



# resumé

## Summary

Front End Developer and Designer — Strong HTML5, CSS3, JavaScript ES6

## Experience

### **Developer and Creative Technologist — FCB Health**

**100 W 33rd Street, New York, NY 10001**

May 2015 - February 2017 (1 year 10 months)

### **Expert in Residence of Visual Design — General Assembly**

**10 E 21st Street, New York, NY 10010**

September 2015 - December 2015 (4 month residency)

### **Membership Services Coordinator — The Metropolitan Museum of Art**

**1000 5th Ave, New York, NY 10028**

January 2014 - July 2014 (6 months)

## Certifications

Ecommerce Analytics — Google, July 2014

DoubleClick Studio Certification — Google, June 2015

VeeVA Approved Email — Veeva Systems, March 2016

Front-End Development & Product — Startup Institute, Summer 2015

Startup Institute, a branch of incubator TechStars originating from the Harvard Media Labs

## Education

University of Vermont

Bachelor of Arts (B.A.), Philosophy, 2006 - 2010

Activities and Societies: President- Class of 2010, Voting member of Alumni Council

*Honors and Awards*

**Community Activism Award**

—University of Vermont Alumni Council



## curriculum vitae

**Portfolio site:** <https://laf.land> repository on github: [github.com/lafdesign](https://github.com/lafdesign)  
Or <https://jordan.bz> repository on github: [github.com/jordan-pe](https://github.com/jordan-pe)

**Other examples:** <http://pollen.agency> (generic web app)  
<http://marina.restaurant> (high SEO rank project)

Codepen: <http://codepen.io/lafland>

### Volunteer Experience

President Class Council of 2010 — University of Vermont  
Served for one term year and voting period of the Alumni Association

Voting Member, Alumni Council — University of Vermont  
January 2008 - December 2008

Committee Member, SINYC Alumni Council — Startup Institute  
December 2015 - September 2016

Volunteer — event facilitator since 2006  
[Global Children](#) a non-profit providing educational opportunities to orphans in Cambodia:

### Technical Skills

Knowledge of back-end stacks Linux or UNIX  
Experience with single-page apps  
Experience with AWS or GCP

Knowledge of development tools including  
Git SASS, other CSS preprocessors -Compass specifically

Experience with PHP, Java, Ruby  
JSON based RESTful Web Services  
Javascript ecosystem (ES6/7, Node, npm, Angular, React)  
Grunt or Bower (npm)

Understanding of modern design trends & mobile first concepts specifically SVG, CSS3, HTML5 DOM  
good understanding of security best practices



## curriculum vitae (continued)

Frameworks: Drupal 8 or WordPress, Angular, React

SASS, SCSS

Git and Subversion

Scrum / Agile development, JIRA

GreenSock: GSAP, JavaScript HTML5 animation

jQuery: JavaScript Library

D3.js and data visualization;

## Employment and Experience:

### Expert in Residence (Visual Design) at General Assembly

September 2015 - December 2015 (4 months)

Regular interaction with students through 1:1 meetings, email, and other online platforms

Regular meetings with General Assembly staff, including Curriculum and Production teams

Participation in assessment, performance review, and exit interview processes

see: <https://generalassembly.instructors/jordan-lafland/6943>

### Membership Services Coordinator at The Metropolitan Museum of Art

January 2014 - June 2014 (6 months)

Membership facilitator for special requests made by Museum members, sponsors, donors, patrons, Trustees, as well as curatorial and administrative staff and corporate partners.

## Projects

World Tuberculosis Day Louder than - TB Agency: FCB

[www.louderthantb.org](http://www.louderthantb.org)

Work Credited to: Jordan Lafland, Creative Technologist

Adsoftheworld.com

AgencySpy

Adeevue.com

Adforum.com

## Areas of Interest:

UI/UX, Nonprofits, Adobe Creative Suite, Sketch, Activism, painting, pottery, gardening and horticulture