



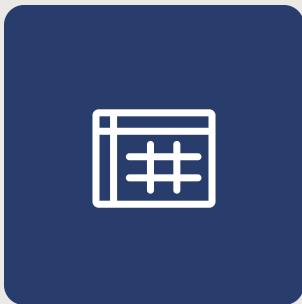
# DISTRACTED DRIVER DETECTION

Jordana Tepper

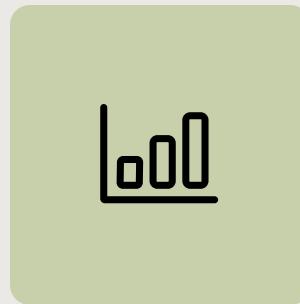
# AGENDA



Business Problem



Data Understanding



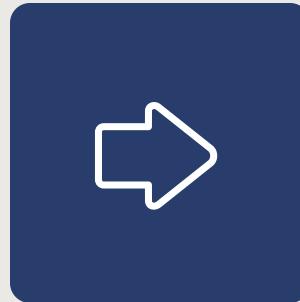
Data Analysis



Modeling



Limitations



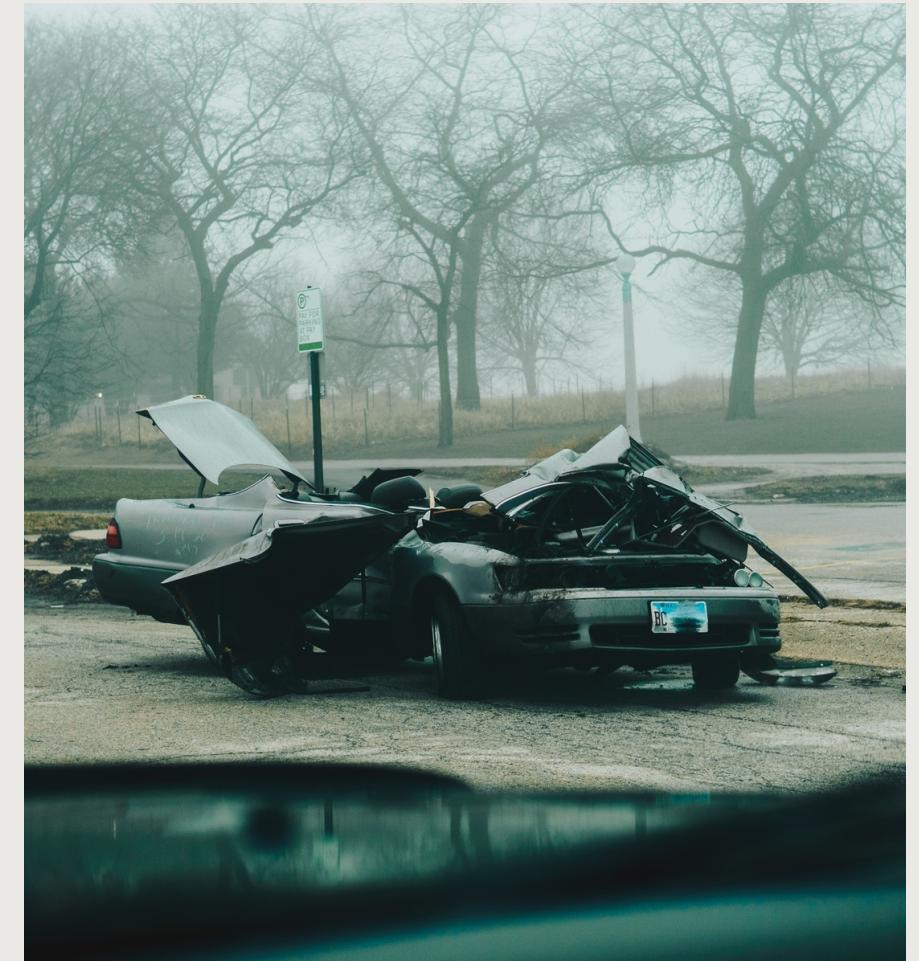
Next steps

# BUSINESS PROBLEM

THERE ARE THREE MAIN TYPES OF DISTRACTED DRIVING

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- 1 Visual: taking your eyes off the road
- 2 Manual: taking your hands off the wheel
- 3 Cognitive: taking your mind off driving



# BUSINESS PROBLEM

Distracted driving kills

**9 PEOPLE PER DAY**

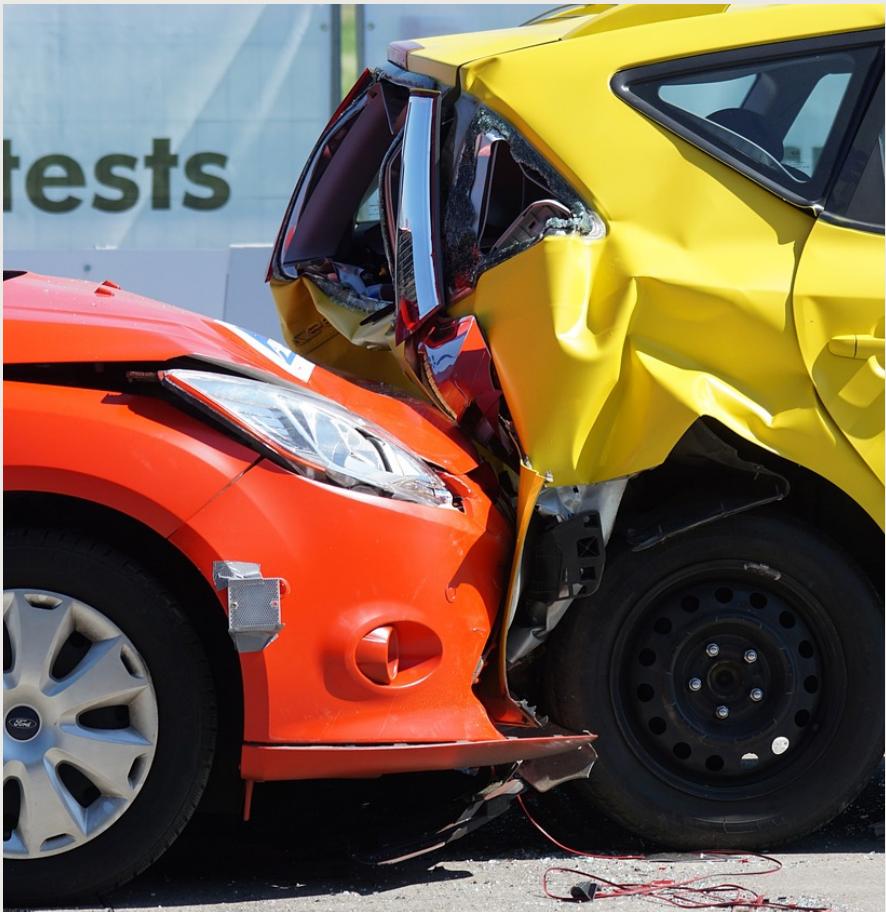
Number of people injured from distracted driving

**424,000 PEOPLE**

Victims of a distracted driver accident while outside their vehicle

**1 IN 5**

# BUSINESS PROBLEM



## **STAKEHOLDER:**

State Farm

## **PROPOSAL:**

Dashboard camera to detect distracted driving

## **INCENTIVE:**

Safe driving practices = Better car insurance

# DATA UNDERSTANDING

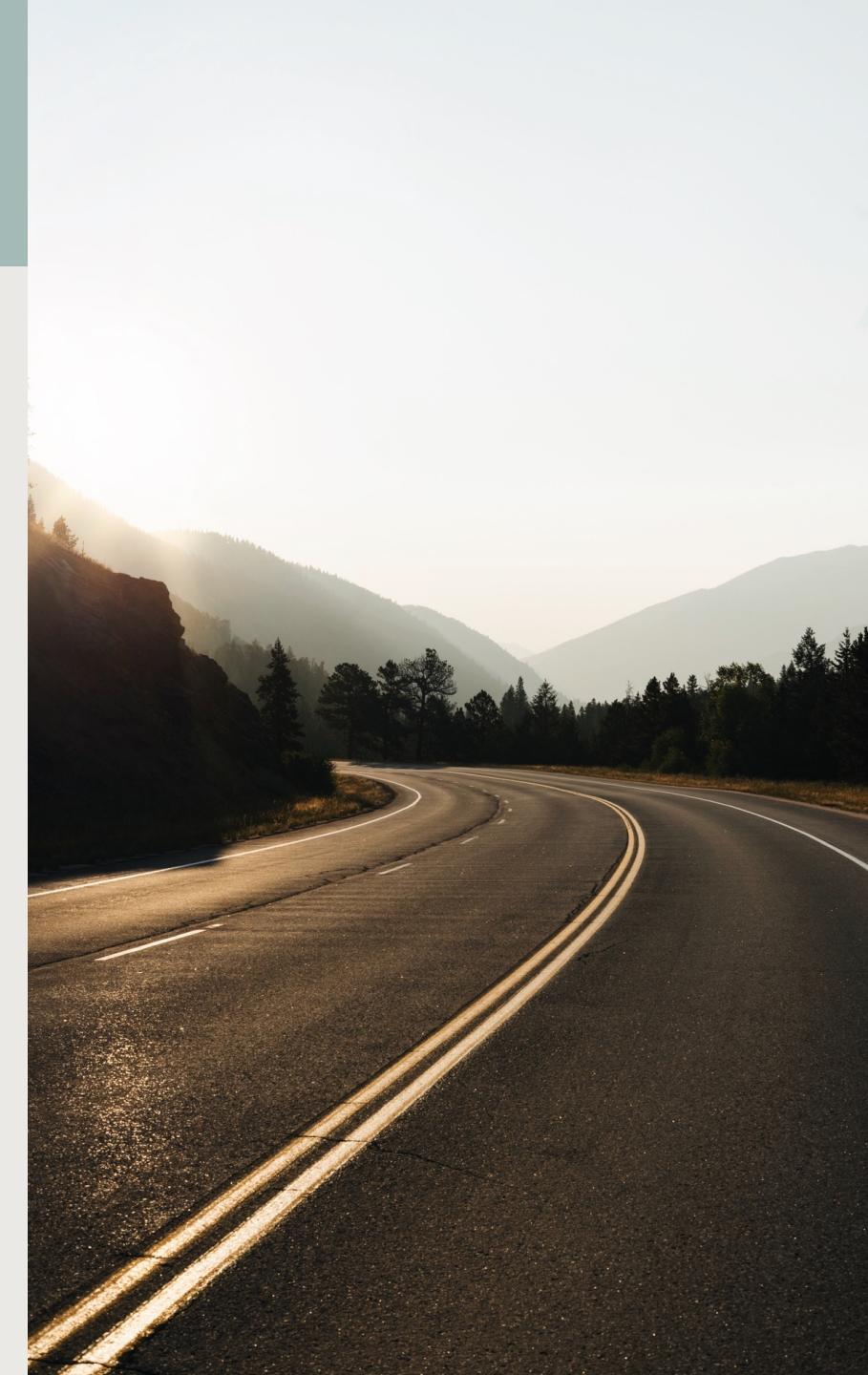
Data Source: Kaggle

Train Size: 17943 images

Validation Size: 4481 images

Test Size: 338 images

Number of Classes: 10



# DATA UNDERSTANDING



## CLASSIFICATIONS

c0: Safe Driving

c5: Operating the radio

c1: Texting with right hand

c6: Drinking a beverage

c2: Talking on the phone  
with right hand

c7: Reaching behind

c3: Texting with left hand

c8: Hair and makeup

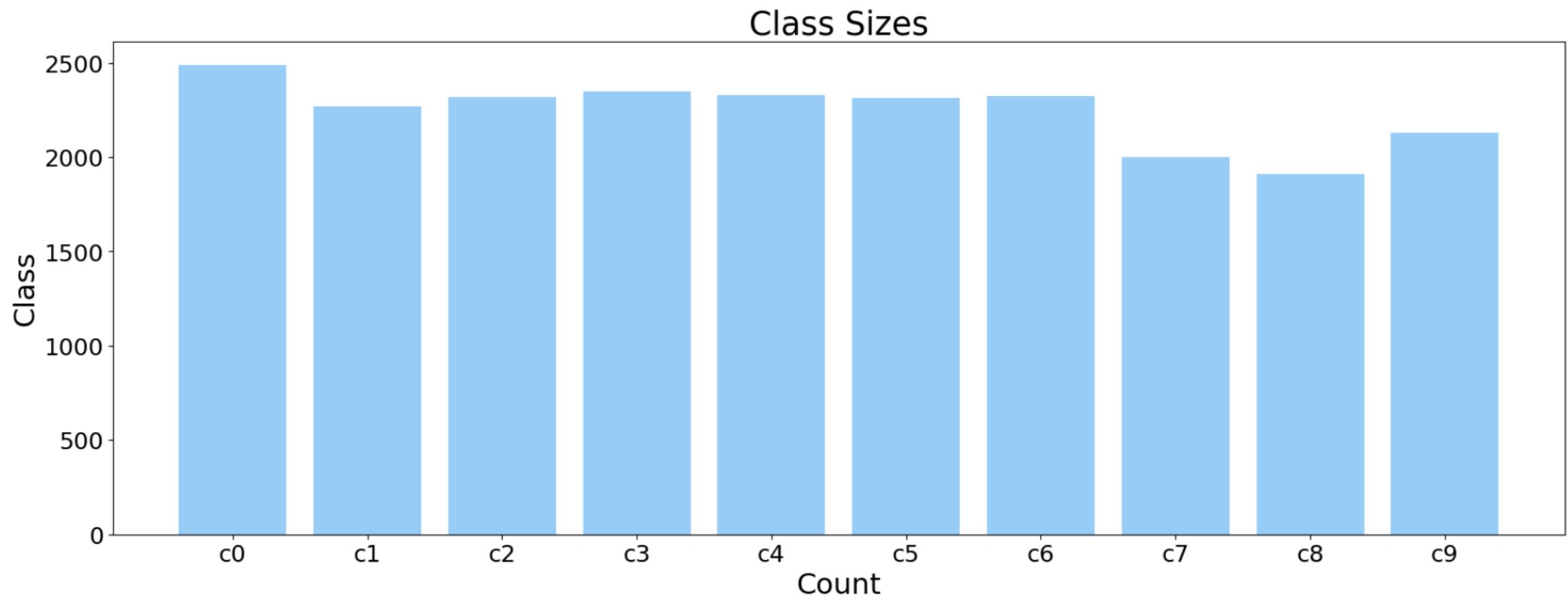
c4: Talking on the phone  
with left hand

c9: Talking to passenger

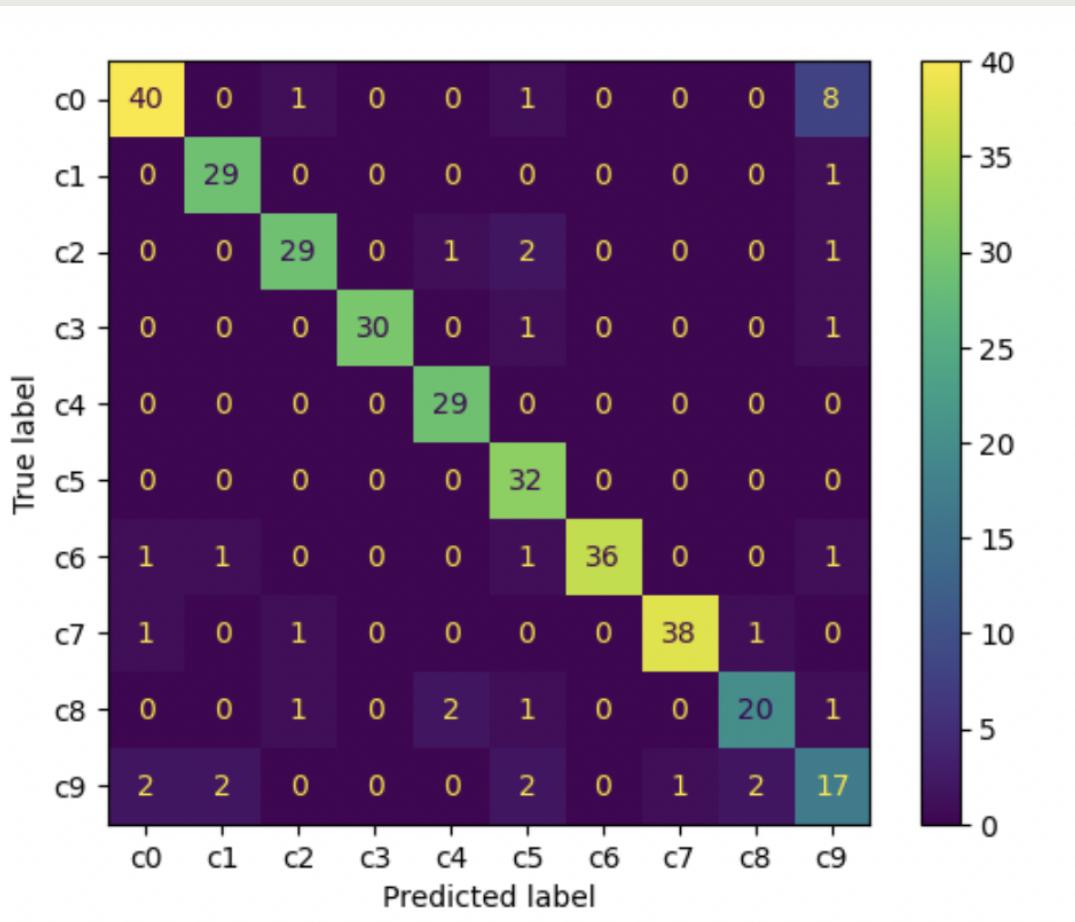
# DATA UNDERSTANDING



# DATA ANALYSIS



# MODELING



Train Accuracy Score: 1.00

Train Loss: 2.7420e-07

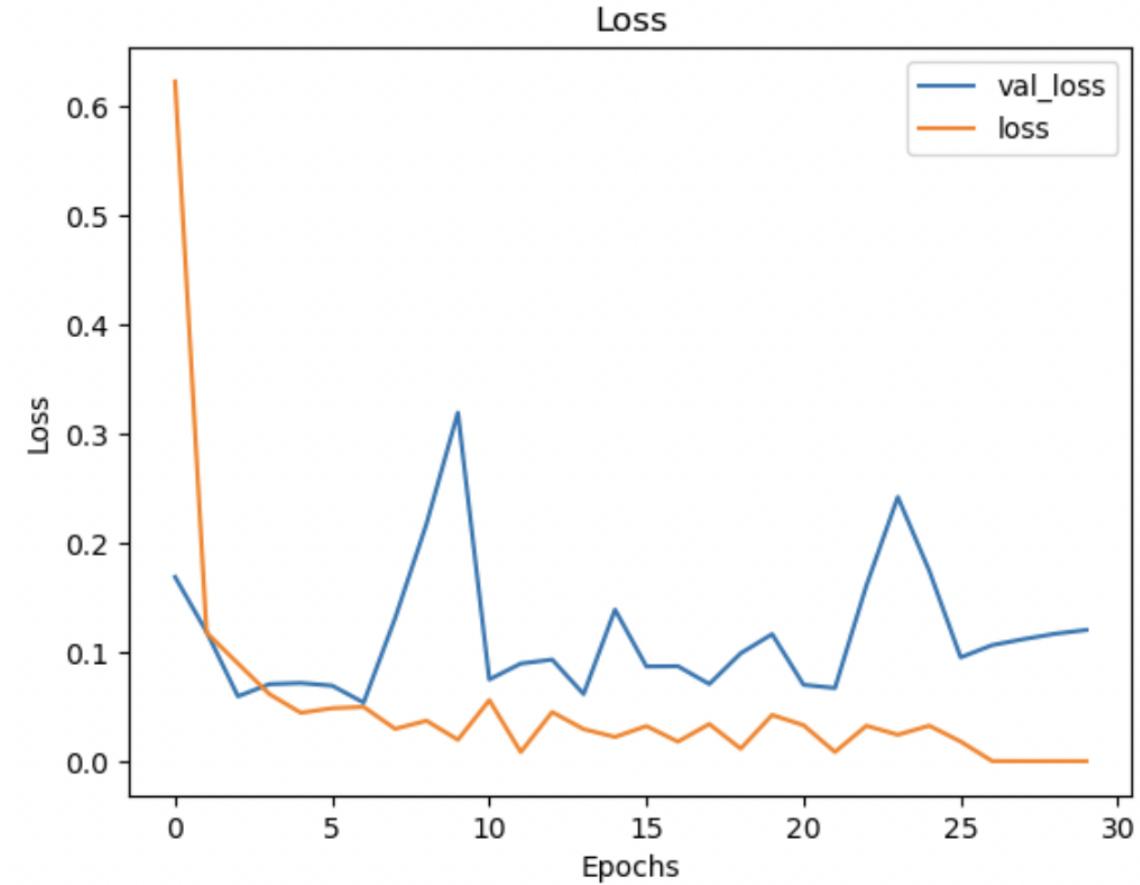
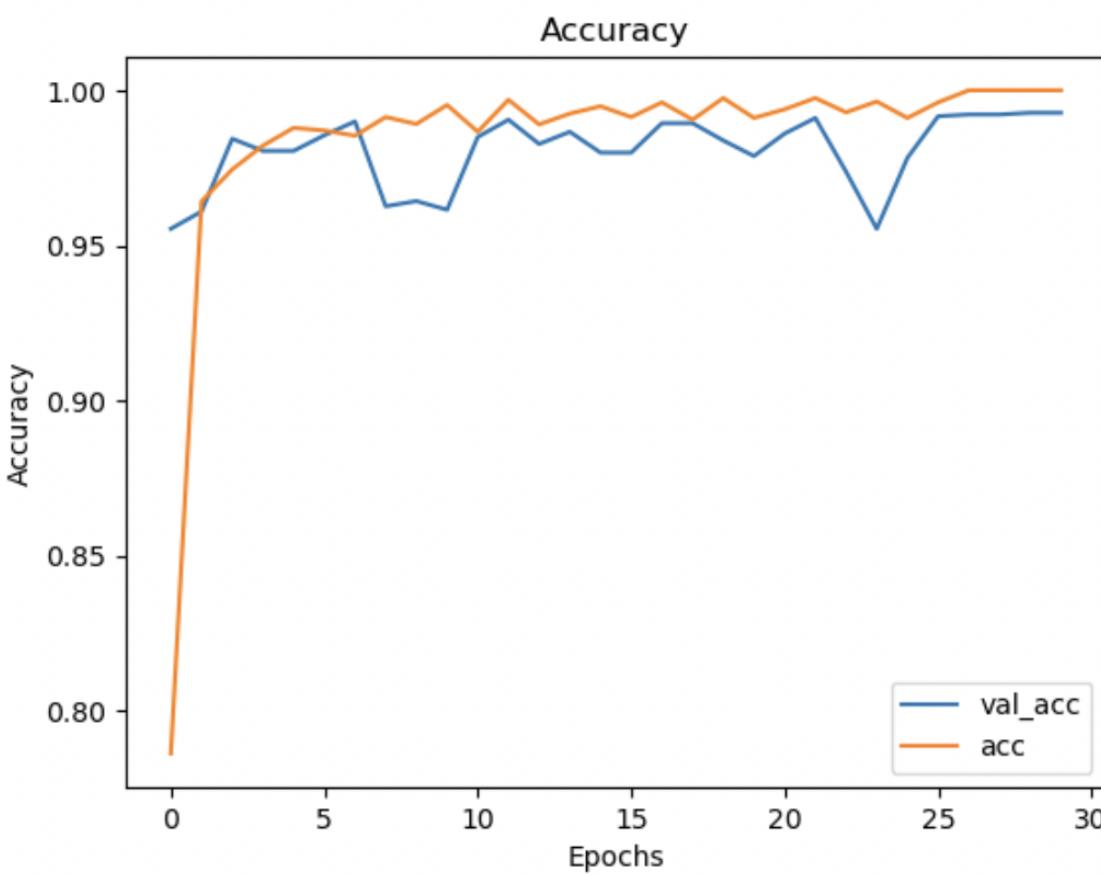
Validation Accuracy Score: 0.9927

Validation Loss: 0.1202

Test Accuracy Score: 0.8876

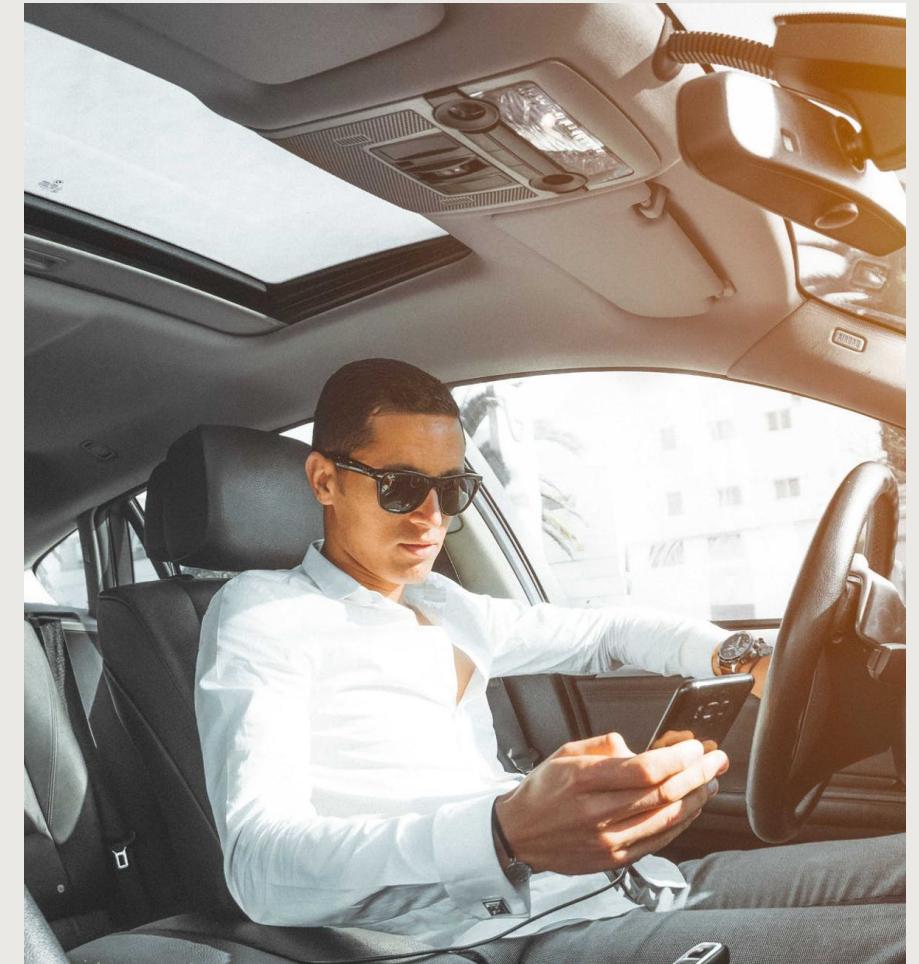
Test Loss: 1.7527

# MODELING



# LIMITATIONS

- 1 The test images had to be manually labeled, and as a result, the size of the test data is small
- 2 The images are from a single angle, so in practice, the State Farm DashCam would need to be positioned the same way



# NEXT STEPS



- 1 Obtain a greater amount of labeled test data
- 2 Build the model based on images from various angles
- 3 Analyze a potential relationship between the use of a DashCam and improvements in driving behaviors



# CONTACT INFORMATION

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