



LandBlock

LDBL

Transaction of Land, Permanently changed by Blockchain

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1. How blockchain is being applied to the land trading markets

The international status of NFT land transactions continues to change and may vary by country or region. However, real estate and land transactions using NFTs are gaining worldwide attention, and several cases are emerging.

Here are some examples of international NFT land transactions.

Digital Land Onsets: A well-known example of a platform for issuing and trading NFTs representing land in the virtual world is Decentraland, a digital ownership platform. Users can purchase and sell virtual land within Decentraland.

Real Estate Development Projects: Several real estate development projects utilize NFTs to express and trade land ownership. For example, a real estate development company could represent land as a digital asset, issue it as an NFT, and then sell it to investors or lease it.

Attractions and tourist attractions NFTs: some international tourist attractions or attractions leverage NFTs to offer land ownership or digital collections. For example, you can sell NFTs that represent a particular area or building in a famous tourist destination, and grant owners special benefits or access.

1. How blockchain is being applied to the land trading markets

The above cases are just examples of some international NFT land transactions, and more diverse use cases are currently evolving in the market. It is rapidly developing as new cases and developments emerge over time.

아주경제

2023.14TH CONSUMER POLICY FORUM
2023.06.13 화요일

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올해도 가상 부동산 투자 이어져...수요 맞춰 신규 NFT 토지도 발행

이상우 기자 | 입력 2022-01-11 16:16

시사 | 경제 | 정치 | 사회 | 모바일

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신시티는 느와르 장르의 메타버스 게임 프로젝트다. 블록체인을 기반으로 자체 토큰과 NFT 토지를 발행해, 자체적인 경제 생태계를 꾸리는 것이 목표다. 신시티 메타버스는 17개 구역으로 도시가 나뉘어 있으며, 여기서 약 1만5000개의 토지가 NFT로 발행된다. 이번 프로젝트에서 4개 구역은 NFT 거래소에 내놨으며, 2시간 만에 모든 토지를 완판했다. 전체 판매 금액은 350만 달러(약 41억8000만원)에 이르며, 신시티는 2월에도 추가로 NFT 토지를 판매할 계획이다.

메타버스 플랫폼에서 토지를 거래하는 것은 블록체인 기술을 통해 이뤄진다. NFT는 디지털 파일에 고유성을 더하는 기술로, 디지털 파일 정보와 제작자, 소유자 등의 정보가 블록체인에 기록돼 토큰 형태로 발행된다. 수량이 한정된 메타버스 토지는 NFT로 발행해 판매하면 구매자가 소유권을 주장할 수 있고, 거래도 가능하다.

메타버스 플랫폼에서 NFT 토지는 현실세계와 비슷한 용도로 쓰인다. 사용자가 자신의 건물을 직접 만들고 꾸미거나, 플랫폼에서 제공하는 개발도구를 바탕으로 게임을 만들 수도 있다.

2. Background of Landblock [Landblock] establishment

This development and expansion of NFT-based land transactions is a completely new way that we humans have never experienced. Therefore, there are no strong players or players in the market who are leading these markets yet.

While the market is growing by hundreds of billions of won every year, the lack of institutions or entities in a dominant position in the market shows that the market is still likely to grow, while gaining control of the NFT land market, which could reach hundreds of trillions in the future.

The following are essential elements of this market preoccupation.

I need to participate in the commercialization of the NFT market by large property owners who own their ownership in the register.

Professional services are needed to make these real estate owners' NFT works into complete NFT products by adding metadata.

2. Background of Landblock [Landblock] establishment

We need a company to promote and market completed NFT works internationally.

We need an NFT trading platform that can actually mint and trade completed NFT works.

We established Landblock with the judgment that if we could meet all of these market needs, we could gain a leading and exclusive position in the real estate NFT trading market.



3. Blockchain Technology and Application Method for Landblock

The core competitiveness of these real estate trading platforms is information accuracy, data transparency, and transaction integrity. Real estate trading platforms that have not secured this core competitiveness are bound to be shunned by the market, and Landblock was able to find this competitiveness in the blockchain's ERC20 system, not in the traditional way of operation.

1. Ability to exchange, store, and display real-time data about real estate items

Keeping accurate information about real estate items is the basis of all transparent transactions. We want to implement this through irreversible technology of blockchain.

2. A function that can prevent the transaction of false sales by proving the submitted work even if it is disclosed elsewhere as a false sale.

We're going to apply ERC20 technology, which has the characteristics of an irreversible trading method, to implement the function of preventing once traded products from being traded again.

3. Blockchain Technology and Application Method for Landblock

3. Simple and immediate transaction between real estate NFT merchandise sellers and buyers Existing real estate transactions have shown great problems in the designation, use, and transaction of trading currencies to the extent that international transactions are almost difficult. The Ethereum Blockchain will enable immediate and fast transactions with each other through Landblock Coin without intervention from banks or real estate agents



4. Landblock [Landblock] Business models and participants

- Real estate agent

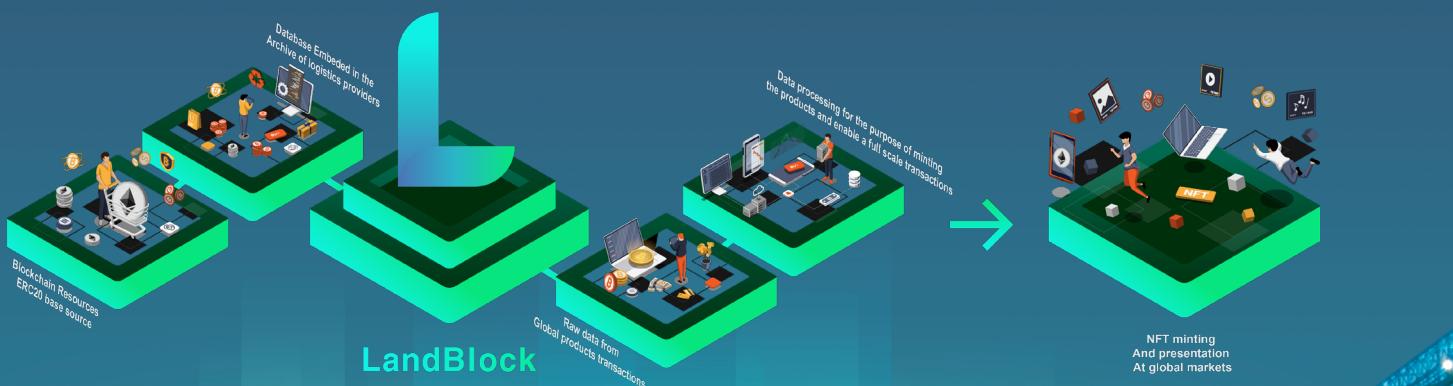
Many property owners miss the timing of transactions due to the booming and sluggish real estate market, missing opportunities for investment and expansion. Real estate sales, which are NFTed and open to the world, are exposed to the market 365 days, regardless of these market trends, and can be traded at any time. The transaction of real estate sales becomes possible internationally, paving the way for asset cashing.

- Real Estate Products NFT Service Provider

No matter how attractive a real estate sale is, it's just a picture if you don't go through the process of NFTing it and commercializing it by entering the metadata needed for the transaction. Companies that commercialize real estate products to fit market trends and needs, process metadata, and mint them to blockchain will be able to generate profits by charging fees and consulting costs during this commercialization process.

- Individual and institutional investors in real estate products

Market demand for commercialized NFTs is surprisingly high. From ordinary NFT collectors to institutional investors who make profits by purchasing and reselling these NFT products by product line, there is always a demand for quality NFT real estate products.



5. Landblock [Landblock] User incentive plan

For platforms where participation and experience in products and business models are important, such as Landblock, early market attention is a shortcut to success.

Providing as many financial incentives as possible to those who purchase coins in the early stages of the business is the way to increase the coin's promotional effect and participant loyalty.

Through incentives, we seek to gain awareness of the product, secure loyal users, and expand the market in the short term..

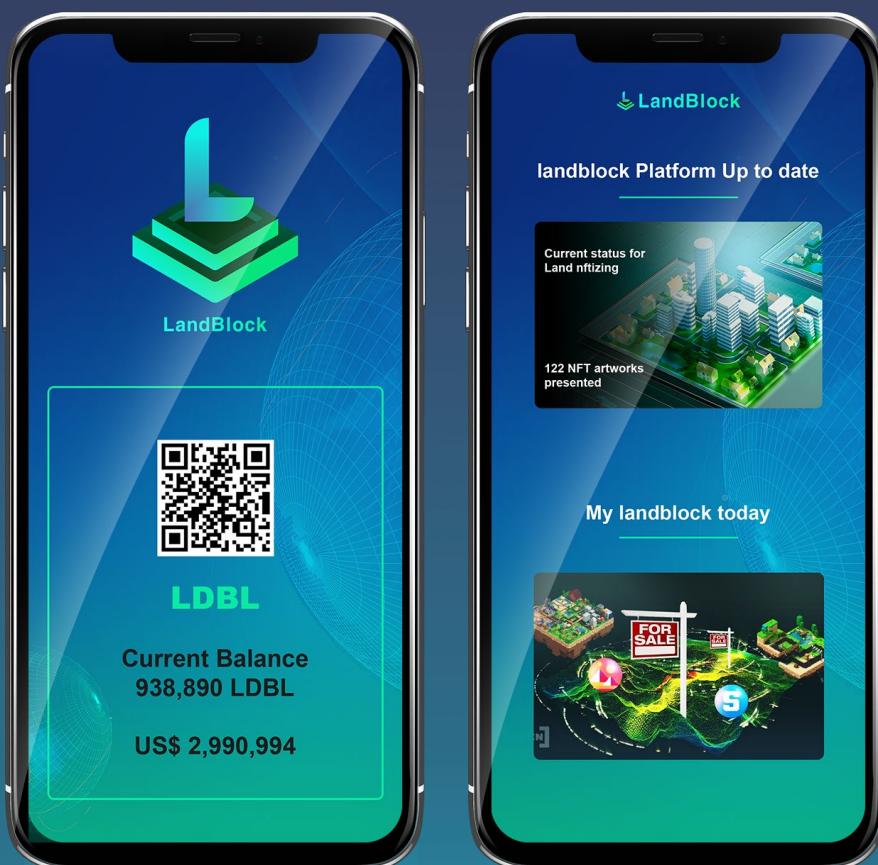
Landblock User Short-Term Expansion Plan	
Purchased Qty	Incentive Rate
5,000~9,999	10%
10,000~19,999	15%
20,000~49,999	20%
50,000~	30%

6. Landblock Wallet

In addition to the safe management of coins, we will launch a platform-type wallet that aims to evolve into a platform that can understand the business status from various perspectives such as registration status, transaction status, market flow, and price fluctuations of real estate NFT products.

It will also be available as a marketing tool to make transactions through QR codes, the current status of companies and individuals currently trading, and to inform the global market of the items for sale..

In addition, through the second advancement process, each individual will apply for NFT commercialization of the property they own regardless of the size or recognition of the real estate and implement a participation function to submit their own works.

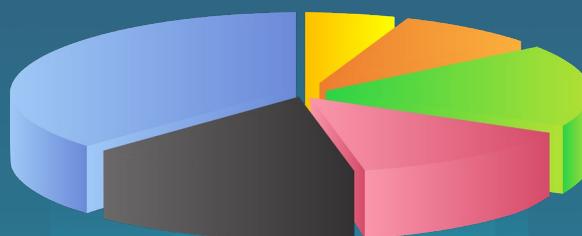


7. Budget allocations

We would like to prepare for all legal and financial problems that may arise after the actual start of the business by preparing in advance the rapid commercialization of real estate products, legal problems that may arise during international transactions, and incentive budgets for business expansion.

total supply		200,000,000
Team and Advisor	5%	10,000,000
Budget for NFTizing real estate products of users	5%	10,000,000
Token Sale	15%	30,000,000
Global Marketing	20%	40,000,000
Global real estate legal advice services	20%	40,000,000
Budget for market expansion incentives	35%	70,000,000
total supply		100% 200,000,000

- Budget for market expansion incentives
- Team and Advisor
- Global real estate legal advice services
- Budeget for NFTizing real estate products of users
- Global Marketing
- Token Sale



Coin Name : Landblock Ticker: LDBL protocol: ERC20
Total supply: 200,000,000

8. Roadmap

2023

- Q1** Establishment of Landblock
- Q2** Survey of trends in commercialization of international real estate NFTs
- Q3** Research on the market of specialized companies that can commercialize real estate
Fabrication of Landblock
Web 3 wallet release
First Listing on the International Exchange
- Q4** REAL ESTATE NFT COMMODITY CONFERENCE
- Q5** Additional Listing on International Exchanges

2024

- Q1** Platform Advancement Initiated
- Q2** Expanding Influence Through Joining the International Real Estate NFT Association
- Q3** Market expansion through diversification of real estate NFT products
- Q4** Additional NFT Exchanges To Expand International Markets

9. Exemption clauses

1. This white paper is designed to guide the business of Landblock and its schedule and detailed plan may change due to changes in market conditions, and this will not be notified in advance.
2. The version of this white paper is based on the version indicated at the bottom of the document and reflects only the business direction and progress of this white paper, so it may be changed without notice even after production is completed and distributed.
3. This white paper is not prepared for the purpose of raising funds or receiving investment, and no one can raise funds or attract investment based on this white paper, and the act of sending this white paper does not imply an investment proposal.
4. This white paper is not intended to propose an investment or recruit investors, and should not be interpreted as an investment proposal or an act of recruiting investors under any geographical or environmental circumstances.
5. Landblock The distribution of coins is contracted through a separate contract with this white paper, and the terms of the contract are as specified therein. If the contents of this white paper do not match or conflict with the contents of the contract, the contents of the contract shall be applied first.
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7. Landblock does not guarantee interest income or principal under any circumstances, and Landblock [Landblock] buyers should not interpret Landblock's purchase as an act to invest and generate profits, and no one should understand or recognize it as an object that can earn financial income such as investment income and interest.

9. Exemption clauses

8. Landblock is fully functional from the moment you send the token to your wallet.
9. This white paper does not guarantee the completeness of the project promoted by Landblock and Contracting Parties wishing to use Landblock may only use Landblock's services to the extent specified in the white paper.
10. The content of this white paper is not responsible for any errors or delays in the delivery and development of the service, nor can anyone be held responsible for any delays in the schedule and related matters
11. This white paper was prepared based on a plan for future plans and based on the realization of the plan. However, the implementation of the plan is not guaranteed, and the contents of this white paper do not guarantee the integrity of future developed services.
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14. Landblock [Landblock] cannot be responsible for the buyer's risk due to the loss or leakage of the buyer's private key.
15. It is not free from all risks, including falling coin values and changes in the market environment, uncertainties, political risks, competition with competitors, which may disrupt development of Landblock [Landblock], or change service direction and business execution plans, which may not be notified in advance.
16. Landblock [Landblock] is a technology currently under development, so changes in technology that may occur during the development of the technology may negatively affect Landblock [Landblock].
17. Landblock [Landblock] does not delegate or transfer all decisions to others, including ecosystem operation policies and suspension of operation, and all business-related decisions are subject to the autonomy of Landblock [Landblock] Foundation and participants.