Joon Hee Choi Intro to Web Development NYU School of Engineering Spring 2016

Final Project Plan (First Draft)

Goal	My website would serve as an informational website about my fraternity. It will have information about the history of our chapter and what it stands for.
Motivation	What motivated me to make this website is that our current website is really outdated and broken and I wanted to create my own version of the website.
Audience	The audience for this website would probably be people that are interested in joining our fraternity, or just about anyone that wants to know more information about what we are doing.
Competitive Analysis	There are other greek organizations on at NYU, but they usually do not have their own website. If they do, it's either poorly made, or made with a service like wix.com. I feel like there is not much competition, although I am aware of other organizations that have really well made websites. From the websites I have seen, I felt that a one-page long scrolling website is the best way for me to display information.
Content Inventory	Text: Hamburger menu Images: Fraternity letters, images, background images, link images
Technical Req.	Responsive pages,mobile friendly.
Creative Brief	I would like to have a bar up top once the user scrolls to a certain point in the document. This bar will have a "home" button that will bring the view back up to the top if clicked. The bar will also have a hamburger menu that displays links to other pages of the website.
Future Iterations	For future iterations, I would like to make the one page website navigable with buttons in the hamburger menu.
Risks	I may not have enough good photos to make this website look as complete as I want it to be.