**CURRICULUM VITAE**

**DEMETRIA M. McNEAL**

**CURRENT POSITION**

Postdoctoral Fellow, Health Services Research & Development

Denver-Seattle Center of Innovation (COIN)

Eastern Colorado (VA) Health Care System

Secondary Appointment

Research Associate, Dissemination & Implementation Science

Department of Health Systems, Management and Policy, Colorado School of Public Health,

ACCORDS (Adult and Child Consortium for Health Outcomes Research and Delivery Science), University of Colorado Denver Anschutz Medical Campus

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**EDUCATION**

2000B.S., Marketing, Hampton University, Hampton, VA

2005 M.B.A., Marketing, New York Institute of Technology, Old Westbury, NY

2016 Ph.D., Communication Studies (Area of Concentration: Health Communication & Health Disparities), University of Georgia, Athens, GA. Dissertation: Problematic health disclosure of diabetes self-care during the medical encounter within the African American community.

Advisor: Jennifer L. Monahan, PhD

2016-2017 Postdoctoral Fellow, Dissemination and Implementation Science

ACCORDS (Adult and Child Consortium for Health Outcomes Research and Delivery Science), University of Colorado Denver, Anschutz Medical Campus

***CONTINUING EDUCATION***

2017 Atlas.ti Short Course (Beginner), University of Colorado, Denver & Colorado Clinical & Translational Sciences Institute. Supported by NIH/NCATS Colorado CTSI Grant Number UL1TR001082.

2017 Atlas.ti Short Course (Intermediate), University of Colorado, Denver & Colorado Clinical & Translational Sciences Institute. Supported by NIH/NCATS Colorado CTSI Grant Number UL1TR001082.

2017 Michigan Center for Urban African American Research (MCUAAR), Summer Workshop on African American Aging, University of Michigan & Wayne State University, Detroit, MI, with sponsorship from National Institutes of Health, National Institute on Aging, The Office of Behavioral and Social Sciences Research, and the National Center on Minority Health and Health Disparities. Competitive selection.

**CERTIFICATION**

2012 Certified Professional in Learning & Performance (CPLP), Association for Talent Development (Recertified, 2015)

**PROFESSIONAL POSITIONS**

***PHARMACEUTICAL INDUSTRY – Johnson & Johnson (JnJ)***

2005-2007 Senior Institutional Sales Account Manager & Field Sales Trainer,

Ortho-McNeil Inc. (a member of the pharmaceutical companies of JnJ), regionally based, Tucson, AZ

2001-2005 Professional Sales Representative & Field Sales Trainer, Janssen Pharmaceutica, (a member of the pharmaceutical companies of JnJ), regionally based, Tucson, AZ

2000-2001 Pharmaceutical Leadership and Development Program, Janssen Pharmaceutica, (a member of the pharmaceutical companies of JnJ), Titusville, NJ

***BUSINESS & HEALTHCARE CONSULTING***

2016-2017 Regional Project Manager, Prophase, LLC, New York, NY; regionally based- Aurora, CO

2014-2016 Account Manager, Healthcare Vertical, Mac & Lee Inc., Boston, MA; regionally based - Athens, GA

2011-2012 Client Sales Executive, Healthcare Industry Solutions, BancTec, Inc., Dallas, TX;

regionally based – Houston, TX

2009-2010 Behavioral Health Consultant & Field Sales Trainer, Haven Behavioral Healthcare/Remuda Ranch Inc., Wickenburg, AZ; regionally based – Houston, TX

2007-2009 Associate Director of Sales, Human Capital, The Corporate Executive Board, Washington, D.C.

***CLINICAL EXPERIENCE***

1998-2000 Nurse Aide & Unit Secretary, Medical/Surgical Unit, Sentara Williamsburg Regional Medical Center (Formerly Williamsburg Community Hospital), Williamsburg, VA

**HONORS AND AWARDS**

2016 Summer Doctoral Research Fellowship, University of Georgia,

Graduate School. Competitive selection.

2014 Leadership UGA Program, The Center for Leadership and Service. Competitive selection.

2006 District Representative of the Cycle, Ortho-McNeil, Inc.; competitively selected out of 10 peers.

2004 Western Region Leadership Award, Janssen Pharmaceutica; competitively selected out of 70 peers.

2004 District Representative of the Year, Janssen Pharmaceutica; competitively selected out of 11 peers.

2003 Field Sales Director Award, Janssen Pharmaceutica; competitively selected out of 8 regional districts.

**PROFESSIONAL AFFILIATIONS**

***PROFESSIONAL SOCIETIES***

2013- present American Academy on Communication in Healthcare (AACH)

2012- present National Communication Association (NCA)

2012- present International Communication Association (ICA)

2011-2013 Healthcare Financial Management Association (HFMA)

2010-present Associations for Talent Development (ATD)

**PROFESSIONAL SERVICE AND COMMITTEES**

2018 Member, Supervisory Committee to the Board of Directors, Fitzsimons Credit Union

2012 Co-chair, Certified Healthcare Financial Professional Designation Prep Course Advisory Committee, Healthcare Financial Management Association (HFMA)

***UNIVERSITY***

**UNIVERSITY OF COLORADO**

2017 Doctor – Patient Communication Coach, Foundations of Doctoring, Center for Advanced Professional Excellence (CAPE), University of Colorado Denver Anschutz Medical Campus

2017 Member, Search Committee, School of Public Health, University of Colorado Denver Anschutz Medical Campus

2017 Co-chair, Dissemination and Implementation (D&I) Conference, Adult and Child Consortium for Health Outcomes Research and Delivery Science (ACCORDS), University of Colorado Denver Anschutz Medical Campus

2017 Member, Colorado Clinical Translational Sciences Institute (CCTSI), University of Colorado Denver Anschutz Medical Campus

2017 Member, Planning Committee, Postdoctoral Research Day, University of Colorado Denver Anschutz Medical Campus

**UNIVERSITY OF GEORGIA**

2015-2016 Member, Graduate & Professional Scholars (GAPS), TRIO Program, University of Georgia

2013-2015 Advisor, Duke TIPS program, University of Georgia

2013 Co-chair, Spotlight Scholar Committee, Department of Communication Studies, University of Georgia

2012 Vice Chair, Graduate Forum Service Committee, Department of Communication Studies, University of Georgia

***OTHER SERVICE RESPONSIBILITIES***

2015 Volunteer, Chattanooga Area Food Bank (Feeding America), Chattanooga, TN

2014-2015 Volunteer, Athens Area Women’s Shelter, Athens, GA

2005-2007 Volunteer, Court Appointed Special Advocate (CASA), Tucson, AZ

2004-2005 Volunteer, Big Brothers Big Sister of Arizona, Tucson, AZ

2003 Planning Member, Committee Diversity and Inclusion Task Force, Janssen Pharmaceutica

**REVIEW ACTIVITIES**

***REVIEWER FOR SCIENTIFIC MEETINGS***

2017 Manuscript reviewer, National Communication Association, African American Communication and Culture Division

2013-2014 Manuscript reviewer, National Communication Association, Health Communication Division

**INVITED LECTURES, PRESENTATIONS, WORKSHOPS**

**LOCAL - COLORADO**

2018 Invited Speaker, “Implementation Science and Health Equitable Research”, Adult and Child Consortium for Health Outcomes Research and Delivery Science (ACCORDS), University of Colorado Denver Anschutz Medical Campus

2017 Invited Speaker, “Dissemination Science: How it can Complement & Challenge How You Practice in a Clinical Setting”, Children’s Oncology Group (COG), Behavioral Science Committee

2017 Invited Speaker (with Paul Estabrooks, PhD), “How to Utilize D&I Research Approaches to Improve Health Disparities”, Sponsored by the Adult and Child Consortium for Health Outcomes Research and Delivery Science (ACCORDS), University of Colorado Denver Anschutz Medical Campus and the Colorado Clinical Translational Sciences Institute (CCTSI)

2017 Invited Speaker, “Recognizing the key ingredients for a successful D&I grant proposal”, Sponsored by the Adult and Child Consortium for Health Outcomes Research and Delivery Science (ACCORDS), University of Colorado Denver Anschutz Medical Campus and the Colorado Clinical Translational Sciences Institute (CCTSI)

2017 Invited Speaker, “Evaluating and Reducing Unintentional Disparities in the National Dissemination of Bright IDEAS”, VA Eastern Colorado Healthcare System HSR&D Fellowship Meeting

**LOCAL – GEORGIA**

2015 Invited Speaker, “How to Become a More Effective Reader and Note Taker in Graduate School” for Kelly Happe, PhD., University of Georgia

2014 Invited Speaker, “Conflict Management Strategies” for Black Affairs Council (BAC), University of Georgia

2013 Invited Speaker, **“**Business and Workplace Communication” for Jennifer Monahan, PhD., University of Georgia

**TEACHING RECORD**

***COURSES TAUGHT***

2017- present Co-Instructor, Innovation Corps (I-Corps), a Biomedical Innovation and Entrepreneurship Training Program. Sponsored by the Colorado Clinical Translational Sciences Institute (CCTSI) & the National Institutes of Health (NIH).

2016 Adjunct Instructor, Innovation Corps (I-Corps), a Biomedical Innovation and Entrepreneurship Training Program. Sponsored by the Colorado Clinical Translational Sciences Institute (CCTSI) & the National Institutes of Health (NIH).

2012-2016 Instructor of record, Communication Studies (COMM 1500), Introduction to Interpersonal Communication, University of Georgia, Department of Communication Studies (2012, 60 students; 2013, 60 students; 2014, 60 students; 2015, 60 students; 2016, 60 students)

***WORKSHOPS DIRECTED***

2012 Sole Facilitator, “Certified Healthcare Financial Professional Designation Prep Course”, Healthcare Financial Management Association (HFMA) Annual Conference, Galveston, TX (estimated 75 participants)

2003-2007 Co-facilitator, “National Initial Product Training (IPT)”, Johnson & Johnson (estimated 45 participants; 3 training sessions)

2006 Co-facilitator, “Uncovering Hidden Market Share”, Ortho-McNeil, Inc., Western Region (estimated 22 participants)

**RESEARCH RECORD**

***ACADEMIC: ACTIVE***

***Co-Investigator***

**Problem-Solving Skills Training for Clinicians** 04/15/2015-03/31/2020

**Providing Psychosocial Care in Pediatric Oncology**

R25 CA183725, NCI/NIH (Co-PIs: Sahler, Noll)

Purpose: Research aims to identify specific coping strategies that would facilitate the adjustment of caregivers learning their child had been diagnosed with cancer.

Role: Co-Investigator (funded at 10% effort in Years 2, 3)

Amount: $310,594 (annual direct-prime)

**BIBLIOGRAPHY**

***PEER-REVIEWED JOURNAL ARTICLES***

1. Shen LJ, Andersen, Kristin, McNeal, **Demetria M**. The psychological mechanism of persuasive impact from narrative communication (in press). *Studies in Communication Sciences.*

2. Tan, Andy SL, Mazor Kathleen M, McDonald, Daniel, Lee, Stella, J., **McNeal, Demetria M.,** Matlock, Daniel D., Glasgow, Russell, E. Designing shared decision making programs for dissemination and sustainment – can implementation science help translate shared decision making into routine practice? (under review)

3. **McNeal, Demetria M.,** Huggins, C, Samp, J.A. Effects of Social Interdependence on Health Behaviors*.* (under review)

***PRESENTED RESEARCH ABSTRACTS***

Oral Presentations

1. **McNeal, Demetria M**., Sahler, OJ, Noll, Robert, Fairclough, Diane, Voll, Megan, and Morrato, Elaine. Improving institutional and provider sustainability of an evidence-based psychosocial intervention in pediatric oncology. Paper presentation at the *10th Annual Conference on the Science of Dissemination and Implementation in Health*, Arlington, VA, December 4-6, 2017

2. **McNeal, Demetria M.,** Huggins, Christin, and Samp, Jennifer. Physical Activity, Healthy Eating and Romantic Relationships - Does Interdependence Matter? Paper presentation at the *International Conference on Communication in Healthcare & Health Literacy Annual Research Conference (ICCH/HARC)*, Baltimore, MD, October 8-11, 2017.

3. **McNeal, Demetria M**.Problematic health disclosure of diabetes self-care behaviors during the medical encounter within the African American community. Paper presentation at the *4th Biennial D.C. Health Communication Conference (DCHC),* Washington, D.C., April 27-29, 2017.

Poster presentation

1. Morrato EH, Fairclough D, Noll R, Voll M, Sahler OJ., and **McNeal, DM**. Strategies for Promoting National Adoption of Psychosocial Evidence-Based Care in Pediatric Oncology Centers. Poster presentation at the *9th Annual Conference on the Science of Dissemination and Implementation in Health*, Washington, D.C., December 14-15, 2016.