

# JORDAN KAHN

## UX ARCHITECT

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### PROFESSIONAL EXPERIENCE

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**NTT Data**, Chicago, IL

Jul 2021 – Present

**UX Architect**

- Led UI/UX design team for the INDYCAR mobile app redesign project, overseeing ideation sessions, wireframe creation, and aligning client expectations with development capabilities.
- Created an interactive learning experience presentation on data visualization techniques for an internal company training seminar, delivering it to the entire Customer Experience practice.
- Designed an interactive voice recording system (IVR) conversational flow with over 20 customer use cases for a large life insurance provider.

**Canvas8**, Chicago, IL (Remote)

Mar 2023 – Jul 2023 (Contract)

**Lead DeZigner - Google Global Youth Council**

- Led ideation sessions with council members to gather insights on Gen-Z's thoughts and feelings about AI and the future of technology.
- Created detailed wireframe sketches for future Google products and applications based on collected insights.
- Synthesized sketches and insights into actionable advice in weekly/monthly reports for Google on the digital needs of Gen-Z.

**Boxout Music LLC**, Chicago, IL

Feb 2015 – Present

**Producer, Founder, President**

- Leveraged knowledge of popular user content on TikTok to create multiple viral sounds used in 50,000+ videos.
- Produced, mastered, and promoted 30+ original songs released on popular streaming platforms.
- Managed social media presence with 60,000+ TikTok followers, 10,000+ Spotify monthly listeners, and 5,400 YouTube subscribers.

### EDUCATION

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**University of Illinois Urbana-Champaign**

Aug 2017 - May 2021

Bachelor of Science in Computer Science + Advertising, Minor in Informatics

Graduated Magna Cum Laude (Final GPA: 3.91)

### SKILLS

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| • <b>UI/UX Design:</b><br>Wireframing,<br>prototyping,<br>human-centered<br>design | • <b>Front-End<br/>Development:</b><br>HTML/CSS,<br>Python      | • <b>Experience<br/>Design:</b> Journey<br>maps, service<br>blueprints,<br>personas | • Experience<br>working in a<br>project-based<br>environment |
| • <b>Design Tools:</b><br>Figma, Sketch,<br>Adobe Suite                            | • <b>User Research:</b><br>Usability testing,<br>data synthesis | • <b>Other Relevant<br/>Skills:</b> Strong<br>analytical and<br>problem-solving     | • Strong client<br>communication<br>skills                   |
| • <b>Audio Tools:</b><br>Ableton Live  | • <b>Data<br/>Visualization:</b><br>Tableau                     |   |  |

