Jordan Loeser

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317.442.2537

Software Engineer supporting 5+ years of Spotify Wrapped.

Work Experience

Spotify

Engineer II
2022 - Present (New York)

Key engineer for Spotify Wrapped 2023–2025, leading brand visuals and social sharecard image generation workstreams. Project-managed Heardle, Spotify's first gaming acquisition.

Engineer I
2021 - 2022 (New York)

Tech-led Wrapped 2021 and 2022 sharecard workstreams, which were implemented in 30+ languages across 100+ markets, engaging over 120 million users each year.

Associate Engineer
2020 - 2021 (New York)

Led planning and development of teaser page for Wrapped 2020 campaign.

Snapchat

Software Engineering Intern
2019 (Los Angeles)

Developed onboarding and account recovery features with the Growth team.

Disney

Software Engineering Intern
2018 (Seattle)

Designed a CI pipeline for an enterprise authentication service.

Education

Purdue University
BSCmpE in Computer Engineering with Honors, Minor Electronic Art
2016 - 2020

Universidad Carlos III de Madrid
Study Abroad
2018 - 2019

Community Leadership

Out for Undergrad

National Conference Lead
2023 - Present

Leading a 20-person team driving admissions, sponsorship, and programming for a fully-funded conference experience serving 350+ LGBTQ+ undergraduates annually.

Lead Programming Director
2023 - 2024

Programming Director
2021 - 2023

Skills

Languages
HTML, CSS, Javascript, Typescript, Python, Java, C

Frameworks
React, Next.js, Three.js, React Native, Vite, Firebase, Turbo

Design
Figma, Adobe Suite, CAD

This resume is a web app built using React, Vite, and Tailwind!

resume.jordanloeser.com