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SPJ Leads | 10/9/2013

Member spotlight + Medill AdviceLine partnership

By Ellen Kobe, SPJ Communications Department

NEW AMERICA SUBMISSIONS

Trips to Kinkos, paper cuts and postage stamps don't jive with us. So as the awards season approaches, we wanted to let you know that it's easier now than ever before to apply for the **New America Award**. SPJ's New America Award honors public service journalism that explores and exposes an issue of importance to immigrant or ethnic communities online. And starting Nov. 5,you can submit your entry online in a quick and affordable way. Visit the **awards page on our website** for more details.

FREELANCER DIRECTORY

What is just as challenging as being a freelancer? Hiring a freelancer. That's why we provide all SPJ members with access to our **Freelancer Directory**, a robust tool for freelancers and editors to connect. Journalists looking for projects can create a profile, and editors can search for good candidates by location and specialty. Freelance networking is simple with just a **click to the website**.



- ADVERTISEMENT -

WE WANT TO HIGHLIGHT YOU

Are you or another SPJ member you know doing something cool? We're starting a great new project that highlights SPJ members' accomplishments -- big and small. We need YOUR help getting started.

Maybe you recently printed a book or tackled a particularly tough assignment. Perhaps you were a guest lecturer at a university or traveled elsewhere to report a story. Did you win an award, raise money for a journalistic cause or boost newsroom morale in a creative way? Whatever it is, we want to hear about what you and your SPJ friends are doing in your journalism community.

Don't be shy - share your story with SPJ! Email information about yourself or another SPJ member to Communications Coordinator Ellen Kobe at ekobe@spj.org.

ADVICELINE PARTNERS WITH MEDILL

The Medill School of Journalism at Northwestern University has joined the Ethics AdviceLine for Journalists, forming a partnership intended to strengthen ethics in journalism. The Chicago Headline Club is a founding supporter of AdviceLine and offers technical and financial assistance. Two members, Howard Dubin and Casey Bukro, worked with Medill's dean, Bradley J. Hamm, to create the new partnership.

Formed in 2001, AdviceLine is a free service providing guidance in ethics to professional journalists. Calls to AdviceLine are answered by a team of academics trained in ethics and who teach ethics at the university level. The professional journalists from the Chicago Headline Club lend their expertise in journalism when needed. In that way, it is a two-sided approach to give journalists the best advice possible on ethics. More than 1,000 journalists from the United States and several foreign countries have called AdviceLine for help in solving ethics problems.

Medill will be AdviceLine's academic home and a resource in ethics scholarship and innovation. The school joins AdviceLine as it prepares to go online and communicate interactively with the fastest-growing segment of journalism, online journalists. A system for doing that is under development with the assistance of Fernando Diaz, Chicago Headline Club president.

KNIGHT FELLOWSHIP

Do you know a journalist who has an innovative idea to help build a new future for journalism?

Applications are now open for the 2014-15 Class of John S. Knight Journalism Fellows at Stanford University. The program brings together eight international and 12 U.S. journalists and journalism entrepreneurs who spend their year developing their ideas around challenges and opportunities for journalism innovation, entrepreneurship and leadership.

Check the JSK website for information on how to apply. The deadline for international applications is Dec. 1, 2013; for U.S. applications, it is Jan. 15, 2014. You can also follow the Knight Fellowship on Twitter: @JSKStanford and #JSKnet.

LAST WEEK'S QUIZ

What is the name of the former employee at a media animation company whose resignation video went viral on YouTube?

Answer: Marina Shifrin. You can watch her video here.

And the winner is ... Jordan Gass-Poore from the Texas State University San Marcos chapter. Congrats!

THIS WEEK'S QUIZ

What magazine publisher is being sued most recently for not paying two interns minimum wage?

Submit your answer to Ellen Kobe.

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- Sign up for a Regional Conference near you
- Sign up for SPJ's Regional Conferences

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- Blog: CPJ joins call to oppose draft surveillance law in France
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