#### Seminar Series on Graph Neural Networks 04

## From Label Propagation to Graph Neural Networks

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### Before going in....

#### Towards application of graph neural networks

Towards efficient graph learning

Explainable graph neural networks

#### Fundamental topics on graph neural networks

On the representational power of graph neural networks

A graph signal processing viewpoint of graph neural networks

From label propagation to graph neural networks

On the problem of oversmoothing and oversquashing

Introduction to graph mining and graph neural networks (Basic overview to kick things off)

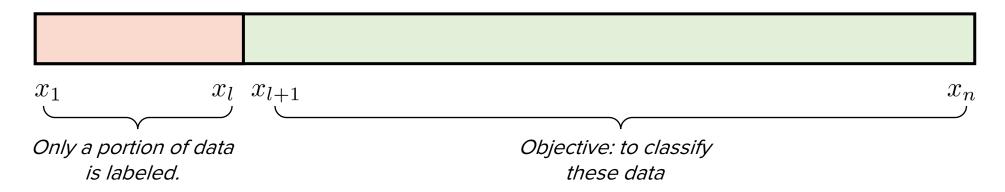
<sup>\*</sup> Presentation slides are available at (jordan7186.github.io/presentations/

### Objectives

- 1. Understanding label propagation
- 2. Connecting between label propagation and graph neural networks
- 3. Understanding how **homophily** interacts with graph neural networks
- 4. Going beyond homophily: H2GCN

# Understanding label propagation Zhou et al., Learning with Local and Global Consistency, NeurlPS'04

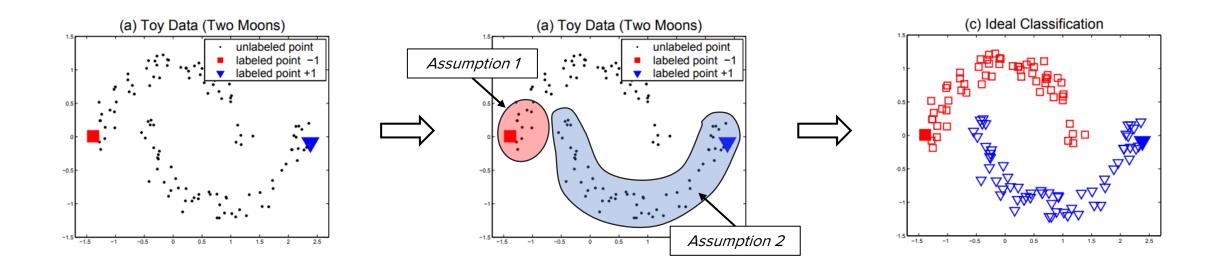
Given data: 
$$\mathcal{X} = \{x_1, \cdots, x_l, x_{l+1}, \cdots, x_n\}$$



Semi-supervised learning attempts to *predict the labels of unlabeled data*, where the *portion of labeled data is small*.

Semi-supervised problem setting is very *practical* in the sense that labeling usually requires human effort and labeling every data can be very challenging if the size of the data is huge.

"Such a learning problem is often called semi-supervised or transductive."



Exploiting the labeled information is based on two assumptions.

#### 1. Local assumption:

**Nearby points** are likely to have the same label.

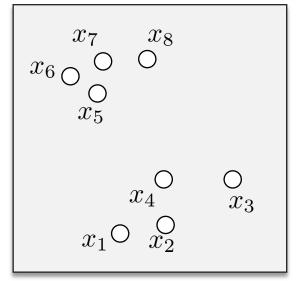
#### 2. Global assumption:

Points on the same structure/cluster/manifold are likely to have the same label.

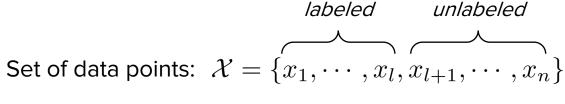
The labeled information is spread out through the whole data with these assumptions.

#### 1. Setting and notations

$$\mathcal{X}_{example} = \{x_1, \cdots, x_8\}$$

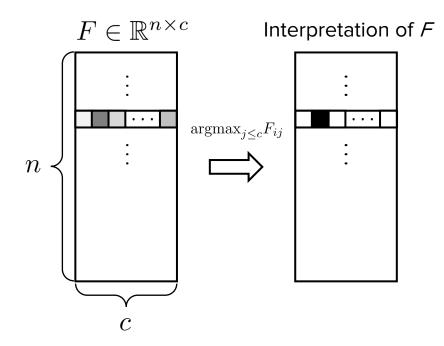


Toy example of 8 data points (arbitrarily ordered)

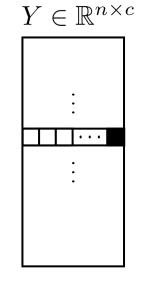


Set of labels:  $\mathcal{L} = \{1, \cdots, c\}$ 

Each data is/can be labeled from 1 to c.

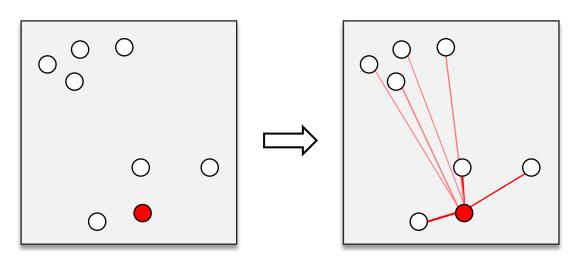


The elements of 
$$F$$
 matrix predicts the labels.



Ystores the labels of  $\{x_1, \cdots, x_l\}$ 

#### 2. Calculating the affinity matrix



Toy example of 8 data points, with the perspective of the red data point.

$$x_i$$
: data point
$$W_{ij} = \exp(-||x_i - x_j||^2/2\sigma^2)$$

Calculate the **weights between each data point** with respective to the distances.

This is an interpretation of the data points as an undirected weighted fully connected graph

$$G = (V, E)$$

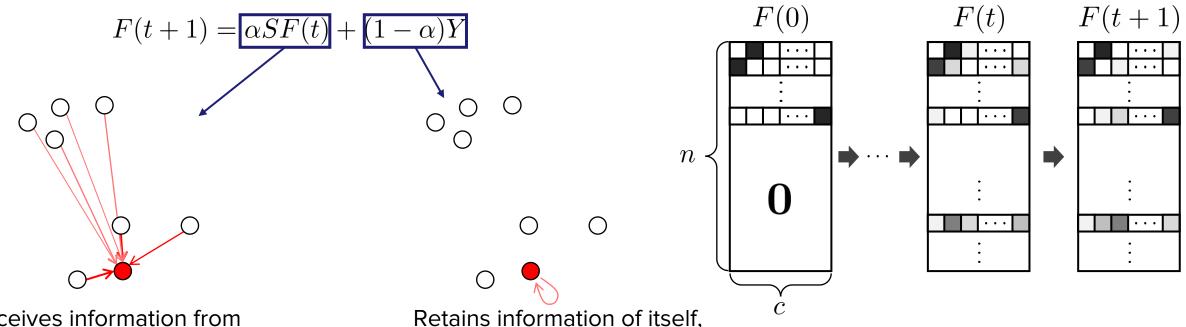
where the vertices are data points, and edge weights are calculated by the formula above. Therefore, we can also think  $W_{ij}$  as the <u>adjacency matrix</u>.

#### 2. Normalization

$$S = D^{-1/2}WD^{-1/2}$$

$$D = \operatorname{diag}(d_1, \dots, d_{n-1}, d_n), \ d_i = \sum_{j=1}^n W_{ij}$$

#### 3. Iteration until convergence



scaled down to  $(1 - \alpha)$ .

Receives information from neighbors, scaled down to  $\alpha$ .

#### **Proof of convergence**

Let 
$$F(0) = Y$$
.

$$F(t+1) = \alpha SF(t) + (1-\alpha)Y$$

$$F(1) = \alpha SY + (1-\alpha)Y$$

$$F(2) = \alpha S(\alpha SY + (1-\alpha)Y) + (1-\alpha)Y$$

$$= (\alpha S)^{2}Y + (1-\alpha)(1+\alpha S)Y$$

$$F(3) = \alpha S(\alpha S(\alpha SY + (1-\alpha)Y) + (1-\alpha)Y) + (1-\alpha)Y$$

$$= (\alpha S)^{3}Y + (1-\alpha)(1+\alpha S + (\alpha S)^{2})Y$$

$$\vdots$$

$$F(t) = (\alpha S)^t Y + (1 - \alpha) \sum_{i=0}^{t-1} (\alpha S)^i Y$$

#### **Proof of convergence**

$$F(t) = (\alpha S)^{t} Y + (1 - \alpha) \sum_{i=0}^{t-1} (\alpha S)^{i} Y$$

$$\lim t \to \infty$$

$$O \qquad (I - \alpha S)^{-1}$$

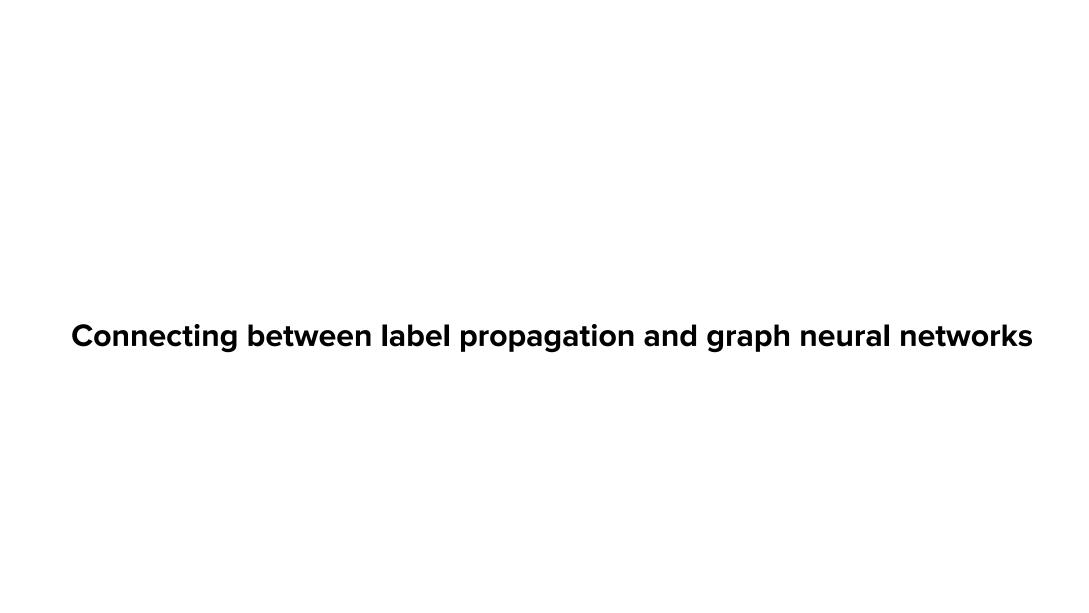
Therefore, the limit of the sequence  $F^*$  is:

$$F^* = (1 - \alpha)(I - \alpha S)^{-1}$$

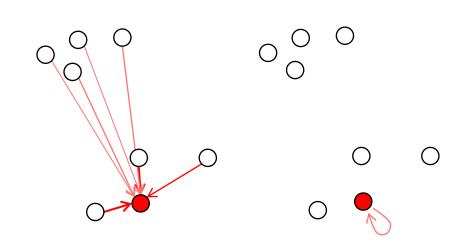
Which is also the minimum to the cost function:

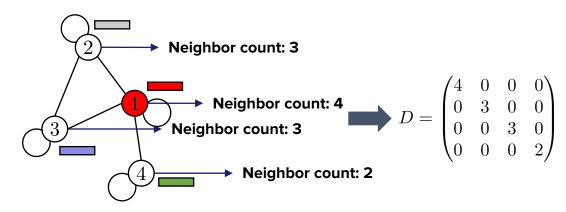
$$Q(F) = \frac{1}{2} \left( \sum_{i,j=1}^{n} W_{ij} || \frac{1}{\sqrt{D_{ii}}} F_i - \frac{1}{\sqrt{D_{jj}}} F_j ||^2 + \mu \sum_{i=1}^{n} ||F_i - Y_i||^2 \right)$$
1. Enforce two predictions to be the same...
3. Follow the initial label

2. If they are strongly connected...



### We can also view GNNs from the lens of label propagation





$$\tilde{A} = \hat{D}^{-1/2} \hat{A} \hat{D}^{-1/2} = \begin{pmatrix} \frac{1}{4} & \frac{1}{\sqrt{12}} & \frac{1}{\sqrt{12}} & \frac{1}{\sqrt{8}} \\ \frac{1}{\sqrt{12}} & \frac{1}{3} & \frac{1}{3} & 0 \\ \frac{1}{\sqrt{12}} & \frac{1}{3} & \frac{1}{3} & 0 \\ \frac{1}{\sqrt{8}} & 0 & 0 & \frac{1}{2} \end{pmatrix}$$

$$F(t) = (\alpha S)^{t} Y + (1 - \alpha) \sum_{i=0}^{t-1} (\alpha S)^{i} Y$$

Final layer of GCN:  $\sigma(\tilde{A}X\Theta)$ 

- **1.** Local assumption: Nearby points are likely to have the same label.
- Global assumption: Points on the same structure/cluster/manifold are likely to have the same label.

Does this mean GNNs thrive under similar assumptions?

#### We can also view GNNs from the lens of label propagation

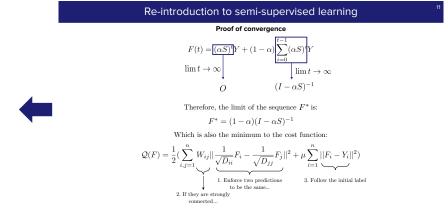
#### Theoretical connections between LP & GNN

Ma et al,. A Unified View on Graph Neural Networks as Graph Signal Denoising, CIKM'21

PROBLEM 1 (GRAPH SIGNAL DENOISING). Given a noisy signal  $S \in \mathbb{R}^{N \times d}$  on a graph G, the goals is to recover a clean signal  $F \in \mathbb{R}^{N \times d}$ , assumed to be smooth over G, by solving the following optimization problem:

$$\arg\min_{\mathbf{F}} \mathcal{L} = \|\mathbf{F} - \mathbf{S}\|_F^2 + c \cdot tr(\mathbf{F}^\top \mathbf{L}\mathbf{F}). \tag{8}$$

Theorem 3. When we adopt the normalized Laplacian matrix  $\mathbf{L} = \mathbf{I} - \tilde{\mathbf{A}}$ , the feature aggregation operation in GCN (Eq. (2)) can be regarded as solving Problem 1 using one-step gradient descent with  $\mathbf{X}'$  as the input noisy signal and stepsize  $b = \frac{1}{2c}$ .



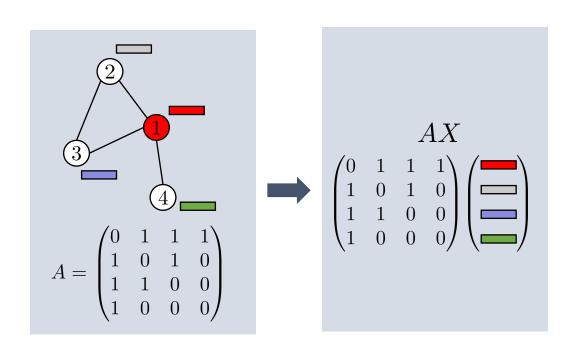
The theorem states that **GCN and LP essentially solves the same problem**, i.e., signal denoising in graphs

### GNNs and LPs are natural low-pass filters

#### Theoretical connections between LP & GNN

NT & Maehara, Revisiting graph neural networks: All we have is low-pass filters. arXiv 2019 (citation > 500)

**Assumption 1.** Input features consist of low-frequency true features and noise. The true features have sufficient information for the machine learning task.



- "...Multiplying the (normalized) adjacency matrix corresponds to applying graph filter  $h(\lambda) = 1 \lambda$ ."
- [Theorem 3] (Informal) Multiplying the adjacency matrix with self-loops shifts the frequency of the graph signal towards zero, effectively applying a low-pass filter.
- The graph filter 1 λ is also the first-order Taylor approximation of the optimal solution to the problem of graph signal denoising:

$$F(t) = (\alpha S)^{t} Y + (1 - \alpha) \sum_{i=0}^{t-1} (\alpha S)^{i} Y$$

$$\lim t \to \infty$$

$$O \qquad (I - \alpha S)^{-1}$$

Therefore, the limit of the sequence  $F^*$  is:

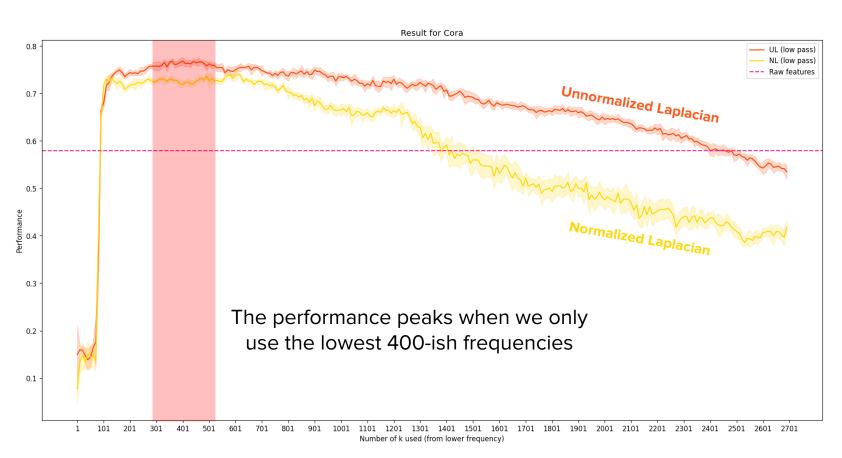
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### GNNs and LPs are natural low-pass filters

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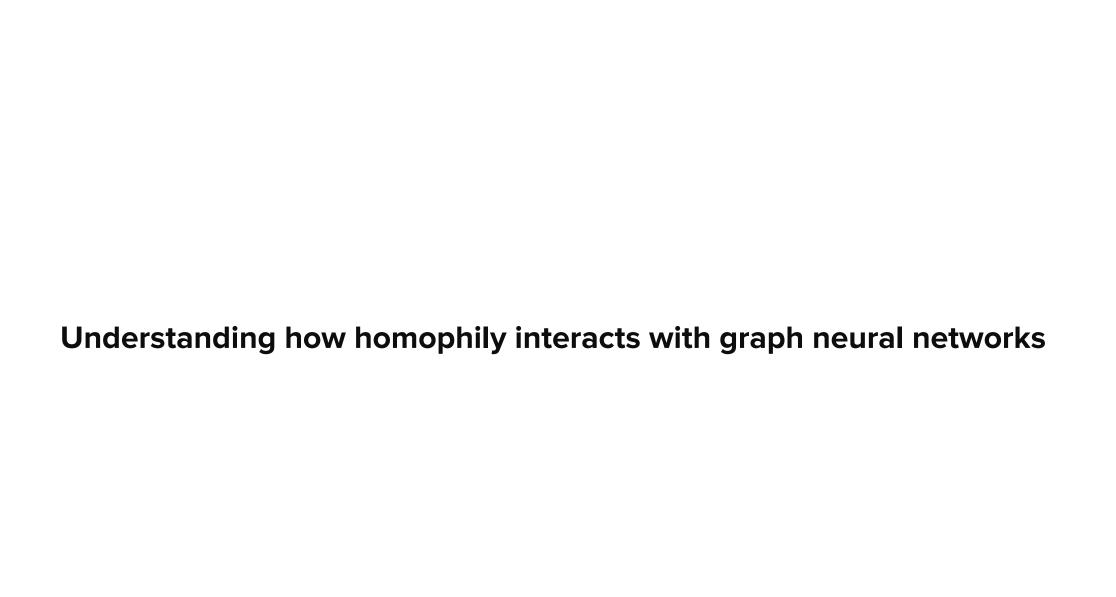


Send 
$$f$$
 in vertex space to frequency space 
$$\mathcal{L} = \mathbf{U} \mathbf{\Lambda} \mathbf{U}^{\top} \quad \mathcal{L} = \mathbf{D} - \mathbf{A}$$
 
$$\hat{f}(\lambda_l) = < f, u_i > = \mathbf{U}^T f$$

Apply a **filtering function** 
$$h$$
 to eigenvalues 
$$\boldsymbol{\Lambda} = \begin{bmatrix} \lambda_0 & \mathbf{0} \\ & \ddots & \\ \mathbf{0} & & \lambda_{N-1} \end{bmatrix} \quad \Rightarrow \quad h(\boldsymbol{\Lambda}) = \begin{bmatrix} h(\lambda_0) & \mathbf{0} \\ & \ddots & \\ \mathbf{0} & & h(\lambda_{N-1}) \end{bmatrix}$$

In this experiment, we use an ideal low-pass filter, which leaves the lowest k frequencies untouched and **everything else to zero**.

Send back to vertex space  $f_{new} = \mathbf{U} h(\mathbf{\Lambda}) \mathbf{U}^T f$ 



### Definition of homophily

Annu. Rev. Sociol. 2001. 27:415–44 Copyright © 2001 by Annual Reviews. All rights reserved

# BIRDS OF A FEATHER: Homophily in Social Networks

Miller McPherson<sup>1</sup>, Lynn Smith-Lovin<sup>1</sup>, and James M Cook<sup>2</sup>

<sup>1</sup>Department of Sociology, University of Arizona, Tucson, Arizona 85721; e-mail: mcpherson@u.arizona.edu; smithlov@u.arizona.edu 
<sup>2</sup>Department of Sociology, Duke University, Durham, North Carolina 27708; e-mail: jcook@soc.duke.edu

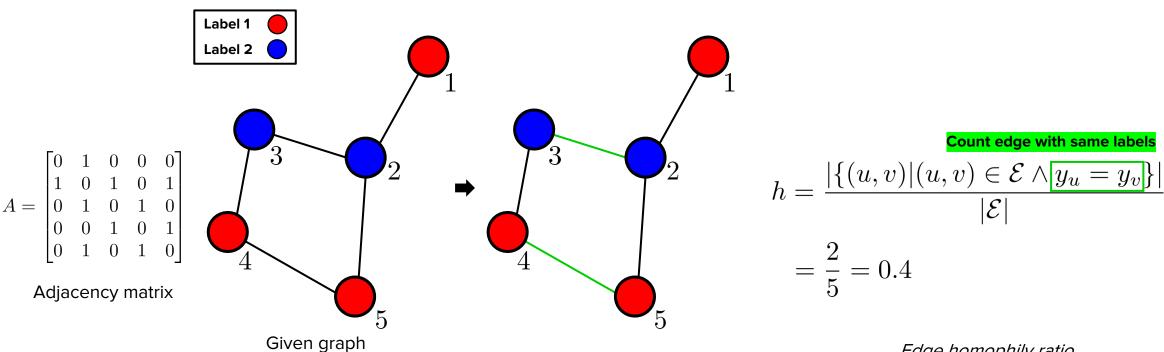
Key Words human ecology, voluntary associations, organizations

"Homophily is the principle that a contact between similar people occurs at a higher rate than among dissimilar people."

- In social networks, race/ethnicity-based homophily create the most distinctive divides among people
- Sex, age, religion, and education is also a strong source of homophily
- Occupation, network position etc. also show homophily properties but somewhat limited

### Measurement of homophily

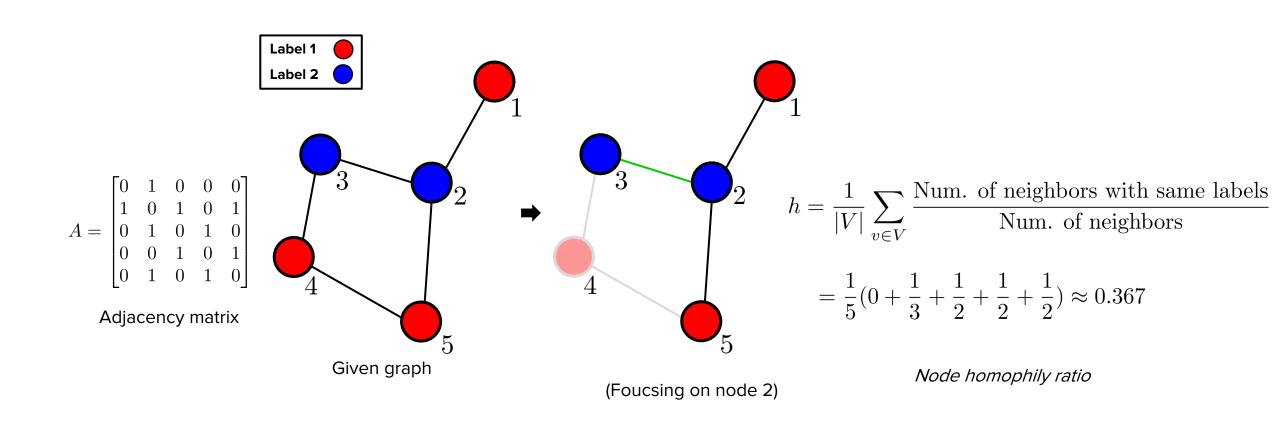
Zhu et al., Beyond homophily in graph neural networks: Current limitations and effective designs, NeurlPS'20



Edge homophily ratio

### Measurement of homophily

Pei et al., Geom-GCN: Geometric graph convolutional networks, ICLR'20



### Due to the low-pass characteristics, GNNs implicitly assume homophily

Zhu et al., Beyond homophily in graph neural networks: Current limitations and effective designs, NeurlPS'20

"GNNs model the homophily principle by propagating features and aggregating them within various graph neighborhoods via different mechanisms (e.g., averaging, LSTM)"

Bo et al., Beyond low-frequency information in graph convolutional networks, AAAI'21

"In general, GNNs update node representations by aggregating information from neighbors, which can be seen as a special form of low-pass filter. ... this mechanism may work well for assortative networks, i.e., similar nodes tend to connect with each other."

Pei et al., Geom-GCN: Geometric graph convolutional networks, ICLR'20

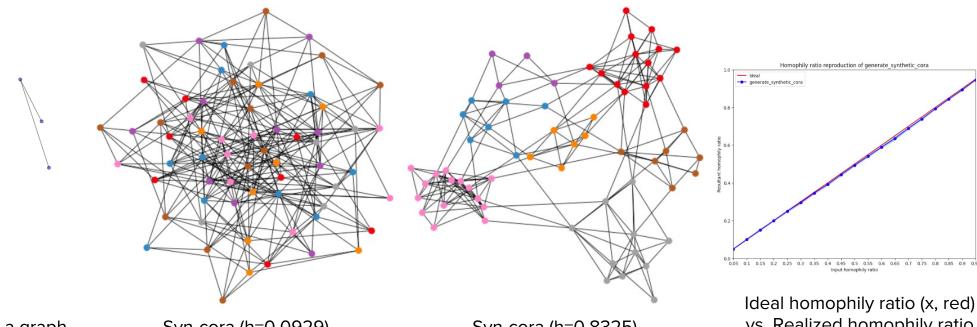
"The MPNNs with such aggregation are inclined to learn similar representations for proximal nodes in a graph. ... they are probably desirable methods for assortative graphs (e.g., citation networks and community networks) where node homophily holds (i.e., similar nodes are more likely to be proximal, and vice versa), ... ."

### Empirical trend: Homophily and GNN performance

#### An experiment inspired by (Zhu et al., NeurIPS 2020)

#### **Synthetic-cora dataset**

- Cora (Yang et al., ICML 2016) is the most widely-used benchmark dataset in graph learning.
- Node: Papers, Edge: Citations, Node features: Binary encoding of abstract.
- Typical task: Node classification. Correctly classify 2708 nodes according to one of seven classes (research area).
- **Synthetic-cora**: Based on the original Cora dataset, re-generate a new graph according to a target homophily ratio.
  - Node features are all sampled from the original dataset.
  - Edges are all <u>reconstructed</u>: Based on the BA model (Barabási–Albert model / Preferrential attachment model)
  - In this way, we can generate realistic graphs with various homophily ratios



Example of BA-model generating a graph

Syn-cora (h=0.0929)

Syn-cora (h=0.8325)

vs. Realized homophily ratio (y, blue)

Zhu et al., Beyond homophily in graph neural networks: Current limitations and effective designs, NeurIPS 2020 Yang et al., Revisiting semi-supervised learning with graph embeddings, ICML 2016 (citations > 2600) BA-model example: https://en.wikipedia.org/wiki/Barab%C3%A1si%E2%80%93Albert\_model

### Empirical trend: Homophily and GNN performance

#### An experiment inspired by (Zhu et al., NeurIPS 2020)

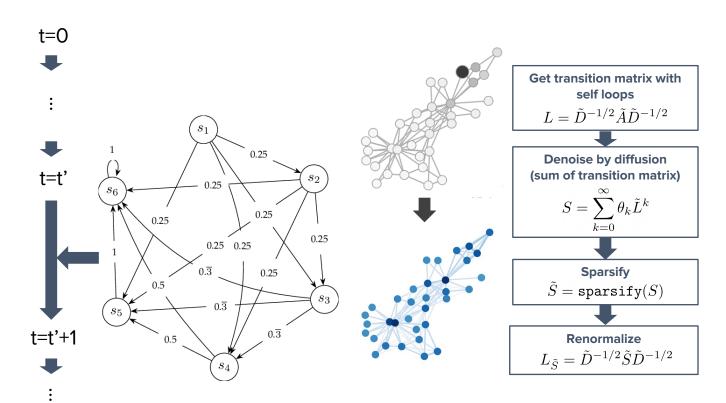


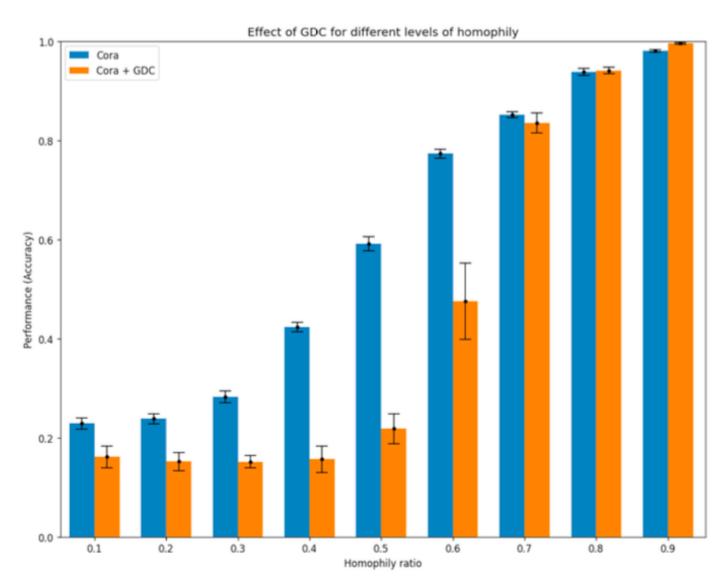
Image the adjacency matrix = transition matrix
As time goes by, we apply the transition matrix
Therefore, powers of the adjacency matrix
shows the diffusion process

#### One more thing: GDC (Graph Diffusion Convolution)

- A pre-processing step directly on the graph
- Diffusion as in "heat diffusion": Image heat sources as nodes and steel edges
  - Each single heat source will spread over time
- Why is the power of the transition (normalized adjacency matrix) important?
  - Think of the heat spreading simulation in a discretized time frame
- GDC is also based on the assumption that the given graph is strong in homophily: Intuitively, adds more connection to (structurally) nearby nodes.
  - Therefore, it can improve the node classification performance when applied to datasets with already high levels of homophily
  - Then how about the opposite (heterophily)?

### Empirical trend: Homophily and GNN performance

#### An experiment inspired by (Zhu et al., NeurIPS 2020)



- GCN performs bad in heterophilic regions
- And its even worse with GDC
- And vice versa!

Running GCN on Syn-Cora with various homophily ratios

Going beyond homophily: H2GCN

### Motivation: We need a GNN that is also good in heterophilc graphs

#### How does homophily ratios affect node classification for other architectures?

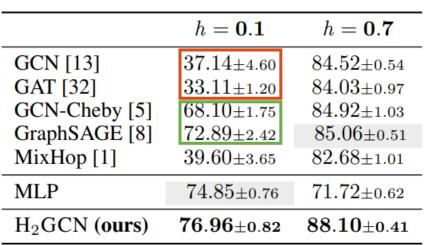
Table 1: Example of a heterophily setting (h = 0.1) where existing GNNs fail to generalize, and a typical homophily setting (h = 0.7): mean accuracy and standard deviation over three runs (cf. App. G).

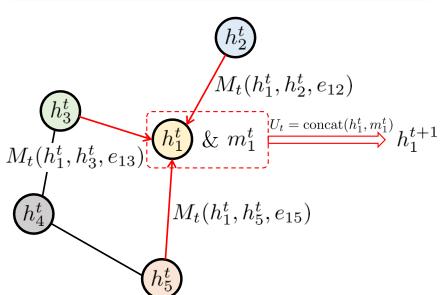
	h = <b>0.1</b>	h = 0.7
GCN [17]	$37.14{\pm}4.60$	$84.52{\pm}0.54$
GAT [36]	$33.11{\scriptstyle\pm1.20}$	$84.03{\pm}0.97$
GCN-Cheby [7]	$68.10{\scriptstyle\pm1.75}$	$84.92{\pm}1.03$
GraphSAGE [11]	$72.89{\scriptstyle\pm2.42}$	$85.06{\scriptstyle\pm0.51}$
MixHop [1]	$58.93{\pm}2.84$	$84.43{\scriptstyle\pm0.94}$
MLP	$74.85{\scriptstyle\pm0.76}$	$71.72{\pm0.62}$
H <sub>2</sub> GCN (ours)	$76.87{\scriptstyle\pm0.43}$	$88.28 \pm 0.66$

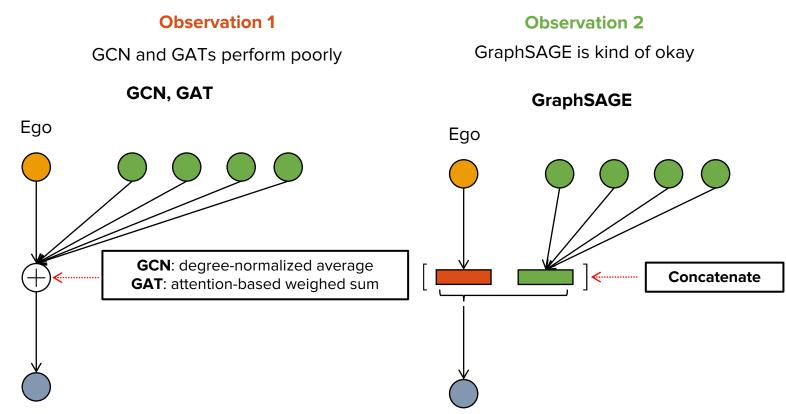
- It's not just GCNs, its all general message-passing GNNs
- MLP is an important baseline, since it only uses node features as input (i.e., no graph structure information)
- H2GCN achieves good results on both homophilic and heterophilic datasets, but how do they achieved this?

### 3 modifications of the original message-passing mechanism

#### Modification 1. Ego (self) and neighbor embeddings are separated







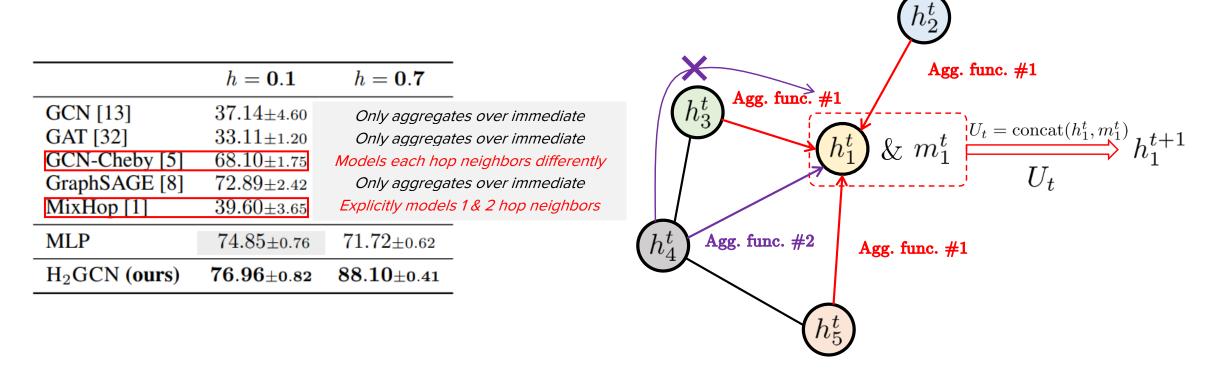
Mixing the sum (or variant) of <u>neighbor embeddings</u> with <u>ego embedding</u> via update function harms expressiveness in <u>heterophily settings</u>.

Fix the update function as the concatenation function.

$$U_t = \operatorname{concat}(h_1^t, m_1^t)$$

### 3 modifications of the original message-passing mechanism

Modification 2. Aggregating from higher-order neighborhoods

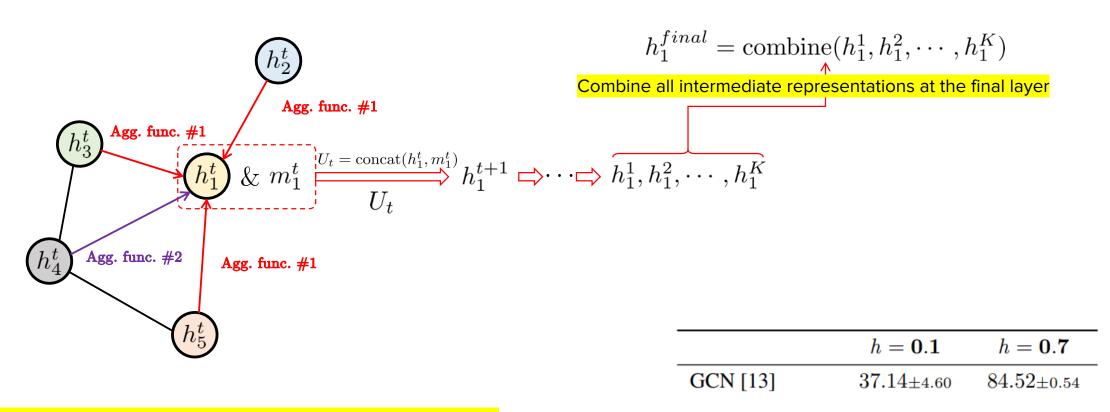


**Theorem 2 (informal)** Under certain conditions, the <u>2-hop neighbors will be homophily-dominant</u> in expectation.

Explicitly aggregate 1,2,3, ... hop neighbor information without traversing through lower hop neighbors

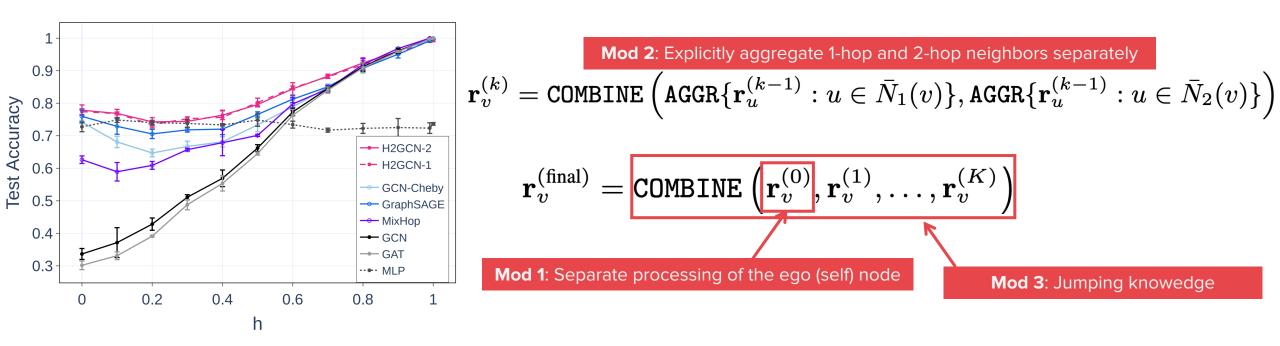
### 3 modifications of the original message-passing mechanism

#### Modification 3. Incorporate jumping knowledge

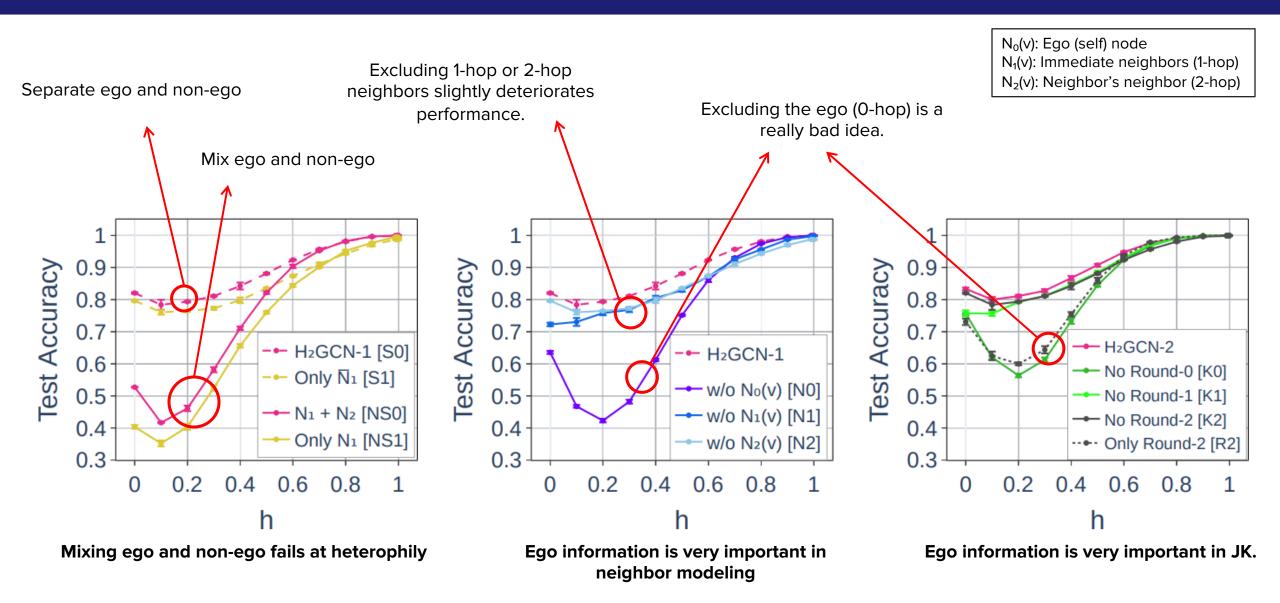


"By concatenating the intermediate representations from two rounds with the embedded ego-representation (following the jumping knowledge framework), GCN's accuracy increases to 58.93%±3.17 for h = 0.1, a 20% improvement over its counterpart without design D3 (Table 1)."

#### Final form: H2GCN



### Analysis of the design choices



### Takeaways

- 1. Label propagation is highly based on the local & global consistency assumption of the dataset
- 2. GNNs and label propagation are related, also aligning with the low-pass filter discussion
- 3. Therefore, GNNs are natural for homophilic datasets.
- 4. H2GCN: How to modify the message-passing architecture to bypass the homophily limitations?

\*Although not included in this presentation, there are multiple studies that goes beyond homophily in GNNs, including: Pei et al., Geo-GCN: Gemetric graph convolutional netwokrs, ICLR 2020
Deyu Bo et al., Beyond low-frequency information in graph convolutional networks, AAAI 2021
Chien et al., Adaptime universal generalized PageRank graph neural network, ICLR 2021

#### Thank you!

Please feel free to ask any questions :) jordan7186.github.io