

# Jordan Lafland

Developer — Creative Technologist — FCB Health

jordan@pollen.computer

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## Summary

Front End Developer and Designer

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## Experience

### **Junior Developer and Creative Technologist at FCB Health**

May 2015 - Present (1 year 8 months)

HTML:

- Newsletters;
- Emails, desktop and responsive;
- Banner ads for various vendors/environments, i.e., DoubleClick Studio and DoubleClick Media;
- WP and Drupal client sites
- Custom Builds: apps, websites, API integrations

Frameworks:

- JavaScript;
- PHP;
- SASS;
- Subversion and Git;
- Scrum / agile development;
- Drupal;
- WordPress

Interests:

- Security Gateways;
- Angular;
- D3.js and data visualization;
- Grunt;
- Ruby;
- Product management

## **Expert in Residence (Visual Design) at General Assembly**

September 2015 - December 2015 (4 months)

Regular interaction with students through 1:1 meetings, email, and other online platforms

Regular meetings with General Assembly staff, including Curriculum and Production teams Participation in assessment, performance review, and exit interview processes

## **Membership Services Coordinator at The Metropolitan Museum of Art**

January 2014 - June 2014 (6 months)

Membership facilitator for special requests made by Museum members, sponsors, donors, patrons, Trustees, as well as curatorial and administrative staff and corporate partners.

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## **Certifications**

### **Ecommerce Analytics**

Google July 2014

### **DoubleClick Studio Certification**

Google June 2015

### **VeeVA Approved Email**

Veeva Systems License 2016-3-8 March 2016

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## **Projects**

### **adsoftheworld.com: World Tuberculosis Day Louder than - TB Agency: FCB**

March 2016 to Present

Members: Jordan Lafland

Work Credited to: Jordan Lafland, Creative Technologist

### **adweek AgencySpy: FCB Health, TB Alliance Aim to Be 'Louder than TB'**

March 2016 to Present

Members: Jordan Lafland

Work Credited to: Jordan Lafland, Creative Technologist

### **adeevee.com: TB Alliance: Louder Than TB**

March 2016 to Present

Members: Jordan Lafland

### **adforum.com**

Members: Jordan Lafland

Product Manager of the Team

# Our team was responsible for targeting and attracting better qualified university candidates for the analyst positions, developing platform to support AlphaSights' projected growth of new candidates, and delivering marketing and analysis solutions for immediate implementation.

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## Organizations

### **Global Children**

Volunteer

Global Children is a non-profit dedicated to providing educational opportunities to orphans in Cambodia:  
<http://www.global-children.org/>

Global Children has recently partnered with Pencils of Promise in NY and will continue to develop and revise Global Children programs. In the future, I plan to help facilitate a new UX UI interface for a new Global Children website.

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## Volunteer Experience

### **President Class Council of 2010 at University of Vermont**

Served for one term year and voting period of the Alumni Association as : Class Council President

### **Committee Member, SINYC Alumni Council at Startup Institute**

December 2015 - September 2016

### **voting member, Alumni Council at University of Vermont**

January 2008 - December 2008

Served as voting member - (youngest in our University's history) for one full voting term.

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## Education

### **University of Vermont**

Bachelor of Arts (B.A.), Philosophy, 2006 - 2010

Activities and Societies: President- Class of 2010, Voting member of Alumni Council -2010

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## Honors and Awards

### **Community Activism Award**

University of Vermont Alumni Council

June 2008

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## Skills & Expertise

### **Nonprofits**

CSS

**Museums**

**Start-ups**

**JavaScript**

**Front-end**

**Git**

**Painting**

**Adobe Creative Suite**

**InDesign**

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## Interests

Activism, charitable/ non-profit institutions, painting, pottery, gardening and horticulture.

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[Contact Jordan on LinkedIn](#)