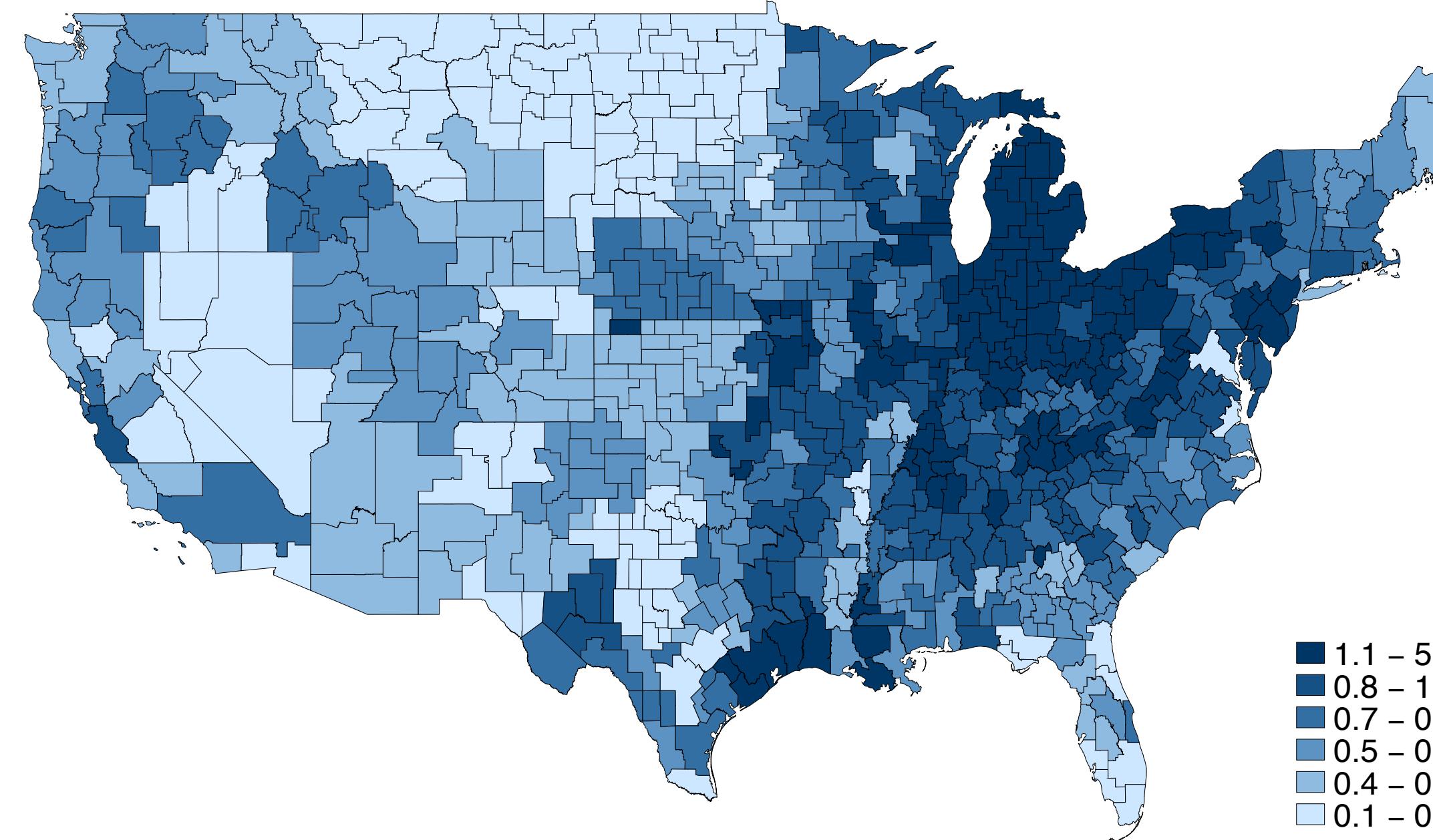
Notes: *Positive* annual percentage point changes 1991-2011. Darker colors refer to larger changes.

Sources: US Census/ACS, County Business Patterns, UN Comtrade

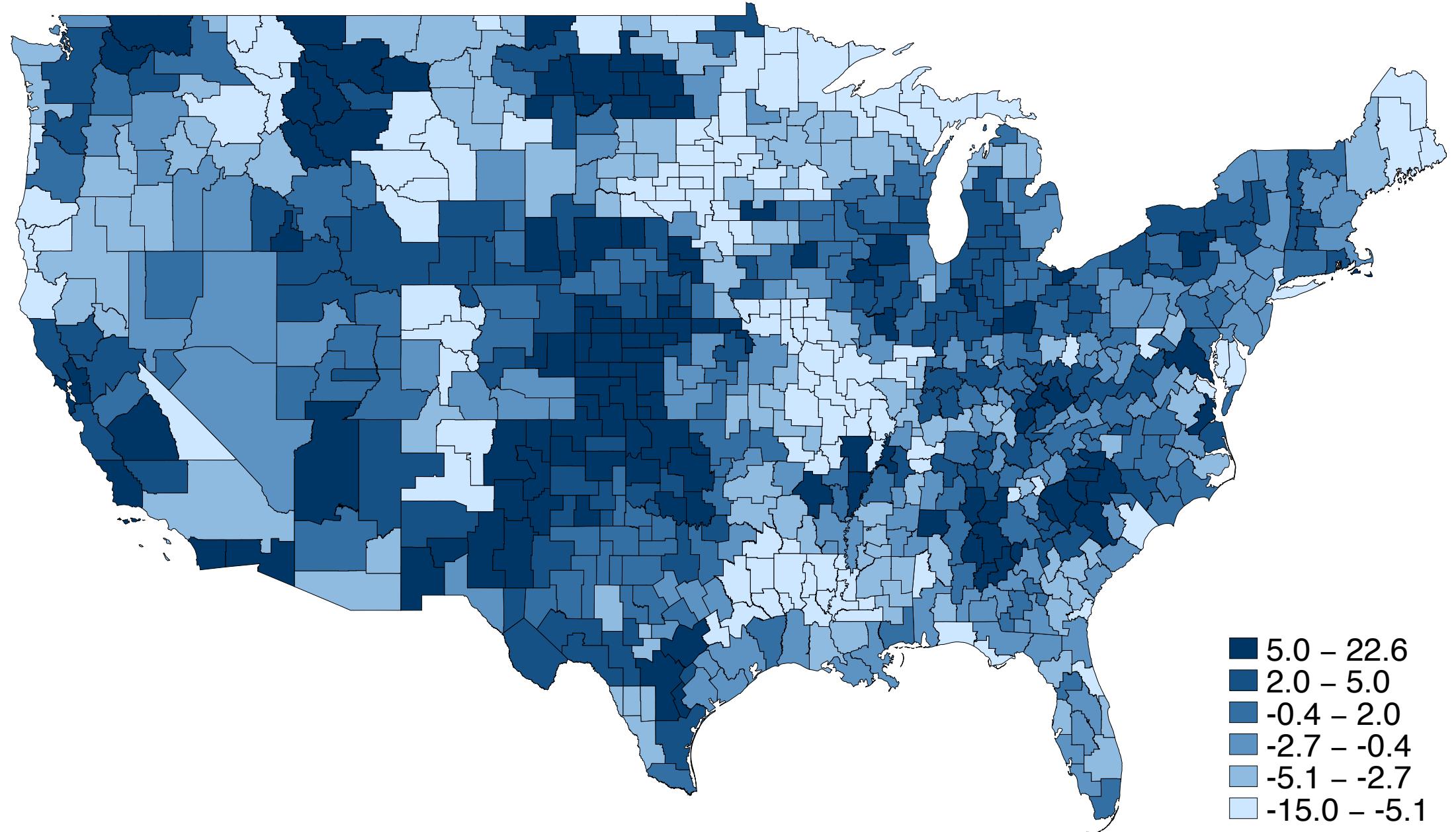
# Maps: IV (2)

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Exposure to Robots (pos. chg.)



Exposure to Routine Jobs (static)



Notes: *Robots*, annual percentage point changes 1991-2011. *Routine*, 1950 routine share of employment.

Sources: International Federation of Robotics, Autor & Dorn 2013.

Maps

OLS

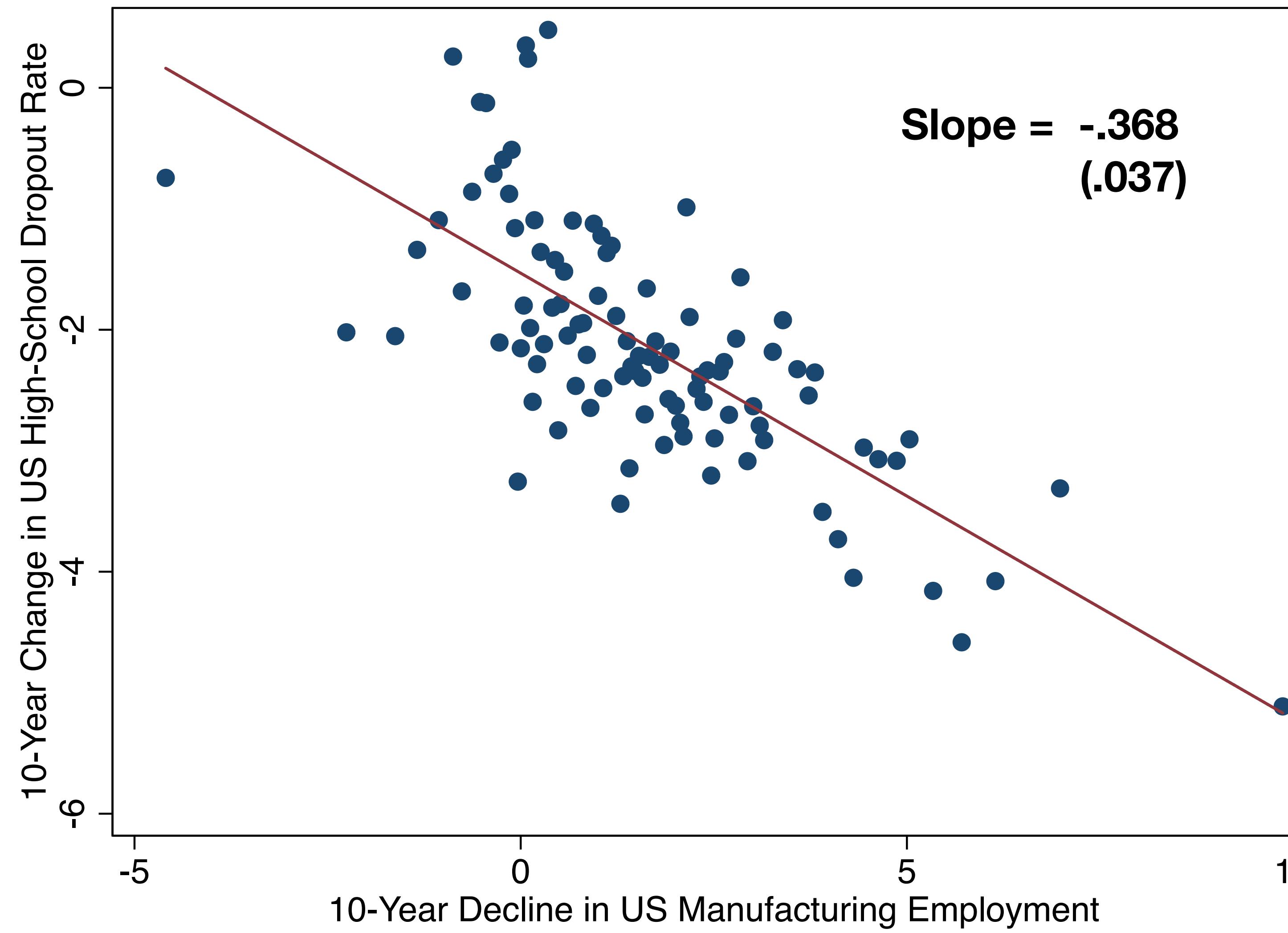
Reduced Form

First Stage

2SLS

# OLS: MFG → HS-dropout

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Maps

OLS

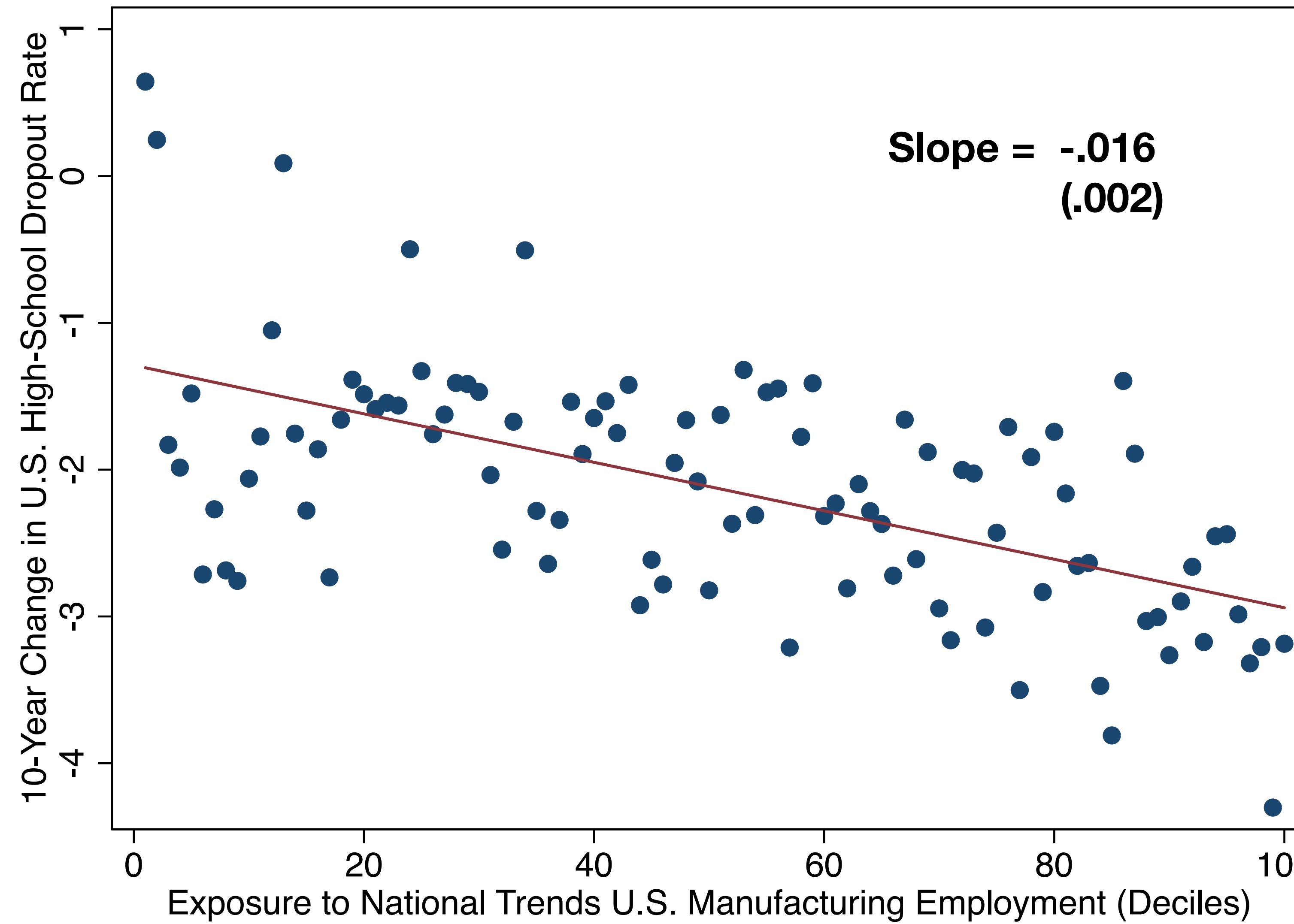
Reduced Form

First Stage

2SLS

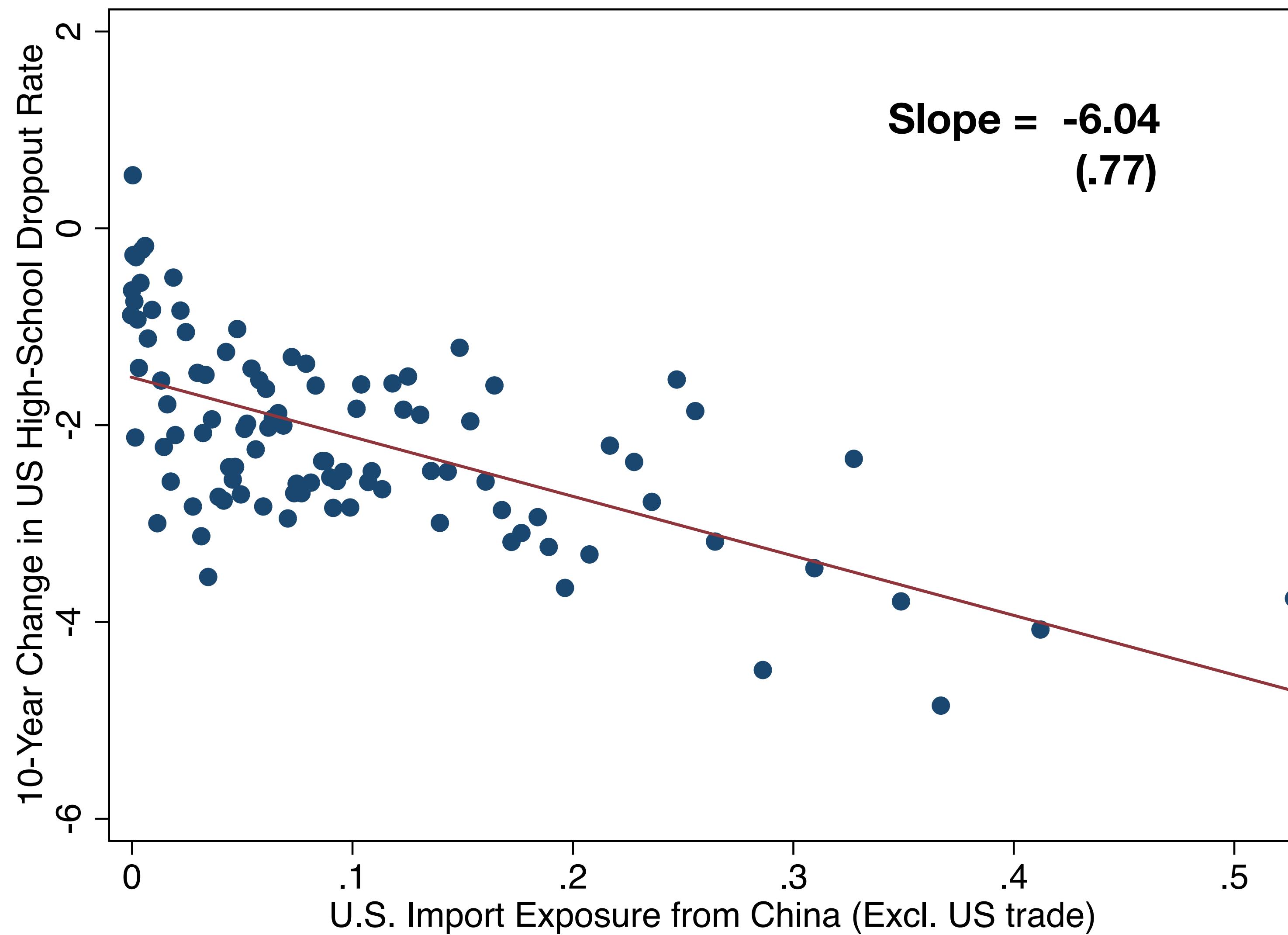
# Reduced Form: National Trends → HS-dropout

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# Reduced Form: China → HS-dropout

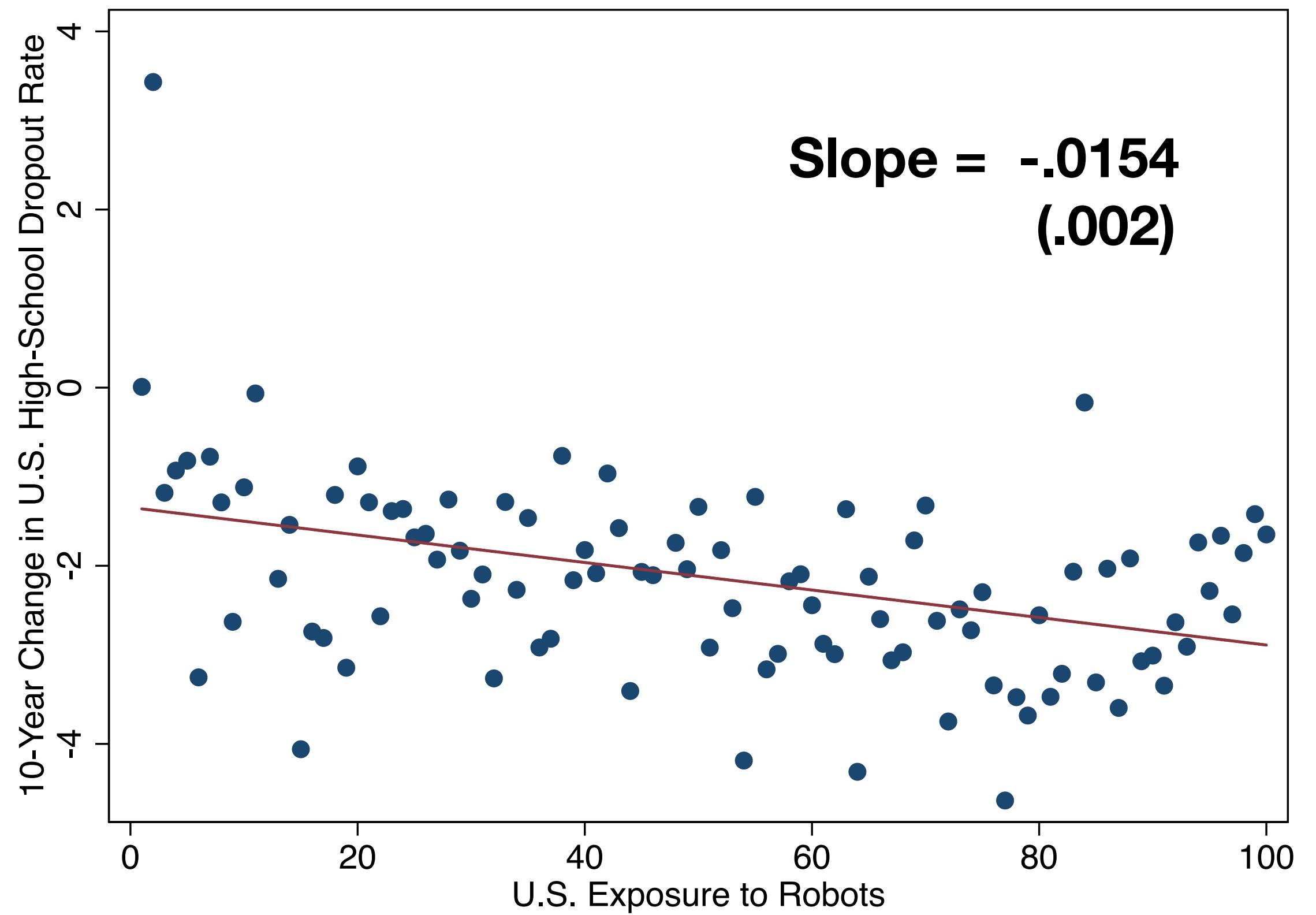
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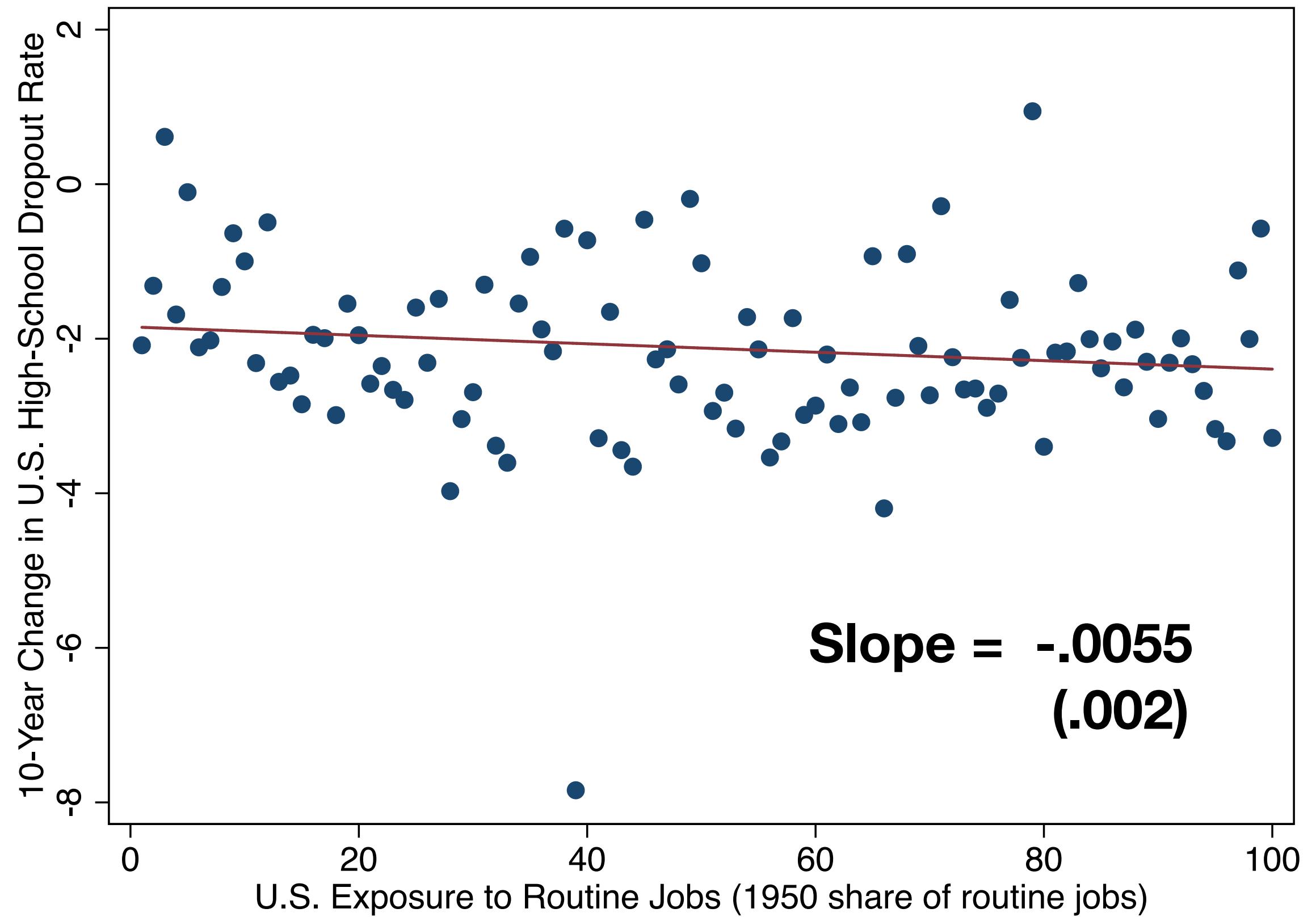
# Reduced Form: Tech → HS-dropout

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**Robots**



**Routine**



Maps

OLS

Reduced Form

First Stage

2SLS

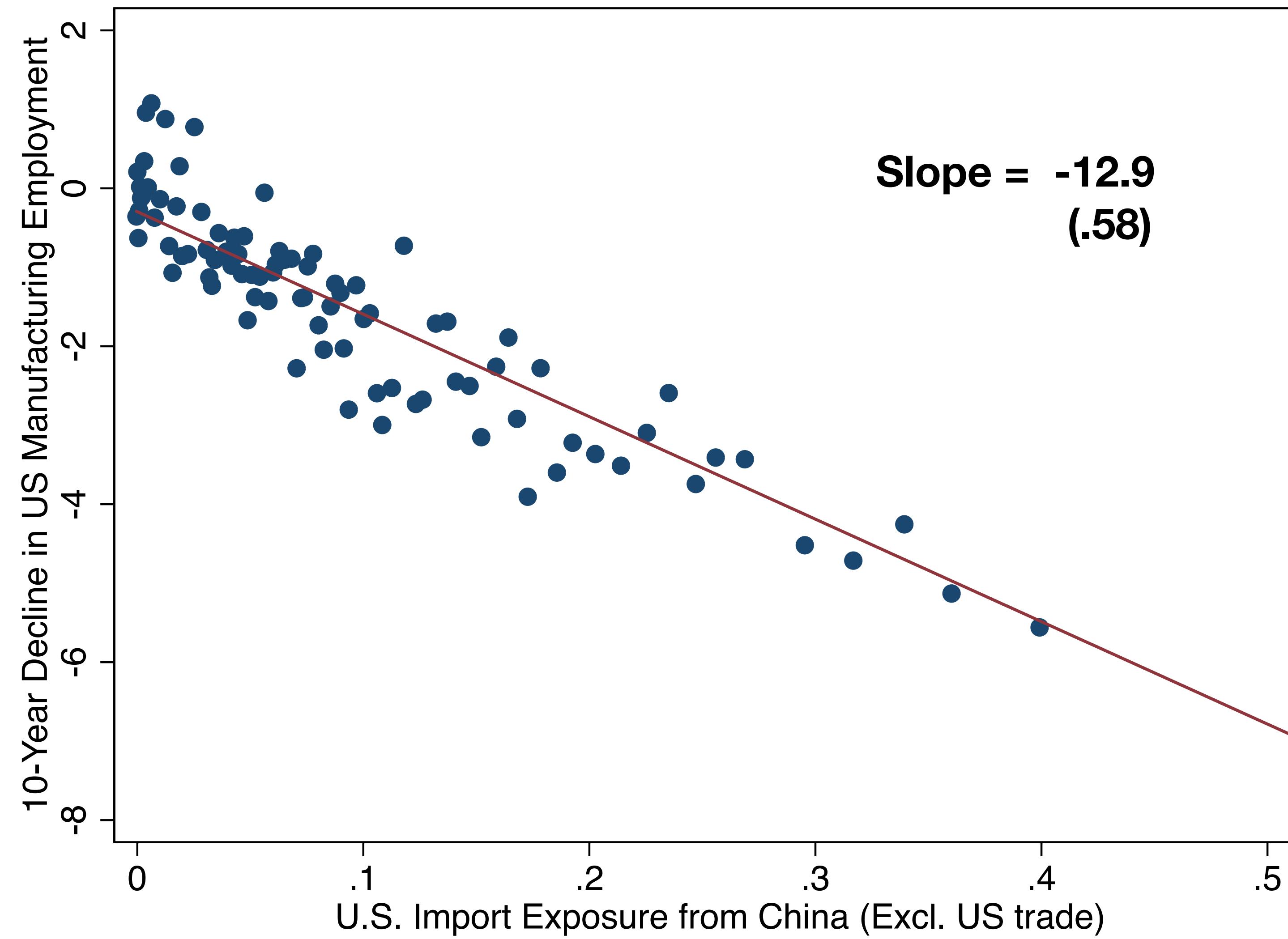
# First Stage: National Trends → MFG

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# First Stage: China → MFG

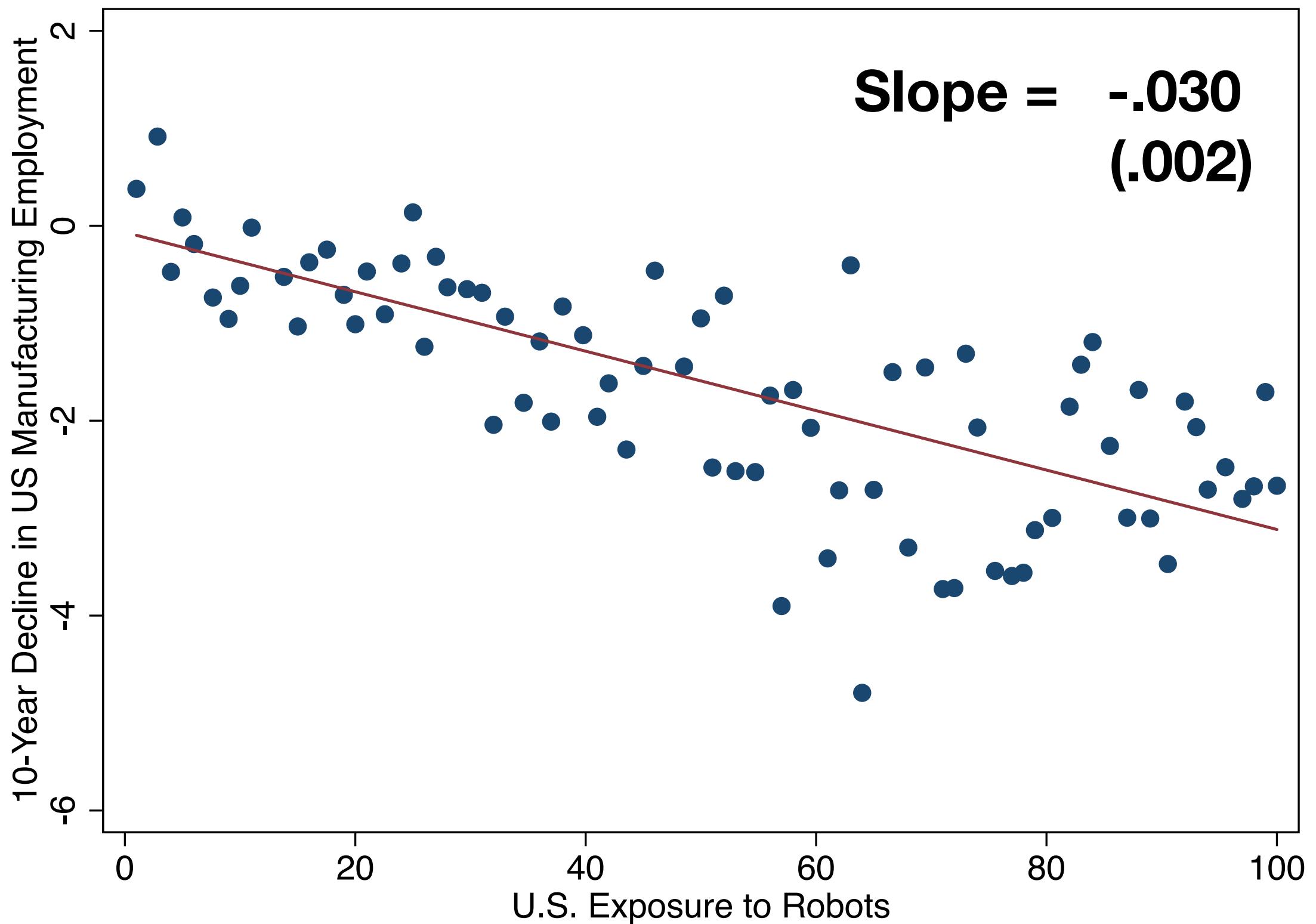
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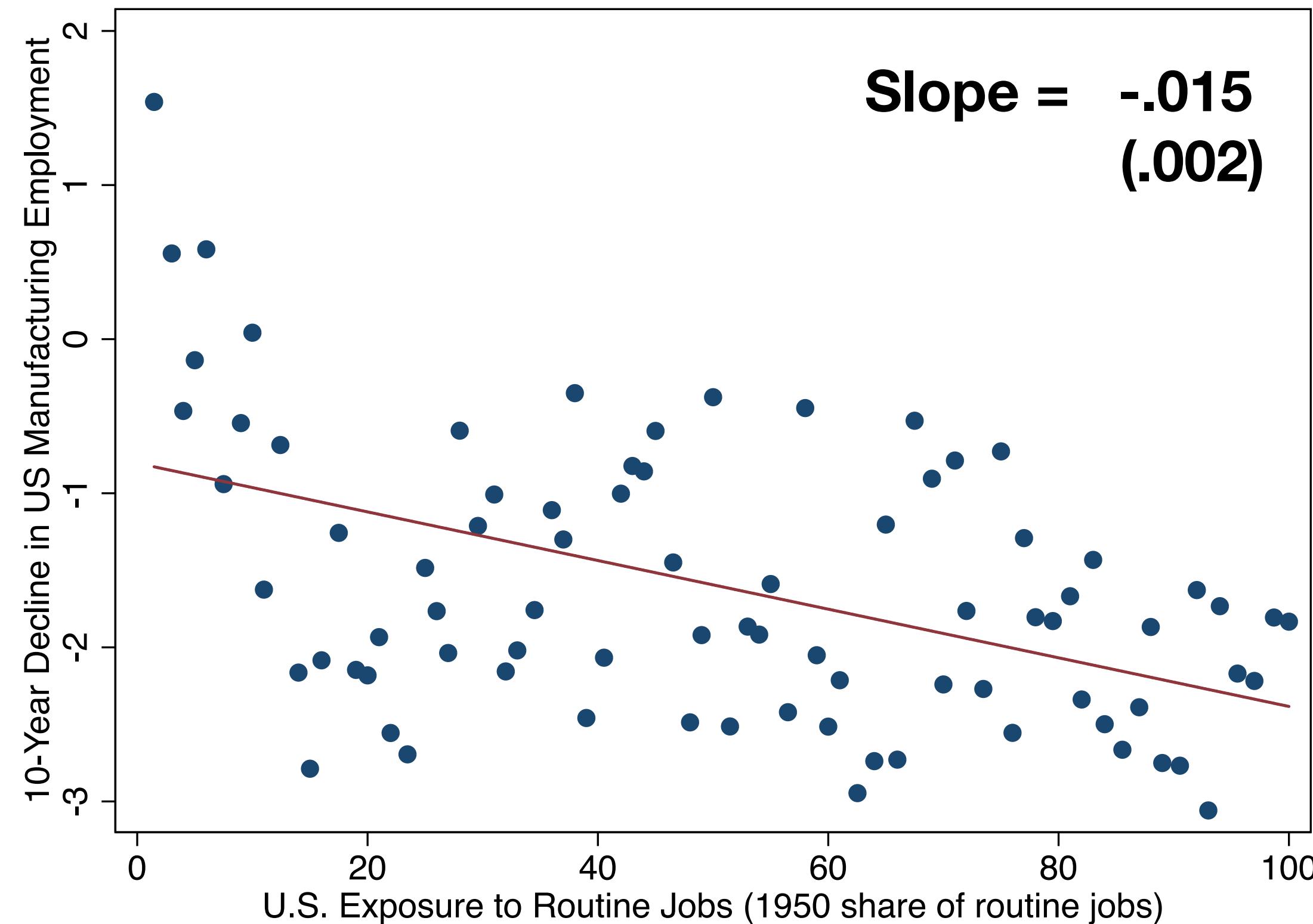
# First Stage: Tech → MFG

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**Robots**



**Routine**



Maps

OLS

Reduced Form

First Stage

2SLS

# 2SLS

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## Estimation

First Stage

$$\Delta MFG_{i\tau}^{CZ} = \alpha_\tau + \beta \Delta IV_{i\tau}^{CZ} + \gamma X_{i0} + e_{i\tau}$$

Second Stage

$$\Delta EDU_{i\tau}^{CZ} = \alpha_\tau + \beta \Delta MFG_{i\tau}^{CZ} + \gamma X_{i0} + e_{i\tau}$$

- Annualized stacked ten-year differences 1990–2010 in %-points
- SE:s clustered the treatment units, US Commuting Zones
- Baseline controls (for each difference)
  - Census regions (10 units)
  - Population & Employment-to-population ratio
  - Manufacturing-to-population ratio

# 2SLS: Main Result

High-School Dropout	OLS				2SLS (China Shock)			
	(1)	(2)	(3)	(4)	(1)	(2)	(3)	(4)
<b>Manufacturing Decline</b>	-.233*** (0.034)	-.228*** (0.034)	-.113*** (0.039)	-.098** (0.041)	-.479*** (0.065)	-.498*** (0.125)	-.290*** (0.088)	-.389** (0.170)
Time effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Population &	–	Yes	Yes	Yes	–	Yes	Yes	Yes
Regions	–	–	Yes	Yes	–	–	Yes	Yes
Manufacturing Baseline	–	–	–	–	Yes	–	–	Yes
<b>The First Stage</b>					1.29*** (0.076)	1.26*** (0.073)	1.11** (0.073)	.737*** (0.084)
SE								
F-Statistic					314.3	224.9	75.6	94.3

# 2SLS: Other IVs

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High-School Dropout Rate	2SLS		First Stage F/R2	
	(1)	(2)	(1)	(2)
<b>Manufacturing Decline</b>				
IV: Exposure to China	<b>-.479***</b> (0.065)	<b>-.498***</b> (0.125)	314.3	224.9
IV: Exposure to Robots	<b>-.302***</b> (0.086)	<b>-.287***</b> (0.095)	0.37	0.39
IV: Exposure to Routine	<b>-.328***</b> (0.122)	<b>-.349***</b> (0.112)	206.9	148.4
IV: Exposure to National Trends	<b>-.537***</b> (0.166)	<b>-.621***</b> (0.193)	0.24	0.26
Time effects	Yes	Yes	Yes	Yes
Differential trends based on baseline demographics	–	Yes	–	Yes
<b>Estimated in stacked 10-year first differences</b>	Significance levels *** 1% ** 5% * 10%.			

# Robustness

# Robustness

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<b>Pre-trends</b>	Results robust to local pre-trend controls
<b>Falsification</b>	Changes in the main instrument do not predict past changes in the outcomes
<b>Baseline level</b>	Results robust to controlling for the baseline level of outcome and estimation in proportional (log) changes (also for baseline treatment)
<b>Controls</b>	Results hold for a varied set of baseline controls (differential trends)
<b>Mobility</b>	Estimate mobility responses: modest, imprecise and inconsistent Restrict sample to within-state stayers: no change in results Interact with local level of mobility: imprecise and insignificant
<b>Reduced form</b>	Results similar as reduced form ( $IV \rightarrow Education$ )
<b>Different IVs</b>	Results similar for different sources of variations

# Pre-trends

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High-School Dropout Rate	2SLS (China Shock)		
	(1)	(2)	(3)
<b>Manufacturing Decline</b>	<b>-.479***</b> (0.065)	<b>-.451***</b> (0.072)	<b>-.395***</b> (0.172)
Time effects	Yes	Yes	Yes
Population & Employment	–	–	Yes
Regions	–	–	Yes
Manufacturing Baseline	–	–	Yes
Pre-trend controls (70s, 80s)	–	Yes	Yes
<b>The First Stage</b>	1.29*** (0.076)	1.24*** (0.078)	.737*** (0.083)
SE			
F-Statistic	314.3	174.8	82.5
Significance levels *** 1% ** 5% * 10%.			

# Falsification

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	1980–90	1990–00	2000–10
Manufacturing Decline	(1)	(2)	(3)
Treatment 2000–10			
2SLS	0.071 (0.130)	-0.087 (0.098)	-.235** (0.117)
OLS	0.0375 (0.064)	0.059 (0.046)	-.157*** (0.052)

**IV:** China Shock

**Controls:** 10 Census Regions

# Mobility

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1. Restrict sample to within-state stayers: no change in results
2. Interact with local level of mobility: imprecise and insignificant
3. Estimate mobility responses: non-robust, imprecise and inconsistent
  - Inconsistency consistent with other studies (e.g. Autor et al. 2013)

Precautionary actions: Focus on high-school dropouts  
Focus on college data incl. birth place from IRS

# Part 3: Explanation & Empirical Details

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# Explanation Empirical Details

# Explanation

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## Possible explanations:

1. **Opportunity costs:** Not dropping out b/c no manufacturing or other jobs (time-consistent or inconsistent)
2. **Returns to education:** Long-term returns may be higher
3. **Income effects:** May work in negative direction (BA results)\
4. **Education production:** Schools + home/local environment
5. **Beliefs:** Change in beliefs about returns to education
6. **Preferences:** Change in time preferences
7. **Identity:** Change in identity and norms on education (Willis 1977)

# Explanation Empirical Details

# Empirical Details

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Four approaches to shed light on the mechanism:

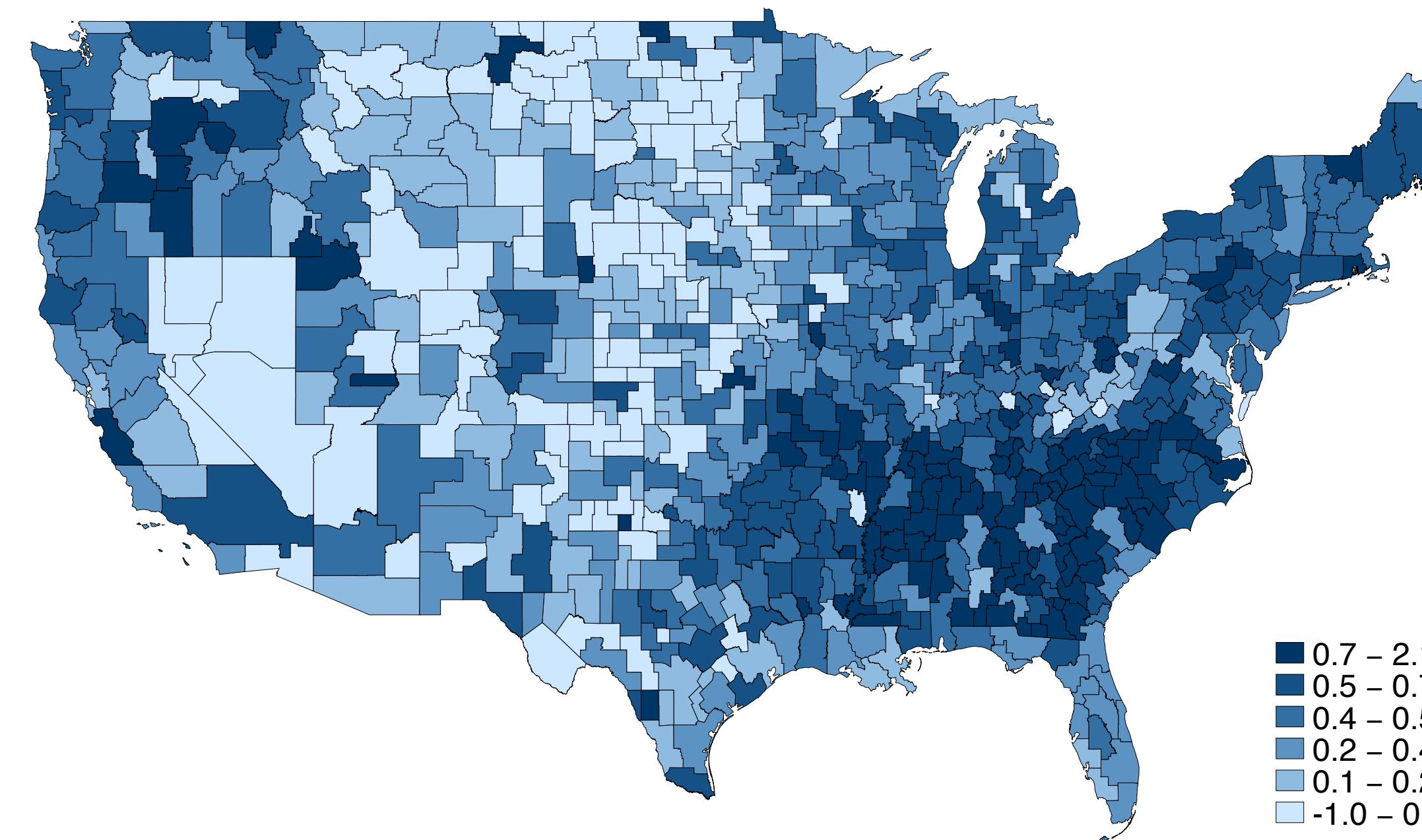
- 1. Detailed outcomes:** What types of education are changed?
- 2. Individual characteristics:** Who or what kind of people are affected?
- 3. Detailed treatment:** What kind of *treatment* affects the people?
- 4. Local characteristics:** In what kind of *places* are the effects largest?

**Coincidental changes:** What other changes does manufacturing decline induce?

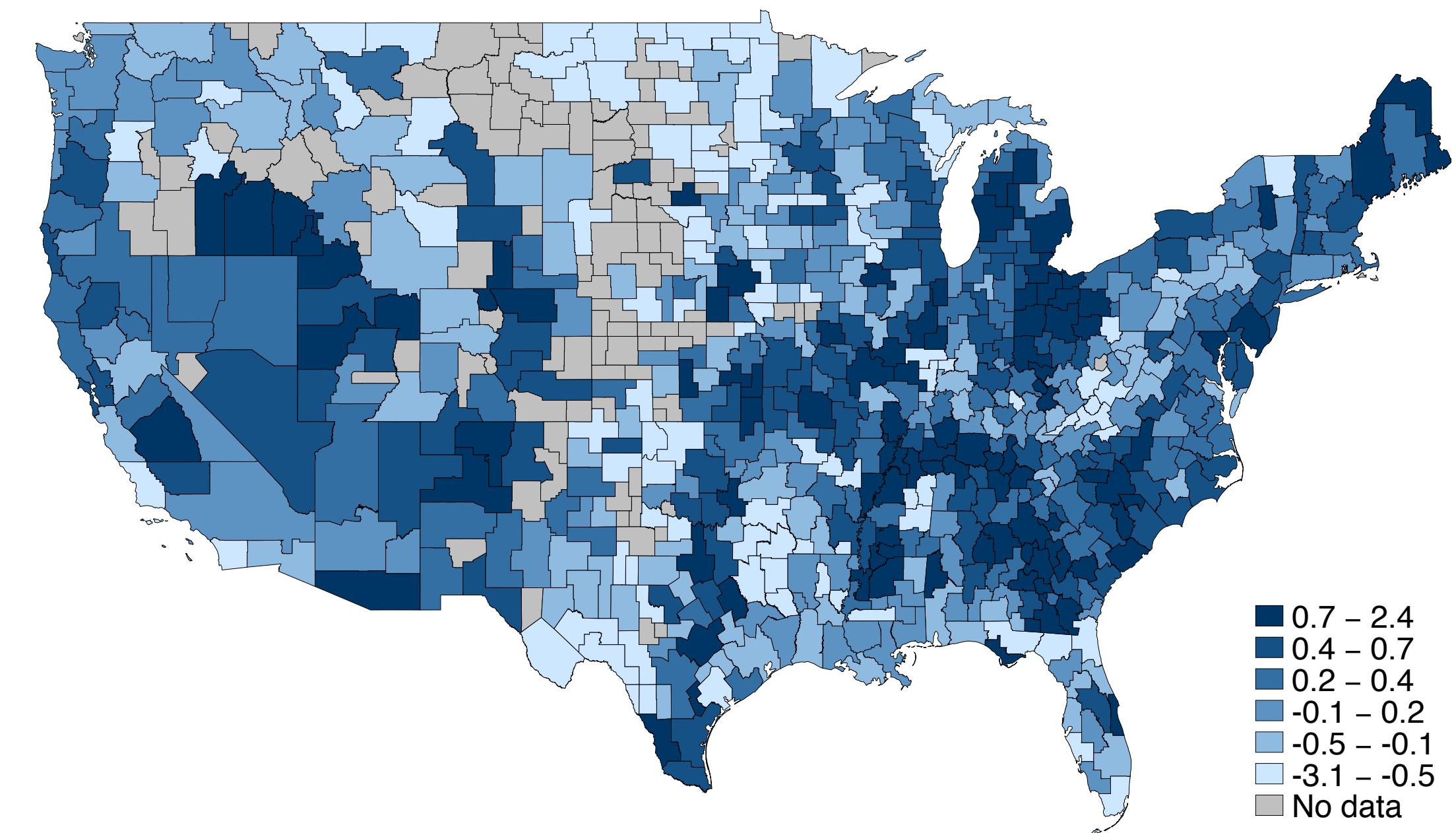
# Detailed Outcomes: MFG & College

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Manufacturing employment (neg. chg.)



College mobility (pos. chg.)



Notes: *Negative manufacturing* and *Positive college* annual percentage point changes 1991-2011.

Sources: US Census/ACS, County Business Patterns, IRS (via Equality of Opportunity Project).

# College

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Manufacturing Decline Effects	OLS	2SLS	
	(1)	(2)	(3)
<b>College mobility (at 25 pct)</b>	.839*** (.116)	.866*** (.187)	.715*** (.227)
<b>Any college</b>	.072** (.029)	.087** (.043)	.026 (.055)
<b>Assoc. degree</b>	.036 (.038)	.302*** (.060)	.152* (.079)
<b>BA degree</b>	.035 (.031)	-.215*** (.057)	-.179** (.078)
Time effects	Yes	Yes	Yes
Controls: Regions, Demographics	–	–	Yes

Estimated in stacked 10-year differences

IV: China Shock

# Men/Women

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Manufacturing Decline Effects	2SLS			
	High-school dropout	Any College	Assoc. degree	BA degree
Men	-.535*** (.057)	.162** (.063)	.170*** (.070)	-.008 (.075)
Women	-.339*** (.058)	.003 (.055)	.426*** (.080)	-.423*** (.078)

**IV: China Shock**  
**Estimated in stacked 10-year differences**

# White/Black + Men/Women

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Manufacturing Decline on  
High-school dropout

	All	Men	Women
<b>White</b>	<b>-.414***</b> (.048)	<b>-.472***</b> (.060)	<b>-.340***</b> (.061)
<b>Black</b>	<b>-.441*</b> (.220)	<b>-.779**</b> (.302)	<b>.141</b> (.202)

IV: China Shock  
Estimated in stacked 10-year differences

# Intergenerational: Parental Income

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High-School Dropout	2SLS			
	Q1	Q2	Q3	Q4
<b>Manufacturing Decline Effects</b>	-.827*** (0.121)	-.496*** (0.082)	-.379*** (0.058)	-.268*** (0.052)

**IV: China Shock**  
**Estimated in stacked 10-year differences**

# Intergenerational: Manufacturing Families

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Manufacturing Decline Effects	2SLS		
	All	MFG	Not-MFG
<b>High-school dropout rate</b>			
All	<b>-.446***</b> (.049)	<b>-.404***</b> (.075)	<b>-.138***</b> (.052)
Men	<b>-.535***</b> (.057)	<b>-.572***</b> (.114)	<b>-.179**</b> (.072)
Women	<b>-.339***</b> (.058)	<b>-.466***</b> (.134)	<b>.018</b> (.064)

**IV: China Shock**  
**Estimated in stacked 10-year differences**

# Detailed Treatment: Age x Employment

Manufacturing Decline		2SLS		
High-school Dropout Rate		All	MFG	not-MFG
Age group				
Age group	16-34	-.410*** (.052)	-.356*** (.066)	-.118*** (.045)
	35-49	-.499*** (.066)	-.425*** (.080)	-.144*** (.055)
	50-64	-.733*** (.101)	-.626*** (.120)	-.211*** (.080)

IV: China Shock

Estimated in stacked 10-year differences

# Local Characteristics

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# Rural vs. Urban

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Janesville, WI



Detroit, MI

# Rural vs. Urban

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2SLS

	High-school dropout	College mobility
<b>Manufacturing Decline (main effect)</b>	<b>-.397***</b> (.074)	<b>.730***</b> (.191)
<b>Interaction: Manufacturing x rural</b>	<b>-.114</b> (.092)	<b>-.115</b> (.347)
<b>Rural (main effect)</b>	<b>-.0004**</b> (.0002)	<b>.0017</b> (.0012)

IV: China Shock

Estimated in stacked 10-year differences

# Local: Segregation

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## High-school Dropout Rate

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Interaction term	2SLS	
	Treatment	Interaction
<b>Segregation and Race</b>		
Fraction Black	-0.213* (0.112)	-0.820** (0.363)
Income Segregation	-0.311** (0.131)	-2.239* (1.177)
Segregation of Affluence (>p75)	-0.308** (0.131)	-2.154** (1.063)
Fraction with Commute < 15 Mins	-0.596*** (0.143)	0.851*** (0.243)

# Why Segregation?

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## Possible explanations:

1. **Treatment intensity**: Information effects larger for the right group
2. **Identity**: Segregated places higher working-class identity (Willis 1977)
3. **Access** to educational or other resources (next picture)



# Why Segregation?

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# Local: Education (no effect)

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## High-school Dropout Rate

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Interaction term	2SLS	
	Treatment effect	Interaction
<b>K-12 Education</b>		
School Expenditure per Student	-0.465** (0.200)	0.021 (0.034)
Student Teacher Ratio	-0.053 (0.251)	-0.021 (0.015)
Test Score Percentile (Income)	-0.300*** (0.110)	-0.002 (0.004)
<b>College</b>		
Number of Colleges per Capita	-0.577*** (0.156)	5.757*** (1.823)
College Tuition	-0.458*** (0.164)	-0.000 (0.000)
College Graduation Rate	-0.483*** (0.161)	-0.000 (0.000)

# Local: Social measures (no effect)

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## High-school Dropout Rate

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Interaction term	2SLS	
	Main effect	Interaction
<b>Social Capital</b>		
Social Capital Index	-0.362*** (0.126)	0.038 (0.029)
Fraction Religious	-0.427** (0.167)	0.107 (0.292)
Violent Crime Rate	-0.317** (0.139)	-42.456 (36.070)
<b>Local Labor Market</b>		
Teenage (14-16) Labor Force	-0.475*** (0.162)	39.034* (23.495)

# Local Income Effects? – High School

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## High-school Dropout Rate

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Interaction term	2SLS	
	Treatment effect	Interaction
<b>Income distribution</b>		
Household Income per Capita	-0.190 (0.242)	-0.000 (0.000)
Gini coefficient	-0.281 (0.192)	-0.214 (0.331)
Fraction Middle Class (between p25 and p75)	-0.573** (0.280)	0.472 (0.427)
Fraction Single mothers	-0.518** (0.226)	0.209 (1.112)

# Local Income Effects? – College BA

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College: BA degree rate (exploring negative effects on BA graduation)

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Interaction term	2SLS	
	Treatment effect	Interaction
<b>Income distribution</b>		
Household Income per Capita	-0.599** (0.306)	< 0.00 (0.00)
Gini coefficient	0.774*** (0.217)	-2.546*** (0.503)
Fraction Middle Class (between p25 and p75)	-1.714*** (0.319)	2.635*** (0.563)
Fraction Single mothers	0.217 (.164)	-2.177*** (0.738)

# The Big Picture

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## **Long-term effects (“Future of Work”)**

- May not be doomed, after all

## **Regional divergence (“Left-behind places”)**

- Permanent decline after a shock (as in Dix-Carneiro and Kovak)
- Intergenerational factors could be a reason: This project suggests not

## **Political economy (“Winners and losers”)**

- Who are the winners and losers from the disappearance of factory jobs?
- Before vs. after human capital investment, views on trade policy & technology

# Summary

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# The Children Project

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**Research question** What is the impact of manufacturing decline on children?

Focus: Educational attainment (high-school, college)

## Motivation

Manufacturing decline a defining economic trend of last 50 years

Long-term effects—Future of Work—depend on next generation

Open question: How will the next generation adapt?

## New result

Disappearing factory jobs → more education

- High-school drop-out rate ↓ college attendance ↑
- Effects from children with parents working in manufacturing, stronger for poor children, and in residentially segregated places
- Potentially negative effects on 4-year degrees, correlated with income

## Empirical setup

Empirics: US county-level panel 1991–2011

Identification: IV:s for technology and trade

# **Children of Crisis: The Intergenerational Effects of Manufacturing Decline**



# Children of Crisis

## The Intergenerational Effects of Manufacturing Decline

Joonas Tuhkuri