Final Project Proposal by Joon Hee Choi



Custom Apparel Application for Billionaire Boys Club

Brief Description:

Create an application that allows users to customize apparel using BBC logos and logos, and the color of the clothing.

Inspiration:

Creator of the brand. Pharrell Williams wants a screenprinter inside the new BBC store. Pharrell has always been an advocate of freedom of creativity and wants to give customers the opportuniy to leave the store with something they designed.

Project Plan:

For this project, I will be using p5.js as this version will basically be a proof of concept graphics. People can choose the color of the for the iOS application that we ideally want to have, so for now, it will be displayed on a laptop. Because I have experience using JavaScript, I plan to make this into a web application that allows users to upload their designs onto a database. I've never used p5.js in a web application, I'll have to research what it's limits are when working with svg files. I hope the users feel that they were able to create something they would want to wear.

What Does It Look Like?

