MALLORY ROBBINS

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WWW.MALLORYROBBINS.COM
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SKILLS

PROGRAMMING LANGUAGES:
PYTHON, SQL, HTML, CSS, C++,
FLASK

DESIGN SKILLS:
SKETCH, ADOBE CREATIVE SUITE,
INVISION

DIGITAL SKILLS:
MICROSOFT OFFICE, GOOGLE
ANALYTICS

EDUCATION

BACHELOR OF SCIENCE IN INFORMATION | MAY 2019
University of Michigan, School of Information | Ann Arbor, MI

Major: User Experience Design & Research

School of Information GPA: 3.7

Relevant Coursework: Data-Oriented Programming, Building Interactive Applications, Needs Assessment and Usability Evaluation, Graphic Design, Design of Complex Websites, Digital Product Design

EXPERIENCE

SVN, INC. | UX INTERN
September 2017 – Present | Ann Arbor, MI

- Use customer discovery and create personas to suggest changes for website improvement
- Create wireframes and prototypes for upcoming start-ups

1-800-FLOWERS.COM, INC. | WEBSITE MARKETING INTERN
June 2017 – August 2017 | Carle Place, NY

- Spearheaded a project to measure the homepage data to establish what, how, and why certain aspects are concentrated
- Presented a new marketing plan to popularize the partnership between the 1-800-FLOWERS.COM Enterprise and Smile Farms
- Constructed basic wireframes and managed product setup

LEADERSHIP

CENTRAL STUDENT GOVERNMENT | DATA RESEARCHER
September 2017 – Present | Ann Arbor, MI

- Lead project teams to design and implement surveys to make positive changes on campus
- Relevant projects include: textbook affordability, extended library hours, and department-wide diversity

OPTIMIZE | CORE TEAM MEMBER
October 2016 – Present | Ann Arbor, MI

- Expedite start-up acceleration and facilitate project development for student entrepreneurs by providing mentors and resources

ALPHA DELTA PI SORORITY | SCHOLARSHIP CHAIR
December 2016 – December 2017 | Ann Arbor, MI

- Supervised academic progress of members
- Organized events that encourage academic achievement