

## Education

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### PhD in Management [2022- 2026]

LUISS Guido Carli University, Rome, Italy

Title: *Social Innovation across borders: Examining diversity, impact and value creation.*

Visiting PhD Researcher [Jan 2025- June 2025]

Simon Fraser University, Vancouver (CA)

### M.Sc. Industrial Engineering [2019-2020]

Federal University of Santa Maria, Santa Maria (BR)

Thesis Title: *Model for measuring the competitiveness of the agribusiness value chain*

### Business Management Certificate [2018]

Canadian College, Vancouver (CA)

### B.Sc. Industrial Engineering [2013 – 2017]

Federal University of Santa Maria, Santa Maria (BR)

## Publications

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**Santos, J. R. G., Sammarco, F., Scognamiglio, E., & McCarthy, I. (2025). Bridging profit and purpose: Italiacamp's impact journey.** Luiss University Press.

**Santos, J. R. G., Meliciani, V., Pini, M., & Urbani, R. (2025). Beyond borders: Assessing the impact of digital and green innovation on firms' export capabilities.** Luiss Institute for European Analysis and Policy (LEAP), Jean Monnet Centre of Excellence on EU Inclusive Open Strategic Autonomy.

Urbani, R., **Santos, J. R. G.**, Cisotta, L., Scognamiglio, E., & Tarantino, G. (2024). **Advancing global reach: The role of international hubs in enhancing firm internationalization and innovation.** Policy Brief, Luiss Institute for European Analysis and Policy (LEAP).

Zattoni, A., & **Santos, J. R. G.** (2024). **Danone and PizzAut: A partnership linking purpose-driven organizations.** Luiss University Press.

Michelin, C., Minello, I. F., Siluk, J. C. M., Gerhardt, V., **Santos, J. R. G.**, & Neuenfeldt, A. (2022). **Evaluation of entrepreneurial behavior of technology-based companies across stages of the business life cycle.** Intangible Capital, 18(1), 1–19.

Gerhardt, V., **Santos, J. R. G.**, Rubin, E., Neuenfeldt, A., & Mairesse Siluk, J. C. (2021). **Stakeholders' perception to characterize start-ups' success.** Journal of Technology Management & Innovation, 16(1), 38–50.

### *Working Papers*

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**Santos, J.R.G.; McCarthy, I.; Park, A.** Toward De-weirding the theories underlying research on social innovation. *To be submitted to the International Journal of Management Review (ABS 3)*

**Santos, J.R.G.; Park, A.; McCarthy, I.** Making a Difference: A Framework of the Determinants, Processes, and Outcomes of Societal Impact in Management Research. *To submit the proposal in April for the Academy Management Annals (ABS 4\*)*

**Santos, J.R.G.; Zattoni, A.** From Shareholder Primacy to Common Benefit: Performance Implications of Italy's Benefit Corporation Model. *Article in progress. Journal to be decided.*

**Meliciani, V.; Urbani, R.; Santos, J. R. G. and Pini, M.** Beyond borders: assessing the impact of digital and green innovation on firms' export capabilities, *in progress to resubmit to a journal in the ABS 3 ranking.*

### *Conference presentations*

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How WEIRD is the research on Social Innovation? - **Academy of Management (2025), Copenhagen.**

When the lights go out: Social innovation projects for urban **renewal - R&D Management (2025), Pisa.**

Unpacking ESG performance and the relation with green innovation: The moderating role of board cultural diversity - **SIMA Conference (2025), Genoa.**

Unveiling the Geographic Landscape of Social Innovation. **Social Innovation Research Conference (2024), Bern.**

Unpacking ESG Pillars and Their Relationship with Innovation: An Italian Absorptive Capacity Perspective for Sustainable Success. **Social Impact Conference (2023), Rome.**

### *Workshop and Schools*

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**Summer School in Sustainable Entrepreneurship, Innovation and Entrepreneurial Finance (2024)** - Lake Como School of Advanced Studies.

**Research Methods in Entrepreneurship & Innovation (2023)** – Stockholm School of Entrepreneurship.

### *Peer Review*

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**Conferences:** Academy of Management Annual Meeting (2025)

**Journals:** Technovation; European Financial Management; Socio-Economic Planning Sciences

## *Awards*

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**Doctoral Colloquium Best Proposal Award 2025** – R&D Management Conference - “Social Innovation across borders: Examining diversity, coordination and impact.”

**Winner of the IV Research Slam** at LUISS University, Department of Business and Management (DIM)

## *Teaching Experience*

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### **Contratto Integrativo ex art. 23, L. 240/2010**

Competitive Strategy (2025–2026)

Corporate Governance and Sustainability (2024–2026)

International Operations and Global Supply Chain (2024–2026)

Management (2024–2026)

Organizational Behaviour (2025–2026)

### **Teaching Assistant Positions**

Hotel Management (2024–2026)

Organizzazione aziendale (2023–2024)

Qualitative Methods for Management (2023–2024)

## *Other experiences*

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### **Mentoring Future 17**

LUISS Guido Carli University

### **Mentoring GAP 2 activities “Be a Social Activist” 2024**

LUISS Guido Carli University

## *References*

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### **Ian McCarthy**

Professor of Technology and Operations Management – Simon Fraser University (CA)

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### **Alessandro Zattoni**

Professor of Strategy and Governance – LUISS Guido Carli (IT)

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### **Andrew Park**

Assistant Professor of Information Systems at the Gustavson School of Business, University of Victoria (CA)

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