



# resumé

## Summary

Front End Developer and Designer — Strong HTML5, CSS3, JavaScript ES6

HTML5 Resume: <https://laf.land/resume>

Visual Resume: <https://laf.land/resume/visual>

## Experience



**Developer and Creative Technologist — FCB Health**

**100 W 33rd Street, New York, NY 10001**

May 2015 - February 2017 (1 year 10 months)



**Expert in Residence of Visual Design — General Assembly**

**10 E 21st Street, New York, NY 10010**

September 2015 - December 2015 (4 month residency)



**Membership Services Coordinator — The Metropolitan Museum of Art**

**1000 5th Ave, New York, NY 10028**

January 2014 - July 2014 (6 months)

## Certifications



Ecommerce Analytics — Google, July 2014



DoubleClick Studio Certification — Google, June 2015



VeeVA Approved Email — Veeva Systems, March 2016



Front-End Development & Product — Startup Institute, Summer 2015

Startup Institute, a branch of the incubator TechStars, originating from the Harvard Media Labs, is a three month certification program / bootcamp

## Education



University of Vermont

Bachelor of Arts (B.A.), Philosophy, 2006 - 2010

Activities and Societies: President- Class of 2010, Voting member of Alumni Council

Honors and Awards: Community Activism Award



# curriculum vitae

Visual Resume: <https://laf.land/resume/visual>

HTML Resume: <https://laf.land/resume>

**Website:** <https://laf.land> repo: [github.com/jordan-pe](https://github.com/jordan-pe) | [github.com/lafdesign](https://github.com/lafdesign)

Metadata Template repo: [github.com/jordan-pe/meta](https://github.com/jordan-pe/meta)

Visual Resume Template repo: [github.com/jordan-pe/horizontal-responsive](https://github.com/jordan-pe/horizontal-responsive)

HTML Resume Template repo: [github.com/jordan-pe/press](https://github.com/jordan-pe/press)

Angular MVC template repo: [github.com/jordan-pe/buddha-template](https://github.com/jordan-pe/buddha-template)

**Codepen:** <https://codepen.io/lafland>

**Other examples:** <https://pollen.agency> (generic web app)

<https://marina.restaurant> (high SEO rank project)

## Volunteer Experience

President, Class Council of 2010 — University of Vermont

Served for one term year and voting period of the Alumni Association

Voting Member, Alumni Council — University of Vermont

January 2008 - December 2008

Committee Member, SINYC Alumni Council — Startup Institute

December 2015 - September 2016

Volunteer — event facilitator, since 2006

[Global Children](#) a non-profit providing educational opportunities to orphans in Cambodia:

## Technical Skills

Knowledge of back-end stacks Linux, UNIX

Experience with single-page apps

Experience with AWS or GCP

JSON based RESTful Web Services

Javascript ecosystem (ES6/7, Node, Angular, React)

Grunt or Bower (npm)

Knowledge of development tools including

Git, SASS, other CSS preprocessors

-Compass specifically

Experience with PHP, Java, Ruby



## curriculum vitae (continued)

Understanding of modern design trends & mobile first concepts, specifically SVG, CSS3, HTML5 DOM  
Understanding of security best practices

Frameworks: Drupal 8 or WordPress

Git and Subversion  
Scrum / Agile development, JIRA

GreenSock: GSAP, JavaScript/ HTML5  
CSS3 animation  
D3.js for data visualization

## Employment and Experience

### Membership Services Coordinator at The Metropolitan Museum of Art



January 2014 - June 2014 (6 months)

Membership facilitator for special requests made by Museum Members, Sponsors, Donors, Patrons, Trustees, as well as curatorial and administrative staff and corporate partners

### Expert in Residence (Visual Design) at General Assembly



September 2015 - December 2015 (4 months)

Role was to assist in classroom instruction and activities, have regular interaction with students through 1:1 meetings, email, and other online platforms; including regular meetings with General Assembly staff, including Curriculum and Production teams. As well as, participating in assessment, performance review, and exit interview processes.

see: <https://generalassemb.ly/instructors/jordan-lafland/6943>

### Developer and Creative Technologist at — FCB Health



May 2015 - February 2017 (1 year 10 months)

FCB, a full-service advertising agency, includes a network of smaller agencies. My roles as a developer and member of the cross-network technology team include managing partners, meeting with creatives, often directly working from PSD files, building digital technologies including Wordpress and Drupal sites, web applications, tablet applications, touchscreen panels, and other visualization aids and products including newsletters, emails, rich and standard banner ads, and other visualizations.

## Projects

*World Tuberculosis Day - 2016*

TB Alliance: Louder Than TB

[www.louderthantb.org](http://www.louderthantb.org)

Work Credited to: Jordan Lafland, Creative Technologist

[Adsoftheworld.com](http://Adsoftheworld.com)

[AgencySpy](http://AgencySpy)

[Adeevee.com](http://Adeevee.com)

## Areas of Interest

UI/UX, Nonprofits, Adobe, Sketch, activism, painting, pottery, gardening and horticulture

## Personal Information

Hometown: Brattleboro, Vermont

Currently: Williamsburg, BK, NYC

LinkedIn: [linkedin.com/in/jordanlafland](https://www.linkedin.com/in/jordanlafland)