

# JORDANA RECH GRACIANO DOS SANTOS

PhD Candidate in Management - Luiss Guido Carli

## BIO

**Ph.D. candidate in Management at Luiss Guido Carli University, with a background in Industrial Engineering and a Master's in Production Engineering. My research interests are social innovation, ecosystems, and stakeholder management, especially qualitative methods.**

## EDUCATION

2022 - In progress - **Ph.D. Candidate in Management** at Luiss Guido Carli

2021 - Google Project Management Certificate

2019 - 2020 - **Masters in Production Engineering in Organizational Intelligence** - Federal University of Santa Maria (UFSM)

2018 - Business Management Certificate from Canadian College - Vancouver (CA).

2013 - 2018 - **Industrial Engineering Bachelor Degree** from Federal University of Santa Maria (UFSM)

## EXPERIENCE

**January/2025 - June/2025**

- **Visiting Scholar at Simon Fraser University (SFU) - Vancouver (CA)**

**November/2022 - now**

- **Luiss Guido Carli University - Rome (IT)**

***P.h.D. Candidate in Management***

My project is collaborating with Italiacamp (an impact organization) to gain deeper insights into social innovation projects and their relationships with stakeholders. My advisors are Professor Ian McCarthy from Simon Fraser University (CA) and Professor Alessandro Zattoni from Luiss (IT).

In addition to research, I am engaged in teaching as a teaching innovation in the following courses:

- **Corporate Governance and Sustainability** - Professors Alessandro Zattoni and Francesca Romana Arduino (2022/2023)
- **Hotel Management** - Professor Youngah Guahk (2022/2023 - 2023/2024)
- **International Operations and Global Supply Chain** - Professor Lorenza Morandini (2024/2025)
- **Management** - Professor Francesca Vicentini (2023/2024)
- **Organizzazione Aziendale** - Professor Paolo Spagnoletti (2024)
- **Qualitative Methods for Management** - Professors Niloofar Kazemargi and Esli Spahiu (2022/2023)