



Module 1 - Introduction

Corporate Financial Decision-Making for Value Creation

Welcome and Introduction (Getting organized)

Presenter: Sean Pinder



THE UNIVERSITY OF
MELBOURNE



BNY MELLON

ANIMATION SLIDE

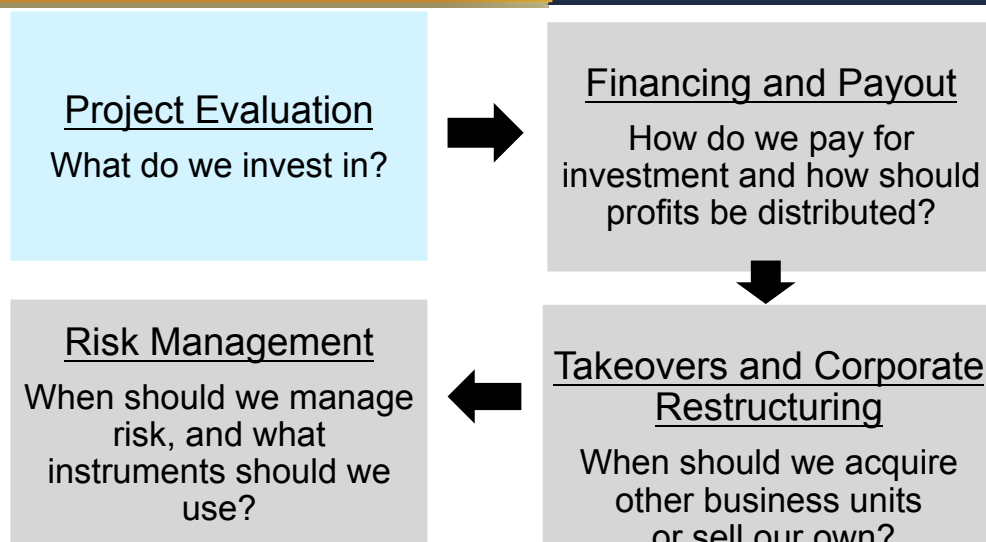




Introductions and features

- Corporate financial decision-making for value creation
- Third course of four in the specialization 'Essentials of Corporate Financial Analysis and Decision-making'
- Each course is 'self-contained,' yet integrated and connected within the specialization
- Four modules per course
- Quizzes and reflective assessment
- Corporate 'check-ins' and capstone

Key decisions



Project evaluation

1. Review DCF analysis



2. Demonstrate the NPV technique



3. Extend to Internal Rate of Return



4. Consider other non-DCF techniques



5. Sensitivity analysis – going beyond “the answer”

But ... but ... but ...

1. I could be doing “*insert activity here*” instead
2. I don’t know much about finance!
3. I haven’t studied maths for ages!