



Grok

Presentation Outline
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verb /gräk/

Understand (something) intuitively

Presentation Outline

- **Current Scenario**
- **Reviews**
- **Background**
- **Teaming Up With Other Departments**
- **Implementation**
- **A Bright Future**

Meanwhile at the Bat Cave

That is it?

Customer Reviews



"Great TV and picture quality is amazing."
Jetspeedz | 125 reviewers made a similar statement

"The remote control and user menus are very easy to use and the internet connection via wifi is outstanding."
Max D | 74 reviewers made a similar statement

"Movies in 3D look great."
John | 92 reviewers made a similar statement

See all 302 customer reviews

It Could Be Better!

- The need for a better review system
- Initial tools
- Utilizing our student status to get tools - IBM, Amazon, etc.

That is it?

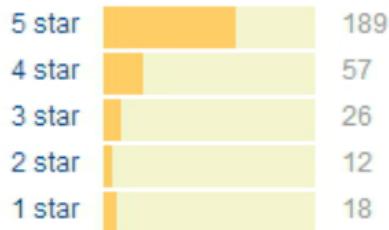
Customer Reviews



4.3 out of 5 stars

“Great TV and picture quality is amazing.”

Jetspeedz | 125 reviewers made a similar statement



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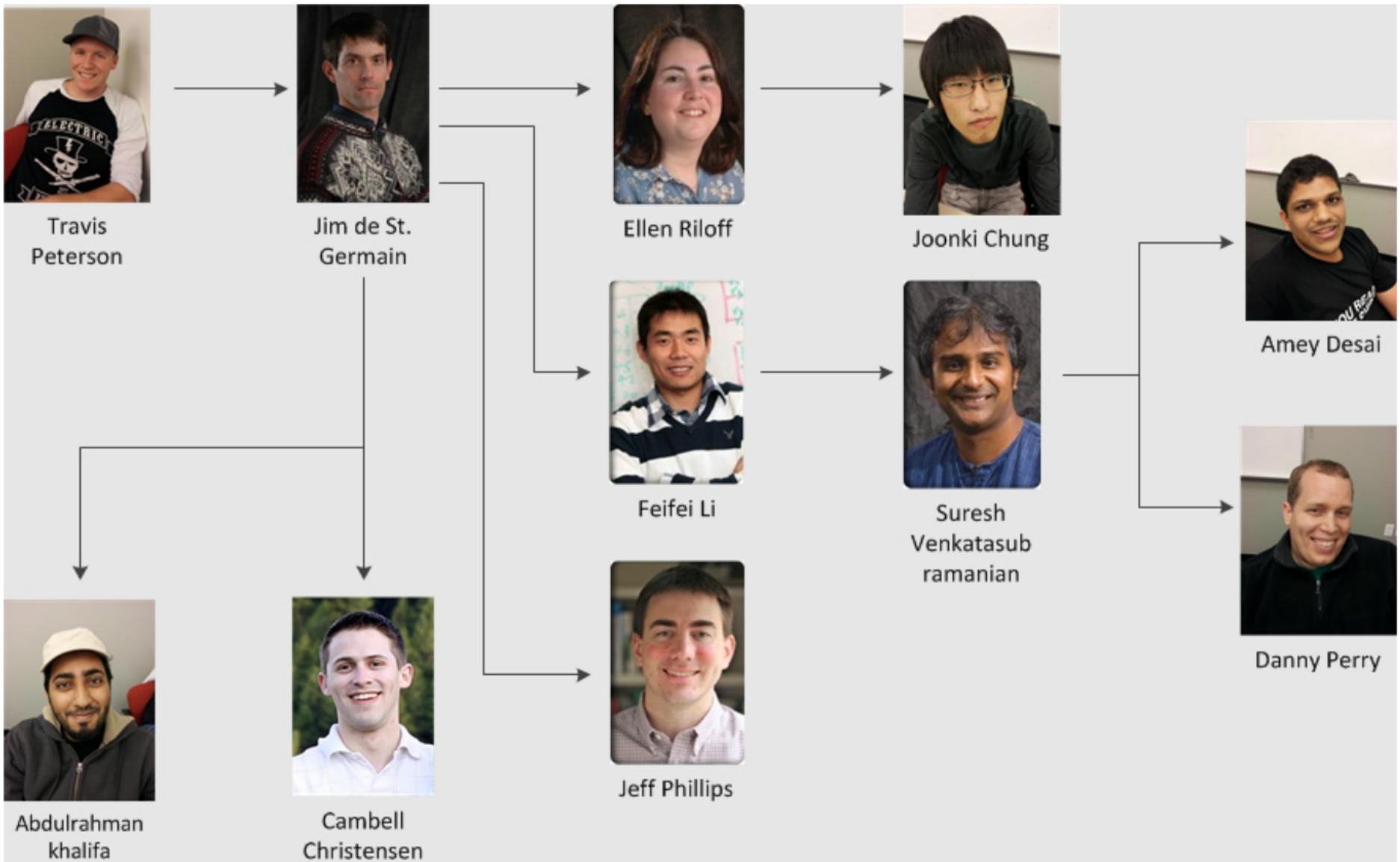
[See all 302 customer reviews](#)

It Could Be Better!

- The need for a better review system
- Initial tools
- Utilizing our student status to get tools - IBM, Amazon, etc.

The Odyssey

- Being a programmer
- Finding the right people
- Organization Chart



Organization Chart



Abdul - Ph.D. CS



Danny - Ph.D. CS



Amey - MS CS



Cambell - MS CS



Joonki - BS CS



Joel - MSIS



Travis - MSIS

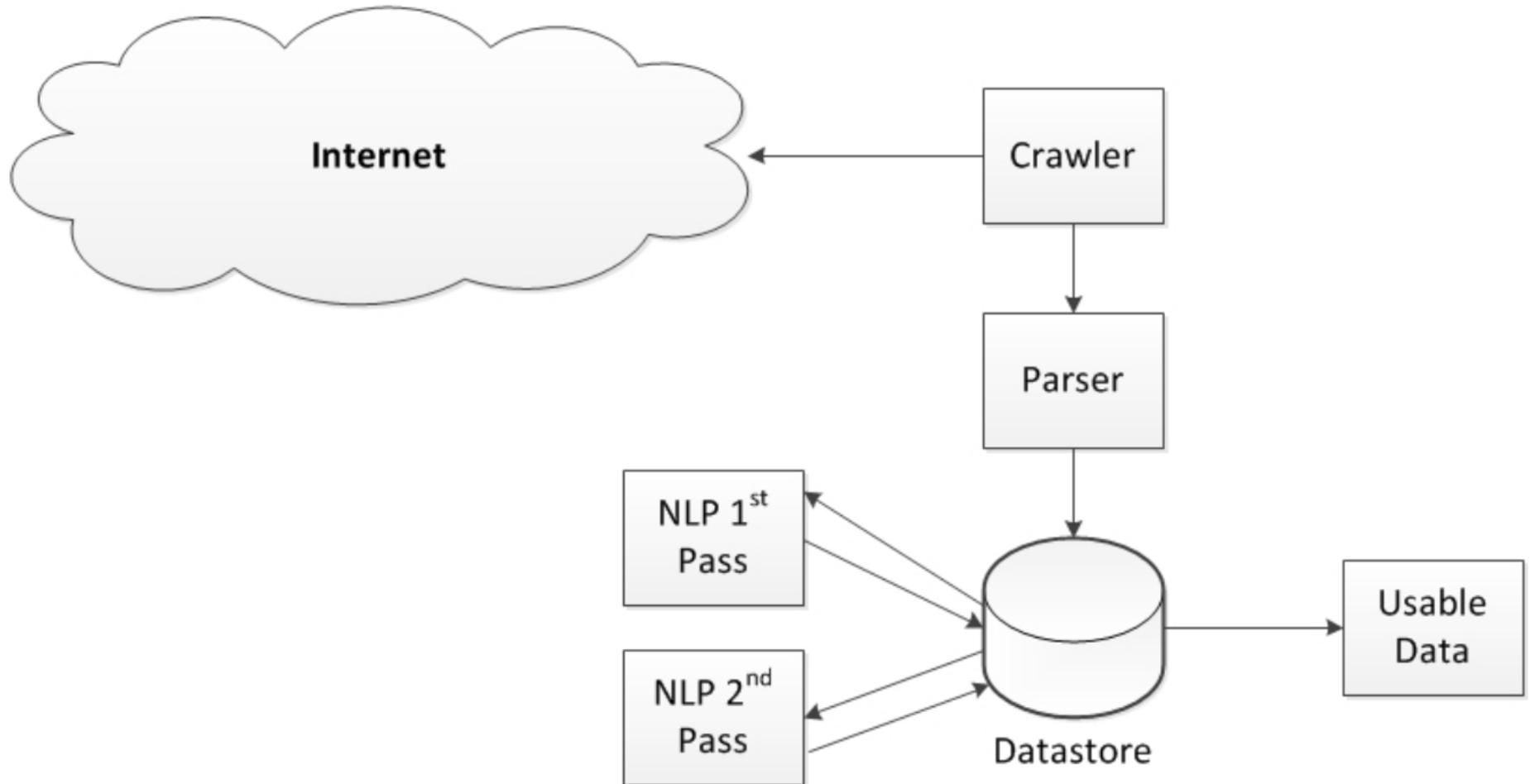


Jason - MSIS



Miguel - MSIS

Implementation



Web Crawler

4 of 4 people found the following review helpful

★★★★☆ **Almost Everything**, October 7, 2012

By [Theoretical Schism "Hail Eris!"](#) (Wisconsin) - [See all my reviews](#)

[Amazon Verified Purchase](#) ([What's this?](#))

This review is from: **Sony BRAVIA KDL40BX450 40-Inch 1080p HDTV, Black (Electronics)**

I like almost everything about this TV.

I bought it to replace my 32" Bravia with 720p. I wanted 1080, so I could use the TV as a computer monitor from the couch. This product works fantastically for that. The contrast is strong, the picture is clear, the Wii looks great on this, and text is sharp. My only beef is the lack of input jacks. There just aren't enough for my taste, and I've found that I have some jury rigging going on, in order to hear the sound from the computer, rather than just allowing me to send it directly. Grumble grumble grumble. Really, this is a great TV. My movies look WAY better, now. I just miss being able to plug in everything I own.

Help other customers find the most helpful reviews

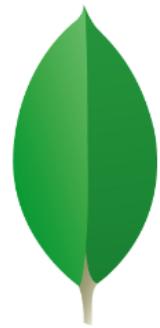
Was this review helpful to you?

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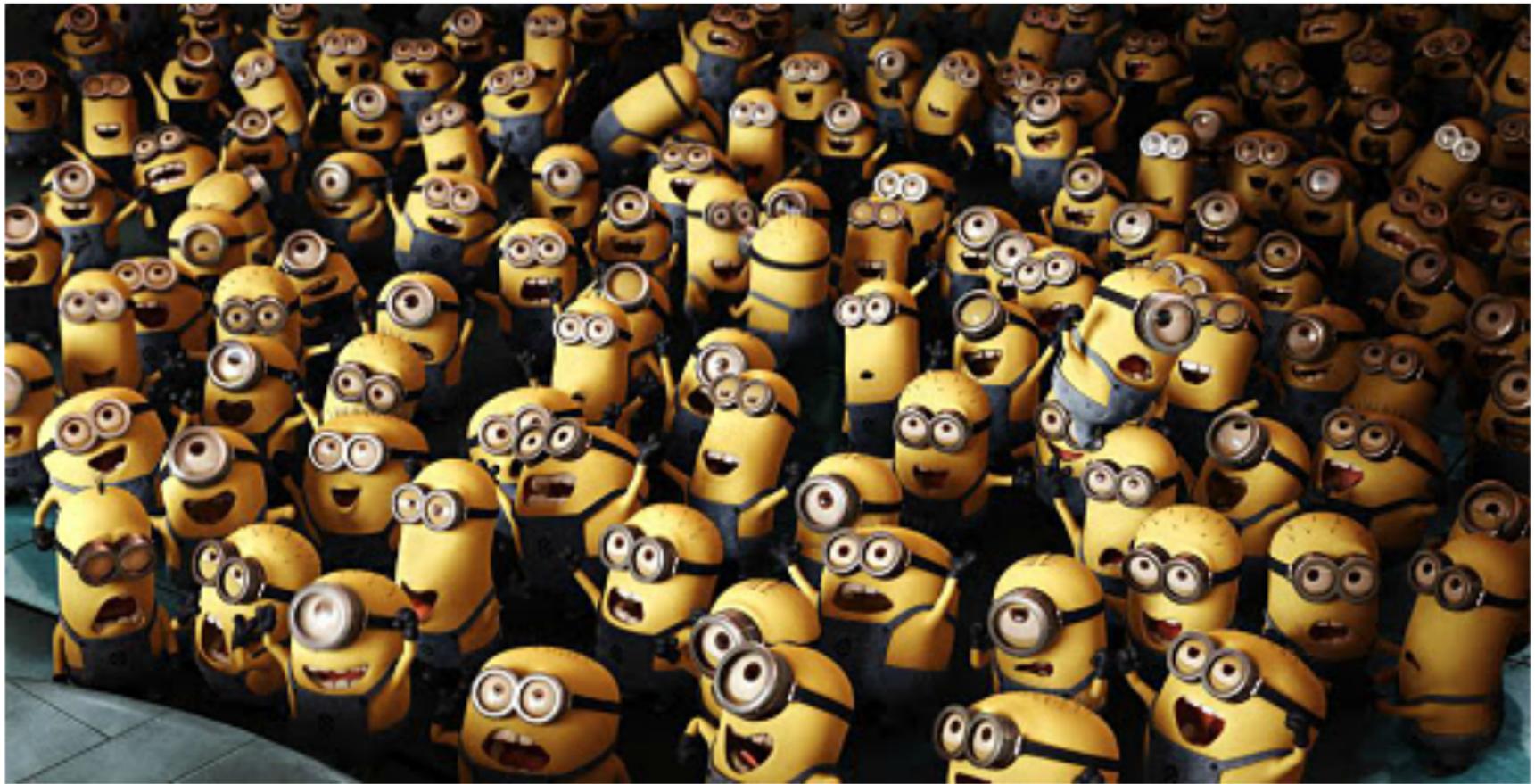
 [Comments \(2\)](#)

Parser

I like almost everything about this TV. I bought it to replace my 32" Bravia with 720p. I wanted 1080, so I could use the TV as a computer monitor from the couch. This product works fantastically for that. The contrast is strong, the picture is clear, the Wii looks great on this, and text is sharp. My only beef is the lack of input jacks. There just aren't enough for my taste, and I've found that I have some jury rigging going on, in order to hear the sound from the computer, rather than just allowing me to send it directly. Grumble grumble grumble. Really, this is a great TV. My movies look WAY better, now. I just miss being able to plug in everything I own.



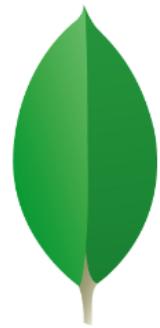
mongoDB



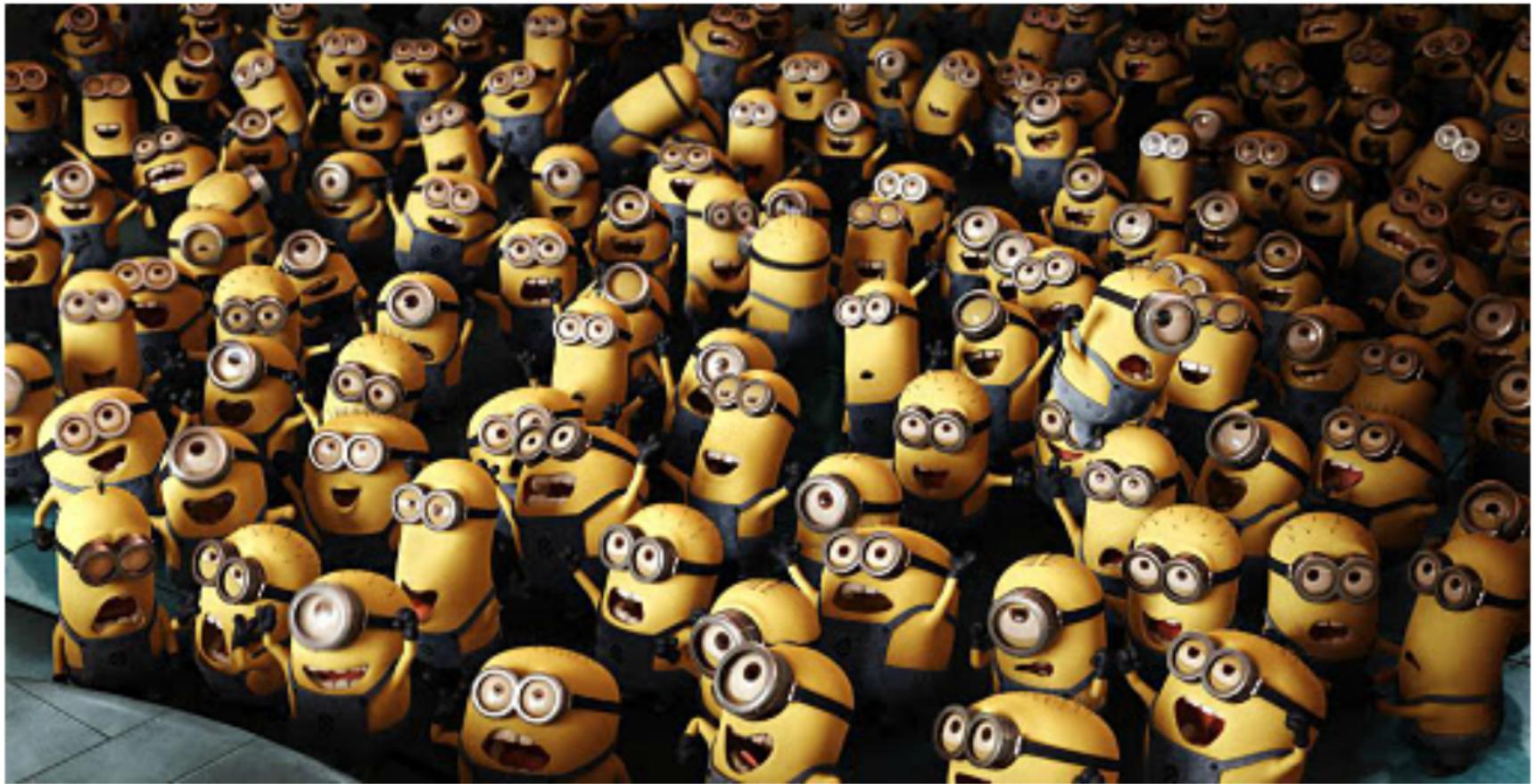
NLP First Pass - Tokenizing the Reviews

I |like| almost | everything | about | this |TV|. Noun

My | only | beef | is | the | **lack** | of | **input** | jacks.



mongoDB



NLP Second Pass

sentence: I like almost everything about this TV.

aspects ['TV']

opinions [u'like']

orientations: [{"opinion": u'like', 'orientation': 1, 'aspect': 'TV'}]

sentence: I bought it to replace my 32" Bravia with 720p.

aspects []

opinions []

sentence: The contrast is strong, the picture is clear, the Wii looks great on this, and text is sharp.

aspects ['picture']

opinions [u'strong', u'clear', u'great', u'sharp']

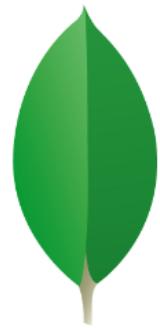
orientations: [{"opinion": u'strong', 'orientation': 1, 'aspect': 'picture'}, {"opinion": u'clear', 'orientation': 1, 'aspect': 'picture'}, {"opinion": u'great', 'orientation': 1, 'aspect': 'picture'}, {"opinion": u'sharp', 'orientation': 1, 'aspect': 'picture'}]

sentence: My only beef is the lack of input jacks.

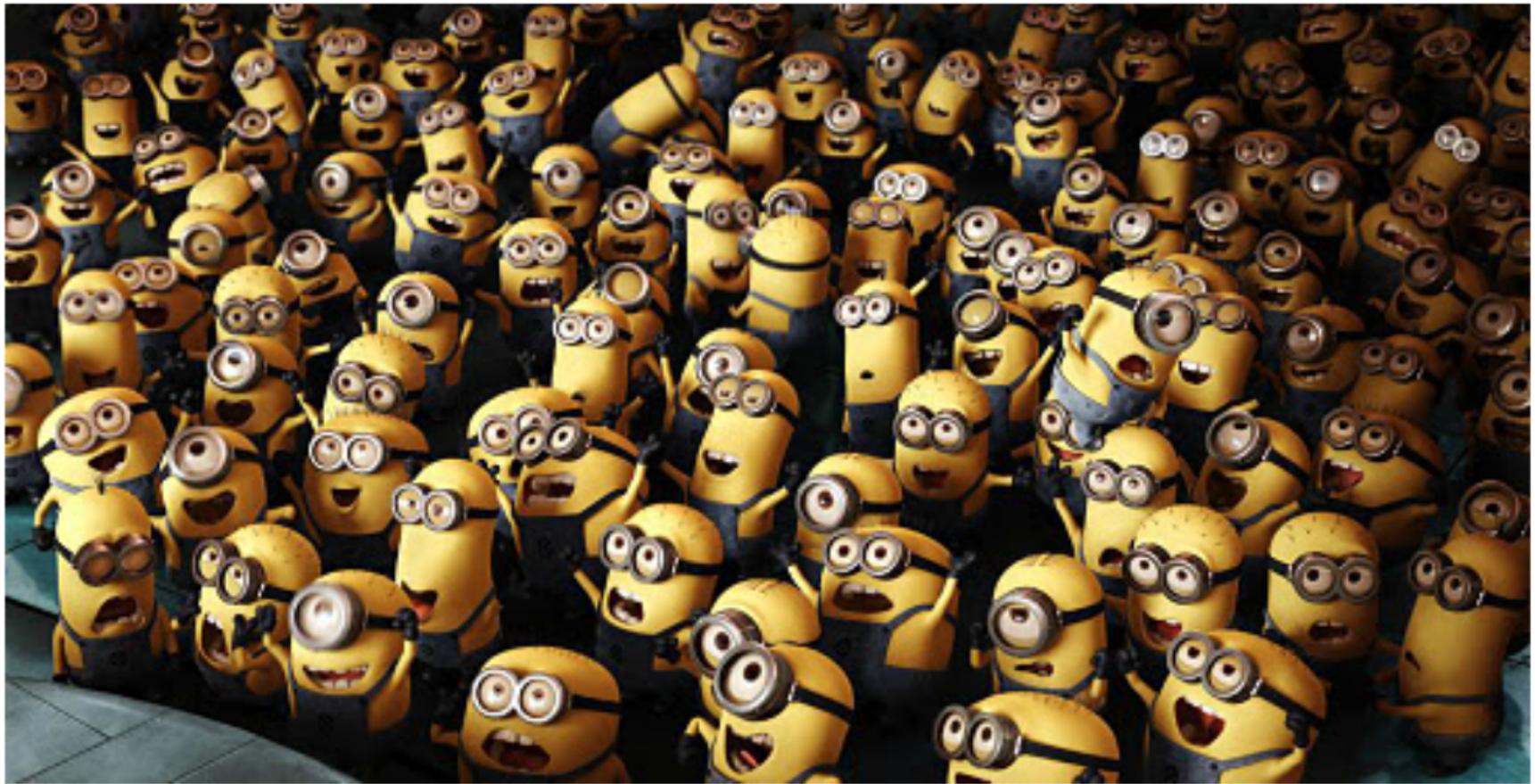
aspects ['input']

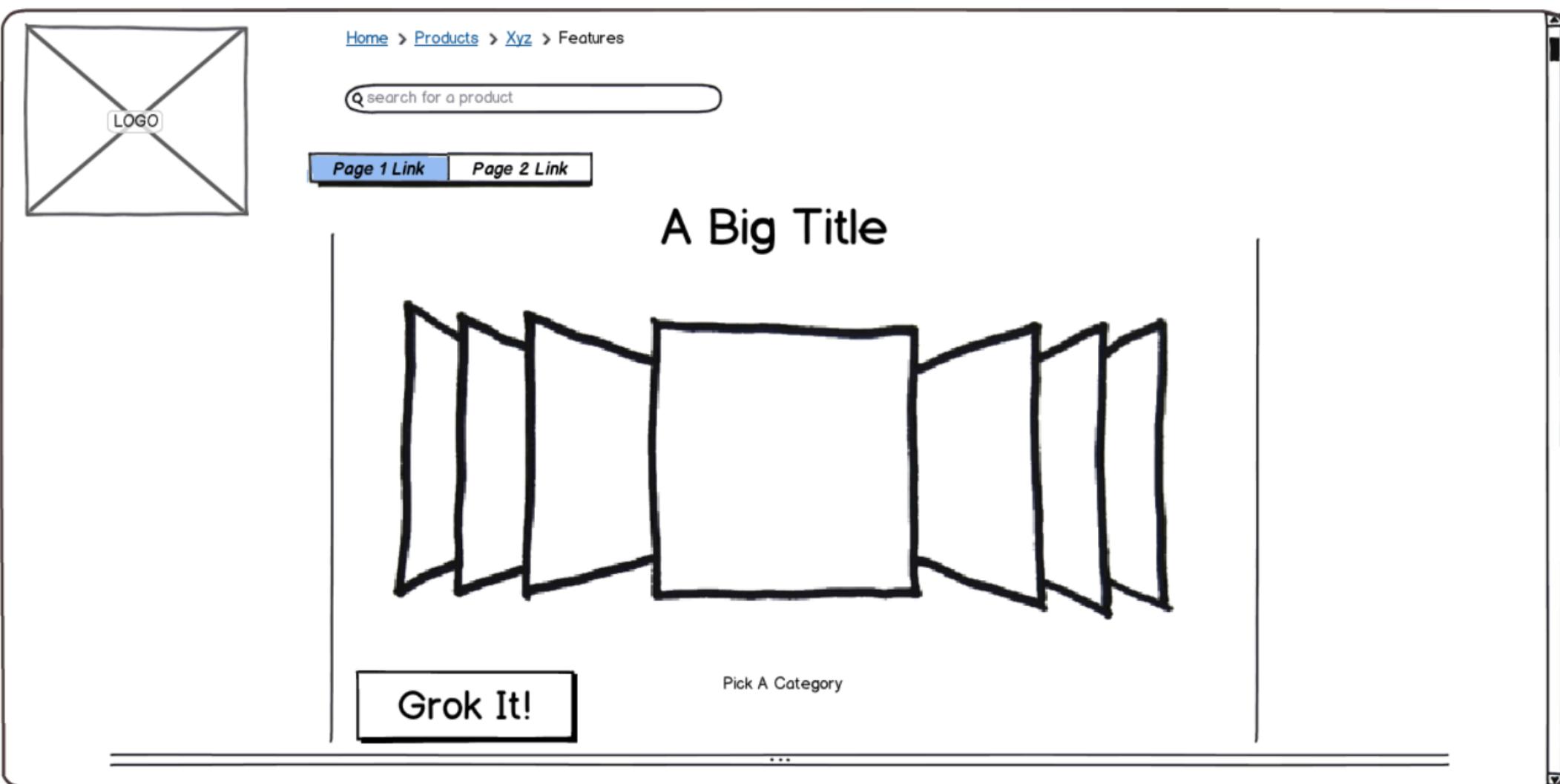
opinions [u'lack']

orientations: [{"opinion": u'lack', 'orientation': -1, 'aspect': 'input'}]

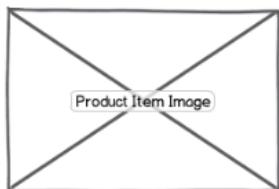
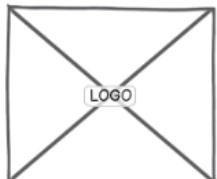


mongoDB





search for a product

[Page 1 Link](#)[Page 2 Link](#)

Category 1

Category 2

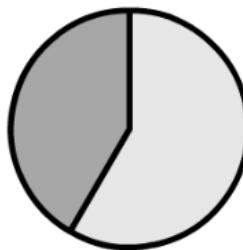
Sub-Category 2.1

- Product Item 2.1

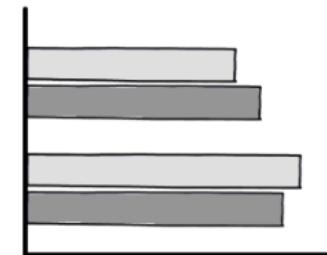
Category 3

Category 4

Grok It-Product Item!

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Reviews

[Positive](#) [Neutral](#)

Review Comment Area



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Review Comment Area



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Review Comment Area



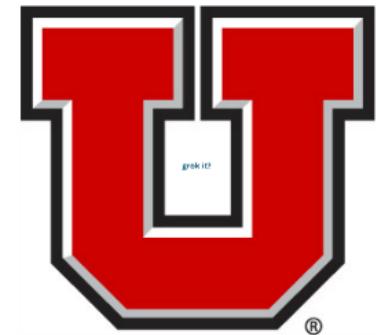
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A Bright Future...

- Areas of improvement
- Continuing collaboration
- Future Partnerships



grok it?



