

GODOT COMPENSATION WHITE PAPER- The Stakeholder value model

Compensation Philosophy

GODOT's compensation ideas reflect the value we place on employee contributions. Our total compensation package is comprised of direct and indirect benefits. These benefits go beyond monetary support for benefits like healthcare or retirement and include opportunities for growth, capacity development, flexibility, job satisfaction, security, recognition and a culture of trust and collaboration.

Work is an experience not a process. As an employer, we aspire to engage the imagination and participation of the entire workforce. In order to do that, our business requires a structure and policies that responds to and respects the fundamental emotional needs of employees as human beings.

POLICY: The right to dignity

Our philosophy springs from fundamental notions about the human right to dignity. We define dignity as self-respect, the ability to show regard for one's own feelings. This right to dignity requires us to support the emotional needs of humans.

Autonomy: a sense of volition, endorsement, willingness, and choice

Competence: the ability to change your state of being, including your feelings and behavior, for the better

Relatedness: feeling related to others in a beneficial way

Love: finding meaning in something beyond yourself

POLICY: Fair Pay with Aligned Incentives

GODOT introduces a transparent salary formula for every employee: well compensated annual salary plus additional benefits and bonuses distributed equally. GODOT's compensation model confirms our valuation of every worker's contribution to our organization.

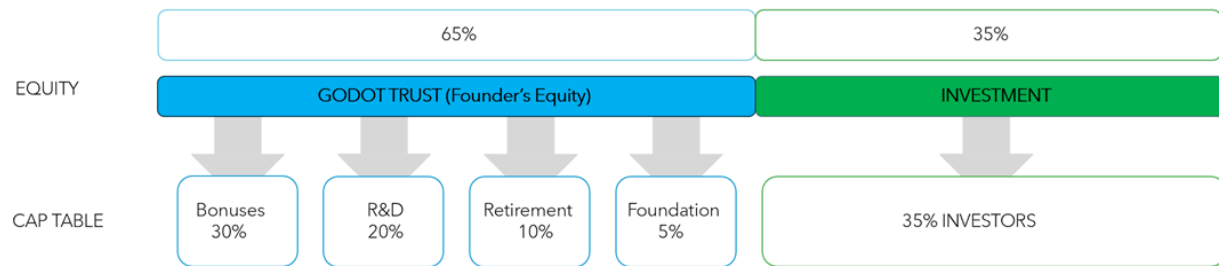
STRUCTURE: Equal Upside

By putting 65% of total equity into a trust (Godot Investments Trust), the founder will maintain control of the company while sharing the upside with employees equally. The distributions will be managed by smart contracts for transparency and auditability purposes.

Bonus structure: 30% of trust equity is devoted to bonuses. Bonuses represent an equal split (by days worked) of revenue distributions.

Bonuses, like all distributions, are produced using the formula, $\text{Revenue} = \# \text{ of Employees} \times \XXX . This means the calculation for the bonuses is transparent, predictive and scalable. It means every employee has the same objective to drive revenue.

Retirement structure: An equal split (by days worked) from 10% of trust equity. The retirement is funded by cash and will stay in cash/cash equivalents to avoid market volatility.

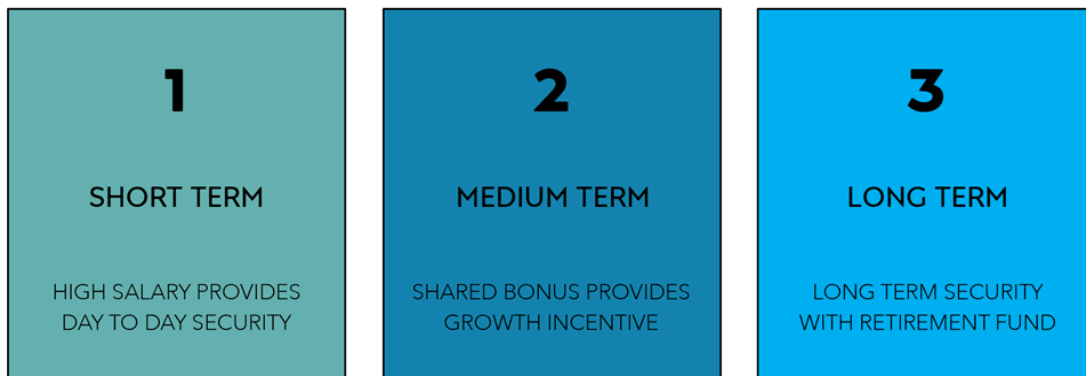


***Founder note:** My experience watching employees suffer in retirement as their 401ks proved insufficient or lost value at the wrong time motivates this decision. I want to make a safe landing pad for employees that built the company. Brent, the man who conceptually created the product diversification at Weinstein Beverage, is driving an oil truck because he retired when the market crashed in 2001. That shook me when I learned of it and I want to make sure that my employees never suffer the same.

Foundation: The Foundation creates a vehicle to reinvest in the communities GODOT operates in an ongoing way. Wherever GODOT operates, the community should support and be supported by our business presence.

POLICY: Human Centered Design

By designing interfaces and functionality that respond to the psychological and emotional experiences of people—the way they do things, how they think and feel, and what is meaningful to them—GODOT equips teams with the tools to visualize and stay involved with problems long enough to reframe the opportunities. Using human behavior and organizational behavior research, GODOT designed an incentive program to maximize the contribution of employees by focusing on their emotional and financial needs in the short term, medium term and long term.



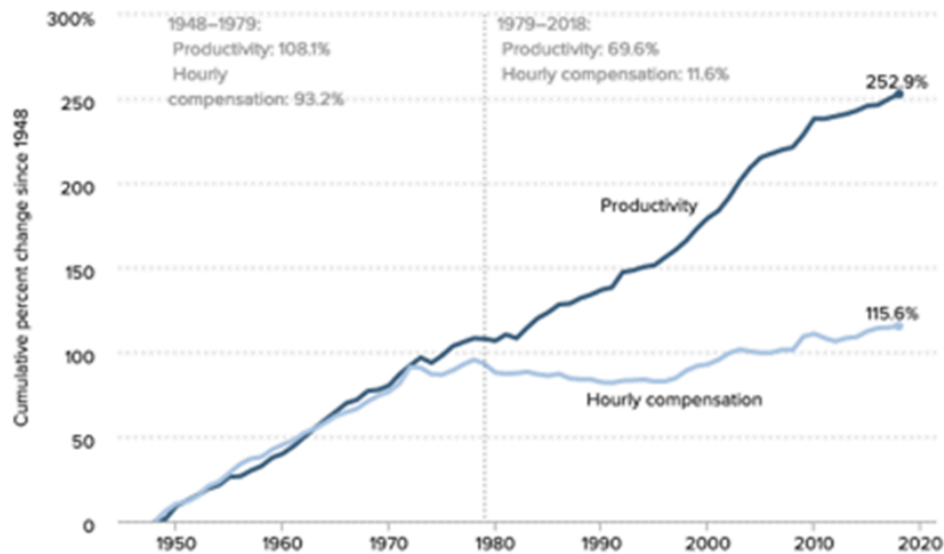
GODOT asserts that this policy is good for business.

1. Workers are essential to the success of an organization

Financial disparity is disempowering and de-motivating. Although big US companies report record year-on-year profits and productivity gains, workers have not shared in the success.

The gap between productivity and a typical worker's compensation has increased dramatically since 1979

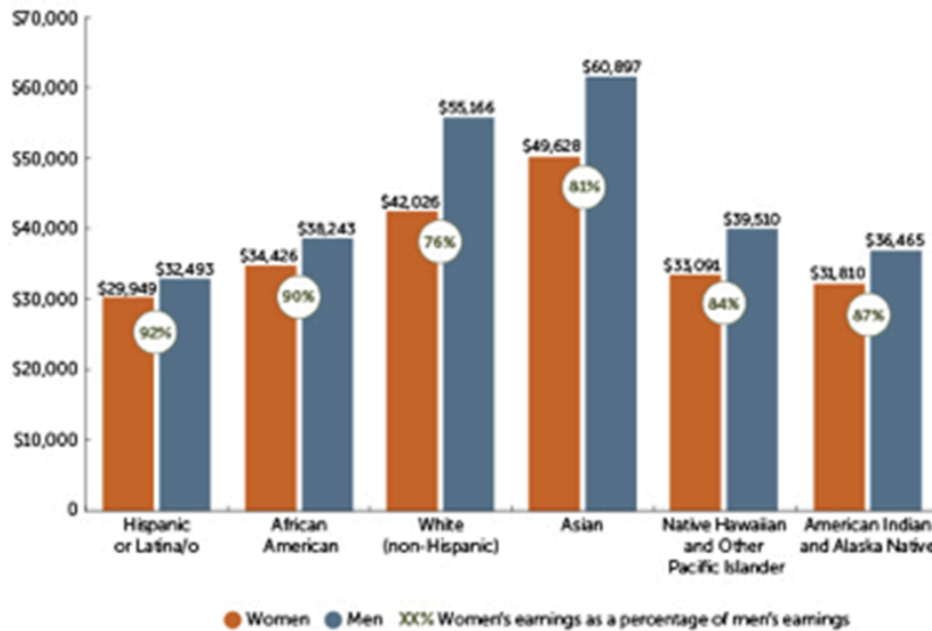
Productivity growth and hourly compensation growth, 1948–2018



The average CEO in the Russell 1000 received total compensation of \$11.8 million during the most recent year for which numbers are available, including salary, bonus, stock grants, options and other benefits. The average CEO-to-worker pay ratio was 248-to-1. For the 104 companies whose median employee pay falls below the poverty line, the ratio is a whopping 917-to-1. (Kaissar)

Similarly, workers benefit from compensation unequally.

Median Annual Earnings, by Race/Ethnicity and Gender, 2015



Source: U.S. Census Bureau, 2015 American Community Survey 1-Year Estimates

By removing the financial disparity between management and workers, managers can promote based on desire for responsibility and growth, interest, project need and subject expertise rather than seniority/pay grade. Employees need not withhold their voices because they want to maintain their jobs. There is risk reduction in a model that undermines the managerial powers and power dynamics that can lead abusive relations.

2. Engagement and Retention

Studies indicate that worker engagement rises with pay only to a level equal with the ability to support a good quality of life. Beyond this level, other factors such as company culture, interest, the ability to grow and the ability to do work that creates meaning become increasingly important to worker retention. GODOT's compensation policy uniformly secures a base pay that can satisfy the first condition. GODOT then affirms its adherence

to the indirect compensation features that will satisfy the second. GODOT seeks to enhance company culture and empower the humans working within it to receive the benefits of the engagement of 100% of all workers.

Employee retention is a significant factor in growing and maintaining productive growth with consistency. It costs roughly 20% of an employee's salary to replace that individual. Workers who stay in a job grow institutional knowledge. Investments made in their capacity development are available to the organization. Bonds between peers and teams develop and social capital grows.

3. Goodwill, PR and Brand Advocates

The combination of purpose, voice and practices that achieves GODOT culture and grows its social capital is valuable. By supporting the emotional needs of employees, we can expect strong cathexis. As the headlines talk about pay inequality, sometimes the easiest solution is to pay people equally.

4. Market Disruption

GODOT seeks to put upward pressure on local markets by offering a significantly different valuation for employee contributions. Our policies and structures are formed to attract, grow and keep the best people. By openly addressing social norms around labor valuation, we can begin to examine, "The economic bases for some of the inefficiencies in the labor market, starting with coordination problems." (Coleman)

5. Risk Reduction

Hundreds of studies validate the positive performance impact of collective intelligence on problem solving. Problems are characterized by uncertainty, complexity, and ambiguity. Homogenous groups are vulnerable to blindspots, collective distortion and bias. Large diverse groups bring wider perspectives, knowledge, new possibilities and awareness of unseen risks. GODOT adopts democratized communication practices to unleash the productive imagination of every worker. By giving everyone in the organization a voice and permission to contribute, GODOT seeks to reduce risk and increase the number of solutions available.

Risk reduction by having every employee on every task have aligned incentive and objective.

6. Acquisitions

GODOT's equal upside model allows for a better use of cash flow.

GODOT acquisitions can be structured as an equity swap with the use of capital being the delta in wage increases. If the ownership wants a liquidity event, GODOT provides a loan which we collect the returns from their equity plus interest or provide a below market value cash offer.

Acquisition transparency presents a unique scenario whereby employees of targeted companies will know that their new compensation will most likely be higher. As most employees will be eager to improve their standards in living, failure to move forward can have a devastating effect on morale. Agreement to move forward will create positive transition uplift.

7. Investor Returns

Investors receive distributions when cash on hand is greater than \$XXX per employee. The single KPI aligns investors directly with employees.

Provides realized returns without the need of an exit.

Long-term returns focused.

Clear motivation for all workers to achieve revenues.

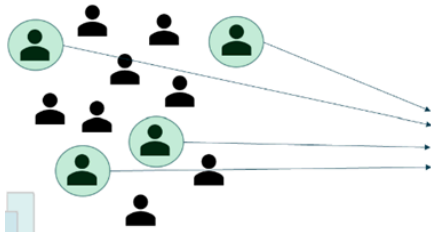
SUMMARY

GODOT's compensation statement presents a foundation that will enable a wildly successful business. We will remain innovative and highly productive by building a company in which everyone will want to be an active and whole-hearted participant. High engagement and innovation will produce robust, long-term returns for investors.

GODOT's unique compensation model enables the company to be organized by skillsets and knowledge sets. Each employee is granularly put in the best position to succeed and use their time most efficiently.

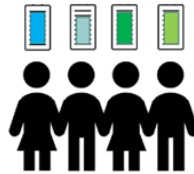
GRAPH ORG STRUCTURE

Solution programmability by organizing employees as nodes of varying capacity



ECOSYSTEM OF EXPERTS

New products and new technology require diverse skillsets and knowledge sets



TEAM CONSENSUS

Stakeholders participate throughout & must come to consensus to remove the decision risk of individuals



Delivers 3x the bandwidth per employee

BIBLIOGRAPHY

Benedetti, Arianna H., and Serena Chen. "High CEO-to-Worker Pay Ratios Negatively Impact Consumer and Employee Perceptions of Companies."

Journal of Experimental Social Psychology. Academic Press, September 20,

2018.

[https://www.sciencedirect.com/science/article/abs/pii/S00221031183008](https://www.sciencedirect.com/science/article/abs/pii/S0022103118300829)

29.

Blanding, M. (2020, January 6). "Motivate Your High Performers to Share Their Knowledge," Retrieved from

[https://hbswk.hbs.edu/item/motivate-your-high-performers-to-share-their-knowledge?cid=spring-30841703-WK Newsletter 01-08-2020 \(1\)-January](https://hbswk.hbs.edu/item/motivate-your-high-performers-to-share-their-knowledge?cid=spring-30841703-WK%20Newsletter%2001-08-2020%20(1)-January%2008,2020)

08, 2020.

Boushey, H., & Glynn, S. J. (n.d.). "There Are Significant Business Costs to Replacing Employees," Retrieved from

<https://www.americanprogress.org/issues/economy/reports/2012/11/16/44464/there-are-significant-business-costs-to-replacing-employees/>.

Coleman, Ben. "The Case for a Labor Valuation Method." Medium. Mentat, July 25, 2018.

<https://medium.com/mentatorg/the-case-for-a-labor-valuation-method-c4fb0976efad> .

Kaissar, Nir. Bloomberg.com. Bloomberg. Accessed January 13, 2020.

<https://www.bloomberg.com/opinion/articles/2019-02-01/ceo-worker-pay-gap-is-an-underrated-risk-to-stocks> .

Note: CEO-to-worker compensation ratios for companies in the Russell 1000 Index stats compiled by Alicia Ritcey and Jenn Zhao, Bloomberg

Deci, E. L., & Flaste, R. (1995). *Why we do what we do: the dynamics of personal autonomy* . New York: G.P. Putnam's Sons.

Gagné Marylène. (2015). *The Oxford handbook of work engagement, motivation, and self-determination theory* . New York: Oxford University Press.

"How Does Race Affect the Gender Wage Gap?" AAUW. Accessed January 13, 2020.

<https://www.aauw.org/2014/04/03/race-and-the-gender-wage-gap/>.

Johnson, S. (2019). *Farsighted: how we make the decisions that matter the most* . London: John Murray.

Nielsen, Chidiebere OgbonnayaKevin DanielsKarina. “Research: How Incentive Pay Affects Employee Engagement, Satisfaction, and Trust.” Harvard Business Review, March 15, 2017.

<https://hbr.org/2017/03/research-how-incentive-pay-affects-employee-engagement-satisfaction-and-trust> .

Page, S. E. (2008). *The difference: how the power of diversity creates better groups, firms, schools, and societies* . Princeton: Princeton Univ. Press.

Page, S. E. (2018). *The model thinker: what you need to know to make data work for you* . New York: Basic Books.

Wallskog, Nicholas BloomScott OhlmacherCristina Tello-TrilloMelanie. “Research: Better-Managed Companies Pay Employees More Equally.” Harvard Business Review, March 6, 2019.

<https://hbr.org/2019/03/research-better-managed-companies-pay-employees-more-equally> .

“The Productivity–Pay Gap.” Economic Policy Institute. Accessed January 13, 2020. <https://www.epi.org/productivity-pay-gap/> .

Notes: Data are for compensation (wages and benefits) of

production/nonsupervisory workers in the private sector and net productivity of the total economy. “Net productivity” is the growth of output of goods and services less depreciation per hour worked.

Source: EPI analysis of unpublished Total Economy Productivity data from Bureau of Labor Statistics (BLS) Labor Productivity and Costs program, wage data from the BLS Current Employment Statistics, BLS Employment Cost Trends, BLS Consumer Price Index, and Bureau of Economic Analysis

National Income and Product Accounts

Updated from Figure A in *Raising America’s Pay: Why It’s Our Central Economic Policy Challenge* (Bivens et al. 2014)

“The Three Most Basic Psychological Needs, and Why We Need to Satisfy Them,” (2020, January 8). Retrieved from

<https://reflectd.co/2015/03/19/the-three-most-basic-psychological-needsand-why-we-need-to-satisfy-them/> .

“The Multidimensional Work Motivation Scale: Validation evidence in seven languages and nine countries,” Retrieved from

<https://www.tandfonline.com/doi/abs/10.1080/1359432X.2013.877892> .

PART II: Game Theory evaluation of the Stakeholder Value Model

The GODOT Stakeholder Value Model: A Paradigm for Employee-Centric Compensation and Organizational Transformation

Abstract:

This paper introduces the *Stakeholder Value Model* as outlined in GODOT's compensation white paper, examining its structure, philosophy, and novel equity trust system designed to align incentives across all stakeholders. GODOT is a governance model of social responsibility to connect the end of one supply chain to the beginning of many others. Emphasis is placed on how this model enables full interoperability among employees and drives organizational transformation by fostering a high-trust, high-motivation culture. We analyze the model through multiple theoretical lenses, including game theory frameworks—Nash equilibrium, cooperative game theory, signaling games, principal–agent dynamics, and common-pool resource management—to assess its incentive compatibility and stability. We further apply the Fogg Behavior Model (B=MAP) to evaluate impacts on human capital development, employee motivation, and emergent network effects. Supported by citations from the GODOT white paper and relevant economic and behavioral science literature, the paper argues that the Stakeholder Value Model offers a rigorous, practical blueprint for equitable and effective compensation. The discussion highlights theoretical underpinnings and practical policy implications, making the case that this model can inform both academic discourse and governmental approaches to labor and organizational policy.

Introduction

Modern organizations face a dual challenge: sustaining innovation and productivity while ensuring that employees share in the value they create. Traditional compensation structures in many firms exhibit **high inequality** – for example, large U.S. companies have seen record profits and productivity gains without commensurate increases in worker compensation. The resulting disparities in pay and status can erode employee engagement, trust, and long-term organizational performance. In response to these issues, there is growing interest in **stakeholder-centered models** of corporate governance and compensation that align the interests of employees, management, and investors. This paper examines one such approach –

GODOT's *Stakeholder Value Model*, as described in its compensation white paper, and evaluates its potential as a blueprint for organizational transformation.

GODOT's Stakeholder Value Model reimagines compensation by treating employees as key stakeholders entitled to an equitable share of the firm's success. At its core, the model establishes a broad-based equity **trust** and a transparent salary and bonus system that distributes financial *upside* equally among employees. This approach is coupled with a human-centered philosophy emphasizing dignity, growth, and collaborative culture. By aligning incentives and flattening traditional hierarchies, the Stakeholder Value Model purports to eliminate internal zero-sum competition and instead promote *full interoperability* among employees – meaning individuals can collaborate across roles and functions seamlessly, with shared purpose and trust. The anticipated outcome is an organization that is highly adaptable and innovative, leveraging the collective intelligence of its workforce.

This paper is structured as follows. First, we provide a detailed explanation of the Stakeholder Value Model's design, including its compensation philosophy, the equity trust mechanism, and how incentives are aligned through a single, transparent formula. Next, we present a game-theoretic analysis of the model: we explore how the model holds up under various analytical frameworks (Nash equilibrium, cooperative game theory, signaling games, principal-agent theory, and common-pool resource management). We then apply the Stanford Behavior Design Lab's B=MAP framework (Behavior = Motivation × Ability × Prompt) to assess the model's effect on human capital development, employee motivation, and the emergent network effects of an empowered workforce. Finally, we discuss the implications of this model for academics and policymakers, arguing that it offers a viable path toward more equitable and high-performing organizations. All claims are supported by citations to the GODOT white paper and relevant literature, and key points are illustrated with figures and formal references.

The Stakeholder Value Model: Structure and Philosophy

Compensation Philosophy and Human-Centered Design

GODOT's compensation philosophy is grounded in a fundamental commitment to **human dignity and intrinsic motivation**. In the white paper, this is articulated as the "Policy: The right to dignity," asserting that every employee has a human right to self-respect and meaningful work. The model draws on principles of self-determination theory in identifying core emotional needs that the workplace must fulfill: **Autonomy, Competence, Relatedness, and Love**. These needs are defined in line with established psychology research – *autonomy* as a sense of volition and choice, *competence* as the ability to master and improve one's state, *relatedness* as feeling connected to others, and *love* as finding meaning beyond oneself. By explicitly acknowledging these needs, the Stakeholder Value Model frames work as "*an experience not a process*," aiming to engage employees' imagination and wholehearted participation.

From this human-centered stance, GODOT's model enacts a "**Fair Pay with Aligned Incentives**" policy. In practice, this means implementing a *transparent and egalitarian salary*

formula for all employees. Every worker at GODOT receives a **well-compensated base salary** (in the white paper, a figure of approximately \$175,000 per year is used as an illustrative benchmark for this formula). Crucially, beyond base pay, all additional benefits, bonuses, and equity distributions are provided **equally or by a uniform rule** to all employees, rather than through individualized negotiation. This stands in stark contrast to traditional pay dispersion models where compensation varies widely by rank or negotiation, and it serves as a tangible affirmation of the equal value of each employee's contribution. By removing pay disparities between management and workers, GODOT's approach aims to dissolve the power dynamics that often silence employee voices in hierarchical organizations. As the white paper argues, when financial security and fairness are assured for everyone, promotions and role changes can be driven by passion, talent, and organizational need rather than by salary considerations. This policy is expected to bolster a culture of **trust and collaboration**, wherein employees feel respected and are motivated to contribute their best ideas without fear of losing their livelihood or status.

In alignment with these values, GODOT also emphasizes *indirect compensation* aspects such as opportunities for personal growth, flexibility, job satisfaction, recognition, and a strong community culture. These elements address longer-term motivational factors beyond immediate pay. Research supports the importance of such factors: once employees earn enough to meet a good quality of life, *intrinsic motivators* (like purpose, mastery, and belonging) become critical for engagement and retention. By uniformly securing a solid financial baseline for all, the Stakeholder Value Model frees the company to focus on these higher-order needs. The result is a deliberate investment in **human capital development**, treating each employee as a whole person whose skills and well-being directly correlate with organizational success. Studies show that satisfying employees' basic psychological needs for autonomy, competence, and relatedness leads to greater work performance, higher engagement, and lower turnover intentions. In essence, GODOT's philosophy operationalizes this insight: it designs the work environment to support those needs, under the conviction that "*supporting the emotional needs of employees... is good for business*".

The Equity Trust Structure: Shared Ownership for Equal Upside

At the heart of the Stakeholder Value Model is an innovative **equity trust system** that gives employees a direct stake in the company's fortunes. GODOT's founder has allocated **65% of the company's total equity into an employee trust that uses phantom stock**. This trust is a vehicle through which the economic upside of the company is shared equally with all employees, while the founder (as trustee) retains control to steer the business. In effect, the trust structure ensures that the majority of the company's value created over time accrues to the workforce that creates it, without diluting the strategic leadership role of the founder or the interests of external investors who hold the remaining 35% equity stake.

Figure 1: The Stakeholder Value Model's equity distribution structure. The founder places 65% of company equity into the GODOT Trust, which is allocated for the benefit of employees. The remaining 35% of equity is held by investors. Within the trust's 65% share, specific portions are designated for employee bonuses (30% of total equity), research and development (20%),

retirement benefits (10%), and community foundation initiatives (5%). Distributions from the trust are executed via smart contracts, ensuring transparency and predictability in line with predefined metrics.

As shown in **Figure 1**, the GODOT Trust's equity is subdivided into several funds serving distinct purposes, each designed to enrich the stakeholder value proposition:

- **Annual Bonus Fund (30% of total equity):** This is dedicated to employee bonuses, representing a share of profits or revenue distributed equally among employees based on their active days worked. Rather than individual performance bonuses, this fund creates a *collective reward* system: when the company meets certain financial targets, all employees receive an equal portion of the bonus pool. The white paper indicates that all such distributions are tied to a single transparent formula and key performance indicator (KPI). Specifically, bonuses are governed by a simple equation of the form *“Revenue = # of Employees × \$XXX”*, which sets a target revenue per employee to trigger payouts. When the company exceeds that target, the bonus pool is funded, and every employee, regardless of position, reaps the same reward. This mechanism makes the bonus calculation *“transparent, predictive and scalable”*, and crucially, means that **every employee has the same objective to drive revenue**. By linking everyone's bonus to the identical KPI, the model aligns individual behaviors with the collective good (we examine the incentive implications in depth in the Game Theory section).
- **Research & Development Fund (20% of total equity):** A significant portion of the trust is earmarked for reinvestment in the company's growth and innovation. Although not described in text in the excerpt, the diagram indicates 20% for “R&D” in the trust's cap table. This suggests that the trust will also finance internal projects, training, or innovation initiatives that benefit employees and the company's long-term prospects. Investing through the trust for R&D ensures that growth activities are pursued in a way that ultimately benefits employees (as co-owners) and sustains the value that underpins future distributions. It reflects a balance between sharing current profits and reinvesting for future gains, all under a governance system that employees can trust.
- **Retirement Fund (10% of total equity):** This portion provides long-term security to employees in the form of retirement benefits. The trust allocates a slice of equity returns (or profits) to be paid out equally (again proportional to tenure/days worked) into a retirement plan for each employee. Importantly, these retirement funds are held in cash or stable equivalents to avoid market volatility impacting an employee's nest egg. The founder's note in the white paper emphasizes the motivation behind this feature: witnessing former colleagues suffer from insufficient 401(k)s or poorly timed market crashes instilled a desire to *“make a safe landing pad”* for GODOT's employees after their careers. By providing an equal retirement contribution for every day an employee has worked, the model not only rewards long-term loyalty but also addresses broader social concerns about retirement insecurity. It effectively complements (or replaces) traditional defined contribution plans with a collective, company-funded safety net.

- **Community Foundation Fund (5% of total equity):** The trust dedicates a portion of equity to a foundation that continually reinvests in the communities where GODOT operates. This feature extends the stakeholder model beyond the walls of the company, recognizing local communities as stakeholders in the company's success. Funding a foundation with equity ties community investments to the company's performance: as the company grows, so does its capacity to do good externally. This also reinforces a sense of purpose among employees, as they see their work contributing not just to personal and corporate gain, but to broader social impact. It's aligned with the notion of **"Love" (meaning beyond oneself)** in the firm's philosophy, and can strengthen employees' identification with the company's mission.

All distributions from the GODOT Trust are intended to be executed via **smart contracts** on a transparent ledger. This technological implementation ensures that the rules of distribution (e.g. the revenue target formula, the equal split by days worked) are *credibly committed*: once set up, neither favoritism nor human bias can alter how the funds are apportioned. It allows any employee or stakeholder to audit the process and confirm that, for example, every eligible employee received the same bonus amount when a distribution was triggered. In essence, the smart contract mechanism provides **built-in trust and accountability**, which is critical when managing what is essentially a shared common fund (we return to this in the common-pool resource analysis). Transparency in financial processes has been shown to improve organizational trust; employees are more likely to feel fairly treated when they can verify outcomes. By codifying the compensation rules in smart contracts, GODOT's model reduces the *principal-agent problems* around profit distribution – management cannot secretly alter the pay rules to their own advantage, nor can any individual free-ride beyond what the agreed formula permits.

The equity trust structure, combined with the high base salary, exemplifies what we might call **Equal Upside for Equal Contribution**. Every employee, simply by virtue of contributing their labor to GODOT, is granted the same proportional stake in profits (short-term via bonuses) and wealth accumulation (long-term via equity growth and retirement payouts). This stands as an implementation of *economic democracy* inside the firm's boundaries – each person's stake and voice in the economic outcome is the same. According to the white paper, an intended consequence is that the company can be **organized by skill sets and knowledge sets rather than rigid titles or paygrades**. With compensation decoupled from traditional hierarchy, employees are encouraged to work in the areas they are most effective and to collaborate fluidly, since no one is "hoarding" opportunities for personal gain at the expense of others. In summary, the trust system transforms the firm's equity from a purely financial instrument for a few owners into a *shared commons* that powers broad benefits, aligning the destinies of employees and the company.

Alignment of Incentives and Elimination of Internal Rivalry

A central claim of the Stakeholder Value Model is that it **aligns incentives** of individuals with each other and with the organization, thus unlocking full cooperation. Under conventional

models, firms often struggle with incentive misalignment: employees might compete against each other for promotions or bonuses, or pursue actions that advance their department's goals at the expense of overall company performance. Such misalignments are classic symptoms of internal *principal-agent problems* and siloed thinking. GODOT tackles this by making incentives *collective*. Because all employees share the same bonus formula and equity growth, an employee's self-interest is directly tied to **common goals** – chiefly, increasing the firm's sustainable revenue and long-term value. There is no advantage in outshining a peer for a bigger raise, nor in withholding information to secure one's job, since *compensation is no longer a zero-sum game among colleagues*. Indeed, the white paper notes that when financial disparity is removed, employees need not “withhold their voices” out of fear for job security, and managers can focus on coaching and coordinating rather than bargaining over pay.

From an incentive design perspective, GODOT's model creates what could be termed a **“one-team” game**. The bonus system driven by a single KPI ensures that *each employee's marginal effort contributes to a pool that benefits everyone equally*. If the company hits the target (say, a revenue per employee figure) everyone wins together; if it falls short, everyone is equally modestly worse off (no bonus that period). Every dollar of additional revenue contributes the same amount to each person's bonus – effectively giving every worker the mindset of an owner or partner in a firm. This arrangement aims to achieve a state where the *Nash equilibrium* of employee effort is at a high-collaboration, high-effort point (as we will explore later, this is contingent on social norms to mitigate any temptation to free-ride). The key is that **no employee has anything to gain by undermining or outcompeting a colleague**, since such actions would not increase their share of rewards (pay and equity are fixed in formula, not relative ranking). By contrast, any action that helps the company – whether it's assisting a teammate to solve a problem, or improving a process – has a direct line to benefit oneself and everyone else equally. In theory, this should encourage behaviors like knowledge sharing, mutual support, and going the extra mile for team objectives, which are hallmarks of a high-performance *cooperative culture*.

It is also significant that investors' interests are aligned through the same KPI as employees'. According to the white paper, external investors receive their returns only when a clear, transparent performance target is met, using the *“single KPI [that] aligns investors directly with employees”*. This means the board and shareholders are effectively on the same page as the staff regarding what success looks like (e.g. hitting the revenue or profit per head target). Unlike in some startups where investors push for quick exits or cost-cutting that hurt morale, here the investors benefit from strategies that *boost the metric that also triggers employee bonuses*. The model thus claims to unify the objectives of **all principals and agents in the system**.

GODOT's approach also explicitly tackles the problem of **employee disengagement and turnover** by addressing its root causes. Research indicates that while higher pay can boost employee engagement up to a point of comfort, beyond that threshold, factors like culture, growth opportunities, and meaningful work drive retention. The Stakeholder Value Model secures that threshold by providing generous baseline compensation (addressing financial motivation), and then double-downs on intangible motivators – voice, autonomy, purpose – by flattening the hierarchy and giving everyone a stake. The white paper cites evidence that

well-managed companies tend to have more equitable pay structures, suggesting a correlation between equitable treatment and better organizational outcomes. Indeed, a study by Bloom et al. (2019) found that firms with smaller internal pay gaps often have higher productivity and employee morale. Aligning with this, GODOT's uniform compensation policy is expected to yield stronger **engagement** (people feel invested in a collective mission) and **retention** (financial needs met and career growth supported). Lower turnover preserves institutional knowledge and social capital, which in turn sustains performance over time.

Lastly, by making the compensation formula *predictable and universal*, the model provides clarity and reduces stress. Employees know exactly how they can influence their earnings (i.e. help improve company performance), removing uncertainties and unhealthy anxieties around favoritism or politics. A Harvard Business Review study on incentive pay found that when employees perceive pay processes as fair and transparent, it increases their trust in management and their overall satisfaction. In the Stakeholder Value Model, transparency is baked in at a deep level – from salary computation to bonus triggers to profit-sharing – likely enhancing organizational trust. High trust, in turn, facilitates **organizational transformation**: employees more readily embrace changes and share ideas if they trust leadership intentions. In GODOT's case, this trust is further reinforced by participatory elements (for instance, employees effectively “vote with their feet” in contributing to metrics that drive distributions, and they benefit from a foundation that invests in their communities, signaling reciprocity).

In summary, the Stakeholder Value Model's structure and philosophy work in tandem to align incentives across the board. It aspires to create a company where every individual is both an empowered contributor and a beneficiary of collective success. Such alignment lays the groundwork for *full interoperability* among employees – with financial conflicts of interest removed, people can interface across departments and levels without friction, focusing purely on the work and problems at hand. The next sections will scrutinize how these theoretical advantages hold up under various analytical frameworks, starting with game theory perspectives on the incentive structure.

Game Theoretical Perspectives on the Model

To rigorously assess the Stakeholder Value Model, we turn to **game theory** – the study of strategic interactions. The model can be viewed as a system of games between different actors: employees vis-à-vis each other, employees and employer, the firm and prospective employees (signaling), and employees as users of a common resource (the trust). We will analyze the model through multiple game-theoretic lenses to evaluate its stability and incentive compatibility: **Nash equilibrium analysis**, **cooperative game theory (coalitional games)**, **signaling games**, **principal-agent dynamics**, and **common-pool resource management**. Each framework sheds light on different aspects of behavior and outcomes in the system.

Nash Equilibrium Analysis: Teamwork as the Dominant Strategy

In non-cooperative game theory, a Nash equilibrium is a set of strategies where no player can benefit by unilaterally deviating, given the others' strategies. Let us consider a simplified game of *employee effort* under the Stakeholder Value Model. Suppose each employee chooses a level of effort or contribution to the company's success (e.g. working hard vs. slacking). The payoff for each employee is their compensation, which here includes a fixed salary and a bonus that depends on overall company performance. Because bonuses are equally shared, the payoff structure has elements of a **public goods game**: effort is personally costly (e.g. requires time and energy), but its benefits (increased revenue, triggering a bonus) are largely shared by all employees.

In a classic one-shot public goods game with n players sharing profits equally, the Nash equilibrium often trends toward free-riding – each individual might hope others put in effort to generate the bonus while they conserve their own effort, since individually they only receive $1/n$ of the marginal returns of their work. This is known in economics as the **1/n problem** or the **moral hazard in teams**. In a large organization, if unchecked, it could lead to suboptimal effort where everyone does just enough or even shirks, expecting others to pick up the slack, resulting in underperformance and possibly no bonus for anyone.

The designers of the Stakeholder Value Model appear aware of this risk and have implemented several features to mitigate it, effectively shifting the game dynamics so that **high effort by all becomes the equilibrium**. First, the game is not one-shot but *repeated*: employees interact over an extended period, and the bonus trigger likely occurs periodically (e.g. quarterly or annually). In a repeated game, strategies of reciprocity and punishment can sustain cooperation. If an employee consistently underperforms, peers and managers can observe it (especially in a high-transparency culture) and may sanction the behavior, formally or informally. For example, the firm's emphasis on *democratized communication and voice* suggests a norm where coworkers call out or help correct free-riding, maintaining accountability. Research on **collective intelligence** in teams finds that group norms and diversity can reduce blind spots and social loafing. In equilibrium, if everyone expects that others are contributing and that slackers will be noticed and face social or career consequences, then contributing at high effort can become each individual's best response.

Second, because the base salary is already very high (ensuring financial comfort), the *marginal utility* of shirking is lower and the *psychic benefits* of contributing are higher. Employees are not working under threat of losing livelihood; they're working to achieve collective pride, additional upside, and personal growth. This ties into intrinsic motivation: the model invests heavily in intrinsic motivators (autonomy, mastery, purpose), which game theory traditionally doesn't capture well but which in practice affect payoff perceptions. If employees derive satisfaction from doing a good job and social recognition in a culture of trust, then "effort" carries its own reward beyond the monetary bonus. In such a scenario, mutual high effort can be self-sustaining – everyone working hard because it's fulfilling and expected, making it a *focal strategy* that no one deviates from (a form of *correlated equilibrium* guided by cultural focal points, arguably).

Thus, while the *theoretical low-effort Nash equilibrium* lurks in any team incentive system (as noted by Holmström's seminal analysis of teams), GODOT's model strives to make that outcome unlikely by **changing the game**. It changes the payoff structure (via repeated play and high baseline payoff) and the information structure (high transparency, smart contract verification). If we formalize: each employee i chooses effort e_i . The company outcome (revenue) is something like $R = f(e_1, e_2, \dots, e_n)$ and the bonus for each is $B = b * R$ if a threshold met (or some split). In a Nash equilibrium with sufficient trust and foresight, each player recognizes that their deviation to low effort will marginally reduce R (perhaps small individually, but non-zero) and if everyone thought that way, no bonus results – a poor outcome for all. If employees value the long-term relationship and possibly future higher payouts as the company grows, they may internalize that *cooperation dominates defection* in repeated play (similar to an iterated prisoner's dilemma where tit-for-tat or all-cooperate can be an equilibrium strategy under the right conditions).

One could say the model attempts to transform what would be a *Prisoner's Dilemma* into a *Stag Hunt* or *Coordination game*, where the best outcome is achieved only if everyone cooperates, and everyone cooperating is also an equilibrium because the payoff of unilateral defection (not working while others do) is lower once social and self-regulatory mechanisms are considered. Indeed, if an employee doesn't share the cooperative ethos, they may simply not fit into the organization and will exit or be removed, leaving a self-selected workforce of collaborators. Over time, the equilibrium reached is one of **mutual high effort** supported by both extrinsic incentives (shared bonus) and intrinsic/work-culture incentives. In such an equilibrium, no single employee can gain by deviating to selfish behavior – if they slack off, they lose the esteem of colleagues and potentially harm the performance metric that would pay them, so it's better to stay cooperative, which is exactly the Nash equilibrium condition that no unilateral change yields a better outcome.

It's worth noting that sustaining this equilibrium likely requires maintaining relatively small teams or strong social cohesion – in a very large, anonymous workforce, the personal accountability diminishes. GODOT's emphasis on organizing by skill sets and knowledge sets (i.e. dynamic teams) could mean employees work in transparent project units where contributions are visible. This aligns with Ostrom's principle that **monitoring is essential in commons** management. Here, smart contracts monitor outcomes, and peers monitor inputs, creating a system where the stable strategy is that everyone pulls their weight. Thus, from a Nash equilibrium viewpoint, the Stakeholder Value Model *can* yield a high-cooperation equilibrium, provided cultural enforcement is strong. We see how this dovetails with **Principal-Agent** analysis later, but first, let's consider the cooperative game perspective where binding agreements and fairness come to the fore.

Cooperative Game Theory Perspective: Fair Allocation and the Grand Coalition

Cooperative game theory looks at how players can form coalitions and how the gains from cooperation can be divided fairly. In the context of a firm, the grand coalition would include all

employees (and possibly the founder and investors) cooperating to create value. The Stakeholder Value Model essentially assumes the grand coalition forms – *everyone in the company works together as one unit* – and then dictates a specific allocation of the value generated by that coalition (through salaries, bonuses, trust distributions).

A key concept from cooperative game theory is the **Shapley value**, which provides a fair division of payoffs based on each participant's marginal contribution, under axioms of symmetry and efficiency. Interestingly, if we assume that all employees are *ex ante* identical in potential (which is roughly implied by giving them equal pay and equal share; they differ only in tenure via days worked), a fair solution like the Shapley value for dividing incremental surplus would indeed give each employee an equal share of that surplus. The Stakeholder Value Model's rule of equal bonus and equal trust distributions (per day worked) aligns with the **symmetry** principle of fairness – no employee is treated as inherently more deserving than another, which is exactly how Shapley's fairness criterion would treat identical contributors. In essence, the model implements a Shapley-like outcome without needing complex calculations: by design, it assumes everyone's marginal contribution is equal (which might be roughly true in aggregate, or considered a normative stance).

Because of this equal sharing rule, the payoff allocation in GODOT should lie in the **Core** of the cooperative game (the set of outcomes no coalition would block) if certain conditions hold. For instance, no subset of employees should feel they'd be better off by splitting off and operating separately. Given the trust holds 65% equity, if a small group left, they'd forgo those benefits; plus as individuals they likely couldn't reproduce the same level of company revenue. Meanwhile, the model ensures *efficiency* by distributing essentially all of the firm's value: employees get salaries and trust shares, investors get their 35% share with a promise of ROI when targets hit, and some reinvestment is allocated. There isn't obvious "waste" or slack in allocation; it's a Pareto-efficient outcome where potentially everyone gets what they need to be satisfied: employees get security and upside, and investors still get competitive returns (we assume the base salary and equity split were set such that investors can be attracted – indeed, by holding 35% and control, the founder likely convinces investors that with fully engaged employees the *pie will grow larger*, compensating for sharing more of it).

From a bargaining perspective, one could see the Stakeholder Value Model as an *ex ante agreement* that solves what could be a contentious negotiation between labor and management over profit sharing. By setting a formula in advance, it avoids future bargaining impasses. It is akin to a **cooperative bargaining solution** where labor's collective bargaining power has secured a fixed share of value (65%), but labor also takes on the responsibility to maximize that value. This is reminiscent of the Nash bargaining solution concept: if we consider a hypothetical negotiation between employees as a whole and the founder/investors, splitting the surplus 65/35 could be seen as the agreed outcome (perhaps because employees contribute most of the work, while investors provide capital and initial risk-taking). Once set, this split doesn't change, which gives stability.

Another cooperative game concept is **coalition formation**. Could sub-coalitions (like a particular department) break away or threaten to get a better deal? Under equal sharing, any

subgroup of employees has no leverage to claim they are more crucial than others (the symmetry assumption). The model's strength is that it pre-empts internal coalition politics: for example, highly skilled engineers or top salespeople cannot easily demand higher pay by threatening to quit, because the policy is everyone is paid near-equally and the culture likely disdains special treatment. This could be a double-edged sword in practice (will top talent accept equal upside?), but assuming they buy into the mission, the **grand coalition stability** is maintained by a shared ethos and mutual dependency.

One can also draw parallel to **worker cooperatives** or **ESOPs** (Employee Stock Ownership Plans), which are real-world implementations of cooperative game principles in firms. Studies of employee-owned firms often find higher productivity and resilience, but also note that they need good governance to avoid internal conflicts and ensure effort. The Stakeholder Value Model effectively is a managed cooperative: the founder retains decision control (to avoid the inefficiencies of leaderless collectives) but commits to a cooperative-style sharing of benefits. By using smart contracts, it's like encoding a binding coalition agreement that cannot be reneged on. This credible commitment is crucial; as game theory tells us, cooperation can unravel if one party can later exploit others. Here, employees have a guarantee that the trust's assets are legally and algorithmically dedicated to them, which builds *rational trust* in the scheme.

In summary, from a cooperative game viewpoint, the Stakeholder Value Model aims to keep everyone in the grand coalition by offering a fair, symmetry-respecting outcome. It removes envy (since no one is paid drastically more than another for the same role) and fosters solidarity. If the total surplus grows, everyone's share grows in absolute terms, maintaining fairness. The model can be seen as implementing the idea that *"stable cooperation requires each player receive a fair share of joint profits"*. That said, the fairness is predefined rather than negotiated case-by-case, which could simplify operations. Next, we consider the *signaling* aspect: how does this model affect the signals and information in the job market and internally?

Signaling Games: Attracting Talent and Building Credibility

In a signaling game, one party (the "sender") takes an action that conveys information about itself to another party (the "receiver"), in a context of asymmetric information. Here we can identify a few relevant signaling scenarios:

- **Company to Potential Employees:** GODOT's unconventional compensation model itself sends a signal to job seekers about the company's values and type. Adopting the Stakeholder Value Model is a costly signal – the founder giving up 65% equity upside to employees is a significant commitment that a profit-maximizing, short-term focused founder would not make. According to signaling theory, for a signal to be credible, it must be too costly for a "bad" type to mimic. In this case, a company that was not genuinely confident in its prospects or sincere about empowering employees likely wouldn't lock in such a sharing scheme, because if the company doesn't do well, the founder/investors stand to gain less. GODOT's willingness to embed this model could signal it is a *"good type"* firm – one that is confident in creating high value with its team and is committed to fairness. This should attract talent that is high-performing and team-oriented (who find

this attractive) and deter those looking for quick personal gain or who prefer high inequality when they are on top (e.g. people eyeing big executive payouts might avoid a company where even the CEO has the same bonus formula as a junior employee). In Spence's job market signaling model, typically education is the signal of a worker's ability; here the *firm's compensation design* is a signal to workers of the firm's quality and culture. Talented workers often want workplaces that respect them and provide purpose; the Stakeholder Value Model strongly signals such an environment. Additionally, since all employees are highly paid and share upside, the company signals it employs only excellent people (because it wouldn't pay everyone \$175k if it didn't believe in their high productivity). This can create a self-fulfilling signal: only those confident in their ability to contribute to a high-performing team may apply, thus the applicant pool is self-selected for alignment with the model.

- **Employee Behavior as Signal:** With all employees ostensibly equal in status, how do individuals distinguish themselves? Possibly through *signals of commitment and skill* such as taking on leadership in projects (since monetary rewards won't differ, these become reputational rewards). In a sense, when promotions are no longer tied to large pay jumps, a promotion (say to a team lead) becomes more of a signal of trust and responsibility than a material reward. Thus, promotions at GODOT signal actual expertise and willingness to serve, not just bargaining success. This could improve the signal-to-noise ratio of titles and roles inside the firm. Also, new ideas or initiatives by employees function as costly signals of engagement – spending extra effort to innovate doesn't give one a bigger bonus than others, so doing so signals genuine passion or hope for the company's growth, which management should recognize. Over time, the accumulation of such signals can inform succession planning (who truly has the company's interest at heart).
- **Company to Investors:** There is also a signaling story for how GODOT might appear to external investors or markets. The founder's perpetual reinvestment signals a long-term orientation – that the company is not looking for a quick exit (since distributions give returns without an exit). This could appeal to certain patient investors and repel others. However, the founder still maintains control via the trust structure, which signals to investors that decisions won't be too decentralized; a strong guiding hand remains (this may comfort investors concerned that broad employee ownership could lead to chaotic governance).
- **Mitigating Adverse Selection:** One risk of high pay/equal upside is attracting *free-riders* – people who want to do minimal work but still get the generous salary and bonus.
 - The same system that organizes by skillset and knowledge set, can be used to identify free-loaders. In addition, since employees are incentivized for collective excellence, employees will be quicker to highlight and document underperforming members. This system allows the company to build up robust information to protect against any potential wrongful termination.

- The hiring process can incorporate filters to counter this. The model itself, by its very nature, might deter extremely individualistic candidates (who might prefer roles with performance bonuses tailored to them). Moreover, signaling theory suggests that during hiring, *signaling and screening* are dual: the company's signal (we value teamwork and equality) is met by candidates' signals (providing references, demonstrating team projects, etc.). GODOT can screen for cultural fit by asking candidates to signal their alignment (for instance, evidence of collaborative accomplishments). Because of the high stakes (the firm invests a lot in each hire with the high salary and trust share), they have incentive to thoroughly screen. This is related to the principal–agent problem and how the model addresses it by selection, which we discuss next.

In conclusion, the Stakeholder Value Model serves as a strong **signal of corporate culture and values** to the outside world. By committing to such an egalitarian structure, the company credibly conveys trustworthiness and a break from the norm of corporate greed. It's leveraging what economists call *commitment devices* to send a message: "We value our people as partners." In game-theoretic terms, it establishes a separating equilibrium in the "market for employers": firms like GODOT separate themselves from others by the costly signal of sharing equity, potentially gaining an edge in attracting mission-driven top talent. The success of this signaling, of course, will depend on the company living up to its promises in execution (if the reality doesn't match the signal, reputation could suffer). But assuming fidelity, the signaling dynamic should reinforce a positive selection of both employees and investors who buy into the model's philosophy.

Principal–Agent Dynamics: Solving the Agency Problem through Ownership Alignment

The classic **principal–agent problem** in firms arises because owners (principals) want agents (employees) to act in the owners' interest, but agents may have different goals and better information about their own actions. This misalignment can lead to costly monitoring and incentive schemes to ensure agents don't shirk or pursue personal agendas. Traditional solutions include performance-based pay, stock options for executives, efficiency wages, etc.. GODOT's Stakeholder Value Model tackles this issue at a systemic level by effectively making all employees into *partial principals* of the firm, aligning their incentives with the firm's success extremely closely.

By granting employees equity (via the trust) and profit-sharing, the model mirrors mechanisms like **profit sharing and ownership**, which are known to align interests. In agency theory terms, the employees' utility is directly tied to the principal's utility (the firm's profits and value). This drastically reduces the conflict of interest: rather than the agent trading off "effort vs leisure" with effort only benefiting the principal, now effort benefits both because the agent shares in the outcome. It's akin to an owner-operator model: think of a small business where a co-owner will

work nights and weekends voluntarily because they directly reap the benefits. GODOT tries to scale that mentality to a larger organization through structural means.

However, one might ask: if everyone is an owner, who monitors whom? Agency theory also tells us that when everyone is responsible, sometimes *no one* is (the diffusion of responsibility). The model addresses this by still keeping a hierarchical governance in decision-making (the founder and presumably a leadership team guide strategy). But those leaders themselves presumably draw the same pay and bonus, so they are also aligned. The difference is they have *assigned monitoring roles*. The trust doesn't mean there's no management; rather, management's role is changed from "controller of carrots and sticks" to "coach and coordinator" since the carrot (profit share) is automatic and the stick (lose profit share if company falters, or lose job if not contributing) is implicit. Managers in GODOT will find it easier to motivate, since they can genuinely say "we're all in this together; I don't make more money by exploiting you – I benefit only if we all succeed."

The reduction of **agency costs** can be significant. Agency costs include monitoring expenditures, bonding costs (agents proving their loyalty), and residual loss from divergence of interest. In GODOT's case, expensive monitoring systems (like detailed KPIs for each individual or surveillance-like oversight) might be less needed because the broad KPI and peer environment handle it. Employees might also engage in **self-monitoring and peer-monitoring** due to shared fate – a phenomenon observed in some employee-owned companies where workers discipline underperforming colleagues because everyone's dividend is at stake. As long as the processes for feedback and, if necessary, removal of persistently non-performing employees are in place, the workforce essentially becomes a self-regulating body. This addresses what in agency theory is called the *moral hazard* of hidden action, because actions are more visible in a transparent, empowered culture, and the incentives are aligned enough that employees mostly choose to do the right thing without needing prodding.

One could frame the Stakeholder Value Model as a solution to what Jensen and Meckling (1976) described: when managers (agents) own a smaller fraction of the firm, they have more incentive to appropriate perks or slack off, increasing agency costs. By increasing the employees' effective ownership (not direct stock ownership in this case, but entitlement to returns), it's making each employee internalize more of the consequences of their actions. Notably, **Jensen and Meckling's theory of the firm** would predict that giving shares to agents (employees) ties their welfare to the principal's welfare, thus reducing the need for other costly control mechanisms. The Stakeholder Value Model does exactly that on a broad scale.

Another aspect is multi-tasking and multi-principal issues. In typical firms, employees often have to satisfy multiple principals (various managers, shareholders, customers) leading to a collective action problem in governance. GODOT simplifies objectives through the single KPI for investor and worker alike, streamlining the principal vector. Employees basically focus on making the company financially successful in a sustainable way (as that drives all rewards). This clarity can mitigate confusion that arises when, for example, a worker is told to maximize quality but then is penalized for cost – those contradictions diminish when everyone uses the same yardstick of success.

One must consider **residual agency issues** such as employees taking too little risk or too much risk. With everyone an owner, there could be a tendency to be more risk-averse (since they are directly exposed) or ironically risk-seeking (since share is somewhat diluted among all, one might think their personal downside is limited). The model tries to create a balanced approach: the founder retains control to make strategic decisions, which can include risk management, and the trust's retirement fund in safe assets is a hedge against market risk for employees. So in a way, employees get entrepreneurship upside with some protection on the downside (salary security and a stable retirement component). That combination might actually encourage prudent risk-taking: employees might be more willing to innovate (taking creative risks) because failure won't cost them their job or basic pay, but success yields collective rewards. This dynamic is healthier than many startups where employees either have no stake (so why push boundaries?) or only stock options that might become worthless (which can encourage overly risky bets or short-term hype to cash out). By giving a steady stake, employees' incentives align with *long-term firm value*, not just short term.

In summary, the principal–agent view of the Stakeholder Value Model is that it **largely collapses the distinction between principal and agent** for internal stakeholders. By making each employee partly a principal (a stakeholder with claim on residual results) and each principal (founder/investors) cognizant that employees must be satisfied partners, the model reduces conflicts. It employs known mechanisms like profit sharing, collective bonuses, and high wages – known in theory and practice to increase alignment and trust. What is novel is doing all of them at once and at 100% parity. This essentially maximizes the alignment to an extent rarely seen. Agency theory would predict lower monitoring costs and likely higher effort as a result. Our earlier Nash analysis did caution about free-riding, but that is precisely the classic team moral hazard that principal–agent contracts try to counter. Here the contract is social and structural rather than individual: instead of paying a star salesperson a higher commission, everyone is given a reason to help that salesperson close deals because all benefit. The “agent” has turned into a “team member.” This might be the principal–agent problem's ideal resolution in a cooperative culture: turning a potentially adversarial game into a **partnership**.

Common-Pool Resource Management: Governance of the Trust as a Commons

The pool of equity and profits in the GODOT Trust can be viewed through the lens of a **common-pool resource (CPR)**, a resource system that multiple individuals have access to and derive benefit from, where each person's use subtracts from the available benefits to others (akin to a shared fund or a fishery). The classic concern with commons is the “*tragedy of the commons*”, where in absence of proper governance, individuals over-extract or under-invest, depleting the resource for all. In our context, the “resource” is the financial surplus generated by the company. Each employee could be seen as having access to a portion of this surplus via the trust distributions. If someone tries to “game” the system – for example, lobbying for a distribution when it's not sustainable, or not contributing to value creation (free-riding) – that could analogously harm the collective pool.

Elinor Ostrom's research on commons governance offers principles for avoiding tragedy and achieving sustainable cooperation. Let's consider a few of her design principles in the context of the Stakeholder Value Model:

- **Clearly Defined Boundaries:** Ostrom emphasizes that the community of beneficiaries and the resource domain must be clearly defined. In GODOT's case, the boundaries are explicit: only employees (community of benefit) share the trust, and the trust's assets (65% equity and its yields) are the commons. Outsiders (non-employees) cannot claim those benefits, and conversely, employees know exactly what portion is communal (the trust) versus private (their salary, the investors' share is outside their claim). This clarity prevents ambiguity that could lead to conflict. An employee can't claim more than their equal share, because the rules and membership (days worked etc.) are set.
- **Congruence with Local Conditions & Collective Choice Arrangements:** The rules (equal distribution by days worked, triggered by a common KPI) fit the nature of the firm: a tech company aiming for growth and consistent team effort. If conditions change, presumably the community (employees via some representation) could modify parameters – though the model currently is quite top-down determined, one could integrate some employee voice in adjusting the trust rules if needed. Successful commons are often those where users have a say in rule-making. While not described in the white paper, one could envision an employee council that consults on trust policies, or at least high transparency enabling implicit consent. The *participatory decision-making* principle is partly met by the open communication culture – everyone can voice opinions. If, for instance, employees felt the bonus formula target was set too high or low, they could potentially feed that back. Because trust distributions are formulaic, there's less need for discretionary decisions that could cause disputes (which is clever: automatic rules reduce the need for constant collective decision).
- **Monitoring and Accountability:** Commons must be monitored, with users monitoring usage of the resource. In the trust, the "usage" is how funds are allocated. The smart contract provides automated monitoring – any deviation would be algorithmically blocked. Additionally, the company's financial performance is out in the open for all employees to see in terms of how it ties to their bonus. This transparency means everyone can observe if the resource (profit) is being properly accounted and distributed. If management tried to siphon some value off before it hits the trust (like via creative accounting), it would likely be noticed because the trust's share is predefined, and any shortfall in expected distribution would raise questions. The model thus encourages honest accounting, akin to how Ostrom found that communities often designate monitors among themselves. Here the monitor is both the code (smart contracts) and possibly the finance team that could be overseen by audit (the white paper notes auditability). As for monitoring employees' contribution to the resource, that goes back to peer monitoring as discussed.

- **Graduated Sanctions and Conflict Resolution:** If someone violates the norms (say a leader tries to funnel extra to their department or an employee consistently underperforms), Ostrom's principles suggest using graduated sanctions – not overly harsh initially, but clear consequences. In GODOT, major “violations” are structurally impossible regarding pay (nobody can just pay themselves more). Minor issues like slack behavior would presumably be dealt via performance reviews or peer feedback, escalating if not corrected (first a conversation, then maybe reassign, then let go if needed). The trust itself doesn't need “sanctions” because one cannot take more from it than allowed. However, employees who leave the company stop accumulating days for future distributions – that is a natural check (someone who is not contributing eventually exits the beneficiary pool).
- **Preventing Over-Extraction:** One fear in profit-sharing is that employees might vote for larger immediate payouts instead of reinvestment (over-extracting the golden goose). GODOT's model actually protects against this by earmarking 20% for R&D and 5% for community off the top. Employees cannot individually demand that money as cash – it's locked for future-oriented uses (which hopefully increase the pie). Additionally, the investors' 35% share ensures that some profit is retained or used to satisfy external capital providers. This multi-stakeholder arrangement can prevent the commons from being consumed entirely by one group's short-term interest. In a way, the founder and investors act as a balancing force to ensure the company isn't too employee-centric to the point of unsustainability (though the model is very generous, the assumption is engaged employees will grow the pie enough).
- **Long-Term Perspective:** The retirement fund (10%) is a mechanism that aligns with sustaining the commons: it encourages employees to think long-term (their retirement grows as the company grows) and it's maintained in a stable form so it won't vanish. It's like setting aside a portion of the commons for future benefit of members (ensuring old members or retirees are cared for). This prevents the scenario of employees now overusing resources and leaving nothing for their future selves or future employees. It's a bit like a community deciding to only fish a certain quota to ensure fish populations remain – here, only a portion of profits is paid out immediately as bonus, another portion is saved for each person's later use.

In sum, the Stakeholder Value Model, intentionally or not, incorporates robust **governance principles for a shared resource**. The GODOT Trust can be seen as a communal pot that everyone has a right to, but only under strict and transparent rules. Because those rules are clear and the community is well-defined (employees are bound by contracts and presumably a culture code), the dangers of chaos are minimized. The model fosters a sense of joint stewardship: every worker is simultaneously a user and a guardian of the trust's wealth. They have incentive to grow it (through good work) and not to sabotage it (through misconduct or short-sighted demands). This is analogous to successful commons documented by Ostrom, where communities avoided tragedy through trust, rules, and local monitoring. The “technology”

of smart contracts adds a modern twist, acting as an impartial enforcer that communities in Ostrom's time achieved via social norms and councils.

One caveat is that all this works internally, but the firm as a whole exists in a market – that's an external environment. The trust is funded by the firm's success in that market. If market conditions are very adverse, the commons might shrink (less profit to share), which could test solidarity. However, because base salaries are fixed, employees at least have stability, and the lean times would simply mean no bonuses. That is not a tragedy, just a disappointment, and can be overcome if everyone doubles down to improve fortunes. In that sense, the risk is shared as well: in bad years, investor returns also pause (no distributions if KPI not met), so the pain is mutual, which often strengthens communal resolve rather than causing infighting.

Through the game theory analyses above, we see that the Stakeholder Value Model is designed to encourage cooperative, equilibrium behavior on multiple levels. It tries to ensure that *each individual's rational strategy aligns with the collective optimum*, whether through material payoff design or cultural norms. While challenges like free-riding or coordination failures are not eliminated by fiat, the model's multifaceted approach (financial, psychological, structural) addresses them in a comprehensive way. Next, we will examine how these theoretical alignments play out in terms of *human behavior* more broadly, using the Behavior = Motivation × Ability × Prompt framework to interpret the model's impact on actual employee behavior and organizational outcomes.

Behavioral Analysis: Applying the Fogg B=MAP Framework

The Fogg Behavior Model, formulated by BJ Fogg at Stanford's Behavior Design Lab, states that **Behavior (B) occurs when Motivation (M), Ability (A), and a Prompt (P) converge at the same moment**. In formula form: $B = M \times A \times P$. If a behavior is not happening, one of those elements is missing or insufficient. We can use this B=MAP framework to analyze how the Stakeholder Value Model influences employee behaviors and organizational patterns, particularly in three areas: **human capital development**, **employee motivation**, and **emergent network effects** in the company. Essentially, we ask: does the model increase Motivation? Does it improve Ability (make behaviors easier)? Does it provide effective Prompts for positive behaviors? And how do these factors interact to produce outcomes in developing people and networks?

Impact on Human Capital Development (Ability)

Human capital development refers to the growth of employees' skills, knowledge, and capacities – effectively increasing their Ability to perform valuable behaviors. In the B=MAP formula, *Ability* doesn't just mean skill; it also encompasses how easy or hard it is to do a behavior (it could include resources, time, training, etc.). GODOT's model affects human capital development in several ways:

- Learning and Growth Opportunities:** With the company organized by skills and knowledge rather than rigid roles, employees likely rotate through projects or contribute where their strengths are most applicable. This increases their breadth of experience. Because everyone is encouraged to contribute ideas and take initiative (since authority is decentralized in terms of voice), employees get more chances to stretch their abilities. The model's security (no fear of losing job for experimenting in new areas) and encouragement of using time efficiently in one's best position means employees are often working at the edge of their capability – a key condition for growth (often called being in a state of *flow* or optimal challenge). In contrast, in hierarchies, people might be stuck in a narrow job description. GODOT's trust that each person can manage their time and choose their contributions wisely can unlock a lot of latent talent, effectively increasing the *Ability* component across the workforce.
- Investment in Training (R&D Fund):** The 20% trust allocation to R&D can be interpreted as not only for product research but potentially for employee development and innovation projects. The presence of a fund that managers can draw on to implement new ideas or train teams on new skills directly boosts ability. For example, if the company needs to adopt a new technology, the resources to train everyone on it are available (and no one would object since it comes from an earmarked fund benefiting all). This addresses common ability barriers where companies say “we can't afford to train everyone adequately.” Here, the model explicitly finances such capacity building as part of its design. Over time, this leads to a more skilled workforce.
- Reduced Ability Frictions:** Ability in Fogg's model also covers how easy it is to perform daily tasks. The white paper's mention of *Human Centered Design* in internal tools suggests that GODOT invests in systems that simplify employees' workflows, aligning with the notion of increasing Ability by removing obstacles. For instance, transparency of information and open communication channels mean that if an employee needs something from another department, they can get it without bureaucratic hurdles. The lack of inter-department rivalry (because of aligned goals) means fewer silos – information and help flow freely, making each person more capable in practice (the prompt “I need help with X” is quickly answered by someone, whereas in a traditional firm that might be hindered). This effectively lowers the effort required to do complex tasks, i.e. increases Ability.
- Talent Retention and Cumulative Skill:** By strongly boosting retention (due to satisfaction and financial security), the model ensures the company retains institutional knowledge. When employees stay longer, their skills specific to the organization accumulate, and they can mentor others. The social capital and knowledge networks grow (more on network effects shortly), which means each individual's ability is augmented by an accessible collective intelligence. In B=MAP terms, a high ability context is one where resources (including knowledgeable colleagues) are plentiful. GODOT's culture of **100% engagement** aims to have every worker's knowledge tapped

and shared, so the overall “ability” level in the organization is elevated.

In summary, the Stakeholder Value Model creates an environment rich in resources and learning, while removing many common impediments to performance. It turns the organization into a sort of learning community where growth is part of daily work. By doing so, it ensures that employees have the *Ability* to perform at high levels and adapt to new challenges. According to Fogg’s model, when ability is high (tasks are easier to do, people are capable), desired behaviors (like innovating, collaborating, skill acquisition) are more likely to occur – *provided motivation and prompts are also in place*, which we address next.

Impact on Employee Motivation (Motivation)

Motivation is the driving desire or urge to perform a behavior. The Stakeholder Value Model is fundamentally designed to maximize both **extrinsic** and **intrinsic motivation** among employees:

- **Extrinsic Motivation via Incentives:** The financial incentives are clear: a high salary ensures that basic economic motivations (to earn a good living) are satisfied to the point of not being a distraction. The shared bonuses and equity growth offer a powerful extrinsic motivator for collective success – employees know that exceptional performance will tangibly benefit them. What’s key is that these rewards are **immediate and delayed, individual and collective**: immediate in the sense of regular bonuses tied to performance, delayed in the retirement and equity value; individual in that each person’s personal finances improve, and collective in that it happens for everyone together, adding a social dimension. This balanced incentive structure can engage what Fogg calls *anticipation motivators*: hope for gain (everyone hopes for the bonus when that big deal closes). There is also an element of *fear of loss* mitigated – fear (a motivator in Fogg’s model as well) is less about losing one’s job and more about letting down the team or missing the bonus due to underperformance. Because no one wants to be the reason the KPI isn’t met, a mild constructive pressure exists.
- **Intrinsic Motivation via Need Satisfaction:** As discussed earlier, the model targets autonomy, competence, relatedness, and purpose (meaning) – all intrinsic drivers.
Autonomy: Employees have a strong sense of volition, from input into decisions to choice in how they contribute. Autonomy is one of the most important factors in intrinsic motivation according to self-determination theory, and GODOT’s respect for autonomy likely makes people *want* to do their work for its own sake. **Competence:** By providing growth opportunities and recognizing contributions equally, employees feel effective and that their work matters, which fuels intrinsic satisfaction. **Relatedness:** The sense of all being in it together, plus the collaborative culture, strengthens social bonds at work. People are motivated by belonging and camaraderie; here, pay equality removes class divisions that often impede friendship and teamwork across levels. **Purpose (Love):** The presence of a community foundation and the overall ethos that the company stands for more than profit instills purpose. Employees can find meaning knowing their hard work

not only earns them money but also helps communities and sets a new standard in industry (there can be pride in pioneering a fair model). In Fogg's framework, these factors correspond to *core motivators* of **sensation, anticipation, and belonging**. The pleasure of a supportive workplace and pride in achievement (sensation), the hope of financial and mission success (anticipation), and the social acceptance and unity (belonging) are all present. When motivation is high, people are willing to do even hard behaviors. GODOT's high motivation environment means employees will go above and beyond more readily than in a low-motivation setting.

- **Engagement and Emotional Commitment:** Motivation is also maintained by continuous engagement. Because employees have a voice and the firm actively nurtures a positive culture, workers likely identify strongly with the organization. Engagement surveys (as referenced by HBR research) show that when incentive pay is seen as fair and tied to clear goals, engagement and trust in leadership increase. The white paper explicitly notes that *"as the headlines talk about pay inequality, sometimes the easiest solution is to pay people equally"*, implying that doing so builds goodwill and emotional commitment (cathexis). A workforce that feels the company genuinely has their back will reciprocate with loyalty and discretionary effort – a phenomenon known in organizational behavior as the **gift exchange**: fair pay can elicit greater effort than required, out of gratitude or fairness norms. Thus, through generosity and respect, GODOT likely taps into reciprocal motivation, not just direct incentive.
- **Reduced Demotivators:** On the flip side, the model strips away many common demotivators: salary negotiations and pay secrecy (which breed envy or dissatisfaction) are gone, micromanagement is reduced, fear of layoffs minimized by the culture of dignity, and perceived injustice in reward allocation is eliminated. Research by Ogbonnaya et al. (2017) showed that when incentive pay is perceived as unfair or highly unequal, it can actually *undermine* trust and motivation. GODOT's equal distribution ensures no one feels shortchanged relative to peers, avoiding that morale killer. Instead, they see every day evidence of fairness, which keeps motivation from eroding.

In B=MAP terms, the Stakeholder Value Model supercharges the *Motivation* variable. It provides multiple sources of motivation – extrinsic rewards, intrinsic need satisfaction, social and moral incentives – all aligned in the same direction. High motivation means employees have strong reasons to perform target behaviors (be it solving a customer problem, improving a process, or helping a colleague). When motivation is high, required ability can even be lower for a behavior to occur (people will try hard even if it's difficult). In GODOT's case, we have both high M and, as argued, high A; this combination puts employees well above what Fogg calls the "activation threshold" for action. Thus, desired behaviors are very likely to happen. However, one element remains: *Prompts* – even a motivated, able person might not act without a timely trigger or cue.

Emergent Network Effects and Prompts (Prompt)

Prompts (or triggers) are the third component in B=MAP, referring to cues that nudge or remind people to act at the right time. In an organizational context, prompts can include management feedback, team meetings, goal-setting rituals, performance reviews, or even the structure of work itself prompting certain interactions. The Stakeholder Value Model influences prompts in more subtle ways than it does motivation and ability, but it creates conditions for *positive emergent prompts* and **network effects** that drive behavior.

- **Cultural Prompts:** In a high-engagement culture, employees prompt each other frequently. For example, if someone notices a problem or an opportunity, they are likely to speak up (“prompting” the team to address it) because the culture encourages voice. Every employee feels responsible for outcomes, so they won’t quietly ignore issues—they will prompt action. The absence of fear (of being the bearer of bad news or of suggesting a risky idea) means more frequent initiating of solutions. These organic prompts — a colleague saying “Hey, let’s tackle this issue” — keep the organization proactive. Contrast this with a disengaged culture where people think “not my problem.” Here, the network of employees becomes a web of mutual triggers for improvement and help.
- **Goal and Feedback Loops:** The single KPI for revenue or performance acts as a **focusing prompt** at the organizational level. It’s likely communicated widely and tracked perhaps on a dashboard that everyone can see. Each time progress updates are shared, it serves as a prompt: if we are behind target, that cues everyone to double down, if ahead, it reinforces effort. Because the metric is simple, it can be frequently referenced in meetings, emails, etc., functioning as a recurring call to action (“We’re 90% to our quarterly goal, let’s push over the finish line!”). This continuous visibility of the goal is a form of prompt that keeps behavior aligned moment-to-moment. It is important in behavior design that a prompt occurs when the person is both motivated and able to do the behavior. In GODOT’s case, employees are motivated and able on an ongoing basis; the periodic reporting of KPI or the announcement of a new big project can be timed prompts that galvanize effort when needed.
- **Peer Examples and Social Proof:** Network effects refer to how the behavior of each node (employee) influences others. When many employees are enthusiastically contributing (a behavior), it creates a bandwagon effect—others see this and are prompted to join in, leveraging **social proof** as a trigger (“Everyone is pitching innovative ideas this month; I should share mine too”). The model’s egalitarianism likely fosters a strong community identity (“we as GODOTians”), so social conformity works in favor of positive behaviors, not cynicism. In companies with stratified cultures, social networks can sometimes propagate negative prompts (e.g., “no one stays late unless forced, so I won’t either”). In GODOT, presumably the opposite holds: seeing a group working on a hackathon over the weekend to solve a problem might prompt another group to volunteer help—*not* because of pressure from boss, but because of peer inspiration and the excitement of shared purpose. This is an emergent prompt; it arises from the network

of interactions, not a top-down order.

- **Technology and Environment:** If GODOT uses any internal tech tools (maybe a Slack-like communication, or idea submission platforms), those can be configured to prompt behaviors. For instance, a system might automatically prompt employees for feedback at regular intervals (“What improvement did you notice this week?”) leveraging their willingness to speak up. Also, the act of distributing bonuses or trust payouts could itself be a prompt: when an annual profit share is paid, it reminds employees of the link between their work and reward, prompting them to plan for the next cycle (“We got \$X this year; let’s aim higher next year by implementing Y”). Fogg notes that prompts can be signals like notifications or events that move one to action. The trust distributions are events that can reinforce and trigger planning behaviors and renewed commitment (a bit like how some companies have rituals around bonus time or all-hands meetings that recharge everyone).
- **Network Effects on Innovation:** Emergent network effects also pertain to how the whole system behaves as more individuals are empowered. With full interoperability, employees form cross-functional connections that might not exist in a traditional firm. These networks can yield creative ideas (the more combinations of knowledge, the more innovation – a combinatorial explosion of possibilities). One could argue there's a **Metcalfe's Law** type effect: the “value” of the organization’s knowledge network grows quadratically with the number of fully connected employees. In practice, this might manifest as faster problem solving (someone in manufacturing has a suggestion for a software issue because they talk freely with engineers, etc.). These beneficial interactions are spontaneous behaviors that occur because the model prompts employees to view each other as collaborators rather than competitors. The white paper alludes to unleashing “*the productive imagination of every worker*” and increasing the number of solutions available by giving everyone a voice. This suggests that network effects will produce not just more of the same output, but qualitatively new solutions beyond what a siloed structure would achieve. Those emergent behaviors (like innovation, mentorship, cross-team support) are not mandated – they emerge because the right conditions (M and A) are present and the culture continuously nudges people (P) to interact.

To crystallize the B=MAP analysis: In the Stakeholder Value Model, **Motivation (M)** is maximized through aligned incentives and need satisfaction; **Ability (A)** is enhanced via training, empowerment, and removal of barriers; **Prompts (P)** are abundant through cultural cues, shared goals, and frequent transparent communication. Therefore, the model creates an environment where desirable behaviors (learning, cooperating, leading, innovating) are *not only likely, but almost inevitable*. When an organization’s design handles M, A, and P all together, behavior change and habit formation become much easier. Over time, the consistent performance of these behaviors will shape the company’s identity and success.

One potential emergent effect of such a strongly positive behavior cycle is the formation of a **self-reinforcing culture**. Successes will breed confidence and further commitment to the model, while the model's fairness breeds loyalty which helps weather tough times, as employees have the motivation to stick together and the ability (thanks to savings/retirement funds and multi-skilling) to adapt. In complex systems terms, GODOT might achieve an **attractor state** of high engagement and innovation that is resilient. This is the essence of organizational transformation the model seeks – transforming a firm from a traditional hierarchy with limited info flow and engagement into a networked, agile organism where every part is attuned to the whole.

Conclusion and Policy Implications

The Stakeholder Value Model presented in GODOT's compensation white paper represents a bold reimagining of how companies can organize and incentivize their workforce. By structurally aligning the interests of employees, founders, and investors through an equity trust and equal profit-sharing, the model addresses long-standing issues of workplace inequality, disengagement, and principal-agent conflict. Our analysis has detailed how the model's features – a transparent high salary formula, a 65% employee trust with bonus, R&D, retirement, and community allocations, and a culture of human-centered design – work in concert to create an environment of high motivation, high ability, and effective prompts for positive employee behaviors. In theory, this fosters full interoperability among employees: barriers to collaboration drop away when everyone is on equal footing and shares a common purpose. The result is an organization poised for continuous learning and innovation, effectively *future-proofing* itself through its adaptable, empowered human capital.

For academic audiences, the Stakeholder Value Model offers a rich case of applied organizational design backed by psychological and economic theory. It echoes themes from self-determination theory (autonomy and relatedness leading to intrinsic motivation), from game theory (the alignment of payoffs to enable cooperative equilibria), and from Ostrom's principles for managing commons (clear rules and trust preventing free-riding). It challenges some classical assumptions – for instance, that pay-for-performance must be individualized to drive effort, or that hierarchy is needed to control opportunism. Instead, it posits that a well-designed system can harness pro-social motivations and mutual monitoring to achieve what extrinsic controls tried to, but more efficiently. This invites research: will such a model sustain high performance in practice? Under what conditions could it falter (e.g., does it require a certain company size or culture to start with)? Comparative studies between firms adopting stakeholder-centric models and traditional firms could yield insights into productivity, innovation rates, and employee well-being outcomes.

For governmental and policy organizations, GODOT's model has several implications. In an era of rising inequality and calls for “stakeholder capitalism,” this provides a concrete template that balances stakeholder interests without legislative mandates. Policy makers could encourage such models through incentives – for example, tax advantages currently given to ESOPs could be extended or adapted to companies that implement broad-based profit sharing trusts. The

positive externalities of higher employee engagement and profit-sharing include potentially less reliance on social safety nets (if employees have better income and retirement savings) and a more equitable income distribution in society. If more firms adopted even elements of the Stakeholder Value Model, the macroeconomic effects might include increased consumer spending (workers have higher pay), reduced turnover costs economy-wide, and improved innovation diffusion (as employees move between firms, they carry cooperative practices and knowledge sharing norms).

However, there are also policy challenges. Labor laws and corporate governance norms in some jurisdictions might need updating to accommodate smart contract-managed trusts or non-traditional pay structures. Governments could pilot programs or public-private partnerships where, for example, public grants or contracts favor companies with demonstrated equitable compensation practices, thereby indirectly promoting models like GODOT's. Additionally, education and dissemination of these ideas are important – many business leaders still follow outdated models out of inertia. Academic and governmental institutions can jointly highlight success stories and create forums for sharing best practices in stakeholder compensation design.

In conclusion, the Stakeholder Value Model is more than a compensation scheme; it is a comprehensive organizational paradigm that leverages incentive alignment and behavioral insights to transform how a company functions. It offers a promising route to achieving what many organizations strive for: a high-performance, innovative culture that is also equitable and humanistic. By fostering an ownership mindset at all levels, it turns employees into true stakeholders — a change that has the potential to improve not just firm metrics but the quality of work life and the social contract between employer and employee. As businesses and policymakers search for models that can deliver both economic dynamism and social fairness, GODOT's Stakeholder Value Model stands out as a compelling blueprint, deserving of close attention and further implementation in the real world.

References

1. GODOT (2025). *GODOT Compensation White Paper – The Stakeholder Value Model. (Stakeholder Value Model White Paper)* – Describes GODOT's compensation philosophy, equity trust structure, and policies for aligned incentives and human-centered design.
2. Ogbonnaya, C., Daniels, K., & Nielsen, K. (2017). "Research: How Incentive Pay Affects Employee Engagement, Satisfaction, and Trust." *Harvard Business Review*, March 15, 2017. – Study showing that the way incentive pay is structured can impact employee attitudes; fairness and transparency in incentives build trust.
3. Bloom, N., Ohlmacher, S., Tello-Trillo, C., & Wallskog, M. (2019). "Research: Better-Managed Companies Pay Employees More Equally." *Harvard Business Review*, March 6, 2019. – Reports that companies with more equitable pay distributions tend to have better management and performance, aligning with the Stakeholder Value Model's

approach.

4. Deci, E. L., & Ryan, R. M. (eds.) (2015). *The Oxford Handbook of Work Engagement, Motivation, and Self-Determination Theory*. Oxford University Press. – Academic work on self-determination theory; explains the importance of autonomy, competence, and relatedness for intrinsic motivation and engagement.
5. Gagné, M., et al. (2014). “The Multidimensional Work Motivation Scale: Validation evidence in seven languages and nine countries.” *European Journal of Work and Organizational Psychology*. – Research showing that satisfaction of basic psychological needs at work leads to higher performance and lower turnover intentions across cultures.
6. Fogg, B.J. (2009). “A Behavior Model for Persuasive Design.” *Proceedings of the 4th International Conference on Persuasive Technology*. ACM. – Introduces the Fogg Behavior Model (B=MAP), which explains how motivation, ability, and prompt must converge for behavior to occur.
7. Fogg, B.J. (2020). *Tiny Habits: The Small Changes That Change Everything*. Houghton Mifflin Harcourt. – Discusses practical applications of the behavior model; relevant for understanding how prompts and ability can be designed in systems to encourage behavior.
8. Holmström, B. (1982). “Moral Hazard in Teams.” *The Bell Journal of Economics*, 13(2), 324–340. – Classic game theory paper on the 1/n problem in team incentives; shows the difficulty of achieving first-best effort when output is shared, highlighting the need for external incentives or monitoring.
9. Ostrom, E. (1990). *Governing the Commons: The Evolution of Institutions for Collective Action*. Cambridge University Press. – Nobel-winning analysis of how communities successfully manage common resources through principles like clear boundaries, collective choice, and monitoring.
10. Page, S. E. (2008). *The Difference: How the Power of Diversity Creates Better Groups, Firms, Schools, and Societies*. Princeton University Press. – Provides evidence that cognitively diverse groups (like inclusive workforces) outperform homogenous ones, supporting the model’s risk reduction and innovation claims.
11. Jensen, M.C. & Meckling, W.H. (1976). “Theory of the Firm: Managerial Behavior, Agency Costs and Ownership Structure.” *Journal of Financial Economics*, 3(4), 305–360. – Foundational work on agency theory; argues that increasing managerial ownership aligns incentives, which the Stakeholder Value Model generalizes to all employees.

12. Spence, M. (1973). "Job Market Signaling." *Quarterly Journal of Economics*, 87(3), 355–374. – Introduces signaling theory in labor markets; relevant here for understanding how GODOT's compensation model signals its quality and culture to prospective employees.
13. Coleman, J.S. (1988). "Social Capital in the Creation of Human Capital." *American Journal of Sociology*, 94, S95–S120. – Discusses how social relationships (social capital) facilitate productive outcomes; pertinent to how GODOT's trust and voice policies build social capital in the firm for greater collective efficacy.
14. Economic Policy Institute (2019). "The Productivity–Pay Gap." *EPI Report*. – Documents the decoupling of productivity and typical worker pay in recent decades. The Stakeholder Value Model can be seen as a direct attempt to close that gap by ensuring workers share in productivity gains.
15. **GODOT Company Internal Data (Future Projection)** – While not an external source, it would be important to track metrics at GODOT such as revenue per employee, turnover rates, employee satisfaction scores, and innovation outputs (patents or new products) as the model is implemented, to provide empirical validation for the theoretical benefits discussed.