Jordan Forbes

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Dear Hiring Manager,

I am writing to express interest in the cool guy Position offered at rad place. I am a highly creative, talented applicant with an education in art as well as web development. I have prior experience working as a UX Consultant for DD Strategies and currently co-lead the nerd culture podcast “Shonen Flop.” This podcast has gained a large following thanks to the website I designed for it (shonenflop.com) using UX principles to maximize usability and redirect potential listeners.

Since 2016, I have been working with JavaScript and NodeJS after attending the coding bootcamp "NYCDA.” I love front-end development and have been working a lot with ReactJS. Currently, I am building a music theory education app within the ReactJS framework entitled “PowerGord.” I am documenting this process with medium.com articles posted to my LinkedIn.

From September 2021 to January 2022, I worked as a UX Consultant with successful UX Designer Drew Diskin to redesign the website of the axe throwing venue “Splitting Edge.” My contribution included gathering an accurate view of the customer experience. I drafted detailed findings to highlight the ideal design and functional guidelines through both my own patronage and comparison to other axe throwing websites.

I am excited by the possibility of working at your company. Your commitment to a building a diverse community of people is extremely refreshing to me. The product design aspect of the position is very appealing to me because it leverages both my artistic and technical skills. Thank you so much for your consideration of me for this exciting opportunity.

Sincerely,

Jordan Forbes