



Module 2 - Introduction

Corporate Financial Decision-Making for Value Creation

Welcome and Introduction (Getting organized)

Presenter: Sean Pinder



THE UNIVERSITY OF
MELBOURNE



BNY MELLON

Key decisions

Project Evaluation

What do we invest in?



Financing and Payout

How do we pay for investment and how should profits be distributed?



Risk Management

When should we manage risk, and what instruments should we use?



Takeovers and Corporate Restructuring

When should we acquire other business units or sell our own?



Raising capital and distributing profits

1. The mechanics of IPOs



2. The pricing of IPOs



3. Identifying the impact of
financial risk on the firm



4. Choosing between debt
and equity



5. How firms choose
between retaining and
distributing profits