# JEONGMIN KIM

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#### **EDUCATION**

## **Georgia State University**

Atlanta, GA, USA

Ph.D., Center for Digital Innovation, Computer Information Systems

Expected Fall 2027

Advisor: Arun Rai

## **Korea Advanced Institute of Science and Technology (KAIST)**

Seoul, South Korea

M.S., Management Engineering (IT Management)

Spring 2022

Thesis: The effectiveness of ad personalization based on real-time visual attention: Evidence

from object detection and eye-tracking

Advisor: Jae-Hyeon Ahn

# Sungkyunkwan University

Seoul, South Korea

B.S., Business Administration & Data Science

Fall 2019

#### RESEARCH INTERESTS

- Artificial intelligence
- Labor market & Future of work

#### **PUBLICATIONS & CONFERENCES**

## **Publications**

• Kim, J., Lim, H., Ahn, J. H., Lee, K. H., Lee, K. S., and Koo, K. C. (2021). Optimal Triage for COVID-19 Patients Under Limited Health Care Resources with a Parsimonious Machine Learning Prediction Model and Threshold Optimization Using Discrete-Event Simulation: Development Study. *JMIR Medical Informatics*, 9(11), e32726.

#### **Conferences**

- Kim, J., Rai, A. Lin, Y-K., "AI Labor Markets: Toward a Dynamic Skills-Based Approach to Measurement," To be presented at the 44<sup>th</sup> *International Conference on Information Systems*, December 10-13, Hyderabad, India, 2023.
- Song, M., Kim, J., Son, J., and Lee, G. "The Impact of Interactive Content on User Engagement in Live-streaming Videos," Presented at *INFORMS Annual Meeting*, Anaheim, CA & Virtual, USA, 2021.

#### RESEARCH EXPERIENCE

# **Georgia State University**

Atlanta, GA, USA

Graduate Research Assistant, Center for Digital Innovation

Fall 2022 - Present

• Study of AI impact on the labor market using online job postings data

## **Korea Advanced Institute of Science and Technology (KAIST)**

Seoul, South Korea

Graduate Research Assistant, Management Engineering

Spring 2020 – Spring 2022

• COVID-19 Patient Severity Prediction Model Development, Severance Hospital

# **Sungkyunkwan University**

Seoul, South Korea

Undergraduate Research Assistant, Management Engineering

Spring 2018 - Fall 2019

Location-based Recommendation System and Local Stores, NAVER. Corp

#### **HONORS & AWARDS**

# **Scholarships**

- Academic Excellence Scholarship, KAIST (Fall 2020, Spring 2021)
- KAIST Scholarship, KAIST (Spring 2020)
- Academic Excellence Scholarship, Sungkyunkwan University (Fall 2018, Spring 2019)
- Samsung Scholarship, Sungkyunkwan University (Spring 2013)

## **Data Science Competition Awards**

- Korean Basketball League Data Analysis Competition, Korea Sports Promotion Foundation, 2<sup>nd</sup> place (2019)
- National Water Big Data Contest, Ministry of Environment of South Korea, awarded (2018)

#### **REFERENCES**

#### Dr. Arun Rai

- Professor of Information Systems, Georgia State University
- Email: arunrai@gsu.edu
- Phone: (+1) 404-413-7857
- Relationship: Advisor, Co-author

#### Dr. Yu-Kai Lin

- Assistant Professor of Information Systems, Georgia State University
- Email: yklin@gsu.edu
- Phone: (+1) 404-413-7860
- Relationship: Co-author

### Dr. Jae-Hyeon Ahn

- Professor of KAIST College of Business
- Email: jahn@kaist.ac.kr
- Phone: (+82) 02-958-3677
- Relationship: Advisor, Co-author

### Dr. Gunwoong Lee

- Assistant Professor of Korea University Business School
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- Phone: (+82) 02-3290-1920
- Relationship: Co-author