

# Jordan Hartley Braun

Living in Indiana,  
will travel anywhere.

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## Profile

I am interested in the relationships people have with products, services, and brands. I am committed to the big picture, and understand that means sweating the small stuff. I think and create in components and systems. This ensures that solutions are scalable and users enjoy consistent behaviors and patterns.

## Experience

### Senior UX Designer // Volvo Cars USA // 2018-2019

Responsible for driving much of the product and design strategy for a redesign of the native app for Volvo owners. The effort was a collaboration between multiple design teams with stakeholders both in the U.S. and Sweden. The project included in-depth user research and synthesis, concept and prototype work, and defining interaction models and visual direction.

### Senior Interaction Designer // Idean // 2016-2018

Idean is a global digital design agency that was founded in Finland. I was the design lead for several projects, including work with Porsche, a social media platform for kids, and large Silicon Valley tech companies.

### Freelance Designer // 2013-2016

My freelance work included product design and strategy, user research, prototyping, and production quality design for everything from startups to Fortune 500 tech companies.

### Adjunct Instructor // Startup Institute // 2013-2015

Startup Institute provides bootcamp style career accelerator programs. I created curriculum and taught classes on digital design. I also organized design hackathons and provided mentorship to students in the program.

## Education

### Loyola University Chicago // B.B.A in Information Systems // 2010-2014

## Skills

I have experience both working in and leading teams through the entire design process. This includes strategy, research, prototyping, interaction design, visual design, production, and delivery. My experience includes native iOS and Android, web, enterprise, and consumer.

My preferred toolset is paper and pencil, Sketch App, and Adobe CC, but I have used most major design and prototyping tools including Figma, Framer, Invision, and Flinto.

## References

Thomas Stovicek // Head of User Experience Volvo Cars // [thomas.stovicek@volvocars.com](mailto:thomas.stovicek@volvocars.com)  
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