Joonkyo Hong April 2025

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Academic Position

National Taiwan University
Assistant Professor of Economics

August 2023 - Present

Education

The Pennsylvania State University, PA, The United States

Ph.D. in Economics, May 2023

Korea University, Seoul, Republic of Korea

M.A. in Economics, February 2017

B.A. in Economics, Magna Cum Laude, February 2015

Research Fields Empirical Industrial Organization, Applied Microeconomics

Working Papers

- 1. "Factor-Biased Efficiency Gains from Exporting: Evidence from Colombia" with Davide Luparello
- 2. "Unveiling Plant-Product Productivity via First-Order Conditions: Robust Replication of Orr (2022)" with Davide Luparello
- 3. "Sunk Cost and Entrant's Choice of Capacity"
- 4. "Trade Dynamics of Heterogeneous Producers under Trade Cost Complementarity"

Work-In-Progress 1. "Stay or Leave?: Online Banking, Merger, and Dynamics of Bank Branches," with Minsung Park

Publications in Korean

- 1. "Multiple of Credit Guarantee Operation as a Facilitator of Aggressive Credit Supply" (with Jaesung Park), *Journal of SME Finance*, Volume 41, Number 1, April 2021 (in Korean)
- 2. "Encouraging Employment, Techonology Innovation and Profitability of SMEs" (with Jaesung Park), Korea Review of Applied Economics, Volume 22, Number 2, June 2020 (in Korean)
- 3. "Decomposition of the Business Cycle Shock and the Default Rate of SMEs in Korea" (with Jaesung Park and Sumi Na), *Journal of Derivatives and Quantitative Studies*, Volume 27, Number 4, November 2019 (in Korean)

Seminars & Conferences

The 2025 World Congress of the Econometric Society (scheduled) Seoul, Korea

Aug 2025

University of Mainz Seminar (scheduled)
Johannes Gutenberg University of Mainz, Mainz, Germany

June 2025

SKKU Weekly Seminar (scheduled)

Apr 2025

NTHU Seminar Feb 2025 National Tsing Hua University, Hsinchu, Taiwan 2025 International Symposium on Applied Economics Feb 2025 National Cheng-Chi University, Taipei, Taiwan 2024 Asia-Pacific Industrial Organization Conference (APIOC) Dec 2024 Sogang University, Seoul, Korea 51st Annual Conference of European Association for Research in Industrial Economics (EARIE) Aug 2024 University of Amsterdam, Amsterdam, Netherlands 2024 Taiwan Economics Research Aug 2024 Academia Sinica, Taipei, Taiwan Jun 2024 NCKU Seminar National Cheng Kung University, Tainan, Taiwan Apr 2024 Academia Sinica Brownbag Academia Sinica, Taipei, Taiwan 2023 Econometric Society Australasian Meeting Aug 2023 The University of New South Wales, Sydney, Australia Oct 2022 Economic Graduate Student Conference Washington University in St. Louis, St. Louis, Missouri Applied Micro Seminar Oct 2022 The Pennsylvania State University, State College, Pennsylvania Penn State IO Brownbag Fall 2019 – Spring 2022 The Pennsylvania State University, State College, Pennsylvania Grants and Research Grant – National Science and Technology Council of Taiwan Awards NSTC 113-2410-H-002 -009 -MY2 Feb 2024 – Jan 2026 Estimating Dynamic Model of Discrete Actions Using Capital Market Information Teaching **Instructor**, National Taiwan University Empirical Analysis of Productivity and Market Power Spring 2025 Empirical Game Theory Analysis Spring 2024, 2025 Microeconomics Fall 2023, 2024 Teaching Assistant, The Pennsylvania State University Industrial Organization Spring 2020 Economics of the Corporation Fall 2019, Fall 2020 - Spring 2022 International Macroeconomics Spring 2019

Sungkyunkwan University, Seoul, Korea

Fall 2017 - Fall 2018

Fall 2016

Microeconomic Analysis

Teaching Assistant, Korea University

Introductory Marcoeconomics