Jordan Loeser

jordanloeser.com loeser.jordan@gmail.com 317.442.2537

Software Engineer supporting 5+ years of Spotify Wrapped.

Work Experience

Spotify

Engineer II

2022 - Present (New York)

Led animation workstream for the Wrapped 2023 web experience. Project-managed Heardle, Spotify's first gaming aquisition.

Engineer I

2021 - 2022 (New York)

Tech-led Wrapped 2021 and 2022 sharecard workstreams, which were implemented in 30+ languages across 100+ markets, engaging over 120 million users each year.

Associate Engineer

2020 - 2021 (New York)

Led planning and development of teaser page for Wrapped 2020 campaign.

Snapchat

Software Engineering Intern

2019 (Los Angeles)

Developed onboarding and account recovery features with the Growth team.

Disney

Software Engineering Intern

2018 (Seattle)

Designed a CI pipeline for an enterprise authentication service.

Education

Purdue University

BSCmpE in Computer Engineering with Honors, Minor Electronic Art 2016 - 2020

Universidad Carlos III de Madrid

Study Abroad

2018 - 2019

Community Leadership

Out for Undergrad

National Conference Lead

2023 - Present

Orchestrating fully-funded professional development conference experiences for 350+ LGBTQ+ undergraduates.

Lead Programming Director

2023 - 2024

Programming Director

2021 - 2023

Skills

Languages

HTML, CSS, Javascript, Typescript, Python, Java, C

Frameworks

React, Next.js, Three.js, React Native, Vite, Firebase, Turbo

Design

Figma, Adobe Suite, CAD