



LEADERSHIP & LEARNING

Celebrating the Journey

Leadership Institute Annual Conference~Dean of Students Office

February 21-22, 2014



The Leadership Institute of Texas State University

Texas State University is deeply committed to providing the best education, development and training for its students. The Leadership Institute provides students an opportunity to develop leadership qualities they can apply throughout their lives. Our central focus is to establish a diverse organizational structure where students participate in numerous community and extracurricular activities while building relationships and developing leadership skills through a variety of interactive, energizing and unique experiences. The core values of the Institute are **Ethics/Integrity, Excellence, Social Responsibility, Inclusivity, Civic Engagement** and **Empowerment**. Some of the goals include:

- Serving as a clearinghouse of information regarding leadership opportunities at Texas State.
- Providing a variety of leadership development opportunities within a tiered structure for incoming students, established sophomore/junior leaders and a capstone program for highly experienced junior/senior leaders.
- Collaborating with departments within and outside the Division of Student Affairs to deliver experiential learning opportunities.

Dean of Students Office

The Dean of Students Office strives to set standards of excellence in the delivery of student services and to foster a welcoming environment that is inclusive, safe and conducive to learning. The core function of the Dean of Students Office is assisting and developing students through services that include emergency services, leadership development opportunities, legal advice, notary services, ombuds services, and resolutions to student misconduct allegations.

System Affiliation

Texas State University is a member of The Texas State University System. The system's Board of Regents governs Texas State and seven sister institutions: Lamar University, Lamar Institute of Technology, Lamar State College-Orange, Lamar State College-Port Arthur, Sam Houston State University, Sul Ross State University and Sul Ross State University Rio Grande College.

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WELCOME



Dear Students,

On behalf of The Leadership Institute of Texas State University and the Conference Planning Committee, we would like to welcome you to the 2014 Leadership Institute Annual Conference. This year's conference will involve more than 300 students from diverse backgrounds and majors at Texas State and other central Texas colleges and universities. We hope that it will serve as a keystone of your leadership experience and training.

The primary purpose of the Leadership Institute Annual Conference is to bring students together from various backgrounds to learn leadership skills, engage students in values-based activities that foster personal leadership development, build a unified community, cultivate social responsibility and inspire students to adopt a new way of life while expanding their leadership abilities.

We worked hard to integrate the Leadership Institute's core values of Excellence, Ethics & Integrity, Empowerment, Inclusivity, Civic Engagement and Social Responsibility into this year's conference theme, "Leadership and Learning: Celebrating the Journey." As conference participants, we hope that you will discover your leadership potential, connect with other leaders, faculty and alumni to learn valuable skills that will impact not just your own lives, but the communities in which you live. Most importantly, we hope that this conference will be an integral part of your leadership journey.

Finally, we hope you will find some time this weekend to thank the students, faculty and staff members at Texas State whose passion and commitment helped make this year's conference a success. It is our hope that this experience will continue to inspire you to get involved and make a difference now and in the future!

Best,

Dr. Margarita M. Arellano
Associate Vice President for Student Affairs
and Dean of Students

Dr. Ashley D. Spicer-Runnels
Leadership Institute Coordinator



THANK YOU

We appreciate the continued support of our students, faculty, staff and committee members who spent countless hours in laying the foundation, establishing the vision, defining our core values and carefully selecting speakers and topics to fulfill the mission of our conference.

Conference Planning Committee Members

Bailey Albrecht
Corey Benson
Dr. Ronald Brown
Brittany Chrisman
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Kristina Graves
Dr. Janet Hale
River Holley
Brenda Lenartowicz
Joe Meyer
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Lanita Legan
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Tracy Shoemake
Lindsey Trione

A Very Special Thank You to...

Dr. Denise M. Trauth, President

Dr. Joanne H. Smith, Vice President for Student Affairs

Dean of Students Office Staff

Student Leadership Board

Associated Student Government

Student Foundation



Julian Castro

Mayor, City of San Antonio, Texas

FRIDAY, 6:15-7:00PM,
LBJ STUDENT CENTER BALLROOM, 3-16.1

A 39-year-old San Antonio native, Mayor Julián Castro is the youngest mayor of a Top 50 American city. First elected on May 9, 2009, Mayor Castro was handily re-elected to a third term in 2013.

Throughout his tenure, Mayor Castro has focused on attracting well-paying jobs in 21st century industries, positioning San Antonio to be a leader in the New Energy Economy and raising educational attainment across the spectrum.

Mayor Castro created SA2020, a community-wide visioning effort turned nonprofit that has galvanized thousands of San Antonians around a simple, but powerful vision for San Antonio - to create a brainpower community that is the liveliest city in the nation.

Under his leadership, the city established Café College, a one-stop center offering high-quality guidance on college admissions, financial aid and standardized test preparation to any student in the San Antonio area. Since opening in 2010, Café College has served more than 25,000 area students.

During his tenure, San Antonio ranked No. 1 on the Milken Institute's Best-Performing Cities list, graded A+ for doing business by Forbes and ranked as the nation's No. 3 new tech hotspot by Forbes.

In November 2012, Mayor Castro led a voter-approved public referendum that will expand high-quality Pre-K services to more than 22,000 San Antonio four-year-olds over the next eight years.

Mayor Castro also has brought a sense of urgency to revitalizing the city's urban core, including the underserved East Side of San Antonio, by initiating the "Decade of Downtown" and approving a series of incentives to encourage inner city investment. These efforts have spurred plans for the construction of more than 2,400 housing units in the center city by 2014.

In March 2010, Mayor Castro joined executives from Google and Twitter in being named to the World Economic Forum's list of Young Global Leaders. Later that year, Time magazine placed him on its "40 under 40" list of rising stars in American politics. Mayor Castro also is a member of the Inter-American Dialogue, an Aspen Institute-Rodel Fellow and serves on the board of the LBJ Foundation.

Mayor Castro earned his undergraduate degree from Stanford University with honors and distinction in 1996 and a juris doctorate from Harvard Law School in 2000. In 2001, at the age of 26, Castro became the youngest elected city councilman at that time in San Antonio history.

He is married to Erica Lira Castro, an elementary school teacher, and they are the proud parents of Carina, born in 2009.

Mayor Castro's brother, Joaquin, serves in the U.S. House of Representatives.



Donald G. McPherson

*Activist, Educator, Feminist, Entrepreneur
College Football Hall of Famer*

**SATURDAY, 9:15-10:15AM,
LBJ STUDENT CENTER BALLROOM, 3-16.1**

For more than 27 years, Don McPherson has used the power and appeal of sport to address complex social justice issues. He has created innovative programs, supported community service providers and has provided educational seminars and lectures throughout North America.

As an athlete, McPherson was a unanimous All-America quarterback at Syracuse University and is a veteran of the NFL and Canadian Football League. As captain of the undefeated 1987 Syracuse football team, McPherson set 22 school records, led the nation in passing and won more than 18 national “player of the year” awards, including the Maxwell Award as the nation’s best player, the Davey O’Brien National Quarterback Award and the inaugural Johnny Unitas Golden Arm Award. He was second in the Heisman Trophy voting. In 2008 McPherson was elected to the College Football Hall of Fame. In 2013 Syracuse University retired his #9 jersey. Only the fourth number (and one of five) to be retired in the history of the University’s storied football program.

Since 1986 McPherson has delivered school and community based programs addressing issues such as drunk driving, alcohol and substance abuse, bullying, youth leadership and mentoring. Upon retiring from pro football in 1994, he joined Northeastern University’s Center for the Study of Sport in Society as national director of Athletes in Service to America. In 2002 he founded the Sports Leadership Institute at Adelphi University, for which he served as executive director until 2007.

In 1995 McPherson turned his focus to the issue of “men’s violence against women,” as director of Sport in Society’s Mentors in Violence Prevention Program, taking over for the program’s founder, Jackson Katz. McPherson emerged as a national leader and advocate for the prevention of sexual and domestic violence. He has conducted workshops and lectures for more than 250 college campuses, community organizations and national sports and violence prevention organizations. His programs and lectures have reached more than 1 million people.

Don has twice testified before the United States Congress and has worked closely with the U.S. Departments of Education and Defense on issues of sexual violence in education and the military, respectively. He has provided commentary on numerous national news programs and was featured in O Magazine and appeared on the Oprah Winfrey Show. Don also created and hosted “Training for Life” on MSG Varsity, a life skills TV show that examined a myriad of social issues and sports. In 2012, Training for Life’s episode on “Sports Parenting” was nominated for an Emmy Award.

Don McPherson has served as a board member, consultant and advisor for several national organizations including the Ms Foundation for Women and the National Football Foundation and the US National Committee for UN Women. He currently serves on the board of the Arc of Onondaga Foundation. McPherson recently joined the Advisory Board of the Center for the Study of Men and Masculinities, at Stony Brook University.



Jessica Gendron Williams
CEO, Phired Up Productions

SATURDAY, 4:00-4:45PM,
LBJ STUDENT CENTER BALLROOM, 3-16.1

Jessica Gendron Williams is CEO of Phired Up Productions and co-creator of The Social Excellence Project - a company that's on a mission to spread human connection. She believes deeply, that true human connection is at the core of all happiness, success, and engagement in college, in work, in an organization, and especially as a leader. She's shared that message with tens of thousands of college students from across the country - and she's pushing us to BE MORE SOCIAL - everyday.

She's authored two books, "I Heart Recruitment: The Eight Steps to Limitless Possibility for Sororities" and "Social Excellence: We Dare You". Jessica has an Art degree from Eastern Illinois University and a Masters in Higher Education from Indiana University-Bloomington. Jessica is a proud sorority woman, volunteers her time with St. Jude Children's Research Hospital, and loves to run, drink lots of coffee, and cuddle with her dogs - Maximus and Brutus.

She lives in Noblesville, IN with her husband Ben. Most importantly, Jessica loves inspiring others to connect more deeply, to choose excellence...and to realize their potential to change the world.



LBJ Student Center Map



SCHEDULE



TIME	BREAKOUT SESSION ROOM LBJ 3-3.1	BREAKOUT SESSION ROOM LBJ 3-5.1	BREAKOUT SESSION ROOM LBJ 3-9.1	BREA ROOM
8:45-9:15	CHECK IN LBJ Ballroom, 3-16.1			
9:15-10:15	KEYNOTE SPEAKER: Don McPherson, Social Activist and Feminist LBJ Ballroom, 3-16.1			
10:30-11:30	Executive Presence Dr. Maria Hernandez	Professor Dumpster: Taking the Dive Dr. Jeff Wilson	The Big Reveal: Lessons in Corporate Leadership Ms. Alicia Arenas	Ch Vis From Ki D
11:40-1:00	LUNCH AND DONOR RECOGNITION LBJ Ballroom, 3-16.1			
1:10-1:30	SMALL GROUP MEETING #2			
1:40-2:40	Empowering Women to Lead Dr. Maria Hernandez	Diversity through a Different Lens Mr. Jose Aaron Hinojosa	Feedback: Thanks. Huh? WHAT?!! Mr. Jaden Felix	Eth You Ms
2:50-3:50	Create a Gold Medal Team Ms. Lanita Legan	From Understanding to Action: Social Justice for a Better World Mr. Clint-Michael Reneau	Can You Hear Me Now?: Recognizing Barriers to Effective Communication Mr. Colter Ray	Whe Mr. C
4:00-4:45	KEYNOTE SPEAKER: Jessica Gendron Williams, CEO, Phired Up Productions LBJ Ballroom, 3-16.1			
4:50-5:30	SMALL GROUP MEETING #3 & CLOSING LBJ Ballroom, 3-16.1			



BREAKOUT SESSION ROOM LBJ 3-13.1 ↓	BREAKOUT SESSION ROOM LBJ 3-15.1 ↓	BREAKOUT SESSION ROOM LBJ 4-1.6 ↓	BREAKOUT SESSION ROOM LBJ 4-1.9 ↓
Characteristics of Visionary Leaders: Dr. Martin Luther King, Jr. to Mark Zuckerberg Dr. Dann Brown	Leadership through Public Service Ms. Laura Huffman	Making a Difference: Turning Your Passion into Action Ms. Evita Morin Ms. Naomi Brown	Leadership and Service: The Great Connection Dr. Stephanie Martinez
Personal Journey: Let Your Core Values Be Your Guide Ms. Norma Guerra Gaier	The Power of Persistence: Through Adversity to Success Dr. Mariano Díaz- Miranda	Zombie Apocalypse - Preparedness 101 Dr. Kimberly Litwinowich Dr. Shawne Ortiz	Telling Your Leadership Story, Starting with a Dot Ms. Iliana Melendez
Work and Social Life Collide Chad Schexnayder	SWT to Texas State: Students Creating Change Mr. Justin Fischer	Follow Your Vision: Lessons from LeaderShape John-Patrick Blackard Elizabeth Grothaus Sarah Sutton	Leading with the Mind, Body and Soul Mr. Dakota Doman



10:30-11:30 a.m.

EXECUTIVE PRESENCE

LOCATION: LBJ 3-3.1

Presented by:

- Dr. Maria Hernandez, Co-Founder, LatinaVIDA

What is executive presence and what does it mean to have it? The Center for Talent Innovation recently published key findings that suggest being seen as a leader requires that you get three things right: Appearance, Communication and Gravitas. The right mix of these qualities communicates to others that you are in charge or deserve to be. The good news is that all of these can be learned. This session will explore the nature of executive presence and examples of steps to take to achieve these qualities.

PROFESSOR DUMPSTER: TAKING THE DIVE

LOCATION: LBJ 3-5.1

Presented by:

- Dr. Jeff Wilson, Dean, University College, Huston-Tillotson University

What does home look like in a world of 10 billion people? How do we equip current and future generations with the tools they need for sustainable living practices? This session will explore the experience of a professor who sold everything he owned and has chosen to live for a year in a used Austin dumpster to raise awareness about waste and sustainable living.

THE BIG REVEAL: LESSONS IN CORPORATE LEADERSHIP

LOCATION: LBJ 3-9.1

Presented by:

- Alicia Arenas, founder and CEO, Sanera, The People Development Company

Have you ever wanted to take a peek behind the curtain of corporate leadership? This session will be presented by a professional executive leadership consultant who will share lessons to be learned from some of her clients including whether they have overcome their deficiencies or capitalized on their areas of strength.

CHARACTERISTICS OF VISIONARY LEADERS:

FROM DR. MARTIN LUTHER KING, JR. TO MARK ZUCKERBERG

LOCATION: LBJ 3-13.1

Presented by:

- Dr. Dann Brown, Dean, University College, Texas State University

A visionary leader should have the ability to create and articulate a realistic, credible and attractive vision of the future that improves upon the present situation. This vision should improve upon the present situation and inspire others to action toward this future. This session will identify characteristics of visionary leaders and explore how leaders can avoid failure.

LEADERSHIP THROUGH PUBLIC SERVICE

LOCATION: LBJ 3-15.1

Presented by:

- Ms. Laura Huffman, State Director, The Nature Conservancy in Texas

Public service is an exciting field for individuals who have the passion to not only transform the lives of individuals but their communities as well. Come and listen to the experiences of an individual who has dedicated her life to public service.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ SESSION DESCRIPTIONS

MAKING A DIFFERENCE: TURNING YOUR PASSION INTO ACTION

LOCATION: LBJ 4-1.6

Presented by:

- Ms. Evita Morin, LMSW, AVP of Transformational Services, Haven for Hope
- Ms. Naomi Brown, LMSW, Trainer, Haven for Hope

Society had given up on them. They had given up on themselves. Living on the streets of San Antonio for decades, a news story captured the plight of homelessness in San Antonio. This captured the heart of a city trailblazer who founded Haven for Hope, a centralized space for servant leaders to turn their passion of ending homelessness into action. The journey began with a simple passion, a belief in the capacity of every human being to transform his or her life. Learn how action can collide with your passion, from this fanatically audacious entrepreneurial model of social service and servant leadership.

LEADERSHIP AND SERVICE: THE GREAT CONNECTION

LOCATION: LBJ 4-1.9

Presented by:

- Dr. Stephanie Martinez, Associate Professor, Department of Communication, St. Edward's University

As a leader, whom are you serving? This presentation will detail the connection between participating in service and our education in leadership and will empower listeners with the philosophy that caring for others and putting your followers first should be a core component of leadership.

1:40 - 2:40 p.m.

EMPOWERING WOMEN TO LEAD

LOCATION: LBJ 3-3.1

Presented by:

- Dr. Maria Hernandez, Co-Founder, LatinaVIDA

Only 14% of executive officers in the Fortune 500 are women, with roughly 3% being Latina and only 1.9% being African American. Recent findings from Catalyst highlight the role of mentors and advocates in positioning women for success by providing important feedback and endorsing their capabilities and strengths. This session explores the difference between a mentor and sponsor, and how to identify the right individuals to make your career a success.

DIVERSITY THROUGH A DIFFERENT LENS

LOCATION: LBJ 3-5.1

Presented by:

- Mr. Jose Aaron Hinojosa, Residence Director, Department of Housing and Residential Life, Texas State University
- How do we come to decide how we think about people, ideas, cultures and so many other aspects of social justice? Using various activities, we can look at how we come to certain ideas about the world around us and talk about ways we can consider things we haven't before. There are infinite approaches to addressing this topic and this presentation utilizes a few of those approaches.

FEEDBACK: THANKS. HUH? WHAT?!!

LOCATION: LBJ 3-9.1

Presented by:

- Mr. Jaden Felix, Coordinator of Sorority and Fraternity Life,
Office of the Dean of Students, The University of Texas at Austin

Leadership is not about your position, it's about what you do. The best leaders model behaviors that influence the team to be successful. In this workshop, we are going to focus on the importance of communication, specifically feedback - the kind that is encouraging, supportive and provides direction.

SESSION DESCRIPTIONS



ETHICAL JOURNEY: LET YOUR CORE VALUES BE YOUR GUIDE

LOCATION: LBJ 3-13.1

Presented by:

- Ms. Norma Guerra Gaier, Director, Career Services, Texas State University

Ethical leadership requires knowing your core values and having the courage to live them in all parts of your life. This session will examine the process of identifying your core values and ethical standards of practice and how to effectively transition them to the workplace.

THE POWER OF PERSISTENCE: THROUGH ADVERSITY TO SUCCESS

LOCATION: LBJ 3-15.1

Presented by:

- Dr. Mariano Díaz-Miranda, Director, Latino/Latin American Studies Center, Austin Community College

Grit is one of the greatest predictors of success and can be understood as living life like it is a marathon and not a sprint. An individual's decision to persist despite failure, closed doors or missed opportunities can lead to incredible results. This session will explore the power of persistence through a personal story and inspire participants to push back against adversity.

ZOMBIE APOCALYPSE: PREPAREDNESS 101

LOCATION: LBJ 4-1.6

Presented by:

- Dr. Kimberly Litwinowich, Postdoctoral Resident, Counseling Center, Texas State University
- Dr. Shawne Ortiz, Postdoctoral Resident, Counseling Center, Texas State University

Learn how to eat, sleep and play in a way that prevents you from feeling like a zombie. This workshop is geared to help you build college survival skills so that you successfully manage the stress of being a student.

TELLING YOUR LEADERSHIP STORY, STARTING WITH A DOT

LOCATION: LBJ 4-1.9

Presented by:

- Ms. Iliana Melendez, M.Ed., Student Conduct Officer, Dean of Students Office, Texas State University

Explore where your leadership journey begins through story telling. All stories begin with an author, and the story of your leadership journey is no different. To know, connect, and develop future student leaders, we must all understand our own journey and the meaning behind it. Knowing your experience and being comfortable with what it has taught you will make your impact so much greater. Come and explore your journey and tell your story.

2:50 - 3:50 p.m.

CREATE A GOLD MEDAL TEAM

LOCATION: LBJ 3-3.1

Presented by:

- Ms. Lanita Legan, Associate Director, LBJ Student Center, Texas State University

This session will allow participants to identify the stages of teambuilding, what to expect when creating a team and how to celebrate the milestones it reaches. We will learn effective activities to allow your team, organization, committee or group to excel along their journey. We will cover team strengths, how to promote unity, problem solving, communication and team identity. Come celebrate your team's journey!

FROM UNDERSTANDING TO ACTION: SOCIAL JUSTICE FOR A BETTER WORLD

LOCATION: LBJ 3-5.1

Presented by:

- Mr. Clint-Michael Reneau, M.Ed., Director, Office of Disability Services, Texas State University

In a multicultural society, discussion about issues of conflict and community are needed to facilitate understanding between social/cultural groups. Students who attend this session will have the opportunity to explore the identities that make up who they are and better understand the extent to which these identities impact their actions.



SESSION DESCRIPTIONS

CAN YOU HEAR ME NOW?: RECOGNIZING BARRIERS TO EFFECTIVE COMMUNICATION

LOCATION: LBJ 3-9.1

Presented by:

- Mr. Colter Ray, Graduate Assistant, Department of Communication Studies, Texas State University

Most of the problems we face in our professional and personal lives result from poor communication. However, we tend to focus more on fixing our messages rather than improving as listeners. This interactive session will train you to become a better listener and teach you how to minimize distractions and other listening barriers so you can lead a better life at home and at the office.

WHEN WORK AND SOCIAL LIFE COLLIDE

LOCATION: LBJ 3-13.1

Presented by:

- Mr. Chad Schexnayder, Social Media Support Specialist, Spreadfast

As students navigate the complexities of transitioning their collegiate experience to the workforce, many do not fully understand the opportunities and repercussions associated with their social media presence. This session will help students understand how to navigate the complexities of a professional and a social life.

SWT TO TEXAS STATE: STUDENTS CREATING CHANGE

LOCATION: LBJ 3-15.1

Presented by:

- Mr. Justin A. Fischer, J.D., Attorney at Law, Law Office of Justin A. Fischer

Never underestimate the power of students in creating change. Come and listen to one of the student leaders who was instrumental in changing the name from Southwest Texas to Texas State ten years ago. Listen to how the voice of students, spearheaded by the Associated Student Government, took action and forever changed the direction of this institution.

FOLLOW YOUR VISION: LESSONS FROM LEADERSHAPE®

LOCATION: LBJ 4-1.6

Panelist:

- John-Patrick Blackard, Texas State student
- Elizabeth Grothaus, Texas State student
- Sarah Sutton, Texas State student

LeaderShape®'s vision is to create a just, caring and thriving world where all *lead with integrity™* and have a healthy disregard for the impossible. This panel of LeaderShape®-Texas State alumni will discuss their experience in identifying their passion, and how they are working to achieve their vision.

LEADING WITH THE MIND, BODY AND SOUL

LOCATION: LBJ 4-1.9

Presented by:

- Mr. Dakota Doman, Director of Student Life and Services, University of Houston-Victoria

As students matriculate through their respective undergraduate curriculum, they often aspire to improve their academic performance, enhance their skills and develop leadership capabilities that will serve them well once they graduate. This session will explain how to maintain a healthy balance between mind, body and soul and how doing so will increase academic and lifelong learning.

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Their contributions have helped make this unique opportunity possible for our student leaders.

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