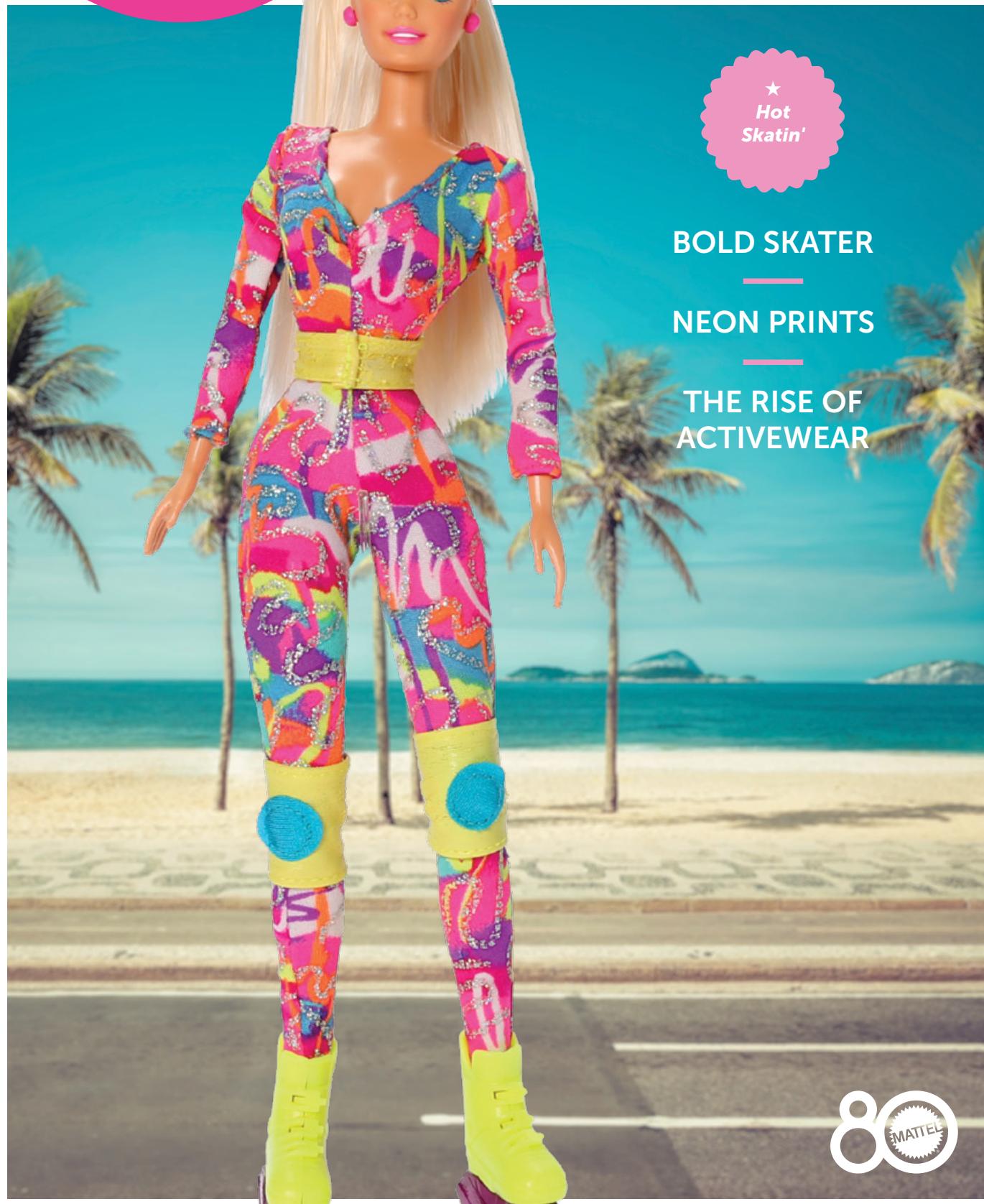


Barbie™

POWER & STYLE



★
Hot
Skatin'

BOLD SKATER

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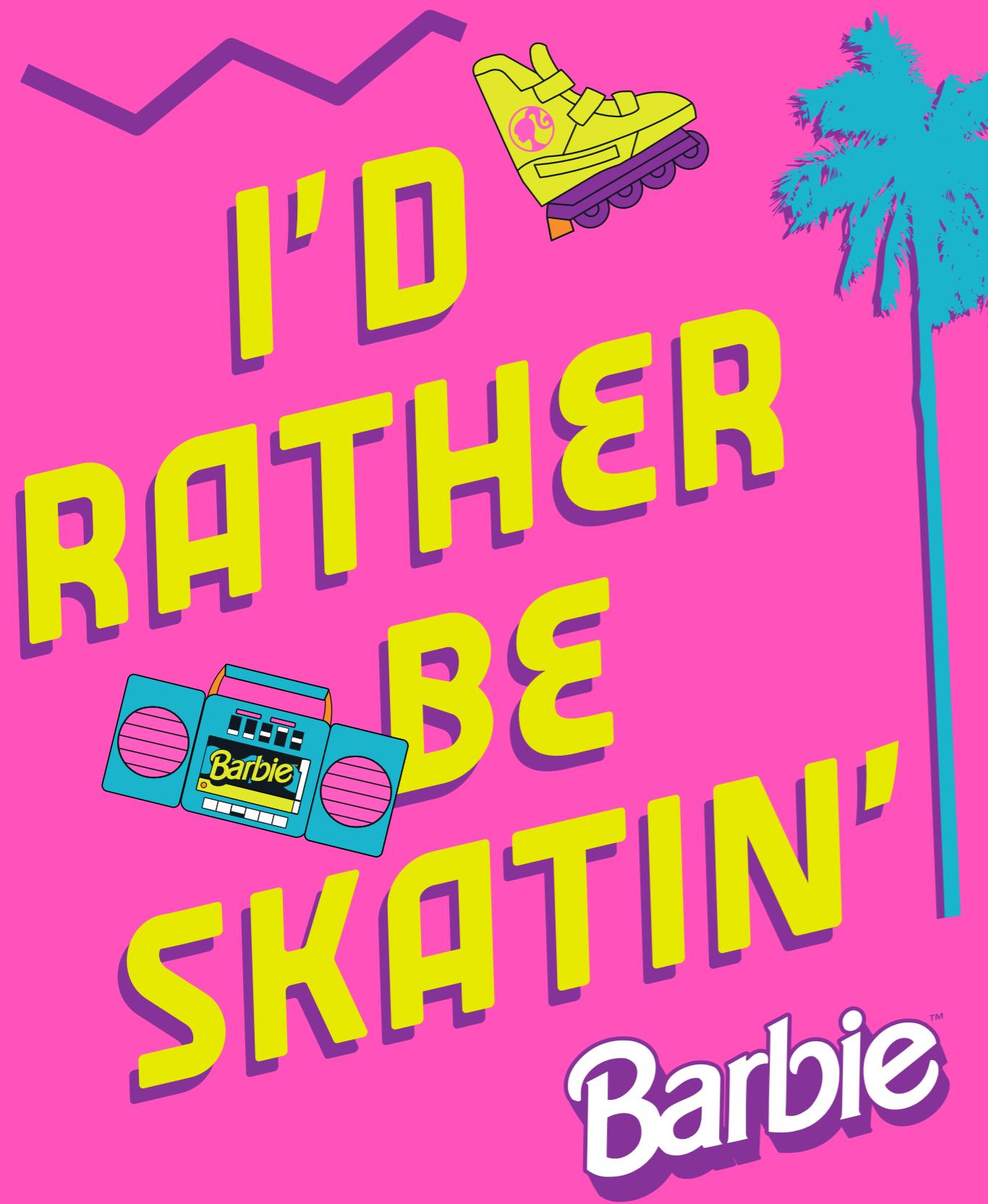
NEON PRINTS

—

THE RISE OF
ACTIVEWEAR

COLLECTOR'S EDITION

80
MATTÉL



Contents

4

Story of an Icon

Discover *Hot Skatin' Barbie*, the doll that captured the roller-skating craze of the 1990s.

8

Fashion Breakdown

Fashion expert and designer @sereinne_ analyzes the Barbie doll's sporty look.

10

Inspiring Women

Princess Diana moved the world with her tireless humanitarian work, her influence on fashion, and her unforgettable charisma.

14

Masters of Style

Designer Gianni Versace revolutionized '90s fashion with his streamlined silhouettes and exuberant prints.

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STORY OF AN ICON

RHYTHM on Wheels

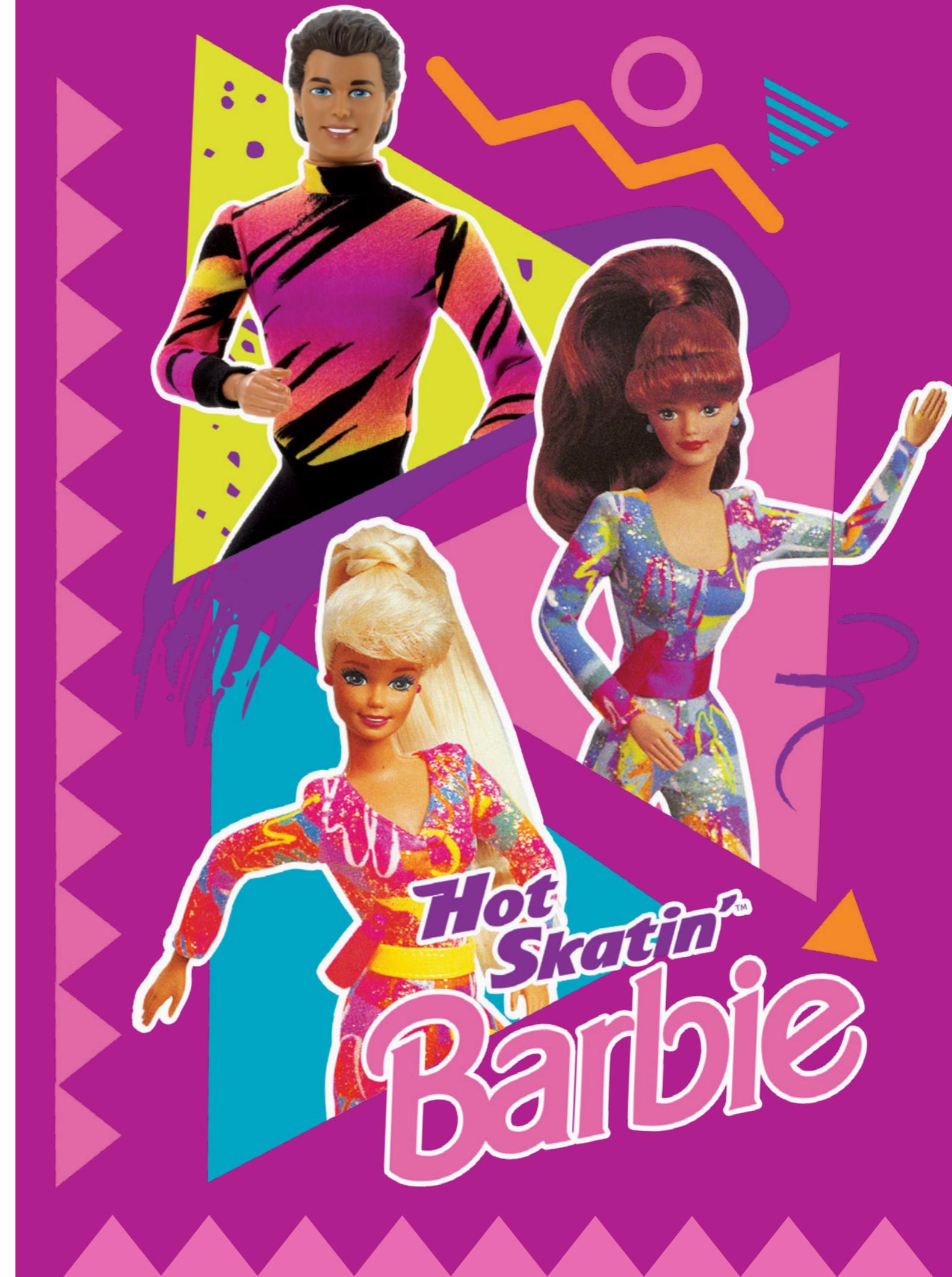
INSPIRED BY THE ROLLER-SKATING CRAZE OF THE '90S,
THE HOT SKATIN' BARBIE DOLL REFLECTS THE SPORTY
AND ADVENTUROUS SPIRIT OF THE DECADE



Rollerblading became heavily integrated in the fitness culture of the decade. Above: Skaters dancing along the Venice Beach boardwalk in California, 1988.

The 1990s saw the rise of rollerblading, which evolved from a casual hobby into a global phenomenon. Rollerblade Inc., founded in the '80s, had popularized the sport, and by the following decade, inline skating had become a fashionable urban activity associated with youth, freedom, and outdoor fitness. During these years, ice skating also experienced a surge in popularity, inspired by the elegance of the sport and charismatic skaters like Kristi Yamaguchi.

Launched in 1995, the *Hot Skatin' Barbie* doll perfectly embodied the energy and dynamism of this popular hobby. With her neon-hued jumpsuit, flowing hair, and flexible, articulated body, the doll was designed to glide in style. She also came with a tulle skirt for a fun fashion twist and all the protective gear she needed to hit the streets like a true athlete.





Left: The fun looks worn by Margot Robbie and Ryan Gosling in the 2023 *Barbie* movie were inspired by the *Hot Skatin' Barbie* doll. Above: The original 1995 Mattel catalog page introducing the doll.



Left: The *Hot Skatin'* Ken doll, who, like *Hot Skatin'* Barbie and Midge, featured a super-flexible body that allowed him to bend, twist, and move freely. Above: The back of the doll's packaging.

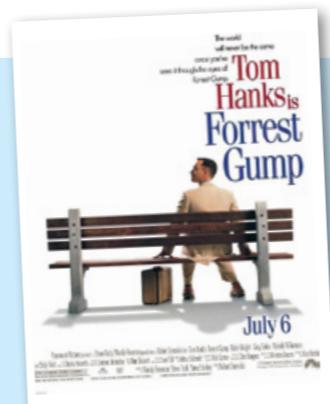
A Look Back at...



Renowned Cuban singer **Celia Cruz** receives the Desi Lifetime Achievement Award



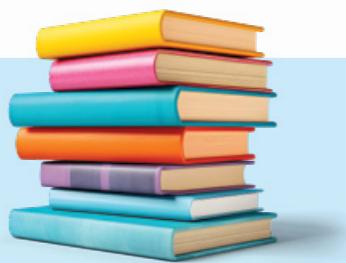
The group **Boyz II Men** becomes the first to win a Grammy Award for Best R&B Album



Forrest Gump, directed by Robert Zemeckis, wins the Academy Award for Best Picture



The U.S. sailing team **America**³ becomes the first team in America's Cup history made up entirely of women



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FASHION BREAKDOWN

Hot Skatin' Barbie | 1995

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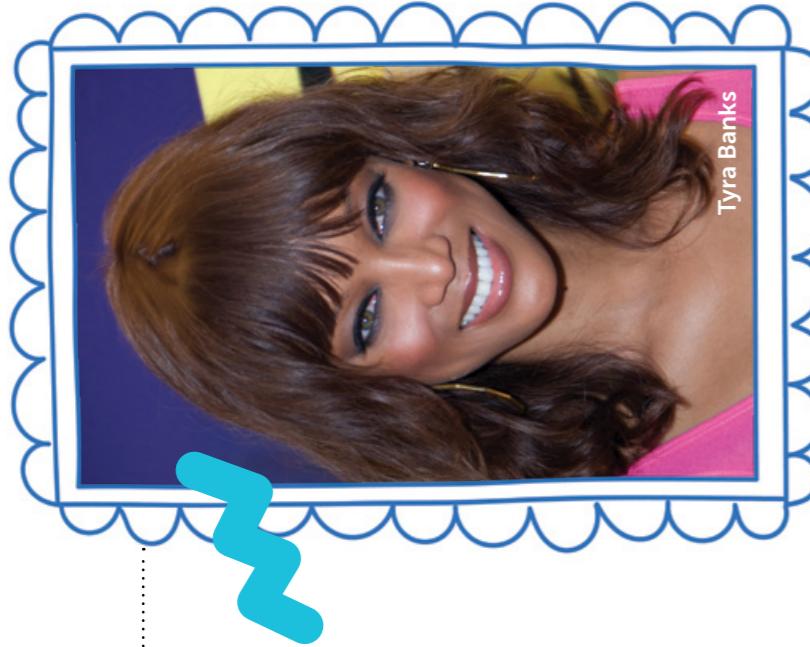
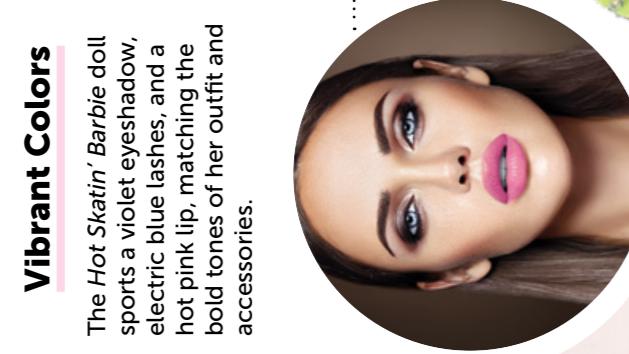
Barbie

Vibrant Colors

The Hot Skatin' Barbie doll sports a violet eyeshadow, electric blue lashes, and a hot pink lip, matching the bold tones of her outfit and accessories.



Fashion expert and designer



Tyra Banks



One Look, Many Ways

This doll comes with a fuchsia micro-tulle miniskirt, a fabric often used in athletic wear, that can be layered over her jumpsuit. Its design allows for easy spins and skating tricks, made possible by the doll's articulated limbs.



Protection 101

The Hot Skatin' Barbie doll's ultra-long hair is perfect for styling with the included fuchsia brush, whether swept in a high ponytail or left loose to catch the wind. Her sleek strands give her overall look a modern edge, while her perfectly arched and fluffed bangs play into the popular style of the '90s, as seen on supermodels like Tyra Banks during that era.

The Bangs of the Decade

One Look, Many Ways

True to her sporty look, her only jewelry is a pair of fuchsia plastic earrings. But she doesn't skimp on protective gear: neon yellow knee pads with turquoise patches, neon yellow inline skates with fuchsia wheels, white ice skates with silver blades, and a fuchsia helmet for safe training sessions all come with the doll.



Print Mashup

Late-'80s prints were known for their bold hues. The Memphis design, featuring geometric shapes and vibrant tones, was one of the most iconic styles of the time. The doll's jumpsuit echoes that spirit, updated with softer, more rounded lines.

Stretch & Style



Cindy Crawford



A quarter of a century after her death, Lady Di remains an icon of empathy, courage, and humanity.

INSPIRING WOMEN

Diana, Princess of Wales

PRINCESS + ACTIVIST + PHILANTHROPIST

D

Diana Spencer, better known as Lady Di, redefined the role of royalty in modern society, leaving behind a legacy of compassion and social commitment. Her humanitarian work and dedication to causes such as the fight against HIV/AIDS and the eradication of landmines made her a globally admired figure.

The “People’s Princess” was born in Norfolk, England, into a British aristocratic family. Her life changed forever in 1981 when, at just 20 years old, she married Prince Charles of England, heir to the throne. Their wedding, watched by millions around the world, marked the beginning of a life under intense public scrutiny and established her as one of the most beloved figures in the royal family.

As Princess of Wales, she stood out for her warmth and her ability to connect with people of all ages and backgrounds. Unlike the monarchy’s traditional formality, she broke protocol by presenting herself to be approachable and empathetic, becoming a symbol of renewal within the House of Windsor. Her charisma and authenticity transcended borders, earning the affection of millions.

Deeply committed to humanitarian causes, Diana championed key initiatives in raising awareness around HIV/AIDS, protecting disadvantaged children, and clearing landmines in

Prince Charles and Lady Diana Spencer married on July 29th, 1981, at St. Paul’s Cathedral in London. An estimated 750 million people around the world watched the ceremony on television.



Right: The Princess dances with John Travolta at the White House in 1985. Below: With Prince Charles and their sons, Princes William and Harry, in 1986. Bottom right: She visits a patient at the Polio and Rehabilitation Institute in Cairo, Egypt, in 1992.



I'd like to be a queen of people's hearts."

Diana, Princess of Wales

conflict zones. In 1987, she inaugurated the UK's first dedicated AIDS ward at Middlesex Hospital in London. One of her most iconic moments was when she shook hands with an HIV positive patient, without gloves and in front of the cameras, defying the stigma of the time and changing public perception around the disease.

Though her personal life was often the subject of tabloid headlines as her divorce from Prince Charles was finalized in 1996, it was her activism that once again captured global attention in 1997. That January, she walked through a minefield in Angola with the British Red Cross, wearing a helmet and vest from The HALO Trust, an organization focused on

removing explosives from war zones. Her presence brought visibility to a humanitarian crisis that had largely gone unnoticed. In August of that year, Diana's story came to a tragic end when she died in a car accident in Paris. The news shocked and devastated the world, underscoring the profound impact she had on society.

More than two decades after her death, Diana's legacy remains strong. Her influence lives on in the humanitarian work of her sons, Prince William and Prince Harry, as well as in the many organizations that continue her mission. Diana left an indelible mark, proving that empathy and authenticity have the power to change the world.★



Gianni Versace

A VISIONARY WHO TRANSFORMED FASHION INTO
A FUSION OF ART, LUXURY, AND ALLURE

MASTERS OF STYLE

Versace played a key role in creating the "supermodel" phenomenon in the 1990s, turning female models into global celebrities and marking a new era in fashion. With Naomi Campbell and Carla Bruni in London, in 1992.



If there was one designer who defined the 1990s, it was Gianni Versace. With his bold creative vision, innovative use of materials and prints, and his ability to blend art and fashion, he revolutionized the luxury industry.

Born in Reggio Calabria, Italy, he was immersed in the world of garment-making from a young age through his mother's sewing workshop. At 26, he moved to Milan, where he began designing for major Italian fashion houses like Byblos and Complice. His talent quickly led him to launch his eponymous label in 1978, opening his first boutique in the city.

Versace quickly became a star of the international fashion scene. In 1982, he expanded into jewelry and home décor, and in 1989, he entered the world of haute couture with the launch of Atelier Versace. His maximalist approach and love for bold colors, baroque prints, and Greco-Roman mythology stood in



Versace's signature prints, reminiscent of those seen on the Hot Skatin' Barbie doll, are featured in this ensemble displayed in a 2017 exhibition on the designer in Naples, Italy.



Left: Jennifer Lopez with Donatella Versace at the brand's fashion show during Milan Fashion Week in 2019. The singer wears an updated version of the iconic dress she originally debuted at the 2000 Grammy Awards. Below: Elizabeth Hurley with Hugh Grant, wearing another Versace dress that captivated the world in 1994.



stark contrast to the neutral tones and minimalist aesthetic that dominated the era. His style was classically luxurious, but with a sensual allure. His originality shone through in his use of unconventional materials like metal and leather in couture garments.

The 1990s were without a doubt the golden age for the Italian designer. During this decade, his brand reached global icon status. He cemented his vision of fashion as spectacle, turning runway shows into major pop culture and entertainment events. A passionate art lover, he collaborated with artists like Andy Warhol and Roy Lichtenstein, and dressed stars like Madonna, Whitney Houston, Elton John, and Princess Diana, bringing haute couture beyond the exclusive world of luxury into the broader realm of show business.

After Versace's untimely, tragic death in 1997, his sister Donatella took the helm and ensured his legacy would endure. Versace transformed fashion into a powerful cultural and artistic statement. Today, his innovative vision lives on, and the brand remains a symbol of luxury, glamour, and bold transgression.★



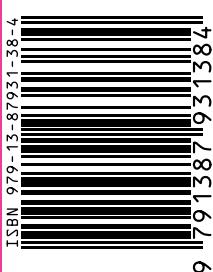
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