JORDAN KAHN

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EDUCATION

University of Illinois at Urbana-Champaign
Major: CS + Advertising
Minor: Informatics
Graduation: May 2021
GPA: 3.89

LANGUAGES

Proficient	Knowledgable
- Java	- Perl
- HTML/CSS	- SQL
- Python	- React JS
	- C++

SKILLS

- Adobe Suite
- Tableau
- Microsoft Excel
- Ableton Live
- Miro
- Qualtrics
- Smartsheet
- WordPress
- Google Ads Certified
- Facebook Ads Trained
- Microsoft/Google Suite
- Programmatic Advertising

PROFILE

As the first Computer Science + Advertising student at UIUC, I have a unique perspective combining brand communication with well rounded knowledge of computer science concepts. My main interests are creative technology, UI/UX, and technology ethics.

WORK EXPERIENCE

Zebra Technologies
Digital Marketing - Automation Intern (2020)

- Designed and deployed marketing automation request system in Smartsheet to be usable for 25 requestors and digital marketing automation team members
- Mapped out touchpoints for user data collection and lead generation in Eloqua using Everage

Kurth-Lampe Worldwide
Deputy Tech Director and Communications Intern (2020)

- Updated website content and managed social media weekly for clients and partners
- Provided detailed research and PR work for non-profit organizations and political groups

Cards Against Humanity
Studio & Technology Intern (2018-2020)

- Installed and resolved issues with professional audio equipment 2-3 times per day to improve recording process for users in the podcast studio
- Designed digital interface board that displays over 10 different kinds of data and statistics based on what would be relevant to employees in the office

Boxout Music
Production, Promotion, Management (2015-Present)

- Produced, mastered, promoted over 25 original songs and released them on all popular streaming platforms
- Social media: 300,000+ Spotify monthly listeners, 1,500 Youtube subscribers, 600+ Instagram followers
- Used SEO and insights on popular content on TikTok to generate 10,000,000+ streams on a song (35,000+ daily)

HONORS/AWARDS

University of Illinois College of Media James Scholar