

COME SPONSOR HACKVIOLET 2024

Fully in-person February 3-4





Dear future sponsor,

WE ARE HACKVIOLET!

HackViolet is an annual 24-hour **female-empowerment hackathon** at Virginia Tech on **February 3-4, 2024**. Our sister organization, although funded separately, is AWC (Association of Women in Computing). We serve as a unique platform to empower young women in the male-dominated field of technology. Our organization offers participants invaluable opportunities to acquire **new skills**, establish **mentor relationships**, and engage in a **supportive community**. We warmly welcome all participants- regardless of gender identity to showcase their creativity and make an impact in the field of technology.

With over 500 expected participants attending an in-person hackathon, we need your help to create an incredible experience for all of our future innovators in a safe, inclusive environment!

As a sponsor, you will have a unique opportunity to support and connect with ambitious students while promoting your brand and showcasing your technology. Whether it be inspiring the next generation through workshops and speeches, or providing your own experiences and mentorships, you will make a profound impact by joining HackViolet in its mission to **support diversity, inclusion, innovation, and collaboration**.

Help us shape the lives of young, future innovators and prepare them for the field of emerging technologies! Please have a look at our sponsorship tiers and reach out if you are interested in becoming an official HackViolet 2024 sponsor!

Thank you for your time,
HackViolet Board



OUR STATISTICS FOR 2023



REGISTRATIONS

600+



PARTICIPANTS

300+



FEMALE/NON-BINARY
PARTICIPANTS

49%



FIRST TIME HACKERS

61%


























#10

TOP MLH HACK
SCHOOL IN THE US



SPONSORSHIP TIERS

	Tier	Bronze	Silver	Gold	Violet
	Price	\$1500	\$3500	\$6000	\$9000
Branding	Logo on website	small	medium	big	HUGE!
	Logo on t-shirt	small	medium	big	HUGE!
	Distribute swag				
Recruitment	Email Listserv access				
	Provide mentorship				
	Resume book access				early access!!
	Interview Suite ¹				
Advertisement	Social media story				
	Social media post			multi-slide post	dedicated post
	Newsletter mentions			company mention	company spotlight
	IG Company Takeover ²				
Logistics	Workshop/Info session	30 min	30 min	60 min	60 min
	Company prize				
	Company Panel ³				
	Company Address ⁴				

1. Interview suite is an in-person event perk. For strictly virtual sponsors, we will advertise recruitment hours to our participants where you will be able to meet with hackers one-on-one via Zoom.

2. Your company will be given temporary access to HackViolet's Instagram page to post on our stories. This can be a great way to showcase an employee's work employee's work day in the life, spotlight employees or company news, etc.

3. Your company can volunteer an employee to be a part of our panel and join in answering hackers' questions, sharing stories, and discussing tech.

4. The sponsor giving the Closing Address will be chosen from our Violet sponsors.

GET IN TOUCH WITH US!



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