



Tokenized Services Platform

Connecting Peers Since 2016

Jop is a live, on-demand services platform changing the way people work together. In 2016, Jop set out to build a decentralized app to unlock the value of the On-Demand Economy, currently restricted by intermediary apps. Our mission is to make seamless connections that foster an efficient on-demand economy.

Welcome to the future of the On-Demand Economy, powered by blockchain

"Say goodbye to TaskRabbit, Handy, Glamsquad and the middlemen that tend to delay appointments...Meet Jop."

OBSERVER

"Take note, freelancers — Jop is a platform that puts the power in your hands"

DIGITAL TRENDS

NYC Public Beta Launch - 2017 Growth and Retention

Founded : 2015



Capital raised : \$3.5M



Team : 18 people

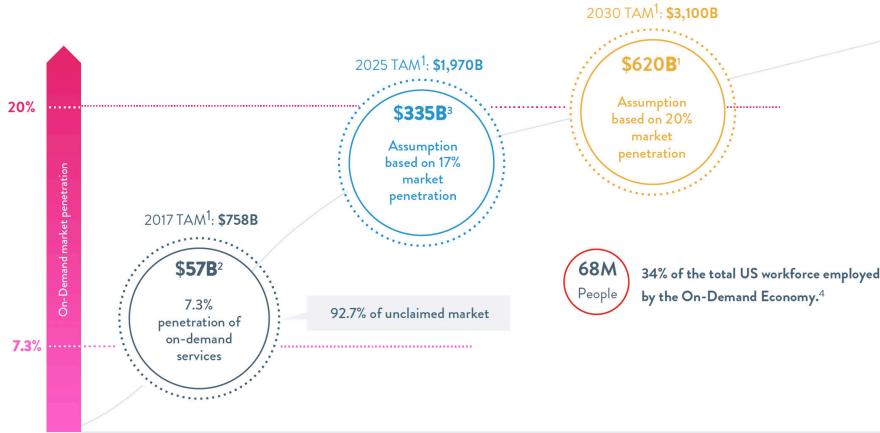


Market Opportunity

"We've only just scratched the surface of this tremendous market opportunity, given 90% of home improvement transactions are still generated via word-of-mouth."

- Chris Terrill CEO of Angie's List & HomeAdvisor

JOP addressable market is large and unpenetrated. A \$57B market with double digit growth



Note: 1. Total Addressable Market: people who can conveniently access and afford to pay for in-home on-demand services, including shopping, time, travel and child/elder care

Source: BIA/Kelsey report 2015

2. Source: BIA/Kelsey report 2017

3. Source: Credit Suisse 2015

4. Source: McKinsey report 2016

Early Apps

Restricted Business Model

Centralized Structure

Competing apps retain the majority of revenue, undercompensating service providers, overcharging customers, and benefiting only a few stakeholders.

Acquisition Costs

With inflated prices, apps exhaust budgets on user acquisition, often paying over \$100 per customer.

Low Retention

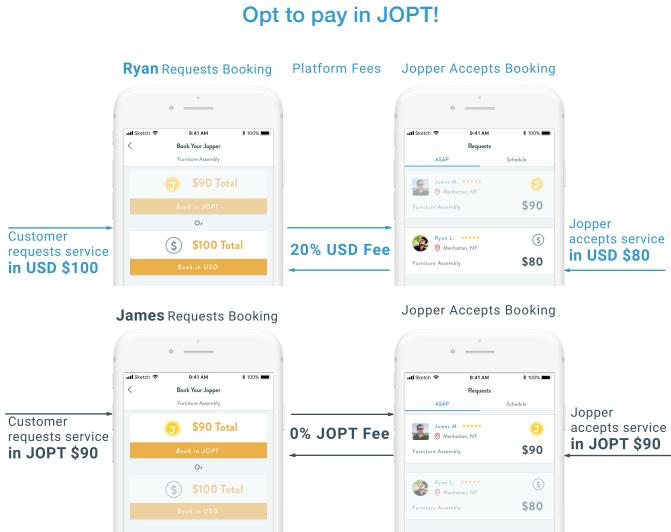
The value lost on transaction fees, outweighs the benefits of using apps, so customers and providers connect off platform for a better deal.

Activating The On-Demand Economy

Jop is integrating blockchain technology to distribute power, rewards and value to the users who generate the utility of the network.

Decentralized Payments

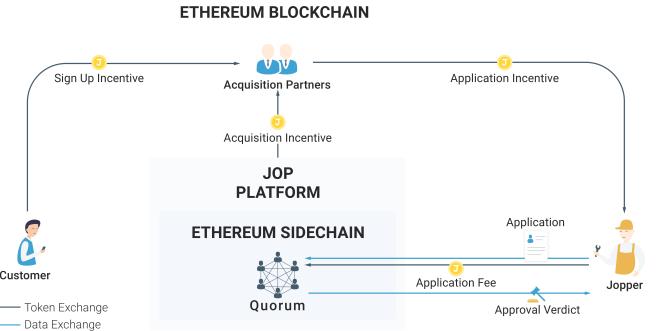
Jop is integrating Jop Token (JOPT), enabling users to pay for services on the Ethereum Blockchain. With no intermediary fees, customers pay the lowest prices, and service providers receive the highest earnings possible.



Peer Governance

Jop is establishing a blockchain voting system to decentralize platform governance. Jop users are empowered with the responsibility to ensure platform fairness and the security of knowing their peers will do the same.

JOPT Onboarding & Acquisition Flow



Distributed Value

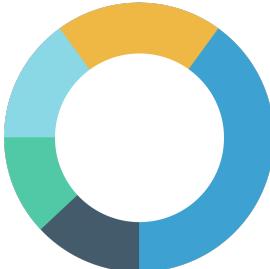
In addition to JOPT voting incentives, users earn rewards based on network participation. As JOPT holders, all participants in the ecosystem share aligned incentives to grow the network, and maintain the ecosystem.

With superior connections, optimal prices, engagement rewards, Jop enables better connections between users today, who are building network that will improve more lives tomorrow.

Jop Token Sale

Start Date	July 2018
Total token supply	310M JOPT
Hard cap	\$27M
Exchange rate	1 JOPT=\$0.25
Payment method	ETH, BTC, USD

Token Allocation



- 40% Token sale
Holding bonuses 5% / 6mo for 2yr
- 20% Reserve
- 15% Team
4 years lock-up, 25% after 6mo, 25% after 24mo, 25% after 36mo, 25% after 48mo
- 12% Advisors, early supporters, bounty
24mo vesting
- 13% Acquisition Incentive

Made By: A driven team of 18 people: development, marketing, operations, finance; +6.4K Joppers; +35K total users sharing daily insights

Founders



Canel Frichtet

Digital Entrepreneur and former COO of Winamax, Europe's leading online poker company. 2011 "Marketing Personality of the Year" and "40 People Under 40 Who Will Make Tomorrow's Economy"



Sebastian Lombardo

A serial entrepreneur in the digital age, Sebastian has raised over \$350M and sold 4 tech companies to-date. Chairman of the Board and CEO of Valtech, Sebastian is preparing for Valtech's upcoming Initial Public Offering.

Investors



Philippe Oddo
General Partner, owner

ODDO BHF is a 160-year old independent Franco-German financial services group and one of the leading European Asset Management institutions with more than 100 billion euros in assets under management.



Didier Le Menestrel
Founder & Chairman

La Financiere de l'Echiquier is one of the foremost independent asset management companies in Europe with 3200 partners and 11 billions € Assets Under Management. Didier is an enthusiast investor in the crypto-economy ecosystem and has lately invested in Telegram ICO.

Advisors coming soon...

