Joonkyo Hong March 2024

Contact Information Department of Economics
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Academic Position

National Taiwan University
Assistant Professor of Economics

August 2023 - Present

Education

The Pennsylvania State University, PA, The United States

Ph.D. in Economics, May 2023

Korea University, Seoul, Republic of Korea

M.A. in Economics, February 2017

B.A. in Economics, Magna Cum Laude, February 2015

Research Fields Empirical Industrial Organization, Applied Microeconomics

Working Papers

- 1. "Sunk Cost and Entrant's Choice of Capacity"
- 2. "In Search of (Factor-Biased) Learning-by-Exporting," with Davide Luparello
- 3. "Trade Dynamics of Heterogeneous Producers under Trade Cost Complementarity"

Work-In-Progress

1. "Online Banking and the Dynamics of Branch Consolidation," with Minsung Park

Publications

- 1. "Multiple of Credit Guarantee Operation as a Facilitator of Aggressive Credit Supply" (with Jaesung Park), *Journal of SME Finance*, Volume 41, Number 1, April 2021 (in Korean)
- 2. "Encouraging Employment, Techonology Innovation and Profitability of SMEs" (with Jaesung Park), Korea Review of Applied Economics, Volume 22, Number 2, June 2020 (in Korean)
- 3. "Decomposition of the Business Cycle Shock and the Default Rate of SMEs in Korea" (with Jaesung Park and Sumi Na), *Journal of Derivatives and Quantitative Studies*, Volume 27, Number 4, November 2019 (in Korean)

Research Experience Research Assistant

Summer 2021, 2022

Department of Economics, The Pennsylvania State University, PA

for Mark Roberts

Visiting Research Assistant

Department of Economics, The University of Washington, WA

for Chang-Jin Kim Research Assistant

Spring, Fall 2015

Department of Economics, Korea University

for Sangsoo Park

2013-2015

Spring 2016

Research Assistant
Department of Economics, Korea University

for Chang-Jin Kim

Teaching
Experience

Teaching Assistant, The Pennsylvania State University

Economics of the Corporation, for Conor Ryan	Fall 2021, Spring 2022
Economics of the Corporation, for Daniel Grodzicki	Fall 2020, Spring 2021
Industrial Organization, for Mark McLeod	Spring 2020
Economics of the Corporation, for Peter Newberry	Fall 2019
International Macroeconomics, for Stephen Yeaple	Spring 2019
Microeconomic Analysis, for Jadrian Wooten	Fall 2017 - Fall 2018

Teaching Assistant, Korea University

Introductory Marcoeconomics Fall 2016

Grants

Student Awards — The Pennsylvania State University, Department of Economics Graduate Assistantship Fall 2017 - May 2023

Student Awards — Korea University, Graduate School

SSK scholarship Spring 2016
Brain Korea 21 Scholarship for Abroad Studies Spring 2016
Brain Korea 21 Scholarship Spring 2015, Fall 2015
Teaching Assistantship Fall 2015
Research Assistantship Spring 2015

Student Awards — Korea University, Department of Economics

Mirae-Asset Foundation Scholarship Spring 2014, Fall 2014

Presentations

2023 Econometric Society Australasian Meeting Aug 2023

The University of New South Wales

Economic Graduate Student Conference Oct 2022

Washington University in St. Louis

Applied Micro Seminar Oct 2022

The Pennsylvania State University

Penn State IO Brownbag Fall 2019 – Spring 2022

The Pennsylvania State University

Work Experience Research Intern, Korean Small Business Institute Jan 2017 – May 2017

Sergeant, Military Service in Republic of Korea Army
May 2011 – Mar 2013

Korean Augmented Troops to U.S. Army (KATUSA) The 19th Expeditionary Sustainment Command

Skills

Computer:

Matlab, GAUSS, STATA, Python, R, ArcGIS

Languages:

Korean(Native), English(Fluent)