COME SPONSOR

HACKVIOLET 2023

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we've got in store.. →

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HackViolet 2023

Dear future sponsor,

Virginia Tech will be hosting its annual 24-hour women-empowerment hackathon on February 4-5, 2023. We are very excited to host this event in-person again! We expect to have over 500 hackers in attendance and need your help to create an incredible experience for all of our participants!

HackViolet is unique in its mission of empowering young women in a male-dominated field by providing an opportunity to learn new skills and build relationships with mentors. We have a dream to make the technological space entirely equitable by promoting diversity and inclusion through innovation and collaboration. Most importantly, this event is welcome to all - regardless of gender identity.

Sponsoring HackViolet is a great investment for you to recruit and connect with driven and ambitious students. As a sponsor, you can showcase your unique technology, promote your brand with HackViolet marketing, and stimulate creativity and inspiration in a new generation of hackers through workshops, speeches, and mentorship!

By joining us in our mission, you will impact future leaders of technology. Please have a look at our sponsorship tiers and reach out if you are interested in becoming an official HackViolet 2023 sponsor!

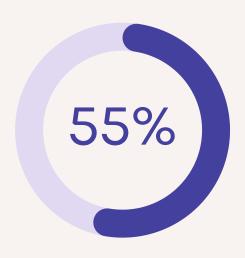**Thank you for your time,**
The HackViolet Board

Our Statistics for 2022

Hackers	500+

59%

Female/non-binary participants

55%

First-time hackers

Countries	30+

Sponsorship Tiers

Tier	Bronze	Silver	Gold	Violet
Price	**$1000**	$3000	$5000	$8000
branding				
Logo on website	small	medium	big	HUGE!
Logo on t-shirt	small	medium	big	HUGE!
Distribute swag	✓	✓	✓	✓
recruitment				
Email Listserv access	✓	✓	✓	✓
Provide mentorship		✓	✓	✓
Resume book access		✓	✓	✓
Interview Suite [1]				✓
adversitment				
Social media story	✓	✓	✓	✓
Social media post			multi-slide post	dedicated post
Newsletter mentions			company mention	company spotlight
IG Company Takeover [2]				✓
logistics				
Workshop/Info session	30 min	30 min	60 min	60 min
Company prize	✓	✓	✓	✓
Sponsor a meal [3]		✓	✓	✓
Company panel [4]			✓	✓
Closing Address [5]				✓

1. Interview suite is an in-person event perk. For strictly virtual sponsors, we will advertise recruitment hours to our participants where you will be able to meet with hackers one-on-one via Zoom.

2. Your company will be given temporary access to HackViolet's Instagram page to post on our stories. This can be a great way to showcase an employee's work day in the life, spotlight employees or company news, etc.

3. Highlight your company by receiving a shoutout before we provide a meal to our hackers!

4. Your company can volunteer an employee to be a part of our panel and join in answering hackers' questions, sharing stories, and discussing tech.

5. The sponsor giving the Closing Address will be chosen from our Violet sponsors.

Get in touch with us!

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