Joonkyo Hong February 2025

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Academic Position

National Taiwan University
Assistant Professor of Economics

August 2023 - Present

Education

The Pennsylvania State University, PA, The United States

Ph.D. in Economics, May 2023

Korea University, Seoul, Republic of Korea

M.A. in Economics, February 2017

B.A. in Economics, Magna Cum Laude, February 2015

Research Fields Empirical Industrial Organization, Applied Microeconomics

Working Papers

- 1. "Factor-Biased Efficiency Gains from Exporting: Evidence from Colombia" with Davide Luparello
- 2. "Unveiling Plant-Product Productivity via First-Order Conditions: Robust Replication of Orr (2022)" with Davide Luparello
- 3. "Sunk Cost and Entrant's Choice of Capacity"
- 4. "Trade Dynamics of Heterogeneous Producers under Trade Cost Complementarity"

Work-In-Progress 1. "Stay or Leave?: Online Banking, Merger, and Dynamics of Bank Branches," with Minsung Park

Publications in Korean

- 1. "Multiple of Credit Guarantee Operation as a Facilitator of Aggressive Credit Supply" (with Jaesung Park), *Journal of SME Finance*, Volume 41, Number 1, April 2021 (in Korean)
- 2. "Encouraging Employment, Techonology Innovation and Profitability of SMEs" (with Jaesung Park), Korea Review of Applied Economics, Volume 22, Number 2, June 2020 (in Korean)
- 3. "Decomposition of the Business Cycle Shock and the Default Rate of SMEs in Korea" (with Jaesung Park and Sumi Na), *Journal of Derivatives and Quantitative Studies*, Volume 27, Number 4, November 2019 (in Korean)

Seminars & Conferences

SKKU Weekly Seminar (scheduled) Apr 2025 Sungkyunkwan University, Seoul, Korea

2025 International Symposium on Applied Economics (scheduled) Feb 2025 National Cheng-Chi University, Taipei, Taiwan

2024 Asia-Pacific Industrial Organization Conference (APIOC) Dec 2024

Sogang University, Seoul, Korea

51st Annual Conference of European Association for Research in Industrial Economics (EARIE)

Aug 2024

University of Amsterdam, Amsterdam, Netherlands

2024 Taiwan Economics Research

Aug 2024

Academia Sinica, Taipei, Taiwan

Academia Sinica Brownbag

Apr 2024

Academia Sinica, Taipei Taiwan

2023 Econometric Society Australasian Meeting

Aug 2023

The University of New South Wales, Sydney, Australia

Economic Graduate Student Conference

Oct 2022

Washington University in St. Louis, St. Louis, Missouri

Applied Micro Seminar

Oct 2022

The Pennsylvania State University, State College, Pennsylvania

Penn State IO Brownbag

Fall 2019 - Spring 2022

The Pennsylvania State University, State College, Pennsylvania

Grants and Awards

Research Grant – National Science and Technology Council of Taiwan

NSTC 113-2410-H-002 -009 -MY2

Feb 2024 – Jan 2026

Estimating Dynamic Model of Discrete Actions Using Capital Market Information

Student Awards — The Pennsylvania State University, Department of Economics Graduate Assistantship Fall 2017 - May 2023

Student Awards — Korea University, Graduate School

SSK scholarship

Spring 2016

Brain Korea 21 Scholarship for Abroad Studies

Spring 2016

Brain Korea 21 Scholarship

Spring 2015, Fall 2015

Teaching Assistantship Research Assistantship Fall 2015 Spring 2015

Student Awards — Korea University, Department of Economics

Mirae-Asset Foundation Scholarship

Spring 2014, Fall 2014

Teaching

Instructor, National Taiwan University

Empirical Game Theory Analysis

Spring 2024, 2025

Microeconomics

Fall 2023, 2024

Teaching Assistant, The Pennsylvania State University

Industrial Organization

Spring 2020

Economics of the Corporation

Fall 2019, Fall 2020 - Spring 2022

International Macroeconomics

Spring 2019

Microeconomic Analysis

Fall 2017 - Fall 2018

Teaching Assistant, Korea University

Introductory Marcoeconomics

Fall 2016