

# Jordan Kahn

---

18479978638 | [jordankahn2@gmail.com](mailto:jordankahn2@gmail.com) | [LinkedIn](#) | [Portfolio](#) | Chicago, IL

As the first ever graduate from the Computer Science + Advertising program at UIUC, I have a unique perspective combining brand communication with well rounded knowledge of the digital space. My areas of expertise are creative technology, UI/UX, digital marketing, and technology ethics. I also produce music in my free time under the name Boxout. With these interconnected skills, I not only have the creativity to synthesize innovative ideas, but also the tangible expertise to bring them into reality.

## EXPERIENCE

### NTT DATA Services

#### User Experience Architect

07/21 - Present

- Designed self-directed financial planning experience (wire-frames, interaction design, user tests) for a large financial institution client.
- Created interactive learning experience presentation about data visualization techniques for internal company training seminar.
- Designed a conversational flow containing over 20 customer use cases for an interactive voice recording system

### Boxout Music LLC

#### Founder, CEO, Producer

02/15 - Present

- Used knowledge of popular user content on TikTok to generate 25,000,000+ streams on a song (40,000 daily).
- Produced, mastered, promoted 30+ original songs and released them on all popular streaming platforms.
- Social media: 350,000+ Spotify monthly listeners, 4,800 Youtube subscribers, 50,000+ TikTok followers.

### Kurth Lampe Worldwide

#### Deputy Tech Director and Communications Intern

05/20 - 05/21

- Produced and edited video content for social media awareness campaigns on TikTok, Twitter, and Facebook.
- Updated/curated website and social media content for non-profit organizations at least twice per week.
- Provided detailed research and public relations work for non-profit organizations and political groups.

### Zebra Technologies

#### Digital Marketing - Automation Intern

05/18 - 08/20

- Designed, tested, and deployed a complete marketing automation request system in Smartsheet using human-centered UI/UX design principles. This system was then adapted into the daily workflow of the entire marketing department (25 campaign managers and 5 automation team members).
- Mapped out over 15 marketing touchpoints for user data collection and lead generation in Eloqua using Evergage.

## SKILLS

Audio/Video Production

Human Centered Design

Programming/Data Visualization

## EDUCATION

B.S. in Computer Science + Advertising, University of Illinois at Urbana-Champaign

08/17 - 05/21

- Graduated Magna Cum Laude
- College of Media James Scholar Honoree.
- Minor in Informatics.