

Module 5 Rationale

As I started to create my wireframes on mockflow.com I referred back to my site map to make sure I was staying organized. The first page you come to is my landing page. It's a simple look and includes my name and the navigation bar (as it is on every page). Below the navigation bar I'm including a graphic design image to kind of personalize my own site and add a little bit more to the page, without making it too overwhelming to the viewers.

The navigation bar includes 5 buttons that link out to each page—Welcome (landing page), About Me, My Work, Photography, Contact Me. I set my pages up a little different. My Welcome page is going to include my navigation bar, a graphic design, and a button to My Work page because I feel like that's an important page for viewers, especially potential employers and I want to emphasize that. My About Me page is going to include a photo of me and blurb about me that describes what my intentions are as a writer etc. Below that there is going to be a button to access my blog, and then lastly there is going to be my resume section which will include a button to download my resume. The My Work page is going to feature thumbnails related to my projects to the left, and to the right will be the title, a description of the work I did and a link to my work. My Photography page is going to feature thumbnails of my photos that you will be able to click on and see on a larger scale. Lastly, my Contact Me page is going to include a link to my email, a twitter icon accompanied by my twitter name, and a LinkedIn icon with the URL.

I'm planning on keeping more rectangular and square shapes throughout to kind of stick with the same modernistic look. I want my website to be simplistic and easily navigable to any viewer. I believe each of my pages follows CRAP principles. I'm going to use subtle, yet contrasting colors to make everything visible and easy to read. Everything is going to be perfectly aligned and spaced out because I don't want my viewers to get too overwhelmed with content or not know where to look next on each page. I drew a lot of my design inspiration by looking at the PW alumni portfolio pages. I really looked at a lot of designs I knew I didn't like because they were too busy or hard to read etc. I felt overwhelmed by a lot of them and I took that into consideration when laying out my wireframes. I came across a few that were simplistic and well organized which is what I want mine to convey. I'm a very organized person so I hope that reflects throughout my site.