



# ***BDT***

**Big Data Token**

**Ticker : BDT**

Big DATA industry Revolutionized by blockchain  
technologies!

# INDEX

## 1. Concept and background

### 1-1. Big data market horizons

## 2. Business applications

## 3. How members participate the business platform and what they can acquire

## 4. How to incentivize participants?

## 5. BDT Storage Solutions

## 6. Budget allocations

## 7. Roadmap

## 8. Disclaimers



# 1. Concept and background

As of September 2021, the big data-related market is showing explosive growth worldwide, affecting various industrial sectors on a global scale.

Below, we are growing with key features of the Big Data market.

## 1. Growth Trends and Technology Growth Directions

: Data generation is rapidly increasing due to advances in big data technology, artificial intelligence, and machine learning. As a result, the big data market is growing steadily, and companies are increasingly adopting big data technologies to effectively collect and utilize data. In particular, big data has many contacts with the technology standard of web3.0, and the technology is used in various ways, so it also has characteristics that meet the latest technology trends.

## 2. Industrial application

: Big data technology is being used in many industries. In particular, data analysis in manufacturing, finance, health care, distribution, transportation, etc. seeks to make more efficient decisions and improve business models.

## 3. Data security and personal information

: With the expansion of big data, data security and privacy issues are becoming more important. Companies need to be more concerned about data security, and compliance with regulatory and legal requirements is essential.

## 4. Impact of cloud technology

: With advances in cloud technology, more and more companies are using it to collect and store big data. The cloud platform provides scalability and flexibility to help you process big data.

## 5. Convergence with AI

: Artificial intelligence, machine learning technology, and big data are developing complementary to each other. Advances in AI algorithms based on big data are supporting data-driven decision making more effectively.

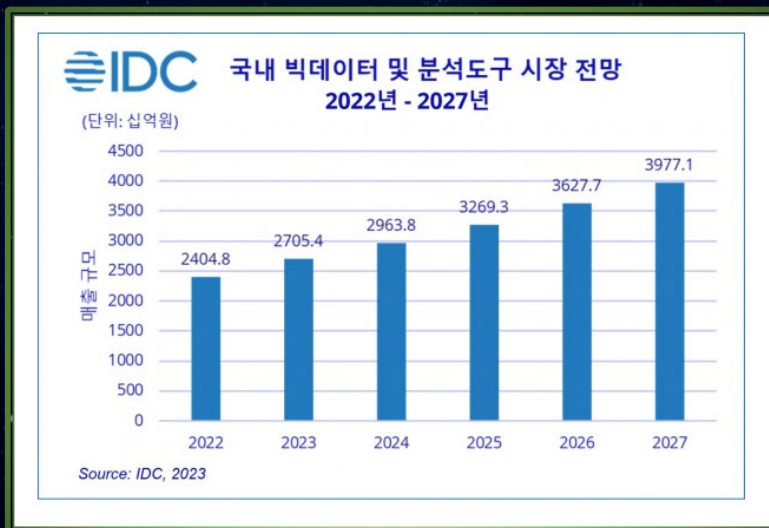


# 1. Concept and background

## 1-1. Big data market horizons

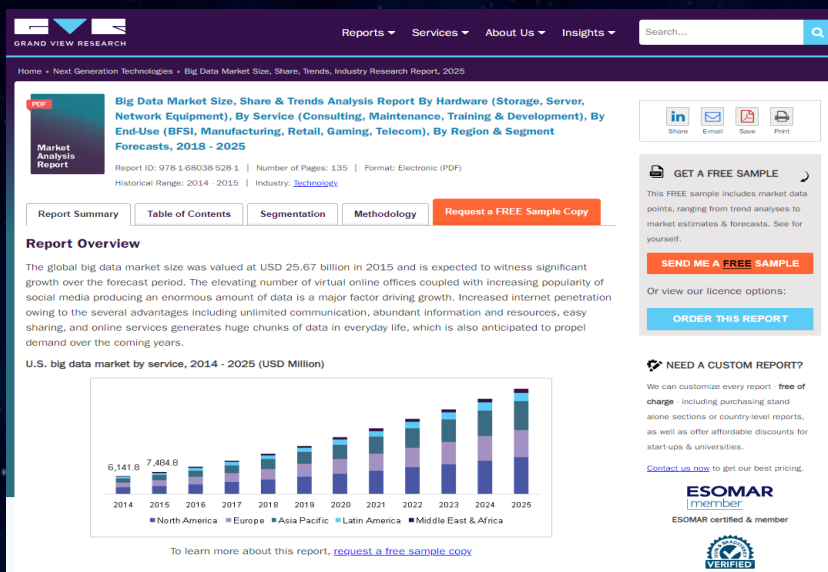
Given this, opportunities and challenges related to big data technology continue to arise, and as a result of Datanet's report, the number of SMEs and large enterprises entering this industry with unlimited growth engine is increasing.

In particular, in the near future, 2027, sales of related industries are expected to reach 3.9 trillion won, and in fact, such growth trends are seen in recent markets, so the entire industrial ecosystem is clearly expected to grow due to the explosive growth of related markets.



[Local Big data market growth trends and projection source:

[https://www.datanet.co.kr/news/articleView.html?idxno=181754\]](https://www.datanet.co.kr/news/articleView.html?idxno=181754)



[Global web3.0 base Big data market growth trends

Source: Grand View Research

<https://www.grandviewresearch.com/industry-analysis/big-data-industry>



## 2. Business applications

BDT can be applied to various business areas. Combining big data with blockchain technology can provide new value such as issuing cryptocurrencies and strengthening data transactions and security. Below is the main business area where BDT projects using big data can be applied, and BDT aims to be a business platform where companies and individuals can participate and collaborate through contracts to implement large and small projects.

**1. Healthcare** : The healthcare industry has a clear vision as it can leverage big data to analyze patient data and use it for diagnosis, treatment and prevention.

Big data technology for personalized medical services and drug development, disease prediction, and infectious disease monitoring is expected to bring innovative change and high predictability to the medical ecosystem.

**2. Manufacturing** : Big data can be used by manufacturers to optimize production processes and reduce defect rates. By collecting and analyzing sensor data and data from IoT devices and utilizing them to improve production line efficiency, it can greatly contribute to increasing productivity and growth of solution introducers.

**3. Distribution Industry** : Retailers and distributors can leverage big data to identify customer preferences and provide customized marketing and product recommendations. In addition, big data can be leveraged for inventory management and supply chain optimization to ensure high efficiency and drive cost-effective businesses based on this efficiency.

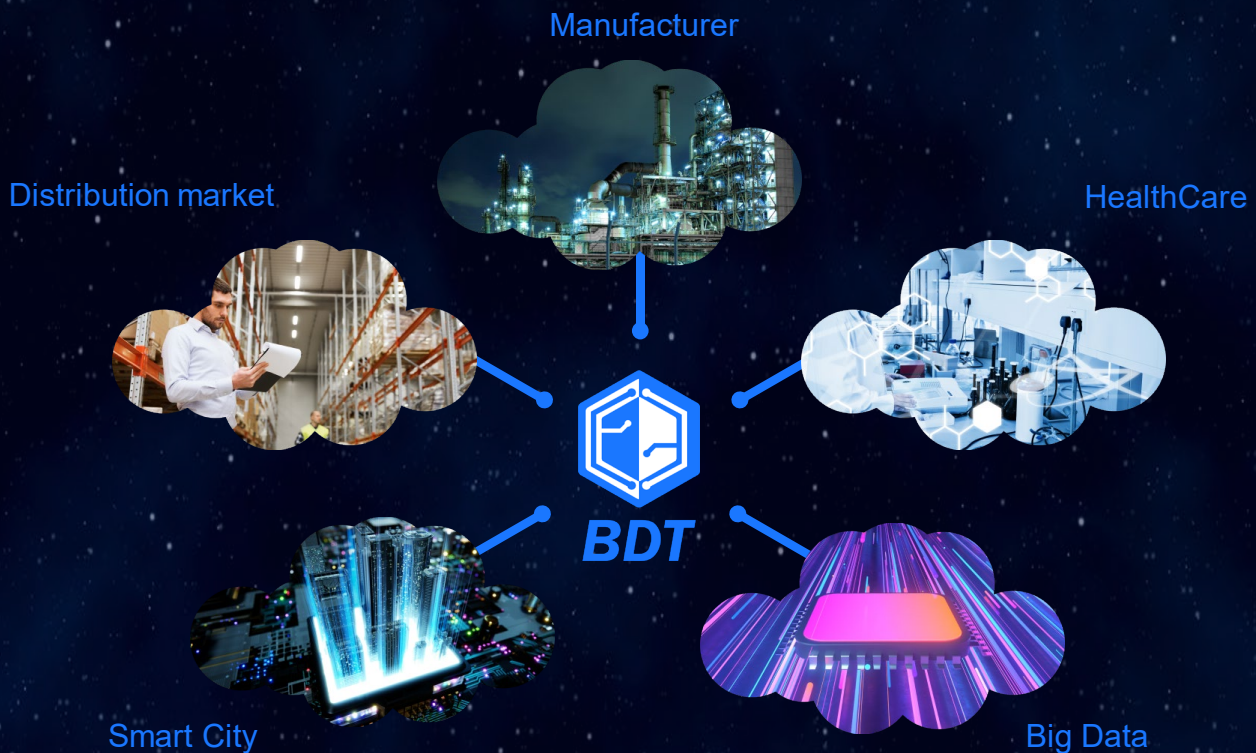


## 2. Business applications

4. **Smart City** : City management can use big data to collect and analyze data such as transportation, energy, and environment to improve city efficiency.

The smart city project is expected to use big data technology to build infrastructure and improve public services to create a safer and more pleasant urban living environment by datazing the movement, lifestyle, and consumption tendency of the resident population

This data-blockchain convergence project is expected to significantly improve human life patterns and quality of life by providing differentiated values from traditional data management methods to create many solutions and ecosystems that can actually benefit our daily lives.





### 3. How members participate the business platform and what they can acquire

3-1. Token Value Increase: Issue theme coins for BDT business platform projects using big data to create an environment for members to use them as currency units and utility coins for data use. Participants who hold tokens can earn profits from price increases

3-2. Receive Data Delivery Rewards: If a project has a system that promotes data sharing and collaboration, data providers can share their data and receive rewards in cryptocurrency. These data delivery rewards can lead data providers to actively contribute to projects, which can have a significant impact on providing economic incentives.

3-3. Big data application solution providers: Open source-based information will be provided to provide various solutions and applications that can be used in business platforms by utilizing AI and machine learning, and the solutions proposed by these companies will be introduced to actual business platforms.

3-4. Platform benefits: Individuals or companies of each platform use the business platform and the solutions provided for their own purposes for trading with trading companies, and receive profits from the transaction in BDT coins to pursue profit and contribute to the revitalization of the community.





## 4. How to incentivize participants?

The incentive plan aims to motivate participants to contribute and participate in the project.

This will play an important role in the success and revitalization of the BDT project and will contribute to boosting transactions and improving business platform international awareness by introducing incentives based on the following criteria.

For stable income and high motivation, we would like to pay more coins to business members or community members who have more coins and participate in more various activities according to the ratio of the purchase quantity of the section as follows.

The payment of additional quantities can have a high word-of-mouth effect to inform this, which can help improve the project's international awareness, and it is expected to greatly help revitalize the BDT project by inducing appropriate additional quantities to be traded on the market.

Tier of Purchasing volume	Incentivization
5,000~9,999	5%
10,000~19,999	15%
20,000~49,999	20%
50,000~	30%

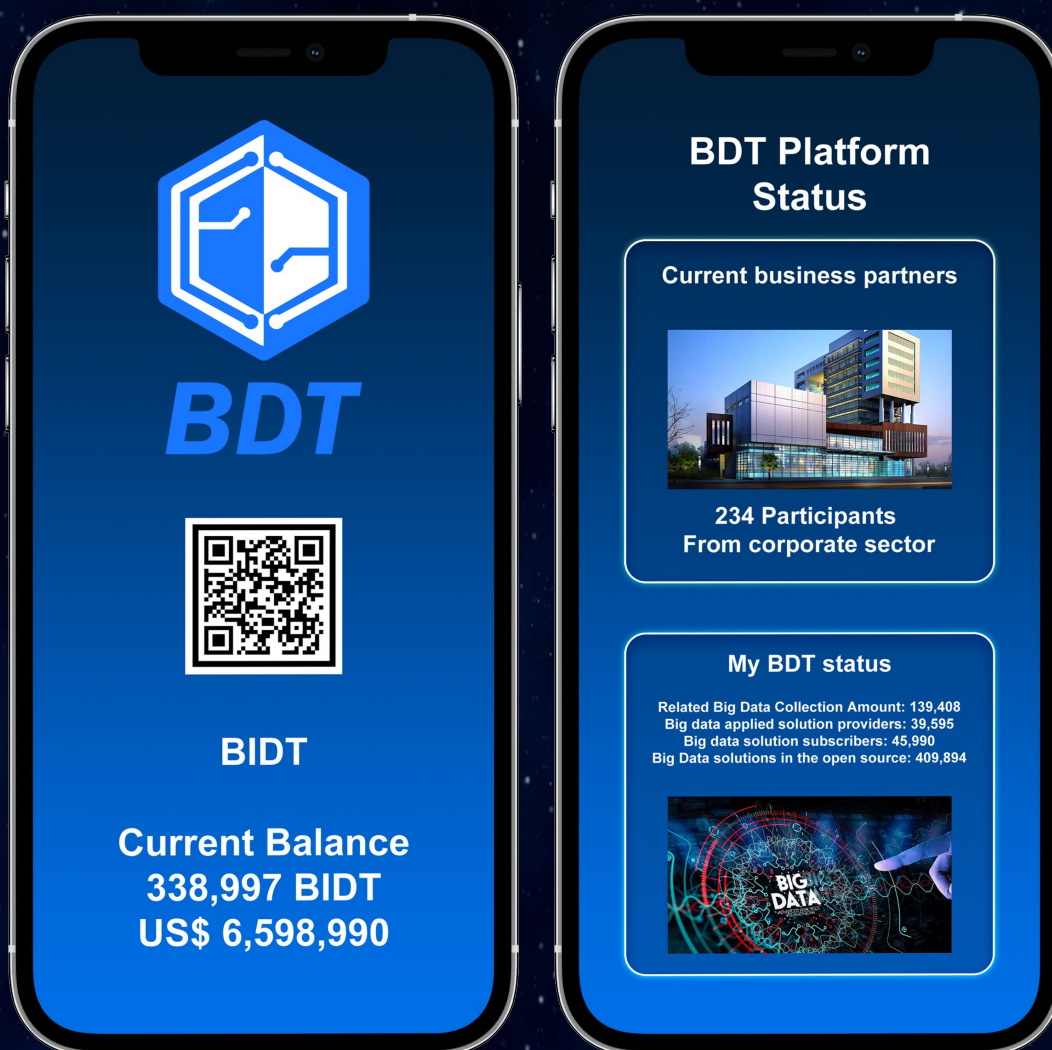


## 5. BDT Storage Solution

A coin is actually a collection of sensitive data before it's a currency. To keep this data secure, you need to have strong security features.

Securely store users' private and public keys and use encrypted wallet files to secure access.

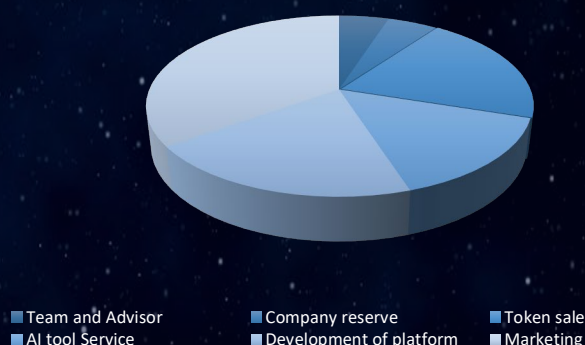
In order to properly implement these important data storage and transaction functions, we are planning a web 3.0 wallet so that users can record their data on the blockchain and check the status of their data in real time in conjunction with the blockchain network.





## 6. Budget Allocations

Marketing and promotional costs to promote the project and attract users are the most important factors, so we carefully considered them. Advertising, events and community activities will be included, and one of the keys is to increase market awareness and increase exposure to as many companies as possible to provide a big data collection infrastructure with businesses and individuals. To this end, we intend to allocate appropriate budgets to each field so that we can focus on global marketing, reflecting on compensation, server and infrastructure construction, and security-related costs for developers in the early in the business.



Coin Name : BDT

Ticker : BDT

Protocol : ERC-20

Total Supply : 300,000,000

Total supply		300,000,000
Team and Advisor	5%	15,000,000
Company reserve	5%	15,000,000
Token sale	20%	60,000,000
AI tool Service	15%	45,000,000
Development of platform	20%	60,000,000
Marketing	35%	105,000,000
<b>Total supply</b>	<b>100%</b>	<b>300,000,000</b>



## 7. Roadmap

2023

Q1

Solution and  
business platform  
building plans  
initiation

Q2

Big data market  
overall research

Q3

Launching of Big Data  
WEB3.0 wallet  
1<sup>st</sup> listing at global  
exchange

2024

Q1

2<sup>nd</sup> market research and  
research and  
development of solutions  
for business platform  
advancement

Q2

2<sup>nd</sup> listing at  
global exchange

Q3

Introduction of  
Business platform



## 8. Disclaimers

1. This white paper is designed to guide BDT's business and is subject to changes in its schedule and detailed plans due to changes in market conditions, which are not notified in advance.
2. The version of this white paper is based on the version indicated at the bottom of the document and reflects only the business direction and progress of this white paper, which may be changed without notice even after production is completed and distributed.
3. This white paper is not intended to raise funds or receive investment, and based on this white paper, no one can raise funds or attract investment, and the act of sending this white paper does not imply an investment proposal.
4. This white paper is not intended to propose an investment or recruit investors and should not be construed as an investment proposal or an act of recruiting investors under any geographical or environmental circumstances.
5. The allocation of BDT coins is contracted through a separate agreement with this White Paper and the terms of the agreement are as specified herein. If the contents of this white paper do not match or conflict with the contents of the contract, the contents of the contract shall be applied first.
6. The contents of this white paper prohibit the reproduction, modification, or distribution of all or part of the relevant business in the case of countries or regions where it is illegal. In addition, if people in countries and regions who make this white paper illegal recognize and invest in this white paper, such investment is at their own risk and the BDT Foundation has no legal responsibility for it. The BDT defined in this paper shall not be construed in any case as a financial investment instrument, such as bonds, stocks, securities, options, derivatives, etc., and shall not be claimed in any case.



## 8. Disclaimers

7. BDT does not guarantee interest income, principal guarantees, etc., and BDT buyers should not interpret BDT's purchase behavior as an investment and profit-generating act, and no one should understand or recognize it as an entity that can earn financial income such as investment income and interest.
8. BDT is fully functional from the moment you send the token to your wallet.
9. This white paper does not guarantee the completeness of the business promoted by BDT, and Contracting Parties wishing to use BDT may only use the BDT service to the extent specified in the white paper.
10. The content of this white paper is not responsible for any errors, delays in schedule, or related matters that may occur in the course of service delivery and development, and no one can be held responsible for this.  
This white paper is based on a plan for future plans and is based on the realization of the plan.
11. However, the implementation of the plan is not guaranteed, and the contents of this white paper do not guarantee the integrity of future developed services.
12. The contents of this white paper cannot be interpreted as legal, financial, accounting, tax advice, etc. In the process of purchasing and using BDT, separate legal, financial, accounting, and tax situations may occur according to each country and region's policies and laws. Purchases and users of BDT may need additional advice, and BDT is not responsible for this.
13. The implementation of the business model may be delayed or other tangible or intangible losses may occur due to unintended reasons by BDT, such as system attacks from third parties, natural disasters, and force majeure reasons.
14. BDT cannot be responsible for Buyer's risk due to Buyer's loss and leakage of Private Key
15. It is not free from all risks, including falling coin values and changes in the market environment, uncertainties, political risks, competition with competitors, which may disrupt development of BDT, or change service direction and business execution plans, which may not be informed in advance.
16. Since BDT is a technology that is currently being developed, changes in technology that may occur during the development of technology may negatively affect BDT.
17. BDT does not delegate or transfer all decisions to others, including ecosystem operational policies and suspension of operations, and all business-related decisions are subject to the autonomy of the BDT Foundation and participants