

jordanhybki.com

Jordan Hybki Projects is a website that showcases to prospective employers my previous work experiences, programming projects work samples, personal information to hire me and provide a succinct understanding of how I may fit in with their existing company culture.

Jordan Hybki Projects website will provide a developer portfolio of my previous programming works to potential new employers. It would include information about who I am; including a name, photo and a description about previous experiences and what I hope to achieve in the future. There will also feature extracurricular/personal work that I underwent during university, highlighting my role in furthering my understanding in computer science outside of class. It will also include previous projects that highlight the very best samples of my work that will be featured, captivating potential employers and hiring managers with GIF's, videos of runtime and eye-catching web design. Ultimately the website will allow me to craft a personal persona that entices future employers about my qualifications for jobs that I am interested in.

Personas:

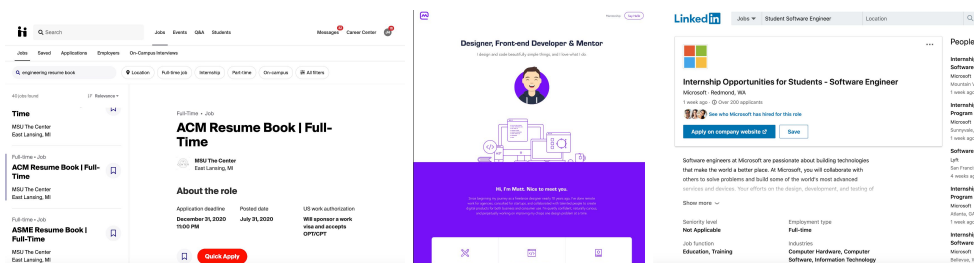


- Info:**
- Microsoft HR Hiring Manager, Arthur Philip, Age 40-60, Male.
- Tag Line:**
- To train and develop systems to screen, recruit potential employees for open positions within their company.
- Context on interacting with Website:**
- This person will add notes about interesting aspect they found within my website. The hiring manager will be pulled in to read final line of candidate's websites and potentially interview them. Since their primary job is to complete tasks for the company, they are limited in the time they can commit to each candidate. They will seek out information on your work ethic from your website and check if you fit into the work culture of the company.
- Goals:**
- Don't overwhelm these users with technical knowledge as they need to understand in a short amount of time your work ethic. Copywrite needs to be small and precise to the major contributions that align with company standards with working on a team.
- Concerns:**
- Content might not be relevant to specific job they are looking to fill (no mention on working collaborative or on a team) and would skim over obscured aspects of the project (managing other people in a team).
- Quote Attitude:**
- "Looking for a strong work ethic and a right fit into our company current empty job position."



- Info:**
- Microsoft Engineering Hiring Manager, Stacy Williams, Age 30-60, Female.
- Tag Line:**
- To work with internal business and software engineering team members and external partners on activities to hire, design, develop, bring-up, debug, test, deploy and monitor software in production.
- Context on interacting with Website:**
- Usually this person has the ultimate approval to recruit the individual or not, depending on if they are impressed with the website or resume content. These people define the scope and depth of the job they are looking to fill. They will identify the skills and qualifications are required for current position and know future goals they wish to achieve for people in that position. These people will test technical aspects found on the website during interviews and questioning. They would use the website it often when looking to fill the empty position on their desktop, phone or tablet device.
- Goals:**
- Making sure on the website to embellish previous contributions to projects and how you advanced your own knowledge during this time will make a lasting impact on engineering hiring managers.
- Concerns:**
- Content might be overemphasizing previous projects, need to note what to ask/test knowledge on during technical interviews in more details.
- Quote Attitude:**
- "Looking for potential employees that help deliver cutting edge technology to our customers."

Comps:



Resumebooks, Other Personal Developer Portfolios and LinkedIn Pages.