

Education

PhD in Management [2022- 2026]

LUISS Guido Carli University, Rome, Italy

Title: *Social Innovation across borders: Examining diversity, impact and value creation.*

Visiting PhD Researcher [Jan 2025- June 2025]

Simon Fraser University, Vancouver (CA)

M.Sc. Industrial Engineering [2019-2020]

Federal University of Santa Maria, Santa Maria (BR)

Thesis Title: *Model for measuring the competitiveness of the agribusiness value chain*

Business Management Certificate [2018]

Canadian College, Vancouver (CA)

B.Sc. Industrial Engineering [2013 – 2017]

Federal University of Santa Maria, Santa Maria (BR)

Publications

Santos, J. R. G., Sammarco, F., Scognamiglio, E., & McCarthy, I. (2025). Bridging profit and purpose: Italiacamp's impact journey. Luiss University Press.

Santos, J. R. G., Meliciani, V., Pini, M., & Urbani, R. (2025). Beyond borders: Assessing the impact of digital and green innovation on firms' export capabilities. Luiss Institute for European Analysis and Policy (LEAP), Jean Monnet Centre of Excellence on EU Inclusive Open Strategic Autonomy.

Urbani, R., **Santos, J. R. G.,** Cisotta, L., Scognamiglio, E., & Tarantino, G. (2024). **Advancing global reach: The role of international hubs in enhancing firm internationalization and innovation.** Policy Brief, Luiss Institute for European Analysis and Policy (LEAP).

Zattoni, A., & **Santos, J. R. G. (2024). Danone and PizzAut: A partnership linking purpose-driven organizations.** Luiss University Press.

Michelin, C., Minello, I. F., Siluk, J. C. M., Gerhardt, V., **Santos, J. R. G.,** & Neuenfeldt, A. (2022). **Evaluation of entrepreneurial behavior of technology-based companies across stages of the business life cycle.** Intangible Capital, 18(1), 1–19.

Gerhardt, V., **Santos, J. R. G.,** Rubin, E., Neuenfeldt, A., & Mairesse Siluk, J. C. (2021). **Stakeholders' perception to characterize start-ups' success.** Journal of Technology Management & Innovation, 16(1), 38–50.

Working Papers

Santos, J.R.G.; McCarthy, I.; Park, A. Toward De-weirding the theories underlying research on social innovation. *To be submitted to the International Journal of Management Review (ABS 3)*

Santos, J.R.G.; Park, A.; McCarthy, I. Making a Difference: A Framework of the Determinants, Processes, and Outcomes of Societal Impact in Management Research. *To submit the proposal in April for the Academy Management Annals (ABS 4*)*

Santos, J.R.G.; Zattoni, A. From Shareholder Primacy to Common Benefit: Performance Implications of Italy's Benefit Corporation Model. *Article in progress. Journal to be decided.*

Meliciani, V.; Urbani, R.; Santos, J. R. G. and Pini, M. Beyond borders: assessing the impact of digital and green innovation on firms' export capabilities, *in progress to resubmit to a journal in the ABS 3 ranking.*

Conference presentations

How WEIRD is the research on Social Innovation? - **Academy of Management (2025), Copenhagen.**

When the lights go out: Social innovation projects for urban **renewal - R&D Management (2025), Pisa.**

Unpacking ESG performance and the relation with green innovation: The moderating role of board cultural diversity - **SIMA Conference (2025), Genoa.**

Unveiling the Geographic Landscape of Social Innovation. **Social Innovation Research Conference (2024), Bern.**

Unpacking ESG Pillars and Their Relationship with Innovation: An Italian Absorptive Capacity Perspective for Sustainable Success. **Social Impact Conference (2023), Rome.**

Workshop and Schools

Summer School in Sustainable Entrepreneurship, Innovation and Entrepreneurial Finance (2024) - Lake Como School of Advanced Studies.

Research Methods in Entrepreneurship & Innovation (2023) – Stockholm School of Entrepreneurship.

Peer Review

Conferences: Academy of Management Annual Meeting (2025)

Journals: Technovation; European Financial Management; Socio-Economic Planning Sciences

Awards

Doctoral Colloquium Best Proposal Award 2025 – R&D Management Conference - “Social Innovation across borders: Examining diversity, coordination and impact.”

Winner of the IV Research Slam at LUISS University, Department of Business and Management (DIM)

Teaching Experience

Contratto Integrativo ex art. 23, L. 240/2010

Competitive Strategy (2025–2026)

Corporate Governance and Sustainability (2024–2026)

International Operations and Global Supply Chain (2024–2026)

Management (2024–2026)

Organizational Behaviour (2025–2026)

Teaching Assistant Positions

Hotel Management (2024–2026)

Organizzazione aziendale (2023–2024)

Qualitative Methods for Management (2023–2024)

Other experiences

Mentoring Future 17

LUISS Guido Carli University

Mentoring GAP 2 activities “Be a Social Activist” 2024

LUISS Guido Carli University

References

Ian McCarthy

Professor of Technology and Operations Management – Simon Fraser University (CA)

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Alessandro Zattoni

Professor of Strategy and Governance – LUISS Guido Carli (IT)

<azattoni@luiss.it>

Andrew Park

Assistant Professor of Information Systems at the Gustavson School of Business, University of Victoria (CA)

<apark1@uvic.ca>