

# OutGoer

**INB348 – Mobile App Development**

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# Background of Our App

- Reduce communication barriers between travellers
- Open up socialisation, creating a community
- Streamlined experience that combines utility and navigation

## What Is it?

- Forum-based mobile application
- Users discuss Brisbane
- Food, attractions, nightlife, shopping and general information



Livingly Media, 2013

## Why Invest?

- Showcases city in an easily digestible form
- Quick access to information about the city
- Easily extendable



Brisbane Marketing, 2013

# How It Will Look & Feel

- Simple UI
- Tabbed navigation while within forum
  - Different categories
  - Thread can be viewed by touching
- Red, black, white
- Must log in to contribute
- Optional map for navigation

